

Reach Out & Refresh

with Wonder Media!



https://bit.ly/WM_S125

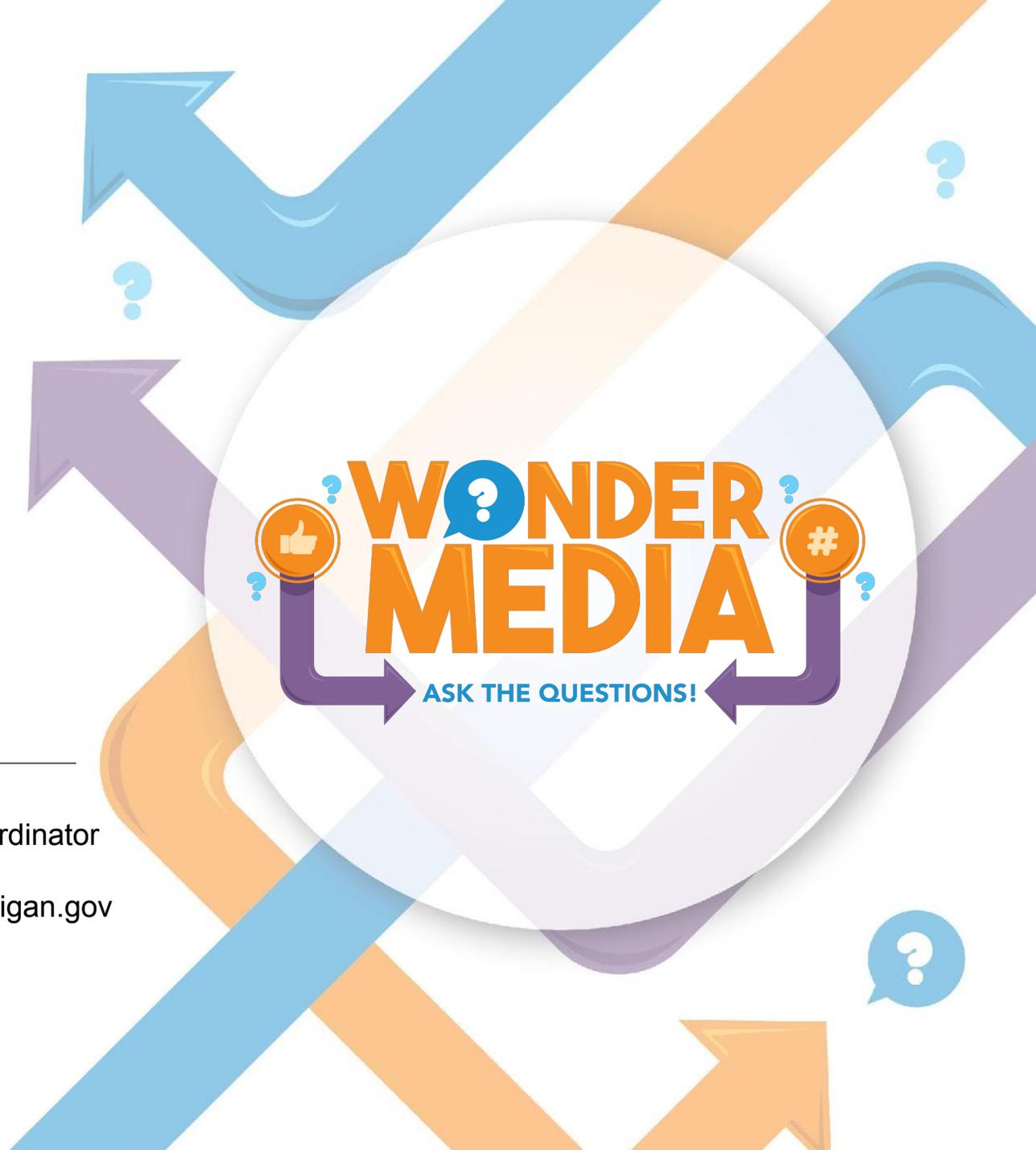


Today's Presenters



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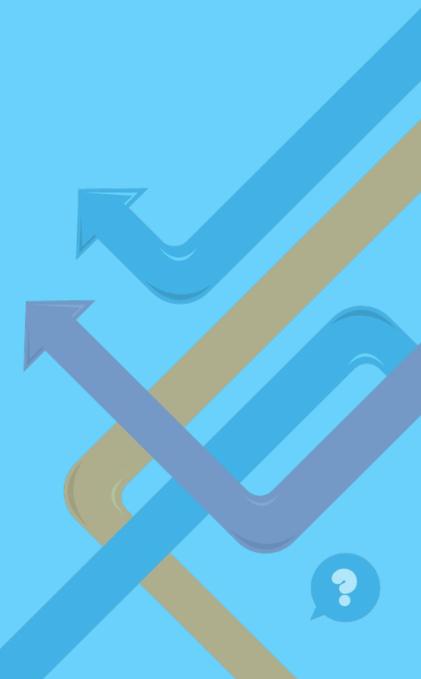




Today's Outcome Goals

- Be aware of the content of Wonder Media and its programming resources.
- Acquire additional tools, techniques and knowledge of media literacy and news literacy.
- Feel equipped to share media and news literacy resources and knowledge with students.

Slides: bit.ly/



Today's Agenda

- Media & News Literacy defined
- Introduction to Wonder Media
- Tools available to you
- Let's Play!
- Closing



https://bit.ly/WM_SI25



Media Literacy Defined

The ability to access, analyze, evaluate, create, and act using all forms of communication.

- *The National Association for Media Literacy Education (NAMLE)*

Media Consumption Facts	
Persons per serving: 1	
Your total media use time	
Hours:	Minutes:
Minutes per day*	
X (Twitter)	
Facebook	
Snapchat	
Instagram	
TikTok	
YouTube	
Video Games	
News and information	
Total =	
IRL interactions 40% ●	Sleep 30%
Online time 15% ●	Other 15%
* Percent Daily Values are based on a 24-hour day and a healthy media diet. Your daily values may be higher or lower depending on your engagement needs.	
INGREDIENTS: (based on what you consume) Honest information, misinformation, entertainment, persuasion, personal connection, fake connection	



News Literacy Defined



HOW TO SPOT FAKE NEWS

<p>CONSIDER THE SOURCE Click away from the story to investigate the site, its mission and its contact info.</p>	<p>READ BEYOND Headlines can be outrageous in an effort to get clicks. What's the whole story?</p>
<p>CHECK THE AUTHOR Do a quick search on the author. Are they credible? Are they real?</p>	<p>SUPPORTING SOURCES? Click on those links. Determine if the info given actually supports the story.</p>
<p>CHECK THE DATE Reposting old news stories doesn't mean they're relevant to current events.</p>	<p>IS IT A JOKE? If it is too outlandish, it might be satire. Research the site and author to be sure.</p>
<p>CHECK YOUR BIASES Consider if your own beliefs could affect your judgement.</p>	<p>ASK THE EXPERTS Ask a librarian, or consult a fact-checking site.</p>

IFLA International Federation of Library Associations and Institutions

The ability to determine the credibility of news and other content, to identify different types of information, and to use the standards of authoritative, fact-based journalism to determine what to trust, share and act on.

- *News Literacy Project*



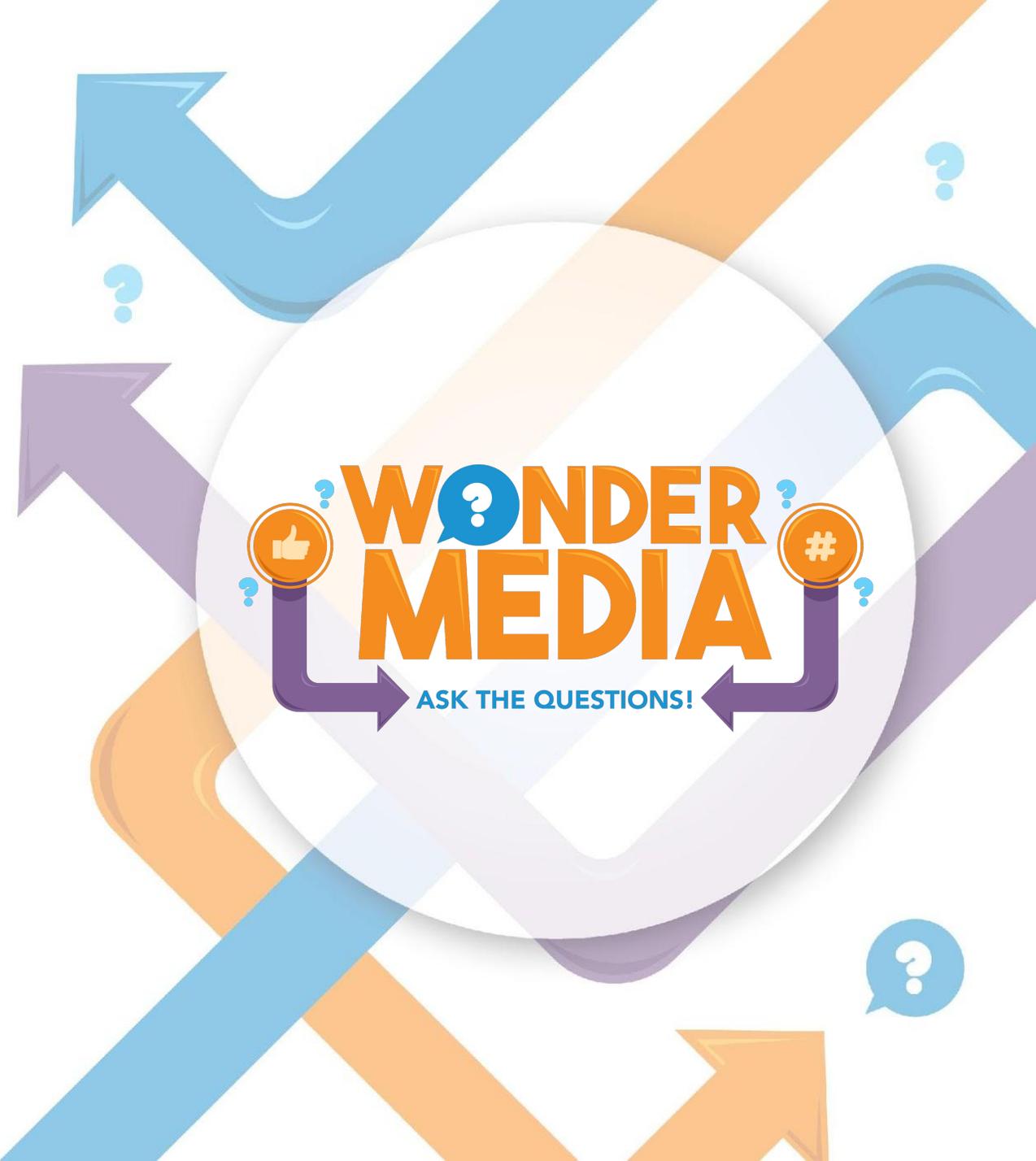
MEDIA LITERACY KEY CONCEPTS

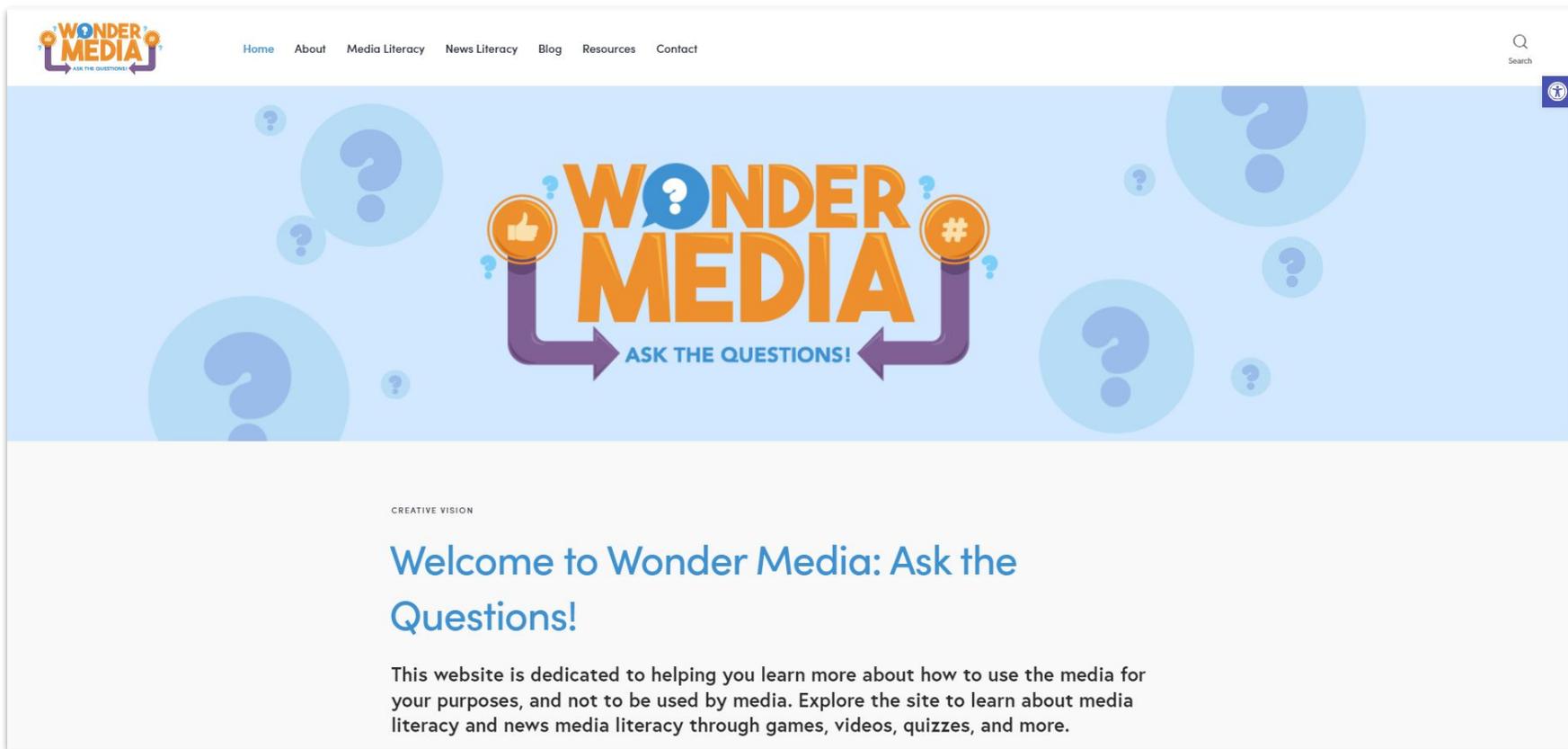
Five Core Concepts from Center for Media Literacy

1. All media messages are ‘constructed.’
2. Media messages are constructed using a creative language with its own rules.
3. Different people experience the same media message differently.
4. Media have embedded values and points of view.
5. Most media messages are organized to gain profit and/or power.



How might we provide access to Media & News Literacy Skills?





www.WonderMediaLibrary.com



Media Literacy Toolkit

- Same Message/Different Meaning
- Daily Media Use: How Do You Compare?
- Whose Story Gets Told?
- Business of Media
- If I were a Media Company Boss
- Construct a Message
- Media History in Your Hand



News Literacy Toolkit

- Fact Check This!
- Conspiracy Theories
- Escape the Fake
- To Share or Not to Share
- Deep Fake Video
- Algo the Robot
- Whack a Fact!



Wonder Media in Your Community

- Presentations
- After School Program Sites
- School Visits (your “in” with schools)
- Class Visits (in-library)
- Passive Programming
- Homeschool Groups
- Multi-generational Programs
- Tween & Teen Advisory Boards
- Community Campaigns
- Social and/or Media Engagement
- Newsletter Segments

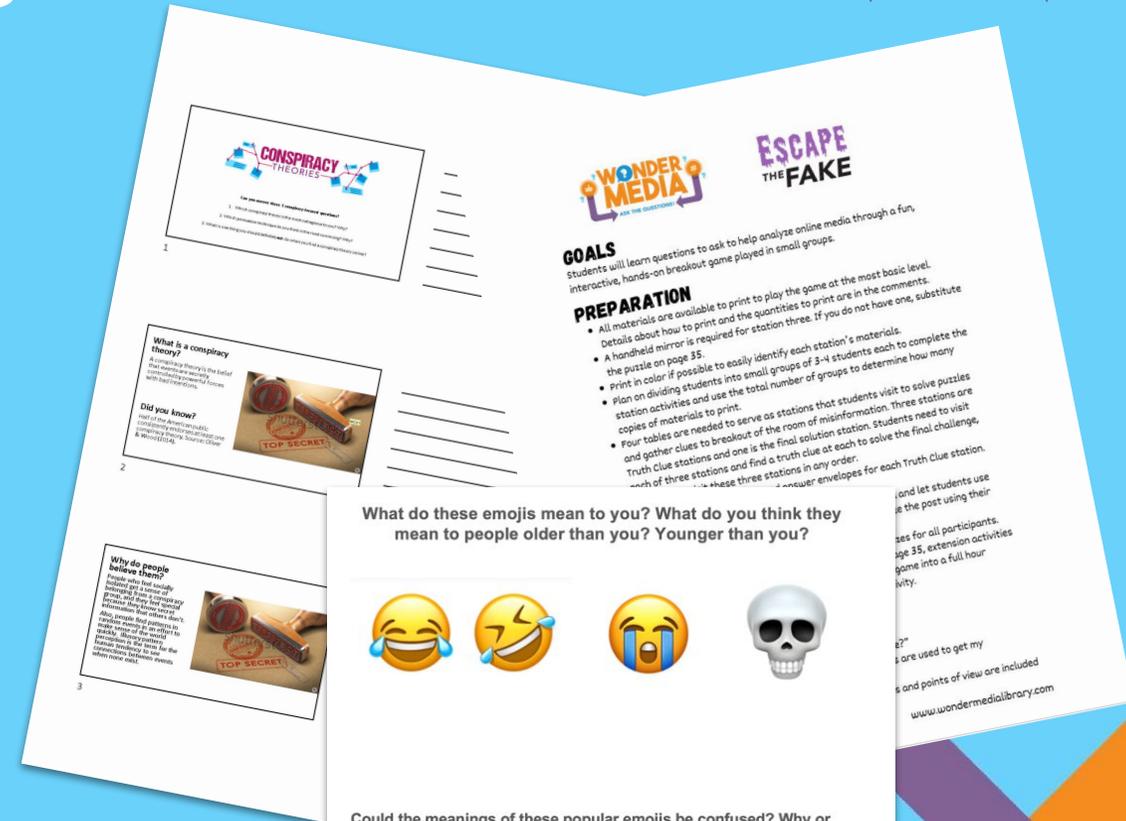


Image from: News Channel 3 - “Don’t be Duped!”

Hands-On Library Programs



- Tabletop Role Playing Game
- Power Points
- Sorting Game
- Passive Programs
- Escape Room Boxes
- Printables
- Discussion Prompts



<https://www.wondermedialibrary.com/resources/>



Outreach & Social Media Resources



- Reels/TikToks
- Bookmarks
- Buttons/Stickers
- Banners
- Flyers
- Graphics
- Slides

TIPS FOR IMPROVING YOUR RELATIONSHIP with Social Media

- 1 Track your intake**
Before you go online, ask yourself: "What need am I trying to meet?"
- 2 Know your worth**
Social media platforms are free because your data and your attention are being sold to advertisers and other businesses. You are the product; they are the true customers.
- 3 Do a digital reset**
Set aside time each day to be offline.
- 4 Be choosy**
Pick content that affirms who you are, teaches useful things or challenges you in healthy ways.

THREE TIPS FOR WISELY SHARING ONLINE INFORMATION

- 1 Pause**
Be especially skeptical about information you agree with. Motivated information makes us more likely to accept new information as true if it agrees with what we already believe.
- 2 Check your emotions**
Online trolls and bullies want you to share fake information, so they use emotionally engaging content. People are more likely to share posts that cause strong emotions such as anger or awe.
- 3 Check your bias**
Confirmation bias is our underlying tendency to notice, focus on and accept evidence that fits with our existing beliefs.



WONDER MEDIA ASK THE QUESTIONS!

MEDIA LITERACY 5 CORE CONCEPTS

- 1 All media messages are "constructed."
- 2 Media messages are constructed using a creative language with its own rules.
- 3 Different people experience the same media message differently.
- 4 Media have embedded values and points of view.
- 5 Most media messages are organized to gain profit and/or power.

5 KEY QUESTIONS

- 1 Who created this message?
- 2 Why is this message being sent?
- 3 What creative techniques are used to attract my attention?
- 4 How might different people understand this message differently from me?
- 5 What lifestyles, values and points of view are represented in, or omitted from, this message?

Source: Center for Media Literacy
Learn more at: WonderMediaLibrary.com

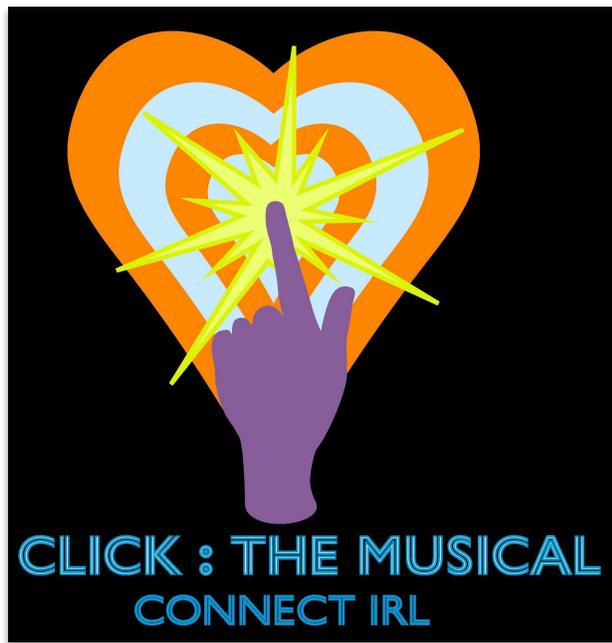




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Let's Play!





Search on your streaming platform for “Click:The Musical”

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