

SPONSORSHIP OPPORTUNITIES

MLA will work with you to customize any sponsorship opportunity that best aligns to your goals and objectives and gives the maximum return on your investment for your organization and the attendees of Spring Institute. If you don't see what you're looking for below, select a monetary amount you'd like to contribute and MLA will work with you to fit a program, item or event with your organization.

For questions, please contact Leanne Sandoval at (517) 394-2774 or lsandoval@mlibraries.org

[Sponsor Spring Institute 2019](#)

All Conference Sponsorship - \$3,000

- Podium recognition at all major events
- 5-minute speaking opportunity
- Exhibitor Booth on Thursday, March 28, 2019
- Company logo online and onsite recognition in printed materials

Tote Bags - \$1,500

- Your company logo printed on bags given to all attendees
- Company logo online and onsite recognition in printed materials

Tumblers - \$1,500

- Your company logo printed on cups given to all attendees
- Company logo online and onsite recognition in printed materials

Thursday Networking Reception - \$1,000

- Recognition at the networking reception on Thursday, March 28, 2019, 5:00 – 6:00 p.m.
- Opportunity for up to (2) company representatives to attend the event. Estimated attendance is 150.
- Company logo online and onsite recognition in printed materials

Lanyards - \$750

- Your company logo printed on lanyards given to all attendees
- Company logo online and onsite recognition in printed materials

Afternoon Break - \$500

- Recognition at the afternoon break on Thursday, March 28, 2019 or Friday, March 29, 2019
- Company logo online and onsite recognition in printed materials

Bag Drop - \$250

- Your company-provided materials and/or promotional items given to all attendees
- Company logo online and onsite recognition in printed materials

[Spring Institute 2019 Sponsor Form](#)