

MLA 2018

ANNUAL CONFERENCE

OCT 17 -19, 2018

CHECK
OUT &
RENEW

MIA
Michigan Library Association

MICHIGAN LIBRARY ASSOCIATION
MLA 2018 ANNUAL CONFERENCE
SUBURBAN COLLECTION SHOWPLACE
NOVI, MICHIGAN • OCTOBER 17-19, 2018

RESTORE RENEW TRANSFORM

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MLA 2018

ANNUAL CONFERENCE

Welcome back to Novi!

The air is crisp, the leaves are changing, and it's time for the Michigan Library Association Annual Conference, Check out & Renew. Check in to check out the great sessions, exhibits, luncheons and networking opportunities! I love the MLA conference because it is a chance to catch up with library staff from around the state. I always learn something at the sessions, luncheons, in the exhibit hall and hanging out in the hallway talking to attendees.

I am excited to hear the keynote speakers and special presenters this year. The Conference Work Group did a wonderful job securing speakers who will help us renew our programs, services, staff and ourselves. I am ready to learn how to go the extra mile when I am running on empty, about the leader's role in team building, how to tell my library's story to the media, to get a personal image reboot, and so much more. The Style in the Stacks Fashion show will be great fun! I can't wait to see the creative endeavors of librarians from across the state.

Conferences are a tremendous amount of work to organize and to roll out. A huge thank you to everyone who brainstormed, planned, organized and worked to make the MLA Annual Conference possible. Thanks go to the MLA staff, the Conference Work Group, the exhibitors, sponsors, presenters, our libraries, and our members! Take a bow, this is your time to shine.

Get renewed!

Kristin Shelley
MLA President, 2018-2019
Director, East Lansing Public Library

Welcome to the 2018 Michigan Library Association Annual Conference

What is your relationship with libraries? Some of us are directors, some youth programmers. We are catalogers, we work circulation. We are collection stewards, we are technology gurus, we are instructors, we are researchers, we are story-time leaders, and we are project managers. Most of us are several of these at the same time. While job titles and relationships vary, the end goal is always the same: "How can we better serve our community?" We work tirelessly at this, pouring our hearts and souls into this mission of service and support, but let's be honest - when we are wearing so many hats, it can be hard to feel energized and effective. Sometimes we need a little support too, and that is where this conference comes in!

The first rule of service is: Take care of yourself so you can take better care of others. Sometimes this requires us to "Check Out and Renew." Our intention with this conference is to provide a space for us all to expand our professional development and have a good time doing it. I am delighted to be a part of this conference, and I welcome you as we support each other, learn from each other and laugh with each other. Enjoy!

Tanya Davidson
MLA 2018 Annual Conference Work Group Chair

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MLA MISSION:

Helping Libraries and Library Professionals Succeed

Access to Information: MLA values free and open access to information and skilled professional assistance in information retrieval and research while protecting an individual's right to privacy.

Professionalism: MLA values the advancement of well-informed and well-trained library professionals through quality professional development.

Sharing: MLA is a forum for collaboration, cooperation and partnerships cultivating cutting-edge ideas and awareness of best practices in an open and supportive culture.

Leadership: MLA provides leadership and empowers members to promote libraries as a powerful united presence that is civically engaged and socially active to provide for the sustained stewardship of informational, financial and community resources.

Sustainability: MLA is a sustainable, financially viable association that is characterized by diversity and has the ability to quickly change to meet member needs.

The experienced professionals at Merritt Cieslak Design are committed to thoughtful and creative design solutions that serve our clients and enhance communities and the built environment.



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Past MLA Presidents

2017-2018	Steven K. Bowers
2016-2017	Kathleen Zaenger
2015-2016	Leslie Warren
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2013-2014	Cathy Wolford
2012-2013	Lance Werner
2011-2012	Richard Cochran
2010-2011	Christine Berro
2009-2010	Larry Neal
2008-2009	Kathy Irwin
2007-2008	Josie Parker
2006-2007	Leah Black
2005-2006	Michael McGuire
2004-2005	Linda Farynk
2003-2004	Marcia Warner
2002-2003	Phyllis Jose
2001-2002	Elaine K. Didier
2000-2001	Tom Genson
1999-2000	Denise Forro
1998-1999	Nancy Bujold
1997-1998	Pamela Grudzien
1996-1997	Beverly Papai
1995-1996	Martha Stilwell
1994-1995	Sandra Scherba
1993-1994	Sandra Yee
1992-1993	Francis J. Buckley
1991-1992	Jean Houghton
1990-1991	Jule Fosbender
1989-1990	Linda Heemstra
1987-1989	Colleen Hyslop
1987-1988	Clara N. Bohrer
1986-1987	Margaret E. Auer
1985-1986	A. Michael Deller
1984-1985	Robert Garen
1983-1984	Eleanor Pinkham
1982-1983	Margaret Thomas
1981-1982	Patricia Wilson
1980-1981	Howard Lipton
1979-1980	Carolyn McMillen
1978-1979	Robert Raz

2018-2019 Board of Directors

Kristin Shelley, President, East Lansing Public Library, term 2017-2020
Michelle Boisvenue-Fox, President-Elect, Kent District Library, term 2018-2021
Steven Bowers, Past President, Detroit Area Library Network (DALNET), term 2017-2020
Richard Schneider, Treasurer, term 2018-2021
Marc Boucher, Lake Superior State University, term 2016-2019
Jessica Anne Bratt, Grand Rapids Public Library, term 2017-2020
Pamela Christensen, term 2017-2020
Karen Knox, Orion Township Public Library, term 2018-2021
Juliane Morian, Clinton-Macomb Public Library, term 2016-2019
Kelly Richards, Muskegon Area District Library, term 2017-2019
Cathleen Russ, Troy Public Library, term 2017-2020
Ryan Wieber, Kalamazoo Public Library, term 2018-2021
Jennifer Dean, ALA Councilor, University of Detroit Mercy, term 2018-2021
Randy Riley, State Librarian, ex officio
Gail Madziar, MLA Executive Director, ex officio

MLA 2018 Work Group

Chair: Tanya Davidson
Scott Duimstra, Capital Area District Library
Cristen Jackson, Genesee District Library
Kay McAdam, Van Buren District Library
Jessica Parij, Rochester Hills Public Library
Mindy Schafer, DeWitt District Library
Jill Sodt, Mott Community College
Lisa Waskin, Superior District Library
April Stevenson, Novi Public Library
Lindsay Frickle, Novi Public Library

MLA Administration

Gail Madziar, Executive Director
Romy Fitschen, Director of Finance and Administration
Leanne Sandoval, Director of Professional Development
Rachel Ash, Communications and Membership Manager
Celeste Ventsias, Administrative Assistant

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Grand Ledge Area District Library

Commerce Township Community Library



www.danielsandzermack.com

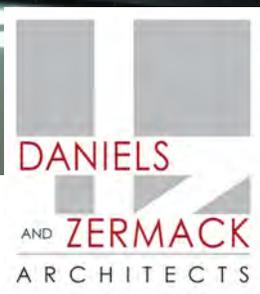
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Annual Conference is supported in part by the Library of Michigan
with federal funds from the Institute of Museum and Library Services



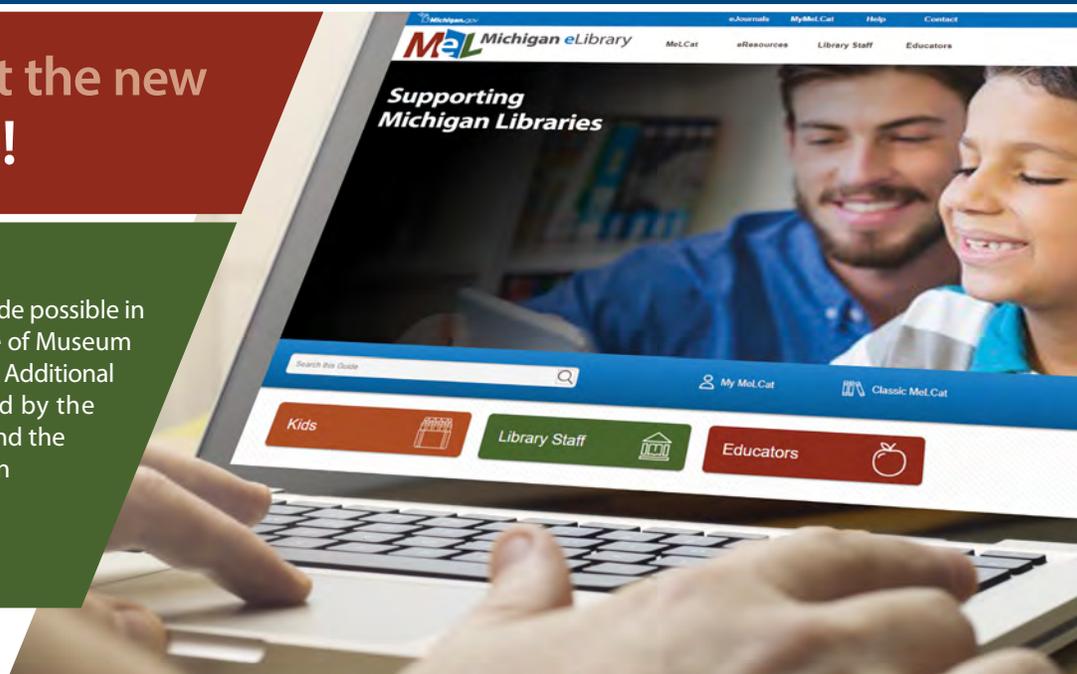


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MeL.org!

This project was made possible in part by the Institute of Museum and Library Services. Additional funding is provided by the State of Michigan and the Library of Michigan Foundation.



SCHEDULE AT A GLANCE

Wednesday, October 17, 2018

7:00 - 11:00 a.m. Morning Coffee
7:00 a.m. - 5:30 p.m. Registration Open
8:00 a.m. - 5:30 p.m. Bookstore Open
8:00 - 8:45 a.m. Leadership Academy Breakfast
9:00 - 10:15 a.m. Opening Keynote with Brenda Viola
10:30 - 11:30 a.m. Programs
Spotlight Presentation with Dr. Lee Meadows
11:30 a.m. - 3:15 p.m. Exhibit Hall Open
11:00 a.m. - 1:00 p.m. Cash and Carry Lunch
12:00 - 1:00 p.m. State Librarian's Luncheon
1:30 - 2:30 p.m. Programs
2:30 - 3:15 p.m. Afternoon Break in Exhibit Hall
3:15 - 4:15 p.m. Programs
3:15 - 4:45 p.m. Spotlight Presentation with Brenda Viola
4:30 - 5:30 p.m. Programs
5:30 - 7:30 p.m. Opening Reception
7:30 - 10:30 p.m. MLA Game and Craft Night

Thursday, October 18, 2018

7:00 - 7:45 a.m. Yoga
7:30 a.m. - 5:15 p.m. Registration Open
7:30 - 10:00 a.m. Morning Coffee
8:00 a.m. - 4:30 p.m. Bookstore Open
9:00 a.m. - 12:00 p.m. Exhibit Hall Open
9:00 - 10:00 a.m. Programs
Sponsored by GCSI
10:00 a.m. - 12:00 p.m. Coffee in Exhibit Hall
10:45 - 11:45 a.m. Executive Exchange
Programs
Sponsored by GCSI
12:00 - 1:30 p.m. Thursday Keynote Luncheon
Style in the Stacks Fashion Show
Keynote with Patty Buccellato:
1:30 - 3:15 p.m. Exhibit Hall Open
2:15 - 3:15 p.m. Advocacy Update
2:30 - 3:00 p.m. Book Signing with Patty Buccellato
3:30 - 4:30 p.m. Programs
Sponsored by GCSI
Spotlight Presentation with Patty Buccellato
4:45 - 5:30 p.m. Annual Meeting
5:45 - 6:45 p.m. Your Professional Connection and
Poster Reception
7:00 - 10:00 p.m. Paradise Park Party (Offsite event)

Friday, October 19, 2018

7:00 - 7:45 a.m. Yoga
8:00 - 12:30 p.m. Registration Open
8:00 - 11:30 a.m. Morning Coffee
8:30 - 11:30 a.m. Bookstore Open
9:00 - 10:00 a.m. Programs
Spotlight Presentation with Maxine Bleiweis
10:15 - 11:15 a.m. Programs
11:30 - 12:30 p.m. Closing Keynote with Maxine Bleiweis
Prize drawing (must be present to win)
12:45 - 1:45 p.m. Michigan Author Award Luncheon
1:45 - 2:15 p.m. Book Signing with Beverly Jenkins

#MLA18AC

GENERAL INFORMATION

Registration

Wednesday, October 17 7:00 a.m. - 5:30 p.m.
Thursday, October 18 7:30 a.m. - 5:15 p.m.
Friday, October 19..... 8:00 a.m.- 12:30 p.m.

Exhibits

Sapphire/Ruby/Opal/Garnet

Wednesday, October 17

11:30 a.m.....Grand Opening
11:30 a.m. - 3:15 p.m.Exhibit Hall Open
3:15 - 5:30 p.m. Exhibits Closed
5:30 - 7:30 p.m. Opening Reception on Exhibit Floor

Thursday, October 18

9:00 a.m. - 12:00 p.m.Exhibit Hall Open
12:00 - 1:30 p.m. Exhibits Closed
1:30 - 3:15 p.m.Exhibit Hall Open

Cash and Carry Lunch

Fireside Lounge

Lunch will be available for purchase for those not attending the State Librarian's Lunch.

Wednesday, October 17 11:00 a.m. - 1:00 p.m.

Coffee and Tea Service

Wednesday, October 17

7:00 - 11:00 a.m.Ballroom Lobby
2:30 - 3:15 p.m.Exhibit Hall

Thursday, October 18

7:30 - 10:00 a.m.Ballroom Lobby
10:00 a.m. - 12:00 p.m.Exhibit Hall

Friday, October 19

8:00 - 11:30 a.m.Ballroom Lobby

MLA Annual Meeting

Thursday, October 18

4:45 - 5:30 p.m.Crystal/Onyx

Join us for your association's Annual Membership Meeting where we will present MLA's year-end review, honor outgoing Board members and present the 2018 MLA Up & Comer Award. Please show your continued support for MLA leadership by joining us for this meeting.

Session Handouts

Access session handouts online at www.milibraries.org

Wi-Fi

MLA is pleased to offer attendees free Wi-Fi internet access in all conference meeting rooms and exhibit space.

Network Name: MLA2018

Password: 2018

Mobile App

Don't miss a thing! Download the official MLA 2018 Annual Conference App.

Available on the Apple and Android app stores, just search for "MLA 2018 Annual Conference".

Connect with us!

Don't miss out on your chance to engage with MLA and your colleagues via social media.

Facebook: @MichiganLibraryAssociation

Twitter: @MLAoffice

Instagram: @michigan_library_association

Be sure to include #MLA18AC on your conference tweets.

Look out for our social media vanguard team who know everything and anything social media related, the MLAgents. They will be wearing an MLAgent ribbon on their name badge, so be sure to say hello and snap a selfie or two!

Prize Drawing

A prize drawing will be held Friday, October 19, 2018 at 12:30 p.m. at the All Conference Closing Keynote. You must be present to win.

Bookstore

Coral

MLA 2018 Bookstore is hosted by Bookbound. The bookstore will be open during the conference during these times:

Wednesday, October 17 8:00 a.m. - 5:30 p.m.

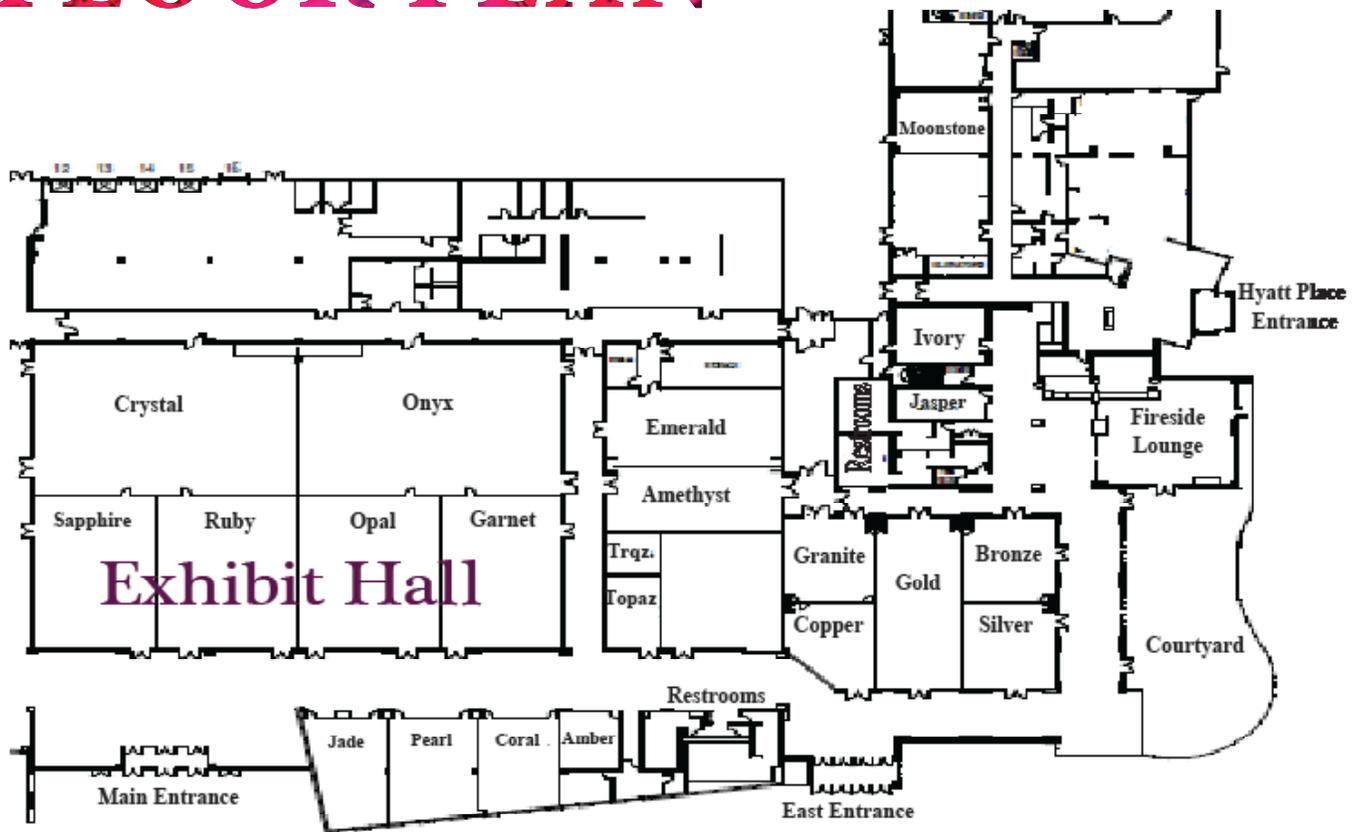
Thursday, October 18 8:00 a.m. - 4:30 p.m.

Friday, October 19..... 8:30 - 11:30 a.m.

Visit Bookbound at www.bookboundbookstore.com or follow them @BookboundMI



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SPECIAL PROGRAMS AND EVENTS

WEDNESDAY, OCTOBER 17

Leadership Academy Breakfast

8:00 - 8:45 a.m.Room: Jade

Join the 2018 Leadership Academy class and past alums to start the conference out right! This breakfast will honor our newly graduated class and provide you the platform to reconnect with the past cohort.

State Librarian's Lunch

12:00 - 1:00 p.m.Room: Crystal/Onyx

Join State Librarian Randy Riley as he announces and honors the winner of the Library of Michigan Foundation State Librarian's Excellence Award.

All Conference Opening Reception

5:30 - 7:30 p.m.Exhibit Hall

Keep the energy and excitement of opening day going by meeting up with colleagues and friends on the trade show floor. Exchange notes on what you've seen and heard during the first day of conference while visiting with vendors. Hors d'oeuvre stations are included and a cash bar will be available. This event is free to attend for all Wednesday conference attendees.

MLA Game and Craft Night

7:30 - 10:30 p.m.Fireside Lounge

Join the gamers and crafters at the Fireside Lounge for some gaming, stitching, food and beverage. You bring the fiber and needles, we'll have the games. No gaming experience necessary. Food and beverage will be available for purchase. This is a pay your own way event. No pre-registration required.

THURSDAY, OCTOBER 18

Executive Exchange

10:45 - 11:45 a.m.Room: Gold

What keeps you up at night? Join library directors, deans and upper management in frank and open roundtable discussions about boards, budgets and other challenges.

Style in the Stacks Fundraiser Fashion Show

Voting tickets – \$10.00 each

12:00 - 12:30 p.m.Room: Crystal/Onyx

Join us at Thursday's Keynote Lunch and watch your fellow librarians become divas of the catwalk as they model their library material creations. Purchase a ticket for \$10.00 for a chance to vote for your favorite style! All proceeds will support the MLA Scholarship Fund. Our host emcee will be none other than Scott Duimstra, Executive Director from CADL. So, come join the fun, celebrate the creativity of your peers and support the MLA Scholarship Fund.

Your Professional Connection and Poster Reception

5:45 - 6:45 p.m.Fireside Lounge

This casual, inclusive reception is designed to bring emerging professionals, local MLIS program alumni and established librarians from all backgrounds together to learn about innovative new projects, network and grow professionally. Whether your goal is to make new connections, explore collaboration opportunities, or simply put faces with names, this event will help you grow your network. Students are welcome and encouraged to attend. Appetizers are included, and a cash bar will be available.

Paradise Park Party

7:00 - 10:00 p.m.

Paradise Park
45799 Grand River Ave.
Novi, MI 48374
(248) 735-1050

Onsite Registration will not be available.

Join your colleagues for dinner and afterhours fun at Paradise Park! Network with colleagues during a round of miniature golf, or opt for a friendly game of laser tag. Ticket price includes a dinner buffet, one drink ticket and one activity ticket. Choose from Go Karts, Climbing Wall, Miniature Golf, Spaceship Simulator, Trampoline Center, Laser Tag, Miniature Bowling and Euro Bungy Dome. Additional activity tickets and drink tickets will be available for purchase onsite.

FRIDAY, OCTOBER 19

Yoga

Thursday, October 18

7:00 - 7:45 a.m.Room: Ivory

Friday, October 19

7:00 - 7:45 a.m.Room: Ivory

Gentle Yoga to awaken your energy to flow through your conference day. Bring a towel (or a mat if you have one) and wear clothes that can comfortably stretch with you. Yoga instruction will be provided by MLA 2016-17 Past President Kathleen Zaenger. Water will be provided.

Michigan Author Award Lunch

12:45 - 1:45 p.m.Room: Opal

Join us in honoring the 2018 Michigan Author Award Winner Beverly Jenkins.

Book Signing with Beverly Jenkins

1:45 - 2:15 p.m.Room: Opal

FEATURED SPEAKERS

WEDNESDAY, OCTOBER 17

Opening Keynote with Brenda Viola: Go the Extra Mile (When You're Running on Empty)

9:00 - 10:15 a.m. Room: Crystal/Onyx



Dedicated librarians are the wind beneath EVERYONE'S wings - from staff to volunteers to the community at large. But what if you're close to running on empty? Learn the six secrets to getting your mojo back in this inspirational keynote and feel empowered to take action that will enable you to Go the

Extra Mile (when you feel like you're "running on empty.")

Brenda Viola has worked in Communications for more than 30 years and has coached thousands of professionals to "Master the Media" and effectively speak - whether at a podium, in a meeting, or on TV. Her training includes an emphasis on reconnecting with the joy of public service.

Spotlight Presentation with Brenda Viola: Mastering the Media: How to Effectively Tell Your Story

3:15 - 4:45 p.m. Room: Gold

Spotlight Presentation with Dr. Lee Meadows: The Leader's Role in Building Teams

10:30 - 11:30 a.m. Room: Gold

One of the biggest challenges for leaders is knowing how to work with limited resources while building the skills of their teams. A stronger reliance on utilizing the talents and energies of teams to take on the emerging tasks that come with organizational resource utilization. Leaders are expected to know how to develop teams and deliver results that reflect a strong emphasis on service excellence. This presentation will focus on the essential skills leaders need to build effective and collaborative teams.



teams. A stronger reliance on utilizing the talents and energies of teams to take on the emerging tasks that come with organizational resource utilization. Leaders are expected to know how to develop teams and deliver results that reflect a strong emphasis on service excellence. This presentation will focus

on the essential skills leaders need to build effective and collaborative teams. Lee Meadows is a graduate of Michigan State University having completed a Ph.D. in Higher Education and Management. His career portfolio includes having served an Area Director of University Housing Programs at Michigan State University, a supervisor of Human Resources at General Motors, a Senior Consultant for Change Management at EDS, a Management Change Consultant for A.T. Kearney, and a Manager of Training and Development for the Kellogg Foundation. He has been an active consultant for leadership development, management training and change management, has authored several leadership columns and is a sought-after keynote speaker and conference presenter specializing in leadership, diversity and inclusion and management training.

THURSDAY, OCTOBER 18

Thursday Keynote Lunch with Patty Buccellato: Influence Without Words: What You Say Before Opening Your Mouth

12:00 - 1:30 p.m. Room: Crystal/Onyx



Nonverbal cues speak volumes. Though we're not all born gifted communicators, the traits of the masters can be acquired. Infuse new energy into your messages with the Three Secrets of Stellar Communicators. Learn how you and your staff can master the messages sent between your words for impactful

outcomes in every interaction!

Patty Buccellato is an image coach, author and professional speaker who finds passion in helping clients define that often-elusive visual presence that fuels their path to success in work, love, play -- in life.

Spotlight Presentation with Patty Buccellato: Personal Image Re-Boot: Credibility and Competence Made Visible

3:30 - 4:30 p.m. Room: Gold

FRIDAY, OCTOBER 19

Closing Keynote with Maxine Bleiweis: You Came, You Saw. Now How to Go out and Conquer

11:30 - 12:30 p.m. Room: Crystal/Onyx



Following a full conference schedule, it would be good to kick back and relax, right? Not after you listen to Maxine Bleiweis spur us on to take what we've heard and put it into practice. Be inspired to turn your notes and conversations into action as you hear how someone looked at the world with a

different lens after being challenged by her circumstances.

During Maxine Bleiweis' years as a library director, she pioneered the concept of economic development and public libraries, reimagined the rules of customer service and organizational assessment, and created the first large public library makerspace for experiential learning. As a consultant, she challenges librarians to be their best, to bring the library message to the entire community, and to shed any and all barriers to service.

Spotlight Presentation with Maxine Bleiweis: Help! Where's My Desk?: Barrier-Free Service To Customers

9:00 - 10:00 a.m. Room: Gold

	GOLD	AMETHYST	BRONZE
WEDNESDAY			
7:00 - 11:00 a.m.	Exhibitor Setup		
7:00 - 11:00 a.m.	Coffee/Tea Service <i>Ballroom Lobby</i>		
7:00 a.m. - 5:30 p.m.	Registration Open <i>Ballroom Lobby</i>		
8:00 - 8:45 a.m.	Leadership Academy Breakfast <i>Jade</i>		
8:00 a.m. - 5:30 p.m.	Bookbound Bookstore Open <i>Coral</i>		
9:00 - 10:15 a.m.	All Conference Opening Keynote with Brenda Viola: Go the Extra Mile (When You're Running on Empty) <i>Crystal/Onyx</i>		
10:30 - 11:30 a.m.	Spotlight Presentation: The Leader's Role in Building Teams	Budgeting Basics	Trust and Giant Chickens: The Fundamental Attribution Error
11:00 a.m. - 1:00 p.m.	Cash & Carry Lunch <i>Fireside Lounge</i>		
11:30 a.m. - 3:15 p.m.	Exhibit Hall Open (Exhibit Hall Closed 3:15 - 5:30 p.m.)		
12:00 - 1:00 p.m.	State Librarian's Luncheon <i>Crystal/Onyx</i>		
1:30 - 2:30 p.m.	Everyone on the Same Page: Partnering for Community and Economic Development	Library Management: Problem Solving	Create Top-Shelf Collections: Using Data-Driven Shelving Analysis to Increase Circulation
2:30 - 3:15 p.m.	Afternoon Break in Exhibit Hall		
3:15 - 4:15 p.m.	Spotlight Presentation: Mastering the Media: How to Effectively Tell Your Story (3:15 - 4:45 p.m.)	If You Teach a Patron to Google: The Public Library Association and Digital Literacy	How to Land Your Next Job: Tips From an Insider
4:30 - 5:30 p.m.		Tackling the Future of Your Library Ideas – Strategies – Solutions	Let Them Say Yes: Empowering Frontline Staff to Forgive (Large) Fines and Bills
5:30 - 7:30 p.m.	Opening Reception <i>Exhibit Hall</i>		
7:30 - 10:30 p.m.	MLA Game and Craft Night <i>Fireside Lounge</i>		
THURSDAY			
7:00 - 7:45 a.m.	Yoga <i>Ivory</i>		
7:30 - 10:00 a.m.	Coffee/Tea Service <i>Ballroom Lobby</i>		
7:30 a.m. - 5:15 p.m.	Registration Open <i>Ballroom Lobby</i>		
8:00 a.m. - 4:30 p.m.	Bookbound Bookstore Open <i>Coral</i>		
9:00 a.m. - 12:00 p.m.	Exhibit Hall Open (Exhibit Hall Closed 12:00 - 1:30 p.m.)		
9:00 - 10:00 a.m.	Making the Best of a Bad (Board) Situation	User Experience Testing: Practical Applications and Lessons Learned	Increased Grants for Michigan Libraries Through Grant Writing TEAMS
10:00 a.m. - 12:00 p.m.	Coffee in Exhibit Hall		
10:45 - 11:45 a.m.	Executive Exchange	Accessible Websites and the US Dept of Education Office of Civil Rights: What to Do When the Feds Come Calling	Design to Construction - Project Delivery Methods (Superpowers Optional!)
12:00 - 1:30 p.m.	Thursday Keynote Lunch with Patty Buccellato and Style in the Stacks Fundraiser Fashion Show <i>Crystal/Onyx</i>		
1:30 - 3:15 p.m.	Exhibit Hall Open		
2:15 - 3:15 p.m.	Advocacy Update <i>Gold</i>		
2:30 - 3:00 p.m.	Book Signing with Patty Buccellato <i>Coral</i>		
3:30 - 4:30 p.m.	Spotlight Presentation: Personal Image Re-Boot: Credibility and Competence Made Visible	MiTracking - Michigan Environmental Public Health Tracking	An LIS Student, a Liaison Librarian, and a University Sesquicentennial Walk Into a Bar...Named Wikipedia
4:45 - 5:30 p.m.	MLA Annual Meeting <i>Crystal/Onyx</i>		
5:45 - 6:45 p.m.	Your Professional Connection and Poster Reception <i>Fireside Lounge Lobby</i>		
7:00 - 10:00 p.m.	Paradise Park Party (Offsite event)		
FRIDAY			
7:00 - 7:45 a.m.	Yoga <i>Ivory</i>		
8:00 a.m. - 12:30 p.m.	Registration Open <i>Ballroom Lobby</i>		
8:00 - 11:30 a.m.	Coffee/Tea Service <i>Ballroom Lobby</i>		
8:30 - 11:30 a.m.	Bookbound Bookstore Open <i>Coral</i>		
9:00 - 10:00 a.m.	Spotlight Presentation: Help! Where's My Desk?: Barrier-Free Service To Customers	When Librarians Ask the Questions: Trivia Programming in Public Libraries	Collaborating to Unlock Our Libraries' Treasures: How Our Consortium is Using DSpace
10:15 - 11:15 a.m.	Interest Group Meetup	Librarian Competencies: How to Stay Relevant in Changing Times	The Good, the Bad, and the Ugly: Why Good Research Matters to Library Professionals
11:30 a.m. - 12:30 p.m.	All Conference Closing Keynote with Maxine Bleiweis: You Came, You Saw. Now How to Go Out and Conquer <i>Crystal/Onyx</i>		
12:45 - 1:45 p.m.	Michigan Author Award Luncheon <i>Opal</i>		
1:45 - 2:15 p.m.	Book Signing with Beverly Jenkins <i>Opal</i>		

COPPER/GRANITE	EMERALD	PEARL	SILVER
Transform Your Library With One Page	Organizing the Organizers: Adding Dimension to Your Leadership With an Understanding of Organizational Theory	Beyond an Apple a Day: Providing Consumer Health Information at Your Library	Special Needs Story-Time: A Best Practices Approach
Posting Is Not Enough. Common Open Meetings Act Violations and How to Avoid Them	What Exactly Is Narcan? A Library and Community's Response to the Opioid Crisis	Save the Data: From Beginning to End of a Library Program	Coming Together to Support Young Learners and Families in Light of the Michigan's Read by Grade Three Law
Oh, You've Got Trouble: Part 1: A Structure of Staff Support for Handling Difficult Patron Behaviors	Library Preparedness in Planning a Renovation: Lessons in Change Management Strategies	Intellectual Freedom 101	Literacy, Puppets, and Little People, Oh My!
Oh, You've Got Trouble: Part 2: Dealing With Verbal and Sexual Harassment in the Library Setting	Diversity: Creating Caring Communities through Knowledge, Inclusion, and Kindness	Rethinking Library Agreements Without Contracting a Headache	Literacy, Music, and Little People, Oh My!
Planning an Adulting 101 Series: A Step-By-Step Guide to Creating a Fun, Informative Program Your Patrons Will Actually Want to Attend	Everyone Wants to Borrow a Metal Detector: Creating a Library of Things	When It Comes to Local, Libraries Are the Experts	Nurturing Creativity in "Wild Zugthings" (aka: Children)
We're Popping up Everywhere!	Programs, Grants, and Capacity-Building: Michigan Humanities Opportunities for Your Library	Advancing Health Literacy: A Crucial Role for Public Librarians	Prime Time Family Reading Program
Problem Patrons: Are You up to the Challenge of Challenging Patrons?	Reframing Ordinary Into Extraordinary: Starting With Why Instead of How or What	Positive Approaches for Embracing Change	Retirement Myth Busting
Project BRIDGE: Reaching Out to Seniors and Patrons Impacted by Alzheimer's	Getting the Most Out of Your MeL EBSCO Resourcesary	From Beer to Books: Creating a Series of Programs to Connect Library Patrons With the Library and Local Creators	MI Library Harwood Case Studies
From Library Followers to Library Fans: Using Social Media to Show Your Library's Personality	Mental Health in Libraries	The NeverEnding Story: Onboarding for Retention of Frontline Staff	Makerspace Design Workshop

WEDNESDAY, OCT 17, 2018

7:00 A.M. – 5:30 P.M.

Registration Open Ballroom Lobby

8:00 A.M. – 5:30 P.M.

Bookstore Open Coral

7:00 – 11:00 A.M.

Morning Coffee Ballroom Lobby

11:00 A.M. – 1:00 P.M.

Cash and Carry Lunch Fireside Lounge

11:30 A.M. – 3:15 P.M.

Exhibit Hall Open Sapphire/Ruby/Opal/Garnet

8:00 – 8:45 A.M.

Leadership Academy Breakfast

Room: Jade

9:00 – 10:15 A.M.

Opening Keynote with Brenda Viola: Go the Extra Mile (When You're Running on Empty)

Room: Crystal/Onyx

Dedicated librarians are the wind beneath EVERYONE'S wings - from staff to volunteers to the community at large. No one asks you to go the extra mile - you just DO, because that's what you're known for - passion, dedication and unwavering resolve to set the standard of excellence in your organization. But what if you're close to running on empty? Even superstars have battle scars and need to re-charge their batteries. Learn the six secrets to getting your mojo back in this inspirational keynote.

The goal is to take a moment for self-reflection; a "report card" accompanies the presentation so that participants can grade themselves on six key areas that can cause burnout. Being aware of areas in need of improvement will empower you to take action that will enable you to Go the Extra Mile (when they feel like they're "running on empty.")

10:30 – 11:30 A.M.

Education Sessions

Spotlight Presentation: The Leader's Role in Building Teams

Room: Gold

One of the biggest challenges for leaders is knowing how to work with limited resources while building the skills of their teams. Leaders are expected know how to develop teams and deliver results that reflect a strong emphasis on service excellence. This presentation will focus on the essential skills leaders need to build effective and collaborative teams.

Spotlight Presenter: Dr. Lee Meadows

Budgeting Basics

Room: Amethyst

In this session we will discuss the annual library budget development from a practical perspective. Included will be relevant budget requirements, basis of accounting, a budget timeline, and the tools/resources to prepare an effective annual budget.

Alan Panter, Yeo & Yeo

Trust and Giant Chickens: The Fundamental Attribution Error

Room: Bronze

Why do so many people who work in public libraries forget that our job is to work with the public? How does our inability to trust not only our patrons, but our colleagues get in the way of being able to inspire, engage and transform? What is getting in our way of providing the best possible service to our patrons? Hear the story of one person's quest to slay a Giant Chicken and to transform unhealthy groups into trusting teams. Leaders will learn the best tactics to begin the process of becoming a healthy organization that values trust and exceptional customer service.

Kevin King, Kalamazoo Public Library

Transform Your Library With One Page

Room: Copper/Granite

This session focuses on how to develop an engaging and inspiring strategic plan that guides your library to increased usage and support. Transform your library into a strategically-focused learning organization by developing a simple and appealing one-page plan. Your one-page plan will connect to your library's operations and how you measure success. You'll learn about libraries using one-page plans for decision-making, community outreach, and fundraising. Your short plan will generate big results!

Amanda Standerfer, Fast Forward Libraries

Organizing the Organizers: Adding Dimension to Your Leadership With an Understanding of Organizational Theory

Room: Emerald

Join administrators from the University of Detroit Mercy for an introduction to organizational theory and its application to libraries. Using research-based literature, narratives of personal experience, and opportunities for small and large group interaction, the presenters will discuss what we know about organizations and how library administrators may use this knowledge in their own practice.

Jennifer Dean, University of Detroit Mercy, Megan Novell, University of Detroit Mercy

Beyond an Apple a Day: Providing Consumer Health Information at Your Library

Room: Pearl

This session will highlight the basics of providing consumer health information at your library, from conducting the health reference interview and planning your own health program, to free health resources from the National Library of Medicine and other trustworthy sources.

Sandra Swanson

Special Needs Story-Time: A Best Practices Approach

Room: Silver

This interactive session has the power of three and we will provide you a “basic practices” approach to starting a story-time for families with special needs. Jen Taggart, Kathleen Alberga and Deborah Sobczak are three experienced librarians who have been successful in adapting story-time and utilizing their library’s youth collection resources to create fun, sensory-filled programs for special needs patrons. Learn how we implemented our ideas to broaden our library’s scope so it can become a reality at your library. Speakers will lend their learned practices and tips to create inclusive, interactive and multi-sensory programming for the special needs population in your community.

Kathleen Alberga, Novi Public Library; Deborah Sobczak, Canton Public Library; Jen Taggart, Bloomfield Township Public Library

12:00 – 1:00 P.M.

State Librarian’s Lunch

Room: Crystal/Onyx

1:30 – 2:30 P.M.

Education Sessions

Library Management: Problem Solving

Room: Amethyst

Problems and issues come up on the job all the time; some are easy to solve, some are not. And you don’t always know what you don’t know. Karen Knox, director of the Orion Township Public Library, and Cathy Russ, director of the Troy Public Library, help you identify appropriate methods to get to the heart of the problem, pinpoint reasonable options, and gather additional information to enable you to solve it effectively and efficiently. Their tried-and-true methodology can be applied across the board, from small concerns to large-looming issues.

Karen Knox, Orion Township Public Library; Cathleen Russ, Troy Public Library

Create Top-Shelf Collections: Using Data-Driven Shelving Analysis to Increase Circulation

Room: Bronze

Have you ever wondered what kind of impact using the bottom shelf really has? Or if it’s the kids or parents using your picture book collection? Data-driven shelving analysis is for you.

This program will recount how the Oshtemo Branch of the Kalamazoo Public Library used data to answer these questions, change shelving practices, offer insights to a low-cost redesign, and, most importantly, increase circulation. Data can be useful, and math can be fun!

Kathryn Bergeron, Kalamazoo Public Library

Posting Is Not Enough. Common Open Meetings Act Violations and How to Avoid Them

Room: Copper/Granite

More and more library boards are loosening up strict adherence to the Open Meetings Act (OMA). This game-styled session will review the top OMA mistakes and misconceptions, and will discuss strategies for remaining compliant. Participants will receive sample materials that can be shared with a board to call attention to and promote OMA education and adherence.

Clare Membiela, Library of Michigan

What Exactly Is Narcan? A Library and Community’s Response to the Opioid Crisis

Room: Emerald

The opioid epidemic in our country has already started to affect day to day operations in our libraries. More and more libraries, in both large and small communities, are training staff on how to detect a possible overdose, but also how to save a victim’s life. Hear expert information from a panel including a doctor, psychologist, and activist on how you can respond to the opioid crisis. This panel discussion will include facts, stats, and practical information for libraries to develop a plan.

Kevin King, Kalamazoo Public Library; Nancy King, COPE Network; Joyce Pines, Community Healing Center

Everyone on the Same Page: Partnering for Community and Economic Development

Room: Gold

Every library responds to the needs of its community, but how can we position ourselves to take an active role in the planning and development of the community we serve? Join us as we demonstrate how a coalition has been formed in Ferndale between the City, Library, Chamber of Commerce, DDA, Schools, and County in order to coordinate and promote organizational resources, both to support current businesses and residents as well as attract new growth. By getting in on the ground floor, the Library is now able to budget and allocate resources that will be ready when the future arrives.

Jenny Marr, Ferndale Area District Library; Jordan Twardy, City of Ferndale

Save the Data: From Beginning to End of a Library Program

Room: Pearl

We are going over the life cycle of a library program’s data. From the first spark of an idea, to the last time the program is ever mentioned, we will cover all the data you will encounter, which data you should be collecting, how to analyze the data you gather, and the stories you can tell.

Joe Hamlin, Library of Michigan; Kathy Kosinski, Library of Michigan

Coming Together to Support Young Learners and Families in Light of the Michigan's Read by Grade Three Law

Room: Silver

With a specific focus on Michigan Department of Education's Early Literacy Initiative and Michigan's Read by Grade Three Law, this session will provide insight and resources to library staff. Learn how Every Child Ready to Read training and resources fit the initiatives and how MeL.org databases can be used in programming, for reference interactions, and for community outreach. Leave prepared to support reading readiness in your community.

Carrie Betts, Birmingham Public Schools; Noel Kelty, Michigan Department of Education; Cathy Lancaster, Library of Michigan

2:30 - 3:15 P.M.

Afternoon Break in Exhibit Hall

3:15 - 4:15 P.M.

Education Sessions

If You Teach a Patron to Google: The Public Library Association and Digital Literacy

Room: Amethyst

The Pew Research Center Report Libraries at the Crossroads suggests that the public wants libraries to teach digital literacy, and that library efforts can help the most vulnerable groups. According to the Pew report, 94% of respondents said libraries should "offer programs to teach people, including kids and senior citizens, how to use digital tools such as computers, smartphones and apps." Hear two members of the Public Library Association's newly formed Digital Literacy Committee discuss the variety of tools and programs library workers can use to give your patrons the skills they need to thrive in our digital world.

Kevin King, Kalamazoo Public Library; Trish Burns, Bay County Library System

How to Land Your Next Job: Tips From an Insider

Room: Bronze

Have you interviewed time and again and NOT landed your dream job? Have you walked out of an interview convinced that you will get a call back but instead receive the dreaded "no thanks" email? Are you worried that maybe you picked the wrong career? Don't panic! Join me for a workshop loaded with practical tips on how to land your next, best job! Not only will you receive these golden tips, but you will also receive insight into the interviewers' thought processes and rationale.

Rebecca Higginson, Brandon Township Public Library

Oh, You've Got Trouble: Part 1: A Structure of Staff Support for Handling Difficult Patron Behaviors

Room: Copper/Granite

KDL will provide a guided tour of our three-tiered training structure which provides staff with the tools needed to set boundaries with patrons. Code 1 issues address everyday irritations (noise concerns, unattended children, emotional and technical dependence on staff). Code 2 issues deal with defensive patrons and unintentionally offensive behaviors (sexist, racist or homophobic remarks). Code 3 issues address intentionally hostile behaviors that may lead to the patron being asked to leave the library. Real-life examples will be shared, and attendees will have an opportunity to role-play responses.

Angela Culp, Kent District Library; Liz Knapp, Kent District Library; Vanessa Walstra, Kent District Library

Library Preparedness in Planning a Renovation: Lessons in Change Management Strategies

Room: Emerald

As we embarked on a project to examine spaces that weren't used quite the way there were intended, or underused, or had become passé, we had the opportunity to utilize the built-in flexibility of the existing infrastructure for adapting spaces. Change management practices guided development of communication plans, engagement strategies and collaboration amongst the staff and community. The results will be a living laboratory, a place to introduce new ideas, test the concepts, evaluate feedback and implement change. Users will learn how to manage change in a positive format with problem solving methods, while satisfying project goals

Geraldine Drake, Quinn Evans Architects; Jim Mumby, Quinn Evans Architects; Tera Moon, Bloomfield Township Public Library; Carol Mueller, Bloomfield Township Public Library

Intellectual Freedom 101

Room: Pearl

Examine and review challenges and cases of censorship in Michigan libraries submitted to the ALA Office for Intellectual Freedom, discuss organized efforts to challenge resources, develop strategies to recognize and address challenges in your own library, and source tools to train staff, boards and communities in issues of intellectual freedom.

Elizabeth Madson, Chesterfield Township Library

Literacy, Puppets, and Little People, Oh My!

Room: Silver

A hands-on approach to the connections to be made in our storytime sessions between the books on our shelves, puppets, and families who attend our libraries. The plan is to make books and puppets accessible and fun for all.

Patricia Kjolhede, Tunes and Tales by Tricia

3:15 - 4:45 P.M.

Education Sessions

Spotlight Presentation: Mastering the Media: How to Effectively Tell Your Story

Room: Gold

In an era where municipal employees must be effective communicators to gain community support for important initiatives, being equipped with strategies to function effectively in this role is critical. The goal of this workshop is to empower Librarians so they will welcome media opportunities rather than fear them, and in doing so, help put their municipality's best foot forward. Topics are applicable to media interviews as well as being effective at the podium of a government meeting or leading a staff meeting:

- The Biggest Media Blunders and How to Avoid Them
- The Power of the Sound Bite
- The Secret to Eloquence
- How to Conduct a Press Conference
- Bridging Back to Your Talking Points: How to Be HEARD

Spotlight Presenter: Brenda Viola

4:30 – 5:30 P.M.

Education Sessions

Tackling the Future of Your Library – Ideas – Strategies – Solutions

Room: Amethyst

How will your library space TODAY work for you in the FUTURE? Think about your library. How does it look? Is it too loud or quiet? What is the experience your patrons are having today and what are the trends for libraries in the future? This presentation has it all to help guide you through a building project - information for change, fundraising tactics, measuring success, and adapting to new technology. Design industry panelists will present how to engage the community to support a project and how stakeholders can help influence a building project. Bring your library's challenges and ideas!

Erin Jennings, krM Architecture; Kyle Keaffaber, krM Architecture; Kevin Montgomery, krM Architecture

Let Them Say Yes: Empowering Frontline Staff to Forgive (Large) Fines and Bills

Room: Bronze

Frontline staff are the first to talk with upset patrons over fines and bills. And yet they are frequently the last people who can forgive anything without seeking permission. But it shouldn't be. This program will show you how to not only embrace fine (and bill) forgiveness at your library, but also how to embrace allowing your frontline staff to take the lead in saying yes. Learn how to do it, what to do about philosophical disagreements, and what to expect from the community and staff.

Steve Maesen, Kalamazoo Public Library

Oh, You've Got Trouble: Part 2: Dealing With Verbal and Sexual Harassment in the Library Setting

Room: Copper/Granite

KDL has developed a coded training structure to provide staff with the tools needed to set boundaries with patrons. Codes 1 and 2 were reviewed in the first "Trouble" session. In this session, KDL staff will take a deep dive into Code 3 issues, particularly verbal and sexual harassment in the library setting. We will investigate what verbal and sexual harassment look like in the library; the kinds of responses staff can (and should) give to this type of behavior; and the training framework needed to give staff practice in responding to these types of behaviors.

Angela Culp, Kent District Library; Liz Knapp, Kent District Library; Vanessa Walstra, Kent District Library

Diversity: Creating Caring Communities Through Knowledge, Inclusion, and Kindness

Room: Emerald

The idea that we can make a difference is often overwhelming in current times. A diverse panel of Michigan authors who focus on diversity in their work will discuss how to inspire collaboration in communities, share their experience working with diverse populations, offer resources and ideas on starting programs that create caring communities through tolerance and kindness, and inspire all to establish communities that encourage, foster and promote diversity. We are a country of multiplicity. Only by joining together can we make a difference.

Kelly Baptist, SCBWI; Sonya Hollins, SCBWI; Lisa Rose, SCBWI; Claudia Whitsitt, SCBWI; Katie Mitchell, Saline District Library

Rethinking Library Agreements Without Contracting a Headache

Room: Pearl

Many Libraries are considering new contracts with municipalities or looking to review and renegotiate existing contracts. Many agreements aren't keeping up with current costs of services and residents of library legal service areas are becoming resentful at providing library services to municipalities that can't or won't equally share the cost of the library. This session will review the legal basics of contracting and explore creative options for contracts with municipalities.

Clare Membiela, Library of Michigan; Anne Seuryneck, Foster, Swift, Collins & Smith

Literacy, Music, and Little People, Oh My!

Room: Silver

An interactive workshop that brings musical storybooks to the attention of children's librarians...books that are already on your bookshelves just waiting for you to sing them! Musical instruments, anyone?

Patricia Kjolhede, Tunes and Tales by Tricia

5:30 – 7:30 P.M.

Opening Reception in Exhibit Hall

7:30 – 10:30 P.M.

MLA Game and Craft Night

Room: Fireside

THURSDAY, OCT 18, 2018

7:00 – 7:45 A.M.
Yoga..... Room: Ivory

7:30 A.M. – 5:15 P.M.
Registration Open Ballroom Lobby

7:30 – 10:00 A.M.
Morning Coffee Ballroom Lobby

8:00 A.M. – 4:30 P.M.
Bookstore Open Room: Coral

9:00 A.M. – 12:00 P.M.
1:30 – 3:15 P.M.
Exhibit Hall Open..... Sapphire/Ruby/Opal/Garnet

9:00 – 10:00 A.M.

Education Sessions

User Experience Testing: Practical Applications and Lessons Learned

Room: Amethyst

Between 2015 and 2018, the MeL UX team engaged in three rounds of user testing. Our goal was to develop a better MeLCat and discovery service from the MeL.org homepage. We made improvements on our end and worked with the vendor at every step. Our story is multifold: the importance of reiterative testing, how to conduct a user experience evaluation, how to sell your results to management, and how to implement your findings in your own digital environment.

Sean Cwiek, Midwest Collaborative for Library Services; Sonya Schryer Norris, Library of Michigan

Increased Grants for Michigan Libraries Through Grant Writing TEAMS

Room: Bronze

Last year Michigan foundations made over \$1.6 BILLION in grants. Some of Michigan’s libraries are successful at getting these grants; most are not. One reason is that grant proposals are often written by overworked library administrators who don’t have the time. So, what are successful libraries doing that others are not? They have developed a team--a Grant Writing Team. Team-based grant writing can: ---Reduce the amount of time required by everyone. ---Result in more grant applications and better grant applications, ---And ultimately, achieve increased grants success for Michigan’s libraries.

Edward Wollmann, Michigan Grants Funding, Inc.

Planning an Adulting 101 Series: A Step-By-Step Guide to Creating a Fun, Informative Program Your Patrons Will Actually Want to Attend

Room: Copper/Granite

This presentation will go through the steps of planning and executing our Adulting 101 program, over the course of a year at our small urban public library. Learn how to bolster program attendance with a fun, informative, trendy program for emerging adults (or those looking to brush up on life skills).

Darlene Hellenberg, Ferndale Area District Library; Michelle Williamson, Ferndale Area District Library

Everyone Wants to Borrow a Metal Detector: Creating a Library of Things

Room: Emerald

In 2016 Capital Area District Libraries dedicated \$5,000 to explore starting a Library of Things. Two years later, the collection has more than doubled in size, expanded into programs and other non-traditional collections, and gives patrons new experiences every day. Learn how CADL’s collection started, how it has expanded and the lessons learned.

Jessica Goodrich, Capital Area District Libraries; Jolee Hamlin, Capital Area District Libraries; Thais Rousseau, Capital Area District Libraries

Making the Best of a Bad (Board) Situation

Room: Gold

A library’s board is its soul. When problems arise within a board, it can mean big problems for a library. When that problem is the relationship between the Board and the Director, the resulting fallout can affect every aspect of a library’s operation. This session will discuss the most common causes of Board/Director strife and provide strategies for protecting the library and making the best of what is often a bad situation.

Clare Membiela, Library of Michigan; Anne Seurnyck, Foster, Swift, Collins & Smith

When It Comes to Local, Libraries Are the Experts

Room: Pearl

When it comes to our local communities we are the experts. From patrons who come in our doors, Friends Groups, Board Members and outreach in our communities, we are in constant contact and learning what our communities are about. So why don’t we harness this knowledge into our collections and our work? What if we took this knowledge and made our collections, work and our institutions more relevant than ever?

Tim Gleisner, Library of Michigan

Nurturing Creativity in “Wild Zugthings” (aka: Children)

Room: Silver

Creativity is a life skill that needs to be nurtured and honed for children to develop critical thinking and problem solving skills. Jeff Jantz, author and illustrator of *Gruel Snarl Draws a Wild Zugthing* shares strategies to encourage creativity in children

and help them to express their imaginations. Practical tips for providing safe spaces for independent thinking.

Jeff Jantz, Jantzer Studios & Wayne State University C2 Pipeline

10:00 A.M. – 12:00 P.M.

Coffee in Exhibit Hall

Sapphire/Ruby/Opal/Garnet

10:45 – 11:45 A.M.

Education Sessions

Accessible Websites and the US Dept of Education Office of Civil Rights: What to Do When the Feds Come Calling

Room: Amethyst

In 2017 the East Lansing Public Library received a letter from the U.S. Department of Education Office of Civil Rights informing us that the library's website was under investigation for accessibility violations. When that letter arrived, we were scared and confused and weren't sure what our next step should be. In 2014, the Library of Michigan experienced the same thing. LM is now four years into the enforcement of the accessibility policies we agreed to. Learn from our experiences...

Lauren Douglass, East Lansing Public Library; Sonya Schryer Norris, Library of Michigan

Design to Construction - Project Delivery Methods (Superpowers Optional!)

Room: Bronze

We design and build buildings – What's your superpower?! Learn from industry experts, FTC&H, how to form your superhero team and make your library's mission successful! Impacting the community using the right design and construction methods makes all the difference. Train with us to know the advantages and disadvantages of construction delivery methods and how they impact schedule, design, budget, your internal resources, and supplementing your experience. (Cape or fancy superhero tights optional!)

Cynthia Janes, Fishbeck, Thompson, Carr & Huber; Adam Nelson, Fishbeck, Thompson, Carr & Huber

We're Popping up Everywhere!

Room: Copper/Granite

Join the Fowlerville District Library pop-up staff as we show you how we have created a successful pop-up library program. We will share how we were able to pop-up in our public schools and other community areas to promote our library services outside the walls of our library. We will also present on how we have grown this program over the last four years and have increased what we offer our patrons.

Natalya Anton, Fowlerville District Library; Beth Lowe, Fowlerville District Library

Programs, Grants, and Capacity-Building: Michigan Humanities Opportunities for Your Library

Room: Emerald

CHECK OUT & RENEW

Curious about the ways your library can receive funds for programming? Ready to host traveling exhibits or take part in a statewide reading program? Michigan Humanities staff will share highlights of programs and grants that are available now to Michigan libraries. Through grants and collaborative programs offered across the state, Michigan Humanities provides opportunities to gain a deeper understanding of the past, the tools for stronger analysis of the present, and a more informed vision for the future.

Featured program and grant opportunities will include:

- Great Michigan Read: A biennial statewide book club focused on a literary selection written by a Michigan author and/or set in our state that explores humanities themes
- Museum on Main Street: Smithsonian traveling exhibitions for communities with a population under 20,000
- Prime Time Family Reading Time: A family reading and discussion program for children 6-10 and their families
- Arts & Humanities Touring Grants: A one-stop resource for organizations looking to hold public arts and culture events. Reimbursement of 40 percent (up to \$3,000) of the performer's fee and travel is available.
- Humanities Grants: Up to \$15,000 in grant funding for a variety of public humanities programming
- Quick Grants: Up to \$750 to Michigan-based nonprofit organizations in support of public humanities programs

Jennifer Rupp, Michigan Humanities Program Officer

Executive Exchange

Room: Gold

What keeps you up at night? Executive Exchange is an unconference in a conference. Join library directors, deans and upper management in frank and open roundtable discussions about boards, budgets and other challenges. You choose the topic and learn from your colleagues.

- Working with Your Board for Best Results
- Succession Planning
- Budgets
- Human Resources Issues
- New Directors' Discussion
- Construction
- IT
- Trends/Future

Advancing Health Literacy: A Crucial Role for Public Librarians

Room: Pearl

It is estimated that low health literacy affects 36% of the adult U.S. population, and low numeracy affects an even larger proportion. Learn how low health literacy and numeracy impact healthcare, health status and health outcomes and what public librarians can do to improve health literacy in their communities. You will also learn about Michigan Medicine's free website "Care Guides from Your Clinician", that includes plain language, authoritative patient-education materials on many difficult-to-find topics, rare conditions and state-of-the-art therapies. This resource is particularly helpful for public librarians in Michigan because the collection has a Michigan focus.

Ruti Volk, Michigan Medicine

Prime Time Family Reading Program

Room: Silver

The primary objectives of the Prime Time methodology are humanities-focused content, quality children's literature, open-ended questioning techniques, and collective learning combined to help families better comprehend what they read, better enjoy the reading experience, and read more as a result of the program. Prime Time sets the stage for a lifetime of learning. In the discussion during a Prime Time session, a trained storyteller and scholar go beyond yes/no questions and the usually who what when where, to promote critical thinking and questioning skills. The program shows the participants how literature can enrich their lives and provides resources for the family to use once the program has concluded. It also increases library usage.

Lisa Boyd, Canton Public Library, Bethany Bruns, Farmington Community Library, James Nelson, Michigan Humanities Council

12:00 – 1:30 P.M.

Thursday Keynote Lunch and Fashion Show

Room: Crystal/Onyx

Style in the Stacks Fundraiser Fashion Show

12:00 – 12:30 P.M. – voting tickets – \$10.00 each

Join us at Thursday's Keynote Lunch and watch your fellow librarians become divas of the catwalk as they model their library material creations. Purchase a ticket for \$10.00 for a chance to vote for your favorite style! All proceeds support the MLA Scholarship Fund.

Our host emcee will be none other than Scott Duimstra, Executive Director from CADL. Come join the fun, celebrate the creativity of your peers and support the MLA Scholarship Fund.

Keynote Presentation with Patty Buccellato

12:30 – 1:30 P.M.

Nonverbal cues speak volumes. Though we're not all born gifted communicators, the traits of the masters can be acquired. Infuse new energy into your messages with the Three Secrets of Stellar Communicators. Learn how you and your staff can master the messages sent between your words for impactful outcomes in every interaction!

1:30 – 3:15 P.M.

Exhibit Hall Open

Sapphire/Ruby/Opal/Garnet

2:15 – 3:15 P.M.

Advocacy Update

Room: Gold

Gary Owen, GCSI

2:30 – 3:30 P.M.

Book Signing with Patty Buccellato

Room: Coral

3:30 – 4:30 P.M.

Education Sessions

Spotlight Presentation: Personal Image Re-Boot: Credibility and Competence Made Visible

Room: Gold

You're broadcasting continual statements with your appearance, some of them unwittingly. What's the message your patrons perceive? Engaged.... Informed.... Motivated? (Or bored, apathetic, and disorganized?) As a professional, your personal appearance, a.k.a. your Visual Brand, is the first statement you make in interactions with patrons and others. Communicating visually is not a choice. Don't let your image form by default; learn the tools to create yours with intent and purpose!

Spotlight Presenter: Patty Buccellato

MiTracking - Michigan Environmental Public Health Tracking

Room: Amethyst

This presentation will describe the Tracking Network, demonstrate how data can be accessed and displayed with the portal's new features, and shown examples of ways to use data provided by the portal. The presentation will highlight collaborations and public health actions.

Jamie Florida, MDHHS

An LIS Student, a Liaison Librarian, and a University Sesquicentennial Walk Into a Bar... Named Wikipedia

Room: Bronze

The Wayne State University Libraries and the School of Information Sciences partnered to host a Wikipedia Edit-a-Thon during our Sesquicentennial celebration. A conversation between one ambitious library student and an enthusiastic subject librarian transformed into a cross-departmental, educational experience. The event, held in the UGL's Collaboration Commons and virtually, included live video reference from the University Archives. Objectives included teaching editing basics and library resource use. Assessment of the event indicate a positive contribution to Wikipedia and traffic increase to digital collections. The collaborative and malleable nature of Edit-a-Thons inspired ideas for future programs including a Wiki Wednesday club.

Rachael Clark, Wayne State University; Jodi Coalter, Wayne State University; Krysta Vincent, Wayne State University

Problem Patrons: Are You up to the Challenge of Challenging Patrons?

Room: Copper/Granite

Do you have challenging patrons? Are your policies correctly drafted to address patron behavior? This session will focus on the policies libraries should have to address patron issues. We will discuss common problems, suspension periods and other issues involving problem patrons

Anne Seurnyck, Foster Swift Collins & Smith

Reframing Ordinary Into Extraordinary: Starting With Why Instead of How or What

Room: Emerald

Electrify Your Winter started with a simple request, how to make patrons aware of our e-resources. It turned into a 3-month initiative to make winter better for the people of Canton. Learn how this innovative program came to be and the hear stories of how it created happiness in the community.

Laura Fawcett, Canton Public Library; Laurie Golden, Canton Public Library

Positive Approaches for Embracing Change

Room: Pearl

Change is inevitable, yet one of the most difficult things to accept. Understanding the stages of change and reactions associated with those stages will assist us, our colleagues, and the public we serve, to embrace change and not dread it. The presentation includes change management principles, understanding generational differences, various modes of communication, and simple exercises to help with the many emotions involved with change. DALNET needed to learn how to embrace change when we migrated to a new Library Services Platform. These tips will assist with the acceptance of change and motivate all involved to reach successful outcomes.

Cathy Wolford, DALNET

Retirement Myth Busting

Room: Silver

This informative session will dispel myths about your library's ability to provide retirement plans and offer an overview of plans and resources available to you. Learn strategies for managing pension and other post-employment benefits (OPEB) unfunded liabilities, ways to maximize plan flexibility and adequacy, and best practices your retirement service provider should be following.

Tara Tyler, Municipal Employees' Retirement System of Michigan

4:45 - 5:30 P.M.

Annual Meeting

Room: Crystal/Onyx

5:45 - 6:45 P.M.

Your Professional Connection and Poster Reception

Room: Fireside Lounge Lobby

7:00 - 10:00 P.M.

Paradise Park Party

Offsite Event at Paradise Park

Your Professional Connection and Poster Reception

5:45 - 6:45 P.M.

Room: Pre-Function Fireside

Join poster presenters at the Your Professional Connection and Poster Reception, Thursday, October 18, 5:45 - 6:45 p.m. This casual, inclusive reception brings emerging professionals, local MLIS program alumni and established librarians from all backgrounds together to learn about innovative new projects, network and grow professionally.

Poster Presentations:

Harnessing Wikipedia as a Tool: An Analysis of Traffic Sources

Krysta Vincent, Wayne State University

Postcards From Cuba's Libraries

Beth Lowe, Fowlerville District Library

Usability, Accessibility and Design: Refactoring LibApps at Wayne State University

Maria Nuccilli, Wayne State University Libraries

Does Sierra Api Fit Into Your Use Case?

Minhao Jiang, Wayne State University

Big Impact, Small Effort: Implementing a Low-Cost, Highly-Inclusive Recognition Program With Huge Results

Jill Wurm, Wayne State University

Living Well at CMPL: A Senior Day at the Library

Meghan Mott, Clinton-Macomb Public Library

Beyond Using the Library: Engaging Millennials as Advocates and Civic Library Leaders

Kathy Kosinski, Library of Michigan

2017 Library Soup Grant Winner - Video Game Design Lab

Dan Major, Orion Township Public Library

1,000 Books Before Kindergarten

Andy Schuck, Traverse Area District Library

Robin's Nest: A Small-Town Library's Adventure in Digitization

Laura Orłowski, Camden Township Library

FRIDAY, OCT 19, 2018

7:00 – 7:45 A.M.

Yoga..... Room: Ivory

8:00 A.M. – 12:30 P.M.

Registration Open Ballroom Lobby

8:00 – 11:30 A.M.

Morning Coffee Ballroom Lobby

8:30 – 11:30 A.M.

Bookstore Open Room: Coral

9:00 – 10:00 A.M.

Education Sessions

Spotlight Presentation: Help! Where's My Desk? Barrier-Free Service To Customers

Room: Gold

Getting closer to the customer can be tantamount to being naked on the library floor. While we won't go THAT far, we'll explore how to rethink our service delivery and, at the same time, ask ourselves why people aren't using our library to its fullest. We'll explore barriers to service from big desks and computer screens to rules and practices that make the library work better for staff than the customer. Come away with a to-do list that you can implement immediately upon return to your library plus much to consider for longer term practices.

Spotlight Presenter: Maxine Bleiweis

When Librarians Ask the Questions: Trivia Programming in Public Libraries

Room: Amethyst

"This library program offers multi-generational appeal, on or off-site, at little cost, and reflects the mission of your institution - What is, Library Trivia?" For library professionals in search of a program to engage all patrons including those aged 25 and up. We will share our secrets to question-creation and logistics so that you too can run a successful trivia program from inside your library or at a comfortable community space. Attendees will be encouraged to take part in a mini-trivia session.

Kricket Hoekstra, Rochester Hills Public Library, Jessica Parij, Rochester Hills Public Library, Daniel Patton, Canton Public Library

Collaborating to Unlock Our Libraries' Treasures: How Our Consortium is Using DSpace

Room: Bronze

A few years ago, DALNET began offering the DSpace content management system for use to its members. Now ten diverse types of libraries have taken advantage of the service and are in various stages of implementation and use of the system. Some members are using the system to highlight their historical/special collections and make them accessible to the public,

while others use it as an institutional repository. Institutions collaborate on training and are using the system in interesting ways. Come find out how our libraries are managing and showcasing their collections with this tool.

Kristy Eklund, Detroit Area Library Network - DALNET; Steven K. Bowers, DALNET

Project BRIDGE: Reaching Out to Seniors and Patrons Impacted by Alzheimer's

Room: Copper/Granite

Project BRIDGE is a five-part program focused on increasing resources for our older adult population. Four of the five programs are focused on those in the diverse stages of Alzheimer's disease or other forms of dementia. The focus of programming is to increase quality of life for those afflicted by dementia as well as providing caregivers with tools to connect with their loved ones. A variety of resources will be presented to provide services to seniors in your community.

Danielle Leithauser, Jackson District Library

Getting the Most Out of Your MeL EBSCO Resources

Room: Emerald

In this interactive session we will review some advanced tools applicable to nearly all EBSCO interfaces and databases, including Advanced Search tips and tricks, search and table of contents alerts, using the My EBSCOhost folder, searching with subject headings, and more. If there is anything you've been wondering about with the new resources, there will be plenty of time for questions. Please ask!

Joe Ceterski, EBSCO

From Beer to Books: Creating a Series of Programs to Connect Library Patrons With the Library and Local Creators

Room: Pearl

In 2013, the City of Grand Rapids was named Beer City USA as the Kent District Library was revamping adult programming. These converged into an innovative new program series called KDaLe. By focusing on KDaLe, we will discuss concepts that can be applied to any type of adult programming including creating program series to help focus your efforts, developing interactive and collaborative learning, focusing on local interests, and creating partnerships within your community.

Joshua Bernstein, Kent District Library; Kip Odell, Kent District Library

MI Library Harwood Case Studies

Room: Silver

Following the lead of the American Library Association, Michigan libraries have been training in the Harwood Institute for Public Innovation's framework since 2015. With years of practicing this community engagement tool, stories are

beginning to emerge of Michigan libraries who have excelled in the practice and are making real, positive impacts in their communities. Beyond the impacts these libraries are changing how their communities perceive and interact with the library. Join us for case studies and a conversation with Michigan libraries who have Turned Outward, engaged their communities, and are expanding the role of libraries.

Amanda McLaren, Benzonita Public Library; Julie Meredith, Clarkston Independence District Library; Erin Schmandt, Caro Area District Library; David Votta, MCLS

10:15 – 11:15 A.M.

Education Sessions

Librarian Competencies: How to Stay Relevant in Changing Times

Room: Amethyst

Keep up or get left behind! This informal session will discuss librarian competencies and offer innovative ideas to meet our changing landscape head-on. What do librarian skills look like today? What skills will be needed in the future? We will take a candid look at how frontline librarians can stay relevant and take their career to the next level.

Holly Hibner, Plymouth District Library; Mary Kelly, Plymouth District Library

The Good, the Bad, and the Ugly: Why Good Research Matters to Library Professionals

Room: Bronze

Karen Downing (M.I.L.S., Ph.D.), Education Librarian at the University of Michigan will lead a conversation about engaging in, and thoughtfully consuming information science research. Participants will learn how to translate their experiences into research projects, how theory and creativity intersect with professional practice, and will begin to set priorities for their own practice-based research agendas.

Karen Downing, University of Michigan Hatcher Graduate Library

From Library Followers to Library Fans: Using Social Media to Show Your Library's Personality

Room: Copper/Granite

Engage, Endear and Attract: Accentuate the vitality of your library to your regular patrons and gain new ones by bringing personality, prestige, relevance and humor to your library's social media efforts.

Kelly Bennett, Ferndale Public Library; Jeff Milo, Ferndale Public Library

Mental Health in Libraries

Room: Emerald

1 in 5 Americans has a mental illness, but many are reluctant to seek help or might not know where to turn for care. Unlike physical conditions, symptoms of mental health and substance use problems can be difficult to detect. For non-clinicians, it can be hard to know when and how to step in. As a result, this

session will give library professionals the tools to identify when someone might be struggling with mental health or substance use problem and how to connect them with appropriate support and resources when necessary. Libraries function as protective factors to reduce mental health concerns, see how library work is important to the mental health of the community.

Shantalea Johns, Wayne State University; Monique Oldfield, Wayne State University

Interest Group Meetup

Room: Gold

MLA Interest Groups: if you are looking to connect with your Interest Group members or want to get more information about starting or joining a group, plan to meet up at this session.

The NeverEnding Story: Onboarding for Retention of Frontline Staff

Room: Pearl

If you know the stress of trying to fill a job and get the new team member up and running quickly this is the session for you. Research shows that onboarding is a key to retention and productivity. We'll talk about how we streamlined our frontline customer service onboarding and the tools we use to keep everyone on the same page and continuously learning.

Chris Bulin, ITHAKA

Makerspace Design Workshop

Room: Silver

This program is an interactive workshop where participants will program and layout a makerspace of their own design. Presentation will begin with examples of different types of makerspaces from libraries around the country, then each participant will create a program statement for their makerspace with a programming tool provided, and layout the program in scale cutout elements on a floor plan that represents the space available for the makerspace. Participants can bring an actual floor plan or dimensions from their library to use as the basis for the workshop.

Seth Penchansky, Daniels and Zermack Architects

11:30 – 12:30 P.M.

Closing Keynote with Maxine Bleiweis: You Came, You Saw. Now How to Go Out and Conquer

Room: Crystal/Onyx

Prize drawing (must be present to win)

12:45 – 1:45 P.M.

Michigan Author Award Luncheon

Room: Opal

1:45 – 2:15 P.M.

Book Signing with Beverly Jenkins

Room: Opal



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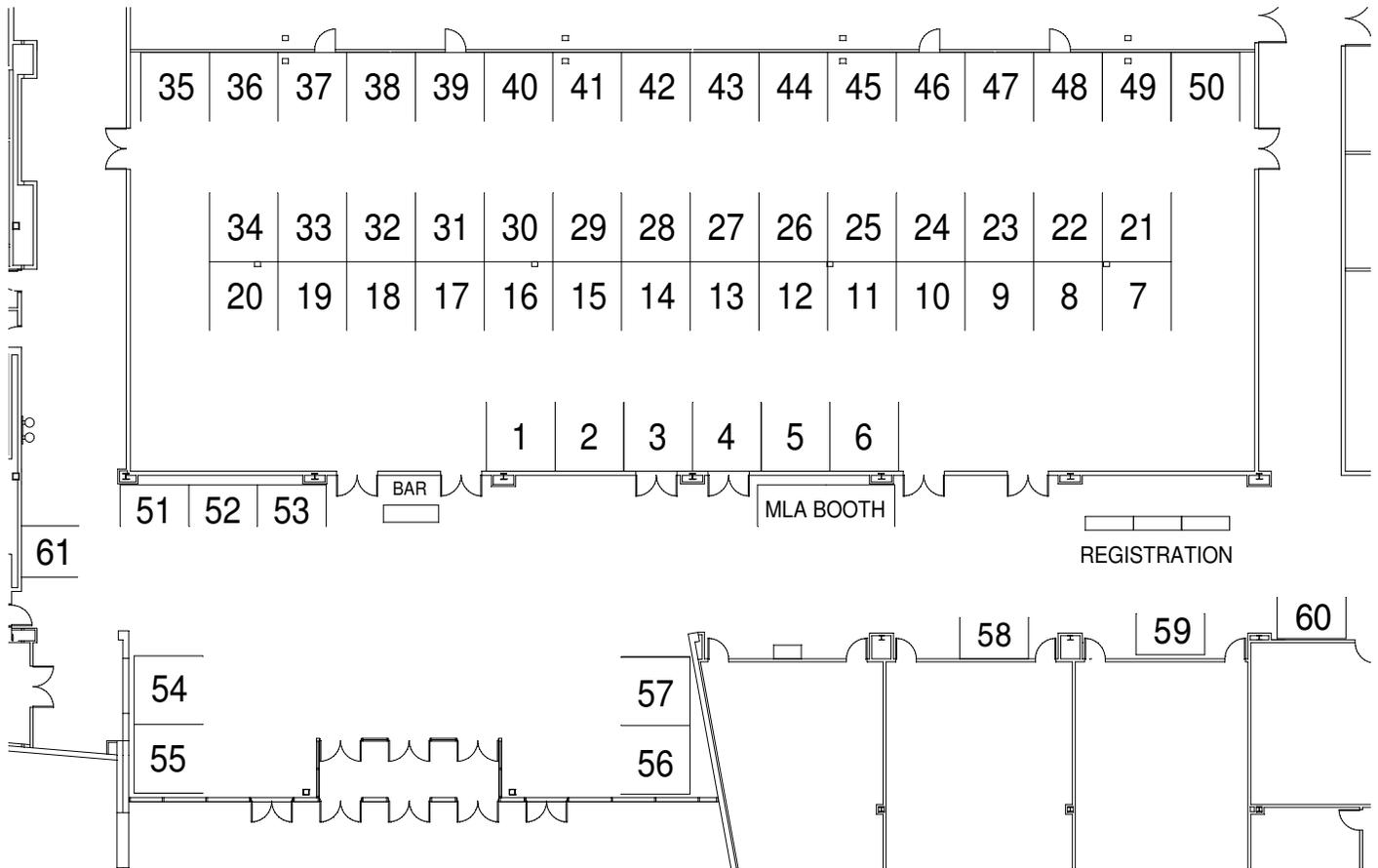
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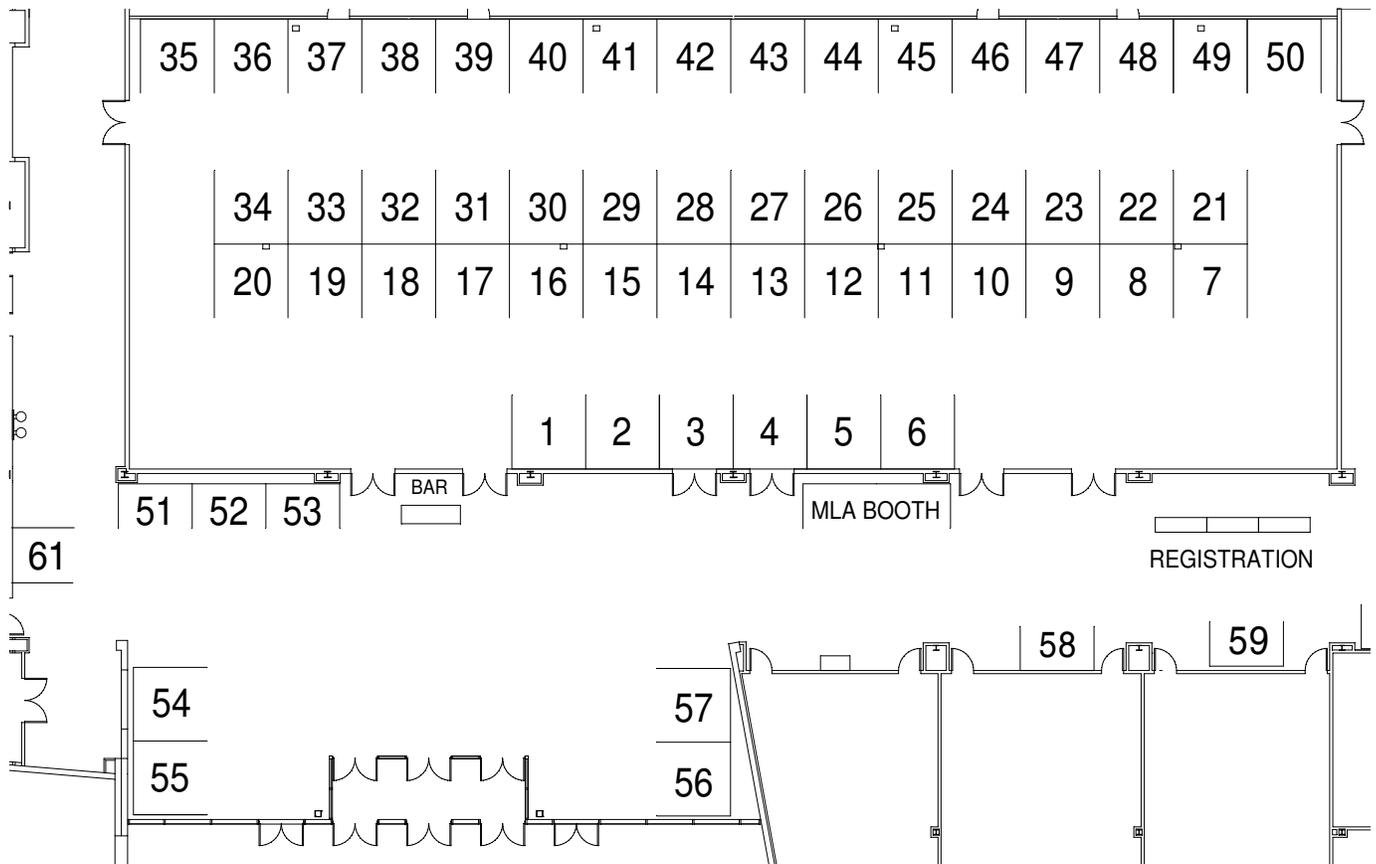
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MLA AWARDS

2018 Heart of a Champion

MLA is pleased to announce Congressman Sander Levin is the winner of the MLA 2018 Heart of a Champion Award. The award, established in 2012, recognizes a library supporter who has shown an exceptional commitment to libraries and the library profession through continued advocacy, supporting or providing funding for the local library, or continued support of Michigan Library Association activities.

“He never fails to put in a good word on the value of the public library to the community in his comments,” said Larry Neal, Library Director, Clinton-Macomb Public Library. “Representative Levin’s actions and advocacy in Congress reflect his words back in his district about supporting libraries. Not only has he consistently voted for funding for the Library Services and Technology Act (LSTA) and Innovative Approaches to Literacy (IAL) programs, he regularly signs on to “dear appropriator” letters urging his colleagues to support these programs as well.”

Congressman Levin will receive his award at a special event at a later date. We hope you will join us.

2018 Up & Comer Award

MLA is pleased to announce Dillon Geshel, Portage Lake District Library, is the winner of the 2018 Up & Comer Award. The award recognizes a librarian who shows leadership early in his or her career, expanding the role of librarian through being forward-thinking and moving libraries into the future. Winners of this award are energetic efficient librarians who push the boundaries of originality and creativity to establish a library culture that sets high expectations, promotes learning, and creates understanding of the library as an integral part of the community.

“He has ethics, integrity, initiative, drive, and a positive enthusiasm that is contagious,” said Cathleen Russ, Library Director, Troy Public Library, who has mentored Dillon through MLA’s Mentor Program. “I can’t wait to see what he accomplishes next, and I cannot think of anyone more deserving of MLA’s Up & Comer Award.”

Dillon will receive his award at the MLA 2018 Annual Conference on Thursday, October 18, during the MLA Member Meeting.



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2019 EVENTS

PROFESSIONAL DEVELOPMENT

How to Attract, Cultivate and Wow Sponsors

November 7, 2018, 1:00 - 2:00 p.m.

Do you dread finding sponsors for your next event? Are you tired of the standard “Gold, Silver and Bronze” packages and have a sneaking suspicion that your potential sponsors are too? There’s a better way, and you can learn it during this webinar!

New Library Director Academy: Survive and Thrive as a Library Director

February 25, 2019

Lansing, MI

Are you a newly appointed library director in need of support and information? This four-session seminar led by Maxine Bleiweis will address the many issues confronting new directors. The program includes two in person workshops, three webinars as well as an individual consulting session with Maxine.

Academic Libraries

March 15, 2019

This one-day event shares best practices, emerging trends, career advancement, mentorship and future goals for academic libraries. This event features several presenters and nationally recognized keynote speakers.

Spring Institute Conference

March 27 – 29, 2019

Bay City, MI

This two-day conference brings together statewide children and teen service librarians to share, learn and experience best practices. Valuable programming includes award-winning authors, illustrators and nationally recognized keynotes and presenters.

Human Resources

April 4, 2019

Rochester Hills Public Library, Rochester, MI

Staffing typically represents the largest portion of a library’s budget. This session will focus on short-term and long-term budget planning for staffing costs, and touch on approaches to setting compensation and developing benefits packages. It will also cover important details about job descriptions and organizational charts. Additional topics include interviewing skills and employee development.

Community Collaborations

April 15, 2019

Immigration issues are impacting communities across the country. How can libraries better serve the immigrant population in our state? A lineup of experts will give you an overview of concerns and how your library can better serve these patrons and students.

Library Hospitality – More Than Just Customer Service

May 3, 2019

Ann Arbor District Library, Westgate Branch, Ann Arbor, MI

It’s more than just providing resources, it’s assuring a positive wholistic experience to patrons. Is your library welcoming, comfortable and inviting? Join Ann Arbor Library Director Josie Parker for a tour of their newly renovated branch and hear designer Anna Owen talk about her design philosophy for libraries. You’ll have an opportunity to hear a variety of stories about different size library renovations and how they have made their library welcoming.

Marketing the Library to Users and Nonusers

May 14, 2019

Delta Township District Library, Lansing, MI

Should your marketing plan include outreach to nonusers or should the focus be on getting repeat visits? Get an outside perspective on how to create a marketing plan. Learn about the value of soft marketing and then hear a panel discussion on implementing your marketing plan. Round tables will offer an opportunity to brainstorm and ask questions of your colleagues.

Executive Summit

May 31, 2019

Succession planning can help your library director and trustees identify and develop new leaders and other employees who can replace current leaders when they leave or retire. This workshop will help you learn how to build a robust succession planning program that aligns current talent development with future leadership needs.

Save the Date Annual Conference

October 16 – 18, 2019

Suburban Collection Showplace, Novi

Annual Conference is the premier education and networking event for Michigan Library professionals. Join us for this three-day conference scheduled for October 16 – 18, 2019 at the Suburban Collection Showplace in Novi, Michigan.

2018-2019 YEAR-END REVIEW

MLA Provides Statewide Support for Libraries and Library Professionals

Advocacy

State Aid to Libraries increased by \$1.0 million GF/GP over last year, which translate to a 9% increase and brings the per capita payments from \$0.36 to \$0.39. This is great news as we work to gradually rebuild this funding source.

Libraries' NARCAN legislation took on greater importance in the state. The Senate Health Policy Committee took testimony on SB 828 and 829, which would provide liability protection for libraries when providing the life-saving opioid antidote naloxone, common brand name Narcan, to an overdosing patron. As a result of our testimony, the committee chair has requested legislation which would protect all public locations from liability including libraries. MLA's initiative translated into broader implications for public safety. Library of Michigan, the Michigan Department of Education and MLA have been working together to see this protection added for our libraries.

MLA again opposed legislation which would limit millage proposals to the November ballot only. Similar legislation was introduced last year and we successfully opposed the bill. We educated the bill sponsor about the impact this ill-conceived law could have on library millages.

MLA opposed legislation which would give utilities a break from paying taxes on transmission and distribution systems but would cost school and local government funding, including libraries. Recall MLA and members worked fervently to see that libraries were included in Personal Property Tax reimbursement. MLA continues to work against this measure.

MLA's call to action for HB 5090 resulted in 400 library contacts to Sen. Tom Casperson, chair of the Senate Transportation Committee. The bill changes how fines from weigh stations are distributed. Failure to stop at a weigh station would be changed from a misdemeanor to a civil infraction and exempt certain vehicles. The House Fiscal Analysis indicated a loss to libraries. However, once libraries became involved the Senate Fiscal Agency reevaluated the impact of the bill and found that library funding would not be significantly impacted by the change from misdemeanor to civil infraction. It could increase or decrease depending upon the number of violations written. Thank you for educating your Senators on the importance of penal fine revenue to libraries. This was a perfect opportunity to bring this fact to their attention because libraries are regularly faced with proposed legislation that would divert penal fine revenue.

Membership

MLA's organizational memberships total 317 with 1289 individual members from public, academic, cooperative, special and K-12 libraries.

MLA has partnered with National Insurance Services, Inc. (NIS) to provide another resource for affordable health care coverage to member library staff. After being extensively vetted by the MLA office and Board of Directors, NIS was selected to offer a new insurance management opportunity to MLA members.

Professional Development

MLA education benefited 879 library professionals at MLA conferences and workshops.

MLA and the Michigan Cooperative Directors Association joined forces to bring the ALA Advocacy Bootcamp to Lansing. The workshop helped librarians develop an advocacy plan and empowered librarians with skills to tell their library's story and secure funding.

MLA partnered with the Michigan Cooperative Directors Association, Library of Michigan, MCLS, MAME and MIALA on a program on enhancing library safety.

Member Engagement, Collaboration and Networking

MLA members continue to serve their profession with 93 members volunteering and leading on MLA's Board of Directors, standing committees and work groups.

Exciting changes to MLA database, the MLA website and registration system were implemented. Transition to our new database MemberClicks is now complete. It offers enhanced navigation, a dedicated annual conference site and easier registration for our professional development events.

Informal Interest Groups continue to grow. They are designed to foster member engagement in addition to current MLA professional development opportunities. Youth Services, Intellectual Freedom, Academic Libraries, and Readers Advisory for Adults are a few of the groups.

MLA continued expansion of micro-volunteering opportunities in communications with content curation for web and newsletter, social media and member outreach.

DALNET



DALNET is a community of libraries working together to provide access to information for research, cultural enrichment, and lifelong learning opportunities.

Come visit us at **Booth 53** or online at www.dalnet.org to learn more about becoming part of our community.



www.dalnet.org

EBSCO - Helping Libraries Succeed



EBSCO is proud to sponsor the 2018 Michigan Library Association Conference. The work that every librarian does is important. We're working to optimize the value of that work with products and services that meet the needs of library users. Visit booth #9 to learn more about statewide resources available from EBSCO at your library:

- *AutoMate*
- *EBSCO eBooks™*
- Full-Text Databases and Archives
- *MyHeritage Library Edition™*
- E-Journals/E-Packages
- *LearningExpress Library®*
- *PrepSTEP®*

In the end, we share the same goals for success as you.

Let's succeed together.



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