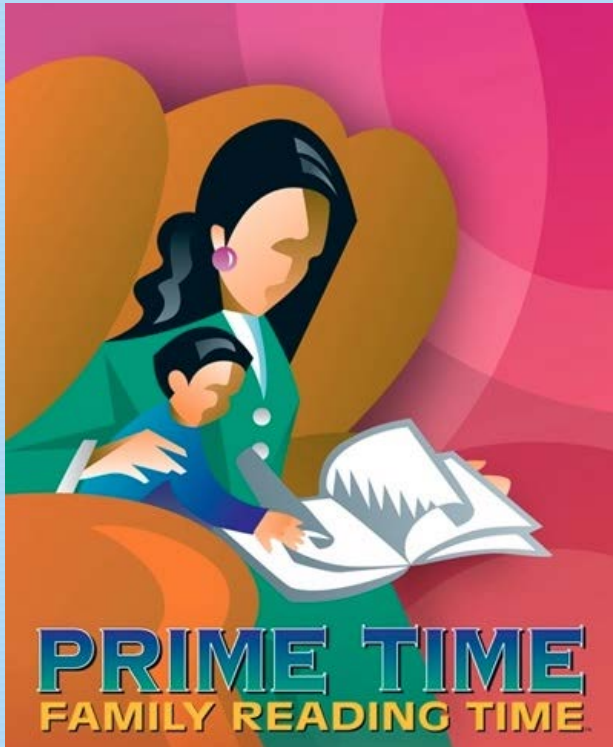


PRIME TIME

Family Reading Time® ...

More Than a Free Dinner!



Jamie Babcock

Branch Librarian Supervisor, Warren Civic Center Library

Bethany Bruns

Children's Librarian, Farmington Community Library

Lisa Martin

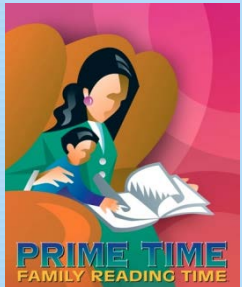
Branch Librarian, Warren Civic Center Library

James Nelson

Program Officer, Michigan Humanities Council

What is PRIME TIME?

PRIME TIME Family Reading Time® is a grant-funded humanities-based program that aims to engage families of non-active library users with storytelling and book discussions to promote critical thinking skills.



In other words...

a school-age storytime—minus crafts, plus dinner, free books, and door prizes.

Team Roles



❖ Program Coordinator

❖ Preschool Facilitator

❖ Storyteller

❖ Scholar

❖ Volunteers!



Additional Sources of Funding



- ❖ Friends groups
- ❖ Donations
 - Monetary
(businesses, individuals)
 - Food
 - Other (prizes)



Publicity



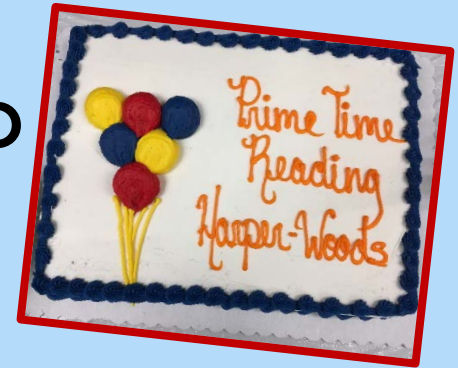
- ❖ Schools – Title I coordinators, Meet Up and Eat Up sites, etc.
- ❖ Community organizations – outreach visits and events
- ❖ City event publications
- ❖ Local newspapers
- ❖ Social media
- ❖ In-house (last resort!) – flyers, pins, etc.



Free Dinner!



- ❖ Nutritious meals
- ❖ Variety – banquet catering to Del Taco
- ❖ Not main focus, but...



Storytelling and Conversing



- ❖ Following a structured curriculum – books and questions with humanities themes
- ❖ Modeling
- ❖ Encouraging discussion beyond basic reading comprehension
- ❖ Engaging audience
- ❖ Keeping everyone “on task”



Other Matters...



- ❖ Registration & reminder calls
- ❖ Library commercial
- ❖ Staff “dress code”
- ❖ Space/location
- ❖ Transportation
- ❖ Door prizes
- ❖ Free books!
- ❖ Statistics



Funding - Grants



Michigan's PRIME TIME® is offered by the Michigan Humanities Council in cooperation with the Louisiana Endowment for the Humanities, and with support from the National Endowment for the Humanities, the American Library Association, and other sponsors.

PRIME TIME Grant Support



- ❖ New PRIME TIME sites receive a grant award of up to \$6,500 to launch programming
- ❖ Grant funds can be used to purchase books, program supplies, transportation, and pay for program team honoraria (everything but the meal)
- ❖ Sites are eligible to receive up to \$3,000 in grant support each PRIME TIME cycle

Training

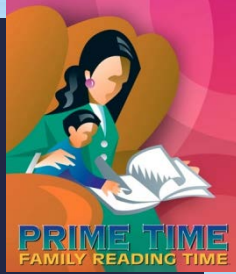


- ❖ PRIME TIME teams receive training at the Louisiana Endowment for the Humanities in New Orleans, LA
- ❖ Training costs and affiliate fees are covered by Michigan Humanities

PRIME TIME in Action



PRIME TIME in Action



QUESTIONS? CONTACT US!



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www.primetimefamily.org

www.michiganhumanities.org/prime-time-family-reading-time