MLA 2019 Sponsorship Opportunities

MLA 2019 Annual Conference
October 16-18, 2019
Suburban Collection Showplace
Diamond Banquet and Conference Center
Novi, Michigan

Sponsorship Levels

MLA offers a range of exposure levels and sponsorship opportunities at our 2019 conference. Sponsor an event that fits your organization's personality or place your company logo on conference collateral. The total of your sponsored items or events determines your sponsorship level. The more you invest, the more visibility and sponsor benefits you receive!

For more information review the vendor opportunities (PDF download) to select the options that best suit your needs.

All Conference Sponsor

Contribution of $15,000:
This exclusive level provides our All Conference Sponsor the highest recognition at MLA 2019 and includes the following:

- Complementary 8’x10’ exhibit booth
- Full page advertisement placement in the onsite program book
- Two complimentary full conference registration passes
- Prominent logo placement on all conference promotional materials and signage
- Podium recognition at all major event functions
- Your logo prominently displayed (with link) on the MLA 2019 conference website and conference email blasts

Premier Level

Contribution of $5,000 and above:
Premier sponsors receive recognition on the MLA website with a logo and link to your site, podium recognition at your sponsored event, onsite signage at your sponsored event, recognition in all materials that promote your sponsored event or item, two complimentary full

conference registrations and one complimentary 8’x10’ exhibit booth.

Champion Level

Contributions of $2,500 and above:
Champion sponsors receive recognition on the MLA website with a logo and link to your site, podium recognition at your sponsored event, onsite signage at your sponsored event, recognition in all materials that promote your sponsored event or item and one complimentary full conference registration.

Supporter Level

Contributions of $250 and above:
Supporter sponsors receive recognition on the MLA website with a link to your site and recognition in all materials that promote your sponsored event or item.

Make your sponsorship dollars work harder! Mix and match any of these sponsorship opportunities to fit your organization’s goals and budget. The total amount you spend determines your level of sponsorship: Premier, Champion or Supporter. These opportunities are first come, first served so don’t wait to gain maximum exposure!

Sponsor MLA 2019

Sponsor an Event

Exclusive All Conference Sponsor	$15,000	
Thursday Keynote Luncheon	$8,000	
Opening Conference Reception	$5,000	
Opening Keynote	$4,000	
Closing Keynote	$4,000	
MLA Michigan Author Awards Luncheon	$3,500	
Thursday Offsite Reception	$3,000	
Networking Break with Exhibitors	$2,000	
Your Professional Connection Reception	$1,500	
Executive Exchange	$1,500	
Daily Education Sessions - Thursday	$1,000	
Daily Education Sessions - Wednesday or Friday		$750

Brand Visibility

Mobile App	$8,000	
All Conference Signage	$3,500	
Water Tumblers - *Your logo on reusable cups given to all attendees*		$3,500
Tote Bags - *Your logo printed on bags given to all attendees*		$3,500

Conference Wi-Fi -	*Your company name as Wi-Fi password and logo on Wi-Fi Cards for all atten*	$3,500
Coffee Cup Sleeves -	*Your logo printed on coffee cup sleeves provided at break stations*	$2,500
Conference Registration Bag		$2,000
Lanyards -	*Your logo printed on lanyards given to all attendees*	$1,500
Beverage Station		$1,000
Mobile Charging Station		$500
MLA Membership Booth		$500
Bag Drop -	*Your literature or giveaway included in attendee tote bags*	$250
Chair Drop (3) -	*Your literature placed on keynote session chairs*	$250

To reserve your sponsorship, please complete the sponsor form by clicking the button below.

Sponsor MLA 2019

For more information, please contact Rachel Ash, Director of Membership, Communications and Marketing at rfash@milibraries.org or (517) 394-2774 ext. 225.

Thank you for your support of the Michigan library community. We look forward to seeing you in Novi!