

## Exhibitor Information

### Benefits to Exhibiting at Spring Institute

- Exhibit space located near presentation rooms
- Non-conflict time for conference attendees to visit your exhibit
- One-day exhibit format to minimize travel costs for you and your company
- Unique networking opportunities with youth librarians from across the state
- Complimentary listing in print and online conference program
- Contact information of our attendees provided before the event and at the conclusion of the conference to extend your reach



### Booth Fee

**Price: \$260.00**

#### Includes:

- 6 ft. skirted table with two chairs
- Wi-Fi Internet connectivity
- One standard electrical hookup (please provide your own extension cord)
- Continental breakfast and lunch on Thursday, March 28 for one person

#### Additional Services Available for Purchase

- \$35.00 per lunch for additional exhibitor personnel

### Cancellation Information

No refunds will be issued after Friday, March 1, 2019; cancellations on or before March 1, 2019 are subject to a \$50.00 cancellation fee.

### Prize Drawing

MLA will have a prize drawing on Thursday, March 28, 2019. Exhibitors are encouraged to donate a prize of any value as a way to showcase your goods or services beyond the conference.

### Venue/Hotel

DoubleTree by Hilton Hotel Bay City – Riverfront  
1 Wenonah Park Place  
Bay City, MI 48708  
(989) 891-6000

#### Group Room Rates: \$119 to \$129

Please call the hotel at (989) 891-6000 and refer to Michigan Library Association Spring Institute to receive the discounted room rate. Reservations must be received on or before March 6, 2019. Reservations must be cancelled by 6:00 p.m. on the day prior to arrival to avoid a cancellation fee. Complimentary self-parking is included.

### Schedule

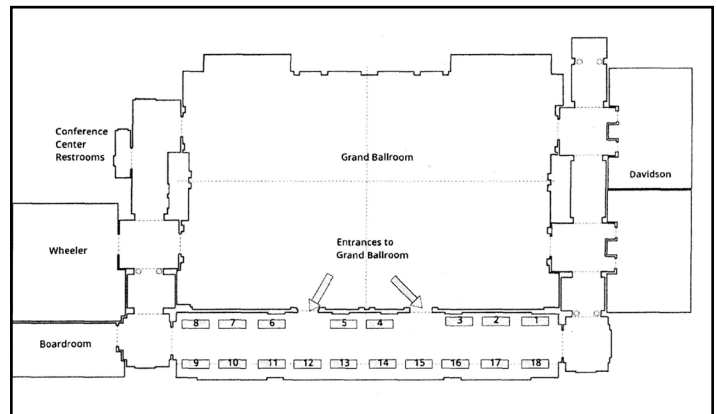
#### Thursday, March 28, 2019

Setup:	6:00 - 8:15 a.m.
Exhibit Hours:	8:30 a.m. - 4:00 p.m.
Non-Conflict:	8:30 - 9:15 a.m. 10:30 - 11:00 a.m. 1:30 - 2:15 p.m. 3:15 - 3:45 p.m.
Teardown:	4:00 - 6:00 p.m.

### Early Bird Deadline: Friday, February 1, 2019

Price after early bird deadline is \$300.00

Registration closes March 1, 2019



### Contact Information

For additional information or questions please contact Leanne Sandoval, Director of Professional Development at (517) 394-2774 ext. 223 or [lsandoval@milibraries.org](mailto:lsandoval@milibraries.org).

Register online at [www.milibraries.org](http://www.milibraries.org)

## Sponsorship Opportunities

MLA will work with you to customize any sponsorship opportunity that best aligns to your goals and objectives and gives the maximum return on your investment for your organization and the attendees of Spring Institute. If you don't see what you're looking for below, select a monetary amount you'd like to contribute and MLA will work with you to fit a program, item or event with your organization.

### All Conference Sponsorship - \$3,000

- Podium recognition at all major events
- 5-minute speaking opportunity
- Exhibitor Booth on Thursday, March 28, 2019
- Company logo online and onsite recognition in printed materials

### Tote Bags - \$1,500

- Your company logo printed on bags given to all attendees
- Company logo online and onsite recognition in printed materials

### Tumblers - \$1,500

- Your company logo printed on cups given to all attendees
- Company logo online and onsite recognition in printed materials

### Thursday Networking Reception - \$1,000

- Recognition at the networking reception on Thursday, March 28, 2019, 5:00 – 6:00 p.m.
- Opportunity for up to (2) company representatives to attend the event. Estimated attendance is 150.
- Company logo online and onsite recognition in printed materials

### Lanyards - \$750

- Your company logo printed on lanyards given to all attendees
- Company logo online and onsite recognition in printed materials

### Afternoon Break - \$500

- Recognition at the afternoon break on Thursday, March 28, 2019 or Friday, March 29, 2019
- Company logo online and onsite recognition in printed materials

### Bag Drop - \$250

- Your company-provided materials and/or promotional items given to all attendees
- Company logo online and onsite recognition in printed materials

## Questions?

Contact Leanne Sandoval at (517) 394-2774 ext. 223 or [lsandoval@milibraries.org](mailto:lsandoval@milibraries.org)