

2020-21

ANNUAL REPORT



MLA OVERVIEW

Libraries throughout Michigan are centers for learning and self-discovery, providing free and open access to information to all residents. Libraries are simultaneously community centers, tourist destinations, places to read, places to gather and socialize, places to study, and places to learn – cultural institutions in the heart of every community, and on every campus, throughout Michigan.

The Michigan Library Association is a collaborative network of libraries, library professionals, and library supporters, who are all working together to protect and promote our libraries and advance the library profession in Michigan. MLA serves as a forum for collaboration, cooperation, and partnership, cultivating cutting-edge ideas and awareness of best practices in an open and supportive culture.

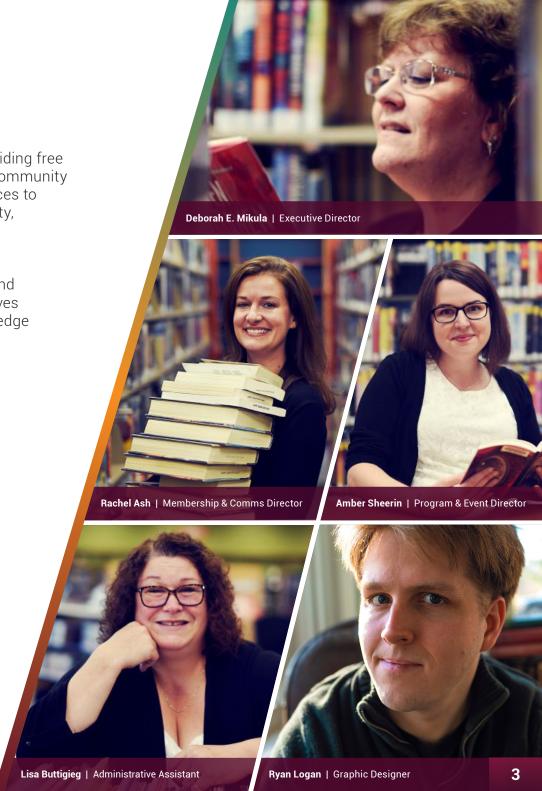
Since 1891, MLA has been a vibrant and dynamic service organization. Our membership of nearly 2000 libraries, library professionals and library trustees come from rural, suburban and urban areas in all 83 Michigan counties.

MISSION

The Michigan Library Association leads the advancement of all Michigan libraries through advocacy, education and engagement.

VISION

The Michigan Library Association is an indispensable resource and valued leader, partner and advocate for Michigan libraries.





AMPLIFYING OUR VOICES

MLA ADVOCACY EFFORTS

Over the years, the advocacy work done by MLA, our lobby firm Governmental Consultant Services Inc. (GCSI), the MLA Advocacy and Legislative Committee and numerous engaged librarians, has ensured personal property tax reimbursement for libraries, safeguarded free speech, secured annual increases in state aid to libraries, defeated multiple attempts to siphon penal fines, eliminated tax capture for our libraries and secured the ability of libraires to maintain the privacy of library patrons.

MLA values all voices being heard and all possible solutions being vetted. Each year, a fresh approach and a proactive agenda is created by the MLA Advocacy and Legislative Committee. In April 2021, even at the height of the pandemic, over 185 individuals took part in the first virtual Library Advocacy Day with our partners MAME and MiALA. A highlight of our advocacy efforts: state aid to libraries was increased by \$2M, bringing the per capita funding to .50 cents (as of Oct 1, 2021.)

2020-2021 Activities and Achievements:

- In October 2020, MLA was instrumental in advocating for an additional \$1M in State Aid.
- In September 2020, MLA saw the long-awaited updates to the Michigan Privacy Act signed into law.
- In February 2021, 36 new house members were educated about library successes and challenges through Zoom meetings with MLA and their constituents.
- MLA continues to use its voice and communication platforms in these unprecedented times of uncertainty, helping to minimize the spread of COVID-19 and protect our citizens and library staff from exposure.
 - In January 2021, MLA issued a statement condemning the insurrection at our nation's Capitol.
 - In March 2021, MLA spoke out against the inhumane treatment of Jurnee Hoffmeyer, an 8-year-old Black child at a Mt. Pleasant school, whose hair was cut without parental permission by a school employee who worked in the library.
 - MLA advocated for COVID-19 relief and economic stimulus legislation and resources.
 - MLA supported and advocated for the Build America's Libraries Act introduced by Michigan Congressman Andy Levin through our ALA affiliation.
 - MLA continued to support a package of newly introduced bills aimed at addressing the state's ongoing literacy crisis by requiring all public schools to have a library and requiring that they employ certified librarians/media specialists.

Local and state elected officials and community leaders need to be reminded and educated about the importance and value of libraries. MLA stands ready to help tell that story and continue our robust advocacy efforts.

CONVENING IN THE TIME OF COVID

MLA EDUCATIONAL/MENTORSHIP OFFERINGS

Even in the midst of the pandemic, MLA stayed on top of trends and challenges faced in the library community. As we moved to a fully virtual platform, our irrepressible spirit of innovation allowed us to continue to deliver high-quality education and training opportunities for library personnel.

The 2020 Annual Conference: "Charting A New Course" was held virtually October 28-29, 2020, and was our highest attended event in recent memory with 664 attendees logging in. Participants spent an average of 10 hours 31 minutes each engaging in the over 40 sessions, 8,791 chat messages, and 454 unique visits to the exhibit hall. The event received over 97% attendee satisfaction.

When Spring Institute 2020 was postponed in March 2020 due to the pandemic shutdown, we turned around and hosted it as the Fall Institute Pre-Conference to the 2020 Annual Conference. The workgroups were up to the task and produced two exceptional virtual events, the 2020 Fall Institute: "People First," that hosted 165 attendees and the 2021 Spring Institute for Youth Services: "Sparking Connections and Possibilities," that hosted 287 attendees.

MLA has hosted all professional development opportunities online since March 2020 – greatly expanding the MLA Connect brand of coffee hours, webinars, and workshops. Over 100 people attended the 2021 Spring workshops: Executive Summit; Community Collaborations: Healthy Community Initiatives; The Business of Libraries; Library Human Resources; and Implicit Bias Affects Everyone. And close to 100 attended our biennial Surviving and Thriving as a Library Director course and a new event: So You Want to be a Library Director.

The MLA Mentorship Program matched five pairs of mentors/ mentees this year. Participants reported feeling resilient by talking to others at this stage of their professional journey. Partners supported each other through meetings and check-ins and some even registered for online classes together and participated in events at each other's libraries.



ANGELA MADDOX-BONNER | Willard Public Library TYNISHA DUNGEY | Willard Public Library CONVERSATIONS JADE WOODRIDGE | Willard Public Library

DIVERSITY & INCLUSION

RENEWED COMMITMENT TO EQUITY, DIVERSITY, ACCESSIBILITY AND BELONGING

The Michigan Library Association Board of Directors, staff, and ambassadors pledge to engage in a sustained effort to create a culture that recognizes, enhances and promotes equity, diversity and accessibility for Michigan's library community. At the same time, MLA is steadfast in modeling an organization where our board, staff, ambassadors and members feel a strong sense of belonging and acceptance, where voices are heard, acknowledged and acted upon.

In 2021, the MLA Board of Directors reaffirmed MLA's commitment with an official statement outlining the steps the organization would take.



TAKING ACTION - MLA EQUITY FUND GRANTS

In 2020, MLA took action to increase our work in Equity, Diversity, Accessibility and Belonging. We are proud to state that the first MLA Equity Fund Grants were awarded to three outstanding applicants: Jade Woodridge, Tynisha Dungey, and Angela Maddox-Bonner, all from the Willard Public Library

These grants are designed to be given to individuals currently underrepresented in the library profession and are meant to reduce financial barriers and uplift the professional development for Black, Indigenous, Latinx, Asian, North African, and Middle Eastern individuals.

CELEBRATING MICHIGAN LIBRARIES

In October 2020, MLA coordinated an awareness campaign to highlight the value and importance of libraries. We asked our members to step forward and help us highlight the amazing work our libraries continue to do to support our communities and promote all the amazing virtual and in-person programs, services and collections available and waiting for Michigan library patrons.

The celebration began with resolutions presented on the floor of the Michigan House and Senate extolling the value of libraries and continued each day with coordinated social media postings of fun facts, stats and inspirational quotes, proclamations by local elected officials, and ideas to celebrate for libraries to institute locally.

UNITING THE MICHIGAN LIBRARY COMMUNITY

MLA is proud to partner with organizations serving the library community.



















Supported in part by a grant through the Michigan Council for Arts and Cultural Affairs



APPRECIATION MONTH

· OCTOBER 2020 ·



AWARDS

MICHIGAN LIBRARY AWARDS 2020

Held in partnership with the Michigan Library Association, Michigan Academic Library Association (MiALA) and the Michigan Association for Media in Education (MAME), the Michigan Library Awards celebrate the excellence, accomplishments, dedication and service of library staff, trustees and supporters in the Michigan library community. Considered the state's highest honors within the library community, the Michigan Library Awards were broadcast through 16 Facebook pages at a virtual evening ceremony in October 2020.

2020 Winners

Kevin King – Lifetime Achievement Award

Jessica Trotter — Public Librarian of the Year

Senator Wayne Schmidt (R-37) — State Legislator of the Year

Congressman Andy Levin (D-9) — Federal Legislator of the Year

Susan Matthews – Heart of A Champion

Betty Adams — Rising Star

Stephanie Reinhardt — Frances H. Pletz Award for Excellence in Service to Youth

Jermaine Jackson — Library Support Staff of the Year

Clare D. Membiela — Above and Beyond

Sandra C. McCarthy — Academic Librarian of the Year

Kathy Lester — Citation of Excellence

MICHIGAN AUTHOR AWARD



Mitch Albom was selected to receive the 2020 Michigan Author Award. This year marked the last year for MLA to recognize a Michigan Author. The award has now been transitioned to the Library of Michigan's Center for the Book.

YOUTH LITERARY AWARDS

The MLA Youth Literary Awards promote excellence in literature for youth. Each year workgroups spend thousands of hours reading, reviewing and discussing hundreds of books to come up with the top titles, honor books and winners.

2020 Winners (announced at the 2020 Fall Institute for Youth Services):

Mitten Award Winner



The VERY Impatient Caterpillar Written and Illustrated by Ross Burach

YouPer Award Winner



Planet Earth Is Blue by Nicole Panteleakos

Thumbs Up! Award Winner



Heroineby Mindy McGinnis

2021 Winners (announced at the 2021 Spring Institute for Youth Services):

Mitten Award Winner



If You Come to Earth by Sophie Blackall

YouPer Award Winner



Fighting Wordsby Kimberly Brubaker Bradley

Thumbs Up! Award Winner



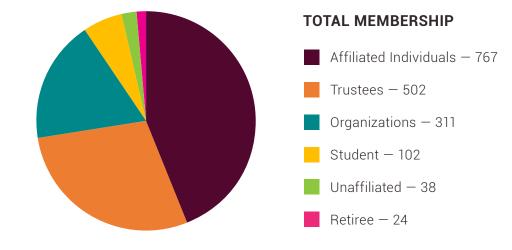
Punching the Air by Ibi Zoboi and Yusef Salaam



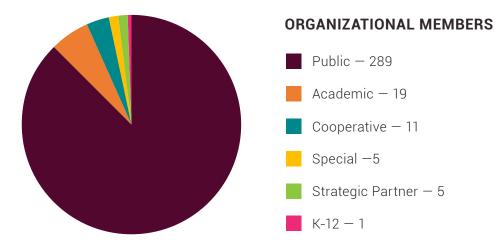
LIBRARY MONROE CO LIBRARY SY SPARTA CARN-TOWNSHIP LIB GENESEE DISTRICT LIBRARY UNIVERSITY Almont Three Oaks District Township

MEMBERSHIP

MLA's mission is to serve all library professionals, trustees, and staff members. Our membership is comprised of nearly 2000 individual, organizational and trustee members from public, academic, school, cooperative, tribal and special libraries.







FINANCIALS

On June 30, 2020, MLA had increased our net assets by \$110,244 – due largely to a PPP loan that was forgiven. These additional assets were viewed by the MLA board as a way to secure our future as the pandemic continued with some financial stability. From July 1, 2020 – June 20, 2021, MLA brought in \$568,841 in revenues and spent \$573,825, reducing our net assets by \$4,984. Our budget (both revenue and expenses) was significantly less than our "normal" years due in large part to our professional development activities taking place virtually. MLA closed out the year with \$1,096,844 in Total Liabilities and Net Assets, up from \$994,644 the year prior.

The stable financial position for MLA is due in part to the strength of the work done by the MLA Treasurer, financial committee, and staff who recognized and took immediate action to revise and reduce the expenses of the organization and explore and secure additional revenue sources throughout the pandemic.

BALANCE SHEET (AS OF 06/30/21)

CURRENT ASSETS	YEAR ENDING 06/30/21	YEAR ENDING 06/30/20
Cash	\$545,415	\$625,779
Investments	\$540,020	\$350,298
Accounts Receivable	\$130	\$6,704
Prepaid Expenses	\$11,279	\$11,863
TOTAL ASSETS	\$1,096,844	\$994,644
CURRENT LIABILITIES	YEAR ENDING 06/30/21	YEAR ENDING 06/30/20
Accounts Payable	\$7,391	\$21,472
Accrued Payroll	\$3,529	\$4,117
Accrued Vacation	\$10,143	\$9,001
Deferred Revenue	\$305,988	\$253,034
SBA Loan	\$67,757	\$0
TOTAL LIABILITIES	\$394,808	\$287,624
NET ASSETS	YEAR ENDING 06/30/21	YEAR ENDING 06/30/20
Without Donor Restrictions	\$693,352	\$697,336
With Donor Restrictions	\$8,684	\$9,684
TOTAL NET ASSETS	\$702,036	\$707,020

REVENUES AND EXPENSES (AS OF 06/30/21)

REVENUES	YEAR ENDING 06/30/21	YEAR ENDING 06/30/20
Membership Dues	\$387,896	\$387,265
Professional Development	\$125,726	\$272,976
Other Revenues	\$55,219	\$119,373
TOTAL REVENUES	\$568,841	\$779,614
EXPENSES	YEAR ENDING 06/30/21	YEAR ENDING 06/30/20
Program Services	\$442,406	\$549,551
Management	\$128,248	\$116,346
Fundraising	\$3,171	\$3,473
TOTAL EXPENSES	\$573,825	\$669,370



CELEBRATING 130 YEARS

1891 - 1899

LIBRARY SYSTEM

MLA is founded. On September 1, 1891, 40 people representing 22 libraries meet, a constitution is adopted, and Henry Utley is elected as the first president of the Michigan Library Association. In 1899, a State Board of Library Commissioners is established, marking the association's first legislative victory

1910s

In 1917, MLA gains its second legislative victory: the passage of a county library bill authorized the creation of county libraries and the taxes to support them

1930s

The first issue of *Michigan Librarian* was published. MLA dues were raised to \$1.50 per year

1950s

The Michigan State Board for Libraries and MLA's Executive Board agreed upon a grand total state budget of \$1,570,079

LIBRARY

1891

1900s

The mission of MLA was stated as "The object of the association is to advance library interests in the state" Initial dues were 50 cents per year

1920s

Michigan Libraries is published through 1927

1940s

SB125 for State Aid was favorably reported out and adopted. MLA's planning committee initiated a plan for acquiring and preserving files of 39 Michigan newspapers



1970s

Maya Angelou is the keynote speaker at the MLA Annual Conference in 1976

1990s

MLA celebrates its 100th anniversary

2010s

MLA's advocacy efforts safeguard free speech by opposing the "library gag order," secured annual increases in state aid to libraries, defeated multiple attempts to siphon penal fines and successfully eliminated tax capture for our libraries

1960s

MLA is formally incorporated as a 501(c)3 organization. The passage of the State Aid Act in 1965 strongly supported by the Michigan Library Association is a landmark in the development of Michigan libraries

1980s

Governor William G.
Milliken made an Executive
Declaration in observance
of October as Michigan
Library Month. MLA is
instrumental in extending
the state's shoplifting
statute to libraries

2000s

MLA begins a strategic planning initiative with a LSTA grant. MLA urges libraries to make the most of their collections by sharing via MeLCat

2020s

MLA pivots to all virtual programming for all workshops and educational events during the pandemic, creating the new MLA Connect Brand for virtual engagement

2021



WE COULDN'T DO IT **WITHOUT YOU**

MLA would not be able to do all that we envision without the expertise and wisdom of our committee and workgroup members. Over 125 MLA ambassadors stepped up to help guide the work of MLA through legislative challenges, planning educational events, selecting award winners, and planning statewide marketing outreach. Through their participation they also increased their own individual leadership skills and grew their professional networks.

On the next page, we have credited each of the ambassadors who served on the following committees and supported our work at MLA:

Advocacy and Legislation Committee

Professional Development and Leadership Committee

Nominating and Leadership Development Committee

Finance Committee

Academic Libraries Workgroup

Trustee Workgroup

MLA 2020 Virtual Annual Conference Workgroup

MLA 2021 Virtual Annual Conference Workgroup

Fall Institute For Youth Services 2020 Workgroup

Spring Institute For Youth Services 2021 Workgroup

2021 Michigan Library Awards Workgroup

Mitten Award Workgroup

Youper (Young Person) Award Workgroup

Thumbs Up! Award Workgroup

ADVOCACY AND LEGISLATIVE COMMITTEE

Chair: Jenny Marr, Ferndale Area District Library Vice-Chair: Dale Parus, Ionia Community Library Shirley Bruursema, Kent District Library Bryan Cloutier, Oxford Public Library Riti Grover, Farmington Community Library Jessica Keyser, Grosse Pointe Public Library Katherine Lester, Plymouth-Canton Community Schools Cindy Mack, Brighton District Library Michael McCullough, Willard Library Clare Membiela, Library of Michigan Larry Neal, Clinton-Macomb Public Library Jasmine Parker, Ferndale Area District Library Kelly Richards, Muskegon Area District Library Mary Rzepczynski, Delta Township District Library Erin Schmandt, Caro Area District Library Kristin Shelley, East Lansing Public Library Vanessa Verdun-Morris, Taylor Community Library Ryan Wieber, Kalamazoo Public Library

PROFESSIONAL DEVELOPMENT AND NETWORKING COMMITTEE

Amber Alexander, Presque Isle District Library
Scott Duimstra, Capital Area District Libraries
Loretta Hunter, Wayne County Community College District
Katharyn Jones, Portage District Library
Dennis Kreps, Bridgman Public Library
Maria McCarville, Public Libraries of Saginaw
Ann Neff-Rohs, Jackson District Library
Michael Postula, Ann Arbor District Library
Karren Reish, Library of Michigan
Sarah Rick, Michigan Department of Corrections
Katherine Rothley, Lyon Township Public Library
Lisa Valerio-Nowc, Farmington Community Library
Lisa Waskin, Superior District Library

NOMINATING AND LEADERSHIP DEVELOPMENT COMMITTEE

Chair: Kristin Shelley, East Lansing Public Library Meghan Brody, Michigan State University Libraries Pamela Christensen, West End Health Foundation Mollie Freier, Northern Michigan University Valerie L. Meyerson, Petoskey District Library Eric Stanton, Capital Area District Libraries Kate Van Auken, White Pine Library Cooperative Finance Committee
Chair: Scott Duimstra, Capital Area District Library Tim Gleisner, Library of Michigan Karen Knox, Orion Township Public Library

FINANCE COMMITTEE

Chair: Scott Duimstra, Capital Area District Libraries Tim Gleisner, Library of Michigan Karen Knox, Orion Township Public Library

ACADEMIC LIBRARIES WORK GROUP

Marc Boucher, Lake Superior State University
Jennifer L. Dean, University of Detroit Mercy Libraries

Kristin Fontichiaro, University of Michigan
Mollie Freier, Northern Michigan University
Kathy Irwin, Central Michigan University
Tashia Munson, Washtenaw Community College
Stacy Nowicki, Kalamazoo College Upjohn Library
Monique Oldfield, Wayne State University Libraries
Monica Porter, University of Michigan
Michele Pratt, Delta College Library
Jill Sodt, Mott Comity College
Allie VanDoren, Lake Superior State University
Leslie Warren, Northern Michigan University
Jacqueline Wrosch, Eastern Michigan University

TRUSTEE WORKGROUP

Burton Brooks, Loutit District Library
Jeff Croff, Capital Area District Libraries
Jeffrey Hopp, Presque Isle District Library
Jennifer Moore, Kalamazoo Public Library
Staff Liaison: Amber Sheerin, Michigan Library Association
MaryAnne Thorndycraft, Orion Township Library
Amy Zaaqman, East Lansing Public Library

MLA 2020 VIRTUAL ANNUAL CONFERENCE

Chair: Kevin King, Kalamazoo Public Library
Vice-Chair: Claire Lopiccolo, Romeo District Library
Amber Alexander, Presque Isle District Library
Mattie Cook, Flat River Community Library
Tim Gleisner, Library of Michigan
Jill Lansky, Kalamazoo Public Library
Bethany Maley, Kalamazoo Public Library
Sherri McConnell, Capital Area District Libraries
Terri New, Kalamazoo Public Library
James Pugh, Orion Township Public Library
Jill Spreitzer, University of Detroit Mercy Libraries
Andrea Vernola, Kalamazoo Public Library
Jacqueline Wrosch, Eastern Michigan University

MLA 2021 VIRTUAL ANNUAL CONFERENCE

Chair: Claire Lopiccolo, Romeo District Library
Mollie Barkovich, Gobles Elementary School Library
Lynn Bieszka, Warren Public Library
Mattie Cook, Flat River Community Library
Betsy Hull, Capital Area District Libraries
Sean Lyons, Capital Area District Libraries
Eric Palmer, Mideastern Michigan Library Cooperative
Jill Spreitzer, University of Detroit Mercy Libraries

FALL INSTITUTE FOR YOUTH SERVICES 2020

Chair: Beth Lowe
Vice-Chair: Sara Magnuson, Kent District Library
Karen Blackledge, Muskegon Area District Library
Amanda Heidema, Herrick District Library
Jocelyn Levin, Lyon Township Public Library
Emily Marsh, Bay County Library System
Dena Moscheck, Bay County Library System - Wirt Public Library
Jessica Parij, Canton Public Library
Monica Porter, University of Michigan
Elissa Zimmer, Ferndale Area District Library

SPRING INSTITUTE FOR YOUTH SERVICES 2021

Chair: Sara Magnuson, Kent District Library
Vice-chair: Elissa Zimmer, Ferndale Area District Library
Jill Anderson, Kent District Library
Anne Heidemann, Saginaw Chippewa Tribal Libraries
Jocelyn Levin, Lyon Township Public Library
Sue McGonegal, Teach My Kid to Read
Dena Moscheck, Bay County Library System - Wirt Public Library
Ariel Wiborn, Veteran's Memorial Library

2021 MICHIGAN LIBRARY AWARDS

Chair: Cathleen Russ, Troy Public Library
Lauren Arnsman, Kalamazoo Public Library and Kellogg Community College
Jolee Hamlin, Capital Area District Libraries
Karen Knox, Orion Township Public Library
Sonya Schryer Norris, Library of Michigan

MITTEN AWARD

Chair: Kimberlee Gardner, Rochester Hills Public Library
Chair: Angela Warsinske, Rochester Hills Public Library
Adrienne Baker, Herrick District Library
Ashley Lehman, Orion Township Public Library
Kirsten Malzahn, Novi Public Library
Ashlee McClaughry, Bloomfield Township Library
Kathleen Merucci, Salem-South Lyon District Library
Everett Pine, Ferndale Area District Library
Lisa Rodkey, Kent District Library
Keegan Sulecki, Troy Public Library

YOUPER (YOUNG PERSON) AWARD

Chair: Brittany Wesner, Clinton-Macomb Public Library
Vice-Chair: Lisa Boyd, Canton Public Library
Robert Chartrand, Capital Area District Libraries
Maeve Devlin, Cromaine District Library
Heather Draft, Cromaine District Library
Jessica Keeler, Plymouth District Library
Jamie Klos, Clarkston Independence District Library
Nakenya Lewis-Yarbrough, Belleville Area District Library
Cassie Veselovsky, Capital Area District Libraries
Diana Wenger, Muskegon Area District Library
Elizabeth Wierenga, Kent District Library

THUMBS UP! AWARD

Chair: Tracy Bedford, Clarkston Independence District Library Vice-Chair: Kristen Jayska, Livonia Public Library Kayla Dies, Paw Paw District Library
Shanni Kerr, Ionia Community Library
Becky Mangini, Chesterfield Public Library
Amanda Shepard, Herrick District Library
Sarah Swiderski, Salem-South Lyon District Library
Sarah Welch, Big Rapids Community Library



MLA BOARD OF DIRECTORS

President

Ryan Wieber, Kalamazoo Public Library

Past President

Jennifer Dean, University of Detroit Mercy Libraries

Secretary/Treasurer

Scott Duimstra, Capital Area District Libraries

Mollie Freier, Lydia Olson Library, Northern Michigan University
Dillon Geshel, Superiorland Library Cooperative
Tim Gleisner, Library of Michigan
Anne Heidemann, Saginaw Chippewa Tribal Library
Loretta Hunter, Wayne County Community College Library
Cat Kerns, Michigan Association for Media in Education
Jessica Keyser, Grosse Pointe Public Library
Deborah E. Mikula, Michigan Library Association
Jasmine Parker, Ferndale Area District Library
Randy Riley, Library of Michigan
Cathy Russ, West Bloomfield Township Library
Kristin Shelley, East Lansing Public Library
Kate Van Auken, White Pine Library Cooperative

THANK YOU

The Board of Directors of the Michigan Library Association offers its most sincere thanks to MLA members and MLA ambassadors, who continue to join, participate, engage and share their expertise with us. Thanks also to the MLA staff who implement our mission of leading all libraries through advocacy, education and engagement. Our ecosystem is strong, and we thank our collaborating partners for uniting with us in common cause. And last but not least, thank you to our legislators for valuing libraries in their deliberations and actions. MLA is resilient and a credible authority for libraries because of the passion and dedication of each of these groups.

"The health of our civilization, the depth of our awareness about the underpinnings of our culture and our concern for the future can all be tested by how well we support our libraries."

~Carl Sagan



3410 Belle Chase Way, Ste. 100 Lansing, MI. 48911 (517) 394-2774 milibraries.org