MLA 2017
ANNUAL CONFERENCE
OCTOBER 18 - 20 • LANSING CENTER

ESCAPE THE ORDINARY.

Michigan Library Association

MICHIGAN LIBRARY ASSOCIATION • 2017 ANNUAL CONFERENCE
LANSING, MICHIGAN • OCTOBER 18 - 20, 2017
RESTORE
RENEW
TRANSFORM

Recognizing the critical role that libraries play in both civic and academic settings, we work closely with clients to plan and design vibrant, flexible spaces that meet current objectives while anticipating future needs. Our design philosophies are people driven in a way that positively impacts the community.

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Welcome to Lansing, a great place to “Escape the Ordinary!”

I’m excited to see all of you back at the state capital for our annual conference. So many great things are planned this week. I hope to learn a lot at all of the great sessions. I am looking forward to meeting with friends and colleagues to enjoy this time with each other.

We are continuing some highlights from the past and trying some new things this year. If you weren’t at the Library SOUP event last year you’ll have a chance again at conference to attend this amazing and inspiring community gathering for crowd-funding a project that attendees help to choose. Interest Groups will have a chance to form and make plans during this year’s Idea Exchange. We will also have two receptions this year including time to visit the exhibits and another event at the East Lansing Public Library.

All of the keynote speakers and special presentations look amazing to me. I can’t wait to hear about all kinds of things like the changes we are all implementing, the work of other organizations like Freedom House Detroit, and maybe something new about technology and how we may apply it in our libraries. I invite each of you to share in the exchange of information, whether you are sharing at a presentation, having an inspiring conversation, or just taking it all in.

Thank you to everyone who makes conference possible: the MLA staff, the Conference Work Group, the Exhibitors, the Sponsors, our libraries, and the membership!

All We Have Is Now,
Steven K. Bowers
MLA President, 2017-2018
Executive Director, Detroit Area Library Network

Welcome to Lansing and thank you for attending the 2017 Michigan Library Association Annual Conference. Use this time to “Escape the Ordinary” by learning new ways to think about how you work and what you want to accomplish. After diving into the Conference Program and/or the app, I’m confident you will easily identify topics and programs relevant to your work life. To make the very most of your time at the conference, stretch yourself and attend something outside your typical responsibilities or comfort zone. Treat yourself and attend the Opening Reception Wednesday evening and be ready to experience a taste of a BreakOut edu game. Wednesday’s Game Night has even been expanded to include crafters (I’ll be there with my knitting). Thursday morning will kick off with the Professional Connection Continental Breakfast and Poster Session, and I guarantee our Keynote and Spotlight Speakers will challenge your thinking. We are delighted that you are here ready to learn, have fun and “Escape the Ordinary.”

Holly Ward Lamb
MLA 2017 Conference Chair
Howell Carnegie District Library

ADVERTISERS
Quinn Evans Architects.....................................2
TLC - The Library Corporation..............................4
Ingram Content Group.........................................6
Arkos Design, Inc...............................................10
Frank Rewold and Son Inc..................................10
Howell Carnegie District Library..........................16
Library of Michigan...........................................18
Daniels and Zermack.........................................19
FTCH............................................................34
Wayne State University Press................................35
Michigan Humanities Council.............................37
DALNET.......................................................39
Gale, a Cengage Company..................................40

TABLE OF CONTENTS
Board and Administration..................................5
Sponsors..................................................................7
Schedule at a Glance...........................................8-9
Convention Center Diagram................................11
General Information............................................12-13
Keynote and Spotlight Presenters........................14-15
Special Events..................................................16-17
Schedule of Events.............................................20-21
Program Descriptions........................................22-30
Exhibitor Information........................................31-34
Professional Development Events.......................36
Librarian of the Year............................................37
Year-End Review................................................38
**MLA MISSION:** Helping libraries and library professionals succeed.

**Access to Information:** MLA values free and open access to information and skilled professional assistance in information retrieval and research while protecting an individual's right to privacy.

**Professionalism:** MLA values the advancement of well-informed and well-trained library professionals through quality professional development.

**Sharing:** MLA is a forum for collaboration, cooperation and partnerships cultivating cutting-edge ideas and awareness of best practices in an open and supportive culture.

**Leadership:** MLA provides leadership and empowers members to promote libraries as a powerful united presence that is civically engaged and socially active to provide for the sustained stewardship of informational, financial and community resources.

**Sustainability:** MLA is a sustainable, financially viable association that is characterized by diversity and has the ability to quickly change to meet member needs.

---

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**MLA PAST PRESIDENTS**

2016-2017  Kathleen Zaenger  
2015-2016  Leslie Warren  
2014-2015  Asante Cain  
2013-2014  Cathy Wolford  
2012-2013  Lance Werner  
2011-2012  Richard Cochran  
2010-2011  Christine Berro  
2009-2010  Larry Neal  
2008-2009  Kathy Irwin  
2007-2008  Josie Parker  
2006-2007  Leah Black  
2005-2006  Michael McGuire  
2004-2005  Linda Farynk  
2003-2004  Marcia Warner  
2002-2003  Phyllis Jose  
2001-2002  Elaine K. Didier  
2000-2001  Tom Genson  
1999-2000  Denise Forro  
1998-1999  Nancy Bujold  
1997-1998  Pamela Grudzien  
1996-1997  Beverly Papai  
1995-1996  Martha Stilwell  
1994-1995  Sandra Scherba  
1993-1994  Sandra Yee  
1992-1993  Francis J. Buckley  
1991-1992  Jean Houghton  
1990-1991  Jule Fosbender  
1989-1990  Linda Heemstra  
1987-1989  Colleen Hyslop  
1987-1988  Clara N. Bohrer  
1986-1987  Margaret E. Auer  
1985-1986  A. Michael Deller  
1984-1985  Robert Garen  
1983-1984  Eleanor Pinkham  
1982-1983  Margaret Thomas  
1981-1982  Patricia Wilson  
1980-1981  Howard Lipton  
1979-1980  Carolyn McMillen  
1978-1979  Robert Raz  
1977-1978  Joan Wilcox  
1976-1977  Robert Gaylor

**2017-2018 BOARD OF DIRECTORS**

President, ALA Councilor: Steven Bowers, Detroit Area Library Network (DALNET)  
President-Elect: Kristin Shelley, East Lansing Public Library  
Past-President: Kathleen Zaenger, Howell Carnegie District Library  
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Ex Officio: Gail Madziar, MLA Executive Director

**MLA 2017 ANNUAL CONFERENCE WORK GROUP**

Conference Chair: Holly Ward Lamb, Howell Carnegie District Library  
Jerilee Cook, Howell Carnegie District Library  
Sean Lyons, Capital Area District Libraries  
Tera Moon, Bloomfield Township Public Library  
Kate Pohjola Andrade, Woodlands Library Cooperative  
Jennifer Roth, Cromaine District Library  
Xiaoming Xu, Andrews University  
Kimberly Young, Houghton Lake Public Library

**MLA ADMINISTRATION**

Gail Madziar, Executive Director  
Romy Fitschen, Director of Finance and Administration  
Leanne Sandoval, Director of Professional Development  
Rachel Ash, Communications and Membership Coordinator  
Melissa Jo Scenga, Administrative Assistant
Making Great Libraries in the Great Lakes

While you’re making connections at this year’s MLA conference, stop by and learn how we can help your library with SUPERIOR tools and services. HURON over, we promise not to talk your ERIE off.

Edelweiss Analytics
Smart collection data to support unique community programming

Curated Selection Lists
Targeted titles for tough categories like Graphic Novels or Debut Fiction

IngramSpark
An independent publishing tool to assist with community engagement

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*For full contest guidelines please visit ingramcontent.com/plascholarship.

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Quinn Evans Architects
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Sarah Keister Armstrong & Associates
The Breton Group
## Schedule at a Glance

### WEDNESDAY

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 - 11:00 a.m.</td>
<td>Exhibitor Setup</td>
<td>Exhibit Hall A</td>
</tr>
<tr>
<td>7:00 - 11:00 a.m.</td>
<td>Coffee/Tea Service</td>
<td>MI Ave. Concourse</td>
</tr>
<tr>
<td>7:00 a.m. - 5:30 p.m.</td>
<td>Registration Open</td>
<td>Across from Box Office</td>
</tr>
<tr>
<td>8:00 a.m. - 5:30 p.m.</td>
<td>Bookstore Open</td>
<td>MI Ave. Concourse</td>
</tr>
<tr>
<td>9:00 - 10:15 a.m.</td>
<td>All Conference Opening Keynote Featuring Manoush Zomorodi</td>
<td>Banquet Rooms 1-6</td>
</tr>
<tr>
<td>10:30 - 11:30 a.m.</td>
<td>MLA Escape Room – Pre-Registration Required</td>
<td>Governor’s Room</td>
</tr>
<tr>
<td>11:30 a.m. - 3:00 p.m.</td>
<td>Cash and Carry Lunch Available</td>
<td>Exhibit Hall A</td>
</tr>
<tr>
<td>11:30 a.m. - 3:15 p.m.</td>
<td>Exhibit Hall Open</td>
<td>Exhibit Hall A</td>
</tr>
<tr>
<td>11:30 a.m. - 12:15 p.m.</td>
<td>Idea Exchange Sponsored by: DALNET</td>
<td>Exhibit Hall A</td>
</tr>
<tr>
<td>12:00 - 1:00 p.m.</td>
<td>MI Author Award Lunch Featuring Doc Fletcher - Ticketed Event</td>
<td>Banquet Rooms 7-8</td>
</tr>
<tr>
<td>1:00 - 1:30 p.m.</td>
<td>MI Author Award Book Signing</td>
<td>MI Ave. Concourse</td>
</tr>
<tr>
<td>1:30 - 2:30 p.m.</td>
<td>MLA Escape Room – Pre-Registration Required</td>
<td>Governor’s Room</td>
</tr>
<tr>
<td>2:30 - 3:15 p.m.</td>
<td>Idea Exchange Sponsored by: DALNET</td>
<td>Exhibit Hall A</td>
</tr>
<tr>
<td>3:15 - 5:30 p.m.</td>
<td>Exhibits Closed</td>
<td></td>
</tr>
<tr>
<td>3:15 - 5:30 p.m.</td>
<td>NEW! Deep Dive Education Sessions</td>
<td></td>
</tr>
<tr>
<td>3:15 - 4:15 p.m.</td>
<td>MLA Escape Room – Pre-Registration Required</td>
<td>Governor’s Room</td>
</tr>
<tr>
<td>4:30 - 5:30 p.m.</td>
<td>MLA Escape Room – Pre-Registration Required</td>
<td>Governor’s Room</td>
</tr>
<tr>
<td>5:30 - 7:30 p.m.</td>
<td>Opening Reception and Poster Preview</td>
<td>Exhibit Hall A</td>
</tr>
<tr>
<td>7:30 - 10:30 p.m.</td>
<td>MLA Game and Craft Night</td>
<td>Radisson Bar</td>
</tr>
</tbody>
</table>

Thank you to our print sponsor: [METCOM](#)
### THURSDAY

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 - 10:00 a.m.</td>
<td>Coffee/Tea Service</td>
<td>MI Ave. Concourse</td>
</tr>
<tr>
<td>7:30 a.m. - 5:15 p.m.</td>
<td>Registration Open</td>
<td>Across from Box Office</td>
</tr>
<tr>
<td>8:00 a.m. - 4:30 p.m.</td>
<td>Bookstore Open</td>
<td>MI Ave. Concourse</td>
</tr>
<tr>
<td>8:00 a.m. - 12:00 p.m.</td>
<td>Exhibit Hall Open</td>
<td>Exhibit Hall A</td>
</tr>
<tr>
<td>8:00 - 9:00 a.m.</td>
<td>Your Professional Connection &amp; Poster Continental Breakfast</td>
<td>Exhibit Hall A</td>
</tr>
<tr>
<td>9:00 - 10:00 a.m.</td>
<td>MLA Escape Room – Pre-Registration Required</td>
<td>Governor's Room</td>
</tr>
<tr>
<td>10:00 a.m. - 12:00 p.m.</td>
<td>Coffee/Tea Service</td>
<td>Exhibit Hall A</td>
</tr>
<tr>
<td>10:00 - 10:45 a.m.</td>
<td>Idea Exchange</td>
<td>Exhibit Hall A</td>
</tr>
<tr>
<td>10:45 - 11:45 a.m.</td>
<td>Spotlight Presentation: Dr. Nicole Cooke</td>
<td>101-102</td>
</tr>
<tr>
<td>12:00 - 1:30 p.m.</td>
<td>Exhibt Hall Closed</td>
<td>Exhibit Hall A</td>
</tr>
<tr>
<td>12:00 - 1:30 p.m.</td>
<td>Keynote Lunch Featuring Pat Wagner &amp; Librarian of the Year Award</td>
<td>Banquet Rooms 1-6</td>
</tr>
<tr>
<td>1:30 - 2:15 p.m.</td>
<td>Dessert with Exhibitors</td>
<td>Exhibit Hall A</td>
</tr>
<tr>
<td>1:30 - 2:15 p.m.</td>
<td>Idea Exchange</td>
<td>Exhibit Hall A</td>
</tr>
<tr>
<td>2:15 - 3:15 p.m.</td>
<td>Library SOUP - Ticketed Event</td>
<td>Banquet Rooms 7-8</td>
</tr>
<tr>
<td>3:30 - 4:30 p.m.</td>
<td>MLA Escape Room – Pre-Registration Required</td>
<td>Governor's Room</td>
</tr>
<tr>
<td>4:45 - 5:30 p.m.</td>
<td>MLA Annual Meeting</td>
<td>Banquet Rooms 7-8</td>
</tr>
<tr>
<td>5:45 p.m.</td>
<td>First Shuttle to Leave for East Lansing Public Library</td>
<td>Radisson Lobby</td>
</tr>
<tr>
<td>6:00 - 8:00 p.m.</td>
<td>Intersections Reception at East Lansing Public Library</td>
<td>East Lansing Public Library</td>
</tr>
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### FRIDAY

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 a.m. - 12:30 p.m.</td>
<td>Registration Open</td>
<td>Across from Box Office</td>
</tr>
<tr>
<td>8:00 - 11:30 a.m.</td>
<td>Coffee/Tea Service</td>
<td>MI Ave. Concourse</td>
</tr>
<tr>
<td>8:30 - 11:30 a.m.</td>
<td>Bookstore Open</td>
<td>MI Ave. Concourse</td>
</tr>
<tr>
<td>9:00 - 10:00 a.m.</td>
<td>Spotlight Presentation: Freedom House Detroit</td>
<td>101-102</td>
</tr>
<tr>
<td>10:15 - 11:15 a.m.</td>
<td>Education Sessions</td>
<td>103-104, 201-205, Governor's Room</td>
</tr>
<tr>
<td>11:30 a.m. - 12:30 p.m.</td>
<td>All Conference Closing Keynote Featuring Jack Lessenberry</td>
<td>Banquet Rooms 1-6</td>
</tr>
<tr>
<td>12:45 - 1:45 p.m.</td>
<td>State Librarian’s Luncheon - Ticketed Event</td>
<td>Banquet Rooms 7-8</td>
</tr>
</tbody>
</table>

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#MLA17AC MLA 2017 ANNUAL CONFERENCE
Here’s a quick overview of our space:

- **Exhibit Hall A**: 13,320 sq. ft.
- **Exhibit Hall B**: 27,000+ sq. ft.
- **Exhibit Hall C**: 12,038 sq. ft.

A total of 12 break out rooms provide meeting space.

**MAP KEY**
- Men's Bathroom
- Women's Bathroom
- Removable Walls
- Coat Check
- Elevators
- First Aid
- Drinking Fountain
General Information

Registration
Across from Box Office
Wednesday, October 18, 2017
7:00 a.m. - 5:30 p.m.

Thursday, October 19, 2017
7:30 a.m. - 5:15 p.m.

Friday, October 20, 2017
8:00 a.m. - 12:30 p.m.

Exhibits
Exhibit Hall A
Wednesday, October 18, 2017
7:00 - 11:00 a.m. Setup
11:30 a.m. Grand Opening
11:30 a.m. - 3:15 p.m. Exhibit Hall Open
3:15 - 5:30 p.m. Exhibits Closed
5:30 - 7:30 p.m. Opening Reception on Exhibit Floor

Thursday, October 19, 2017
8:00 - 9:00 a.m. Your Professional Connection
8:00 a.m. - 12:00 p.m. Exhibit Hall Open
12:00 - 1:30 p.m. Exhibits Closed
1:30 - 3:15 p.m. Dessert with Exhibitors
3:15 - 6:00 p.m. Exhibits Teardown/Load-out

Coffee/Tea Services
Wednesday, October 18, 2017
7:00 - 11:00 a.m. MI Ave. Concourse
2:30 - 3:15 p.m. Exhibit Hall A

Thursday, October 19, 2017
7:30 a.m. - 10:00 a.m. MI Ave. Concourse
10:00 a.m. - 12:00 p.m. Exhibit Hall A

Friday, October 20, 2017
8:00 - 11:30 a.m. MI Ave. Concourse

MLA Annual Meeting Banquet Rooms 7-8
Thursday, October 19, 2017
4:45 - 5:30 p.m.
Join us for your association’s Annual Membership Meeting where we will present MLA’s year-end review and honor outgoing Board members. Please show your continued support for MLA leadership by joining us for this meeting.

Session Handouts
Access session handouts online at www.milibraries.org.

Mobile App
Don’t miss a thing! Download the official MLA 2017 Annual Conference App.
Available on the Apple and Android app stores, just search for “MLA 2017 Annual Conference”.

Connect with us!
Don’t miss out on your chance to engage with MLA and your colleagues via social media.
Facebook: @MichiganLibraryAssociation
Twitter: @MLAoffice
Instagram: @michigan_library_association
Be sure to include #MLA17AC on your conference tweets.

Prize Drawing
A prize drawing will be held Friday, October 20, 2017 at 12:30 p.m. at the All Conference Closing Keynote. You must be present to win.

Bookstore
MLA 2017 Bookstore is hosted by Bookbound.
Located in the MI Ave. Concourse, across from MLA’s Registration Desk, the bookstore will be open during the conference during these times:

Wednesday, October 18, 2017
8:00 a.m. - 5:30 p.m.

Thursday, October 19, 2017
8:00 a.m. - 12:00 p.m. MI Ave. Concourse
10:00 a.m. - 12:00 p.m. Exhibit Hall A

Friday, October 20, 2017
8:30 - 11:30 a.m. MI Ave. Concourse

Visit Bookbound at www.bookboundbookstore.com or follow them @BookboundMI

Wi-Fi
MLA is pleased to offer attendees free Wi-Fi internet access in all conference meeting rooms and exhibit space. Search for the network: MLA and input the password: library.

#MLA17AC

MLA 2017 ANNUAL CONFERENCE
General Information

Discussion Den
Sponsored by: Emery-Pratt Company
Join the open forum discussions for lively conversations with your colleagues. These gatherings are designed to bring together attendees to exchange views and discuss relevant issues in an informal, relaxed setting. Use the Discussion Den #hashtags to continue the conversation on social media.

Idea Exchange
New in 2017 is the show and share event: Idea Exchange. Modeled after MLA Spring Institute’s successful Cool Things My Library Does, the Idea Exchange is your chance to learn about interesting projects and programs other libraries are doing.

Schedule

Wednesday, October 18, 2017
11:30 a.m. – 12:15 p.m.
Have A Heart - How Your Library Has the Power to Save Lives
Shalonda Griffin, Genesee District Library; Cristen Jackson Genesee District Library
MLA Youth Services Interest Group- Guerilla Storytime Training Session
Dena Moscheck, Lapeer District Library; Amanda Heidema, Herrick District Library
2:30 – 3:15 p.m.
We Need To Hear From You: Help Us Get Ready for a New Michigan eLibrary Database RFP!
Deb Renee Biggs, Library of Michigan; Sonya Norris, Library of Michigan
Building Effective Intranets for Public Libraries Using Open Source Tools
Jarrod Wilson, Kalamazoo Public Library

Thursday, October 19, 2017
10:00 – 10:45 a.m.
Low Tech, High Impact Multimedia Outreach
Emily Brush, Wayne State University
MLA Mentor Program
Mentor Program Work Group
1:30 - 2:15 p.m.
Intellectual Freedom Interest Group
Elizabeth Madson, Chesterfield Township Library
Community Publishing: A Way to Engage Your Community, Preserve Local Creativity, and Raise Revenue for Library Programs
Nicole Lane, Dearborn Public Library; Henry Fischer, Dearborn Public Library

Schedule of discussion topics:

Wednesday, October 18
11:30 a.m. - 12:30 p.m. : Community Outreach: #CommunityOutreach
12:30 - 1:30 p.m. : Social Justice: #SocialJustice
2:30 - 3:15 p.m. : Technology: #Technology

Thursday, October 19
8:00 - 9:00 a.m. : MLA Mentor Program: #Mentoring
10:00 - 10:45 a.m. : Intellectual Freedom: #IntellectualFreedom
1:30 - 2:15 p.m. : Future of Librarianship: #FutureofLibrarians
Featured Speakers

Wednesday, October 18, 2017
All Conference Opening Keynote with Manoush Zomorodi
9:00 – 10:15 a.m.

Should we bring back boredom?

In 2015, Manoush Zomorodi, host of WNYC’s podcast Note to Self, led 20,000 listeners through a week of experiments designed to help them reassess their technology habits, unplug for part of each week and jump-start their creativity. That project is now a book, *Bored and Brilliant*, which explores why putting greater emphasis on “doing nothing” is vital in an age of constant notifications and digital distractions. She’ll explain “mind wandering” - what our brains do when we’re doing nothing at all, and the link between boredom and creativity with insight into how we can rethink our relationship to our devices without completely leaving the digital world.

Manoush Zomorodi is the host and managing editor of Note to Self, “the tech show about being human,” from WNYC Studios. Every week on her podcast, Manoush searches for answers to life’s digital quandaries through experiments and conversations with listeners and experts.

She has won numerous awards for her work including four from the New York Press Club. In 2014, the Alliance for Women in Media named her Outstanding Host. In spare moments, she tweets @manoushz or takes deep cleansing breaths.

Michigan Author Award Luncheon - Ticketed Event
12:00 – 1:00 p.m.


Fletcher was born 1954 in Detroit, Michigan near the Main Branch of the Rouge River. He is a 1976 graduate of Eastern Michigan University, the school where he met and fell in love with his future bride, Maggie. They were married August 8, 1981 on the banks of the Huron River in Ypsilanti. Fletcher took his first canoe trip in 1978 on the Pere Marquette River and ever since then gets back into a canoe or kayak whenever possible. A book signing with Doc Fletcher will immediately follow the luncheon presentation.

Thursday, October 19, 2017

Spotlight Presentation:
Expanding Your Pedagogy and Professional Practice.
10:45 – 11:45 a.m.

How would you like to be remembered? Expanding your pedagogy and professional practice.

In Thursday’s Spotlight Presentation, Nicole Cooke, PhD, from the University of Illinois at Urbana-Champaign, will detail efforts in the graduate LIS program at the University of Illinois’ School of Information Sciences to offer a suite of classes dedicated to issues of diversity and social justice. Nicole A. Cooke is an assistant professor and MS/LIS Program Director at the School of Information Sciences at The University of Illinois at Urbana-Champaign, having graduated from Rutgers University with a PhD in communication, information, and library studies in 2012. Her research interests include human information behavior, particularly in an online context, eLearning, and diversity and social justice in librarianship.
Featured Speakers

**Keynote Lunch with Pat Wagner and Librarian of the Year Award**  
12:00 - 1:30 p.m.

Immediately prior to Thursday’s Luncheon keynote, MLA President Steven Bowers will present the 2017 MLA Librarian of the Year Award.

**Commonality and Civility: The Secrets to Building Partnerships with Just About Anyone**

Most models regarding managing conflict and improving influence share the same concepts. Their techniques can work reliably with people who are different from you and even those whom a reasonable person might find difficult to engage with. The basic guidelines have not changed for hundreds of years. The problem: As with most established ideas, it’s easy to take them for granted and look for shortcuts, particularly in stressful situations. The good news: Regardless of your role at your library, you can learn how to increase the positive impact you have on co-workers, library customers, and the greater communities and institutions you serve.

Pat Wagner has been a trainer and consultant for libraries, academia, local government, and nonprofits since 1978. She has worked for libraries and library organizations in 47 states and Canada, from the smallest rural store fronts to among the largest urban public libraries and universities. Her focus is on the skills needed to support library productivity and positive workplace relationships. She is a frequent speaker at state, regional, and national library conferences, including ALA, SLA, AALL, MLA, ACRL, and LLAMA. Connect with Pat @pat2pattern.

**Friday, October 20, 2017**

**Spotlight Presentation: Freedom House Detroit**  
9:00 - 10:00 a.m.

Featuring Deborah Drennan, Executive Director

Freedom House Detroit is a place for new beginnings. It is a temporary home for indigent survivors of persecution from around the world who are seeking asylum in the United States and Canada. Their mission is to uphold a fundamental American principle, one inscribed on the base of the Statue of Liberty, providing safety for those “yearning to breathe free.” In 2012 they became a formal partner in the Northern Tier Anti-Trafficking Consortium servicing victims of human trafficking.

Guided by their belief that all persons deserve to live free from oppression and to be treated with justice, compassion and dignity, Freedom House Detroit offers a continuum of care and services to their residents as well as to other refugees in need. Follow them @FreedomHouseDetroit.

**All Conference Closing Keynote with Jack Lessenberry**  
11:30 a.m. - 12:30 p.m.

**Fact-Based Journalism or Fake News**

Fact-based journalism has taken a back seat to fake news in some instances. What is the difference and how is the news media responding? What should libraries be doing to mitigate the impact of fake news? Jack Lessenberry, the head of the journalism faculty at Wayne State University, will provide his view and tips for dealing with this destructive trend. Lessenberry is WUOM-FM’s senior news analyst and delivers daily essays and commentary on important Michigan issues. He provides regular radio commentary and occasional analysis for other television stations, and won a National Emmy award in 1994 for one of two Frontline documentaries he helped report and produce on Dr. Jack Kevorkian. As a former foreign correspondent for and executive national editor of The Detroit News, he reported from more than 40 countries. He has also worked for other newspapers in Michigan, Tennessee and Ohio, and was Editor-in-Chief of both Detroit Monthly and Corporate Detroit magazines.
Special Events

Wednesday, October 18, 2017

Cash and Carry Lunch
11:30 a.m. - 3:00 p.m.
Exhibit Hall A Concession Center
Lunch will be available for purchase within the exhibit hall for those not attending the MI Author Award Lunch.

Opening Reception and Poster Preview
Sponsored by Capital Area District Libraries
Exhibit Hall A
5:30 - 7:30 p.m.
You won’t want to “escape the conference” until you “break in” at the opening reception. Be the first to solve the puzzles and open the locked box in the middle of the exhibit hall and win prizes, ribbons and bragging rights! Mingle with friends, old and new. Meet the exhibitors. Enjoy the live music by Tony Viviano, jazz pianist. Food and a cash bar will be available.

MLA Game and Craft Night
7:30 - 10:30 p.m.
Radisson Bar
The evening is still young. MLA Game night is back for the second year with the addition of some fiber, but not the kind you eat. Join the gamers and crafters at the Radisson for some gaming, stitching, food and beverage. You bring the fiber and needles, we’ll have the games. No gaming experience necessary. Food and beverage will be available for purchase. This is a pay your own way event. No pre-registration required.

Kathleen Zaenger
Congratulations on 38 years of leadership!
We’re celebrating Kathleen’s retirement on Sunday, Dec. 3 12 noon-4pm. All are welcome!

www.howelllibrary.org

#MLA17AC MLA 2017 ANNUAL CONFERENCE
Thursday, October 19, 2017

Your Professional Connection and Poster Continental Breakfast
Sponsored by: Library Design Associates
8:00 - 9:00 a.m. Exhibit Hall A

This casual, inclusive reception turned continental breakfast is designed to bring emerging professionals, local MLIS program alumni, exhibitors and established library professionals from all backgrounds together to network and learn about innovative new projects.

Posters will be available for viewing during the Opening Reception in Exhibit Hall A on Wednesday and hosted by the presenters during the Your Professional Connection Breakfast.

Building Basic Reads: Creating Effective Adult Literacy Collections
Shannon Powers, Chelsea District Library

Data Management and Sharing Culture at the University of Michigan Biological Station
Thomas Gerrish, Miami University and University of Michigan Biological Station

Genesee District Library: It’s Not What You Think
Katie Badgley, Genesee District Library; Eileen Button, Genesee District Library; David Conklin, Genesee District Library; Kelly Flynn, Genesee District Library

Have A Heart - How Your Library Has the Power to Save Lives
Shalonda Griffin, Genesee District Library; Cristen Jackson, Genesee District Library

Library Services to Persons with Dementia
Donna Dluge, Paw Paw District Library; Mary K. Davis, Rochester Hills Public Library

Library SOUP 2016 Winner
Jessica Lee-Cullin, East Lansing Public Library

Taking the Show on the Road...Adapting Story-Time on a Dime for Special Needs
Deborah Sobczak, Canton Public Library

Teen Expansion Project
Kimberly Feltner, Branch District Library; Jessica Tefft, Branch District Library

Building the Spanish-speaking family in Okemos, MI
Andrea Rodriguez, Capital Area District Libraries

Library SOUP - Ticketed Event
Tickets are available for purchase for $10.00 at the MLA Registration Desk.
2:15 - 3:15 p.m. Banquet Rooms 7-8

Library SOUP is a fundraising event that helps secure money for innovative projects libraries would otherwise not be able to pursue. Think of it as a go-fund-me project where you and your peers will vote for the winning project idea.

Half of the proceeds goes to the Library SOUP winner and the other half goes to the MLA Scholarship Fund. Imagine the satisfaction of knowing your money helped a library program support the community and a budding professional attend a workshop.

It’s YOUR choice. You get to vote for the winner!

Library SOUP Top 2:
The Next Chapter- A Teen Program
Kristine Swanson, Public Libraries of Saginaw; Jennifer Harden, Public Libraries of Saginaw

Creating Visual Novel Games
Dan Major, Romeo District Library

Intersections Reception @ East Lansing Public Library
Sponsored by: AWE Learning, BiblioCommons Inc., Bibliotheca, C2AE, Laux Construction
6:00 - 8:00 p.m.

Please pre-register for this event - free
Join the staff from East Lansing Public Library and C2AE as they entertain you for the evening. Showcasing their newly renovated library, the evening will be filled with food, fun and let’s not forget drinks! Karaoke, painting with a twist and local musical artists are lined up!

A free shuttle will be available leaving every 30 minutes from the hotel. Shuttle services begin at 5:45 p.m.

Friday, October 20, 2017

State Librarian’s Luncheon - Ticketed Event
12:45 - 1:45 p.m. Banquet Rooms 7-8

Join State Librarian Randy Riley as he announces and honors the winners of the Library of Michigan Foundation’s State Librarian’s Excellence Award.
WHAT USERS HAVE TO SAY...

"Friends - I am now working on my doctorate at Catholic Theological Union in Chicago, while living in rural Michigan. Without MeLCat, this would not be possible. How can I begin to express my appreciation for the availability of resources and wisdom that would otherwise be unattainable?"

"I wanted to thank you for your webinar, “Early Literacy Tips For Storytimes - Preschoolers” I am a new Library Board Member...Your webinar was well produced, entertaining and very informative. Your rich content and expert presentation skills allowed me insights I would otherwise not have enjoyed. I will be sharing it with others."

SOME KEY FACTS ABOUT LSTA

1. A range of quality early literacy resources are available at no cost to parents, caregivers, libraries and Great Start and Head Start communities through MeL.

2. Job seekers and those practicing for educational and occupational tests took 53,607 practice tests and 226 courses in LearningExpress at no cost to them.

3. People searched MeL databases 31.7 million times and downloaded 16.9 million documents, which is nearly two items per person living in Michigan.
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<td>7:00 - 11:00 a.m.</td>
<td>Exhibitor Setup</td>
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<td>Coffee/Tea Service (MI Ave. Concourse)</td>
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<td>Bookbound Bookstore Open (MI Ave. Concourse)</td>
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<td><strong>9:00 - 10:15 a.m.</strong></td>
<td><strong>All Conference Opening Keynote Featuring Manoush Zomorodi</strong> (Banquet Rooms 1-6)</td>
<td><strong>PR for Libraries: 7 Tips to Go Beyond the Flier</strong></td>
<td><strong>What Type of Library Are You and Does it Meet the Needs of Your Community?: A Legal Perspective</strong></td>
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<td>10:30 - 11:30 a.m.</td>
<td>Legislative Update</td>
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<td>Cash &amp; Carry Lunch (Exhibit Hall A)</td>
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<td>11:30 a.m. - 3:15 p.m.</td>
<td>Exhibit Hall Open (Exhibit Hall A), Exhibit Hall Closed 3:15 p.m.-5:30 p.m.</td>
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<td>11:30 a.m. - 12:15 p.m.</td>
<td>Idea Exchange (Exhibit Hall A) Sponsored by: DALNET</td>
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<td><strong>12:00 - 1:00 p.m.</strong></td>
<td><strong>MI Author Award Lunch Featuring Doc Fletcher - Ticketed Event</strong> (Banquet Rooms 7-8)</td>
<td><strong>3D Printing: Innovation, Inspiration, Collaboration</strong></td>
<td><strong>Top 5 Policies Every Library Should Have</strong></td>
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<td>1:00 - 1:30 p.m.</td>
<td>Doc Fletcher Book Signing (MI Ave. Concourse)</td>
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<td>2:30 - 3:15 p.m.</td>
<td>Idea Exchange Sponsored by: DALNET, Afternoon Break Service (Exhibit Hall A)</td>
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<td><strong>3:15 - 4:15 p.m.</strong></td>
<td><strong>EXECUTIVE EXCHANGE Advocacy From the Top: Spring Your Board to Action Pre-registration Required</strong></td>
<td><strong>What do you do With TV White Space?</strong></td>
<td><strong>Meet the 2017 South Asia Book Award Winners</strong></td>
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<td><strong>4:30 - 5:30 p.m.</strong></td>
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<td><strong>Mental Health in Libraries</strong></td>
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<td>5:30 - 7:30 p.m.</td>
<td>Opening Reception and Poster Preview Sponsored by: Capital Area District Libraries (Exhibit Hall A)</td>
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<td>7:30 - 10:30 p.m.</td>
<td>MLA Game and Craft Night (Radisson Hotel Bar)</td>
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**THURSDAY**

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<td>8:00 - 9:00 a.m.</td>
<td>Your Professional Connection and Poster Continental Breakfast Sponsored by: Library Design Associates (Exhibit Hall A)</td>
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<td>8:00 a.m. - 12:00 p.m.</td>
<td>Exhibit Hall Open (Exhibit Hall A) Discussion Den Sponsored by: Emery Pratt Company</td>
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<td>9:00 - 10:00 a.m.</td>
<td>New Kid on the Block</td>
<td>Engaging Your Board, Staff, and Community in Strategic Planning</td>
<td>The Social Justice Reading Group</td>
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<td>10:00 - 10:45 a.m.</td>
<td>Spotlight Presentation: How would you like to be remembered? Expanding your pedagogy and professional practice.</td>
<td>From Pinterest to Instructables: Building a STEAM Program from Scratch</td>
<td>Providing Exceptional Service Through Kindness and Empathy</td>
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<td>10:45 - 11:45 a.m.</td>
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<tr>
<td><strong>12:00 - 1:30 p.m.</strong></td>
<td><strong>Keynote Lunch featuring Pat Wagner and Librarian of the Year Award</strong> (Banquet Rooms 1-6)</td>
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<td>1:30 - 3:15 p.m.</td>
<td>Exhibit Hall Open (Exhibit Hall A) Discussion Den Sponsored by: Emery Pratt Company</td>
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<td>1:30 - 2:15 p.m.</td>
<td>Dessert with Exhibitors Sponsored by: Mango Languages, MCLS and Redfin</td>
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<td>1:30 - 2:15 p.m.</td>
<td>Idea Exchange Sponsored by: DALNET</td>
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<td>2:15 - 3:15 p.m.</td>
<td>Library SOUP - Ticketed Event (Banquet Rooms 7-8)</td>
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<tr>
<td>3:30 - 4:30 p.m.</td>
<td>Creating Standards for Consistently Excellent Customer Service</td>
<td>Library Milage Success</td>
<td>Making the Grade: Outstanding School Outreach</td>
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<tr>
<td>4:45 - 5:30 p.m.</td>
<td>MLA Annual Meeting (Banquet Rooms 7-8)</td>
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<tr>
<td>6:00 - 8:00 p.m.</td>
<td>Intersections Reception at East Lansing Public Library Sponsored by: AWE Learning, Bibliocommons, Inc., Bibliotheca</td>
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**FRIDAY**

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<td>9:00 - 10:00 a.m.</td>
<td>Spotlight Presentation: The Path Forward: Justice, Compassion and Dignity for All</td>
<td>Breaking Out of the Box ... for Staff, Patrons &amp; Beyond</td>
<td>Intentional Youth Services Programming and Collaborations to Better Prepare for Disasters</td>
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<td>10:15 - 11:15 a.m.</td>
<td>Surviving Libraries: Outdoor Survival Techniques for the Stacks</td>
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<td>A Breakout Hit: Escape Rooms in the Library</td>
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<td><strong>11:30 a.m. - 12:30 p.m.</strong></td>
<td><strong>All Conference Closing Keynote Featuring Jack Lessenberry</strong> (Banquet Rooms 1-6)</td>
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<td>State Librarian’s Luncheon - Ticketed Event (Banquet Rooms 7-8)</td>
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<td>GOVERNOR’S ROOM</td>
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<td>Gateway To Accessibility: Becoming a Demo Site for the Braille and Talking Book Library</td>
<td>Librarians Go To Juvie</td>
<td>Lessons Learned from a System Migration</td>
<td>MLA Escape Room Pre-Registration Required</td>
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<td>A Win-Win Situation: Creating a Successful Teen Writing Contest</td>
<td>Getting Started Using Design Think @ Your Library</td>
<td>Democratizing Library Education: The U of M’s Free/Low-Cost Online Program in Public Library Management</td>
<td>MLA Escape Room Pre-Registration Required</td>
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<tr>
<td>A Crash Course on Michigan’s Social Safety Net</td>
<td>Learning Equity, Access and Diversity in Education</td>
<td>Making Room for a Nontraditional Collection</td>
<td>MLA Escape Room Pre-Registration Required</td>
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<td>50 Affordable Programs in 50 Minutes</td>
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<td>Taking it to the Streets: Bookmobiles of the Present</td>
<td>MLA Escape Room Pre-Registration Required</td>
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<td>You Don’t Have to Stay Up All Night to Have a Good Time!</td>
<td>Toxic Employees: Liars and Slackers and Bullies, Oh My!</td>
<td>Grants from the Library of Michigan - What’s Available and How to Develop a Good Grant Proposal</td>
<td>MLA Escape Room Pre-Registration Required</td>
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<td>Bringing Library Services to Senior Residence Facilities</td>
<td>A “How To Guide” to Meet Changing Needs of Library Facilities</td>
<td>Interest Group Meetup</td>
<td>MLA Escape Room Pre-Registration Required</td>
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<td>Finding Your Voice in the Library Profession: Presenting, Publishing and Participating</td>
<td>Outgrowing the Seat but Not the Stories: Engaging Teens &amp; Adults with Special Needs at the Library</td>
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<td>C2AE, Laux Construction</td>
<td>First Shuttle to Leave for East Lansing Public Library @ 5:45 (Radisson Lobby)</td>
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<td>Web Apps You Can Use</td>
<td>Friendly Advice: Working Together to Become a High-Achieving Library</td>
<td>One-Shot Library Instruction</td>
<td>Creative Engagement: New Ways to Actively Engage Your Community</td>
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<td>Maximum Impact! DemographicsNow and Your Library</td>
<td>Ask The Lawyer</td>
<td>What Every Director of Small and Medium Size Libraries Should Know About the Accounting Process</td>
<td>Get to Know Your Neighbors: Diversity Programs in a Public Library Setting</td>
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Wednesday Sessions

10:30 - 11:30 a.m.
Wednesday Education Sessions Sponsored by: GCSI

**MLA Escape Room**
**Room: Governor’s Room**
PRE-REGISTRATION REQUIRED – LIMITED TO 15 PEOPLE
You’ve found yourself locked in a room with 14 of your colleagues and you have less than 60 minutes to find the clues to break out. Can you do it? Find out and be a part of this unique team building exercise hosted by Escape Rooms Portland. Use your communication, organizational, critical thinking, logistical and creative skills while you work together to get your team on the other side of that door.

**Legislative Update**
**Room: 101-102**
Join our GCSI lobbyist for the latest news on pending legislation impacting libraries today.
Gary Owen, Governmental Consultant Services, Inc.

**PR for Libraries: 7 Tips to Go Beyond the Flier**
**Room: 103-104**
For libraries, public perception is often 15 years behind the reality of the value a library brings to a community - and that includes both the brick and mortar building as well as online resources. Whether your goal is to increase your number of cardholders, increase attendance at events or pass the next millage, identifying and reaching your audience is key. Go beyond the print flier in the window and reach your audience where they are with the services they find valuable.
Allie McLary, Piper & Gold Public Relations

**What Type of Library Are You and Does It Meet the Needs of Your Community?: A Legal Perspective**
**Room: 201**
This session will focus on explaining the different types of public libraries in Michigan. We will discuss what authority your library has under the law and how that authority affects the services you can provide to your community. Finally, we will discuss the pros and cons of the different types of libraries and whether your community may benefit from changing your library’s organization, for example, transforming from a city library to a district library. We will then discuss how to organize and form different types of libraries in Michigan.
Anne Seurnyx, Foster Swift Collins & Smith

**Gateway to Accessibility: Becoming a Demo Site for the Braille and Talking Book Library**
**Room: 202**
Become a gateway toward accessibility for qualifying patrons in your communities that need a wider selection of audio or braille books. Learn about the benefits of being a Demo Site with the Braille and Talking Book Library (BTBL). As baby boomers continue to age, the number of qualifying individuals in your communities will increase as the majority of eye diseases affect older populations. Become familiar with the BTBL program, and how this program would benefit your low vision patrons.
Stephanie Wambaugh, Braille and Talking Book Library

**Librarians Go to Juvie**
**Room: 203-204**
In an effort to better serve incarcerated teens, Kalamazoo Public Library partners with the County Juvenile Home and community volunteers on teen author visits, book clubs, and a bedtime reading program. These programs have led to increased interest in reading and library use, a rise in community awareness, and some surprising connections between authors and students.
Jill Lansky, Kalamazoo Public Library; Susan Warner, Kalamazoo Public Library

**Lessons Learned from a System Migration**
**Room: 205**
Migrating library data from one system to another can be daunting. Going through the Request for Information (RFI) and Request for Proposal (RFP) processes are time-consuming, but necessary steps to help realize a proper choice that will fit your metadata, patron needs and budget. DALNET completed a system migration in under a year. Because our consortium runs 16 separate library catalogs and has used the same integrated library system for 20 years, this process was all-encompassing. This presentation will include timeline structure, lessons learned, tasks that went well and some that could have been improved, communication, and managing change.
Cathy Wolford, DALNET
Wednesday Sessions

1:30 – 2:30 p.m.

MLA Escape Room
Room: Governor’s Room
PRE-REGISTRATION REQUIRED - LIMITED TO 15 PEOPLE

3D Printing: Innovation, Inspiration, Collaboration
Room: 103-104
Exploration of an interesting, emerging new technology led libraries in the Mideastern Michigan Library Cooperative to embark on a shared 3D printing project over a 12 month period in 2016-17. Twenty public library members and one academic institution - divided into seven even separate regions - shared 3D printer set-ups that also included a laptop, scanner, and filament. Representatives of each library met to discuss and agree on a circulation schedule and to plan transportation among libraries. Facilitated by MMLC, the group held conference calls to discuss programming ideas, completed an evaluation survey, and published a final report.

Jason Bias, Genesee District Library; Jessica Bostian, Ruth Hughes Memorial District Library; Amy Comber-Gross, Coleman Area Library; Denise Hooks, Mideastern Michigan Library Cooperative; Dena Moscheck, Lapeer District Library

Top 5 Policies Every Library Should Have
Room: 201
Has your library ever had the need to suspend a patron’ library privileges? Do you have a meeting room? Do you offer internet access? If you answered “yes” to any of these questions, your library needs to have policies to regulate patron activity and protect the library. This session will focus on the top 5 policies every library should have and address substantive provisions that should be included in those policies.

Anne Seurynck, Foster Swift Collins & Smith

A Win-Win Situation: Creating a Successful Teen Writing Contest
Room: 202
Teens are ready to show what they’ve got when a writing opportunity pops up, especially when it’s in the form of a contest! Based on two highly successful writing contests, learn how to develop your own exciting library contest to showcase the talent in your community and supplement student learning. In this session, we will discuss tips for starting from scratch, staying organized, thriving on a small budget, and cultivating partnerships.

Kayla Coughlin, Ann Arbor District Library

Getting Started Using Design Think @ Your Library
Room: 203-204
You don’t need to have a design degree to begin implementing new strategies to get your staff thinking in new ways. Find out how to begin incorporating user experience concepts and the Design Think process in your library’s problem solving practices. This session will show ways to introduce the idea, including activities at meetings, infiltrating the library’s culture and identifying problems that can benefit from a Design Think process. Our library has seen some return on investment in the Design Think process, which will also be covered.

Michelle Boisvenue-Fox, Kent District Library

Democratizing Library Education: The University of Michigan’s Free/ Low-Cost Online Program in Public Library Management
Room: 205
Librarianship is full of “accidental managers” who find themselves in supervisory positions without much formal training. This slows libraries’ abilities to meet or exceed community needs. To address this phenomenon, the University of Michigan School of Information has launched a series of online courses in Public Library Management. Unlike existing online college courses, which come along with high tuition costs and long-term commitments, these courses run as MOOCs (or Massive Open Online Courses), which leverage economies of scale to provide high-quality education for free (or earn a Verified Certificate to highlight the knowledge and skills you gain). Partnering university faculty with exceptional practitioners, our goal is quality education at a lower cost for a greater audience. Whether you’re thinking of a transition to management, are a new manager, or are about to move an employee from front-line to managerial work, come hear about our project and its early results.

Kristin Fontichiaro, U of M School of Information; Larry Neal, Clinton-Macomb Public Library; Josie Parker, Ann Arbor District Library
NEW IN 2017! DEEP DIVE SESSIONS
You responded to our conference surveys last year looking for more in-depth sessions. These sessions will not take a break and will be uninterrupted to better accommodate your learning needs.

Executive Exchange
Sponsored by: John Keister & Associates and Sarah Keister Armstrong & Associates
Room: 101-102
Advocacy From the Top: Spring Your Board to Action
Library consultants John Keister and Sarah Keister Armstrong team for a presentation to help directors engage with, persuade, and motivate trustees to become advocates for the libraries they serve. Drawing on their years of experience both serving on and working with library boards, John and Sarah bring a combination of professional advice and practical tips on navigating the relationship between board members and directors. The three-pronged session will cover how directors can better speak the language of boards, how to motivate trustees into active roles as advocates, and practical tips from their experiences. Then continue the conversations with round table discussions that bring the topic back to your library and how best to Advocate from the Top!

Joining John and Sarah as panelists are Michigan library directors Lori Coryell, Chelsea District Library; Jessica Keyser, Grosse Pointe Public Library; Maria McCarville, Saginaw Public Library and Dale Parus, Ionia Community Library.

Meet the 2017 South Asia Book Award Winners
Room: 201
In recent years, an increasing number of high-quality children’s and teen books have been published that portray people in South Asia or South Asians living abroad. To encourage and commend authors and publishers who produce such books, and to provide librarians and teachers with recommendations, the South Asia Book Award (SABA) was established in 2011 to highlight outstanding titles. The culture, people or heritage of South Asia should be the primary focus of the text and accurately and skillfully portray South Asia, the experience of individuals living in South Asia, or of South Asians living in other parts of the world. The countries and islands that make up South Asia are: Andaman and Nicobar Islands, Afghanistan, Bangladesh, Bhutan, India, Nepal, Maldives, Pakistan, Sri Lanka, and the region of Tibet. The SABA Award is sponsored by the South Asia National Outreach Consortium (SANOC). southasiabookaward.org

Meet the 2017 award-winners: Mahak Jain, author and Elly MacKay, illustrator of Maya and Eric Dinerstein, author of What Elephants Know. The 2017 award will be officially presented to the winners! Each creator will then talk about their books and the stories behind their creation. Books will be for sale and participants will have a chance to have them signed.

In the second half of the program we host a facilitated discussion with Jain, MacKay, Dinerstein and members of the 2017 SABA Award Committee on the importance of South Asian literature for youth. Speakers will also share some ideas on how to highlight these titles in your library or for book discussion.
Kevin King, Kalamazoo Public Library

Learning Equity, Access and Diversity in Education
Room: 203-204
Explore the assumptions, stereotypes and implied expectations students and patrons face. Discover opportunities to promote social justice within the everyday happenings of the library in this interactive session. Amber Johnson, Director of TRiO Student Support Services at University of Detroit Mercy, will discuss the role individuals within the academic field play in creating a space that encourages respectful and equitable treatment of students. Participants will engage in dialogue and activities that will assist them with meeting the needs of students through relationship building, collaboration and advocacy.
Amber Johnson, University of Detroit Mercy
Wednesday Sessions

3:15 - 4:15 p.m.

**MLA Escape Room**

**Room: Governor’s Room**

PRE-REGISTRATION REQUIRED - LIMITED TO 15 PEOPLE

**What do you do with TV White Space?**

**Room: 103-104**

TV White Space is the analog television broadcasting spectrum that is no longer being used due to digital broadcasting. Three Michigan public libraries are experimenting with pilot projects supported by Microsoft and the Library of Michigan as part of the Gigabit Library Network’s Beyond the Walls Initiative. These three projects provide library services through TV White Space (TVWS) enabled internet access in areas with barriers to traditional delivery methods. Presenters will describe their experiences selecting, purchasing and installing equipment; their results in three very different service delivery environments and what they see as the benefits of experimenting with the delivery of library services via TVWS.

*Mitch Shapiro, Project Consultant and Panel Moderator; Sheryl Cormicle Knox, Capital Area District Libraries; Maureen Derenzy, Otsego County Library; Jean Montgomery, Superiorland Library Cooperative; Pam Christensen, Superiorland Library Cooperative*

**A Crash Course on Michigan’s Social Safety Net**

**Room: 202**

Public librarians are increasingly faced with the task of helping people find information about critical social services, like public assistance programs, drug abuse treatment and elder care. These reference transactions can be some of the most difficult we face, as the need always exceeds the available resources. Come learn about Michigan’s safety net service providers, and about the rich history of Information and Referral programs that can help you navigate Michigan’s network of helping agencies.

*Maria Williams, Baldwin Public Library*

**Making Room for a Nontraditional Collection**

**Room: 205**

Nontraditional collections are increasing in popularity, particularly in larger library systems. But small libraries shouldn’t dismiss the possibility of creating their own collections of “things” for their patrons to borrow. Librarians from the Chelsea District Library will share how they started the CDL Garage, a collection of hands-on items from knitting needles to robots and everything in between. Logistics will be discussed, and items from the CDL Garage will be available to take a look at after the main presentation. Get inspired to start your own nontraditional collection!

*Emily Meloche, Silver Maples of Chelsea; Jessica Zubik, Chelsea District Library*

4:30 - 5:30 p.m.

**MLA Escape Room**

**Room: Governor’s Room**

PRE-REGISTRATION REQUIRED

**Mental Health in Libraries**

**Room: 103-104**

One in five Americans has a mental illness, but many are reluctant to seek help or might not know where to turn for care. Unlike physical conditions, symptoms of mental health and substance use problems can be difficult to detect. For non-clinicians, it can be hard to know when and how to step in. As a result, this session will give library professionals the tools to identify when someone might be struggling with a mental health or substance use problem and how to connect them with appropriate support and resources when necessary.

*Shantalea Johns, Wayne State University School of Social Work*

**50 Affordable Programs in 50 Minutes**

**Room: 202**

We began working to feature parts of our non-fiction collection through programming and we would love to share what we’ve done and are working to continue at Hopkins and Dorr Libraries. We will start you off with January and end in December with a variety of programs that have been done on a tight budget and little staff time (in most cases). Participants will leave with a variety of ideas.

*Elyshia Schafer, Hopkins District and Dorr Township Library*

**Taking it to the Streets:**

**Bookmobiles of the Present**

**Room: 205**

Think bookmobiles are a thing of the past? Think again! Mary Davis will discuss the whys and hows Rochester Hills began offering the community bookmobile service, the wheres and what’s involved in a bookmobile stop, and all the “extras” offered at these stops. Sarah Von Oeyen will share the ways in which we bring fun (and education) to local pre-schools and child care centers on our early literacy bus.

*Mary K. Davis, Rochester Hills Public Library; Sarah Von Oeyen, Rochester Hills Public Library*
Thursday Sessions

9:00 - 10:00 a.m.
Thursday Education Sessions Sponsored by: The Breton Group.

MLA Escape Room
Room: Governor’s Room
PRE-REGISTRATION REQUIRED

New Kid on the Block
Room: 101-102
Are you a new library director? Are you new to the position or just to the state? Do you want to be a director? Come listen to a panel of newbies as they discuss this particular state of being. We’ll learn about experiences, mistakes, victories, and more. They’ll offer their suggestions for the first few days on the job and for the first month; how to win your staff’s trust and what they wish they’d done differently.
Linda Lyshol, Branch District Library

Engaging Your Board, Staff, and Community in Strategic Planning
Room: 103-104
When their operations are aligned with community needs, libraries can be transformational institutions. Learn how to engage your library’s stakeholders - from your board to your staff to the community you serve - to best plan for your library’s future.

The Social Justice Reading Group
Room: 201
In January 2017, the East Lansing Public Library and Michigan State University launched a new program for children; the Social Justice Reading Group. Each month volunteers read a selection of children’s books on a social justice topic (immigration, race, gender, etc.), and facilitate small group discussions with parents and children. The program was initially planned for 30 attendees, but within the first 48 hours of registration going live, 150 children were signed up for the event. We have received calls from libraries across the country asking about the program and want to share how to do it at your library.
Dorinda Carter Andrews, Michigan State University; Georgina Montgomery, Michigan State University; Jason Shoup, East Lansing Public Library; Vivek Vellanki, Michigan State University

You Don’t Have to Stay Up All Night to Have a Good Time!
Room: 202
Like the idea of using the entire library for a program, but don’t want to stay all night? Come learn how two public librarians have started regular, after hours programs for patrons of all ages! We’ll discuss planning, promoting, and paying for your event, as well as how to work within your library’s policies. We’ll show examples of the types of programs we’ve planned, including Family Tech Night, a magical Harry Potter Party, and a fall celebration of world cultures. All ages programs bring together adults, teens and children and everyone loves taking over the entire library!
Hillary Berry, Richland Community Library; Whitney Hagen, Paw Paw District Library

Toxic Employees: Liars and Slackers and Bullies, Oh My!
Room: 203-204
Do you work with a toxic co-worker? Do you think of her as toxic waste? Is he a liar, a slacker, or a bully? If so, we encourage you to join us as we highlight Toxic Employees: who they are, what they do, how they think, and why they matter in an organization. We will provide specific strategies to employ in order to work with and/or manage a Toxic Employee. You are not off the hook, though, because we will also offer a quiz to identify your personal risk – YOU may be the toxic one in your library!
Rebecca Higgerson, Brandon Township Public Library; Michele Pratt, Delta College

Grants from the Library of Michigan - What’s Available Now and How to Develop a Good Grant Proposal!
Room: 205
The Library of Michigan is now offering a range of small and large scale grants for the Michigan library community. We have a major grants program, but also continuing education support for individual librarians and a range of author visits. But grants come with grant applications. Come learn not only about the Library of Michigan programs, but about how to develop a good application proposal for any grant funder. We’ll discuss how to develop a proposal that works for you and a funder.
Karren Reish, Library of Michigan
Thursday Sessions

10:45 - 11:45 a.m.

SPOTLIGHT PRESENTATION
How Would You Like to Be Remembered? Expanding Your Pedagogy and Professional Practice
Room: 101-102
Diversity, as a concept, is not new to the library and information science profession. But what does it look like in practice? There are many opportunities to learn and grow as a culturally competent professional, but what if purposeful conversation about issues of diversity, social justice, race, intersectionality, power, and privilege happened before information professionals entered the field? This presentation will detail the efforts in the graduate LIS program at the University of Illinois' School of Information Sciences to offer a suite of classes dedicated to issues of diversity, social justice, and race, gender, and sexuality, and also attempts to infuse these concepts and sensibilities throughout the curriculum. With such discussions, it is hoped that students will develop an explicit personal philosophy and pedagogy that will enable them to engage in a critical professional practice post-graduation. Examples from classes will be shared, along with anecdotes that depict the successes and challenges that accompany this type of coursework. The shared examples will also be valuable to already established library professionals looking to enhance their existing professional practices.
Nicole Cooke, PhD, University of Illinois at Urbana-Champaign

Providing Exceptional Service Through Kindness and Empathy
Room: 201
In this interactive and informative session participants will learn the importance of using kindness and empathy to provide the kind of customer service that builds loyalty and lasting patron relationships. Research on the benefits of human connection and acting with kindness will be presented and discussed. Interactive exercises will help participants identify biases and learn how to let go of judgment and negative emotions that can hinder exceptional service.
Lindsey Dorfman, Kent District Library

Bringing Library Services to Senior Residence Facilities
Room: 202
Because no one should have to give up books, I bring them monthly to five different residential senior facilities. My audience is as varied as any population and I learn and adapt my constantly evolving outreach program to each group I visit. I offer pop-up libraries, tech assistance, tech classes, and book discussions, as well as reading aloud to those most severely impacted by dementia. I will share my successes and failures, and demonstrate successful adult read-alouds, inviting class participation.
Penny Zurgable, Kent District Library

A “How To Guide” to Meet Changing Needs of Library Facilities
Room: 203-204
A detailed guide to defining the unique role your library plays within your community, developing a facility plan to accommodate the programming and resources and services for your community through a "defensible" facility and funding plan the community will support to make happen.
Duane Feldpausch, The Breton Group; Mark Morrow, The Breton Group

Interest Group Meetup
Room: 205
MLA Interest Groups: if you are looking to connect with your Interest Group members or want to get more information about starting or joining a group, meet at this session. Interest Groups in the process of forming are Youth Services, Intellectual Freedom, Library Administration, Public Programming, Rural Libraries and Academic Libraries.

MLA Escape Room
Room: Governor’s Room
PRE-REGISTRATION REQUIRED

From Pinterest to Instructables: Building a STEAM Program from Scratch
Room: 103-104
Your boss has just informed you that the new STEAM program is in your hands. Without any guidance or hints you wonder where to get started. Maybe that phrase STEAM truthfully baffles you and may not be your strong area. How can you deliver a program that kids will enjoy and your boss will like? Like many others you may have searched Pinterest for inspiration. Want to know how to take those simple ideas and turn them into something? Just need some hints to get started? Come to this program to find out more.
Erin Durrett, Flint Public Library; Ashley Nizinski, Flint Public Library
Thursday Sessions

3:30– 4:30 p.m.

MLA Escape Room
Room: Governor’s Room
PRE-REGISTRATION REQUIRED

Creating Standards for Consistently Excellent Customer Service
Room: 101-102
Success in every aspect of running a library starts with developing and sharing written goals. What results do we want to achieve? How will we know that our programming, collections, and services are having the effects we want? The same is true of customer service: How do we know we are delivering the goods as good as we can? Learn how other libraries are establishing standards and seeing usage figures and support from library customers climb! Topics include the importance of consistency, details that count, and why customer service is more than a smile at a circ desk.
Pat Wagner, Pattern Research Inc.

Library Millage Success
Room: 103-104
Herrick District Library passed a millage levy in August of 2016 with 86% approval across four municipalities (three townships and the city). Library staff members began laying the foundation for this vote in 2012 and continued building energy through the informational campaign. Citizens to Keep Herrick District Library Open formed in February 2016 and raised $35,000 to fund their volunteer-led four-month persuasive marketing campaign. Hear the details, tactics, and strategies for both a successful library informational campaign and a citizens’ persuasive campaign, as well as how the two complemented one another to maximize messaging. Discover strengths, weaknesses and tips for planning with both short and long timelines. Gain insights for recruiting and leveraging staff and community volunteers.
Sara DeVries, Herrick District Library; Nicole Paquette, Holland Zeeland Community Foundation / Holland Young Professional

Making the Grade: Outstanding School Outreach
Room: 201
Discover how developing grade level specific outreach programs has resulted in a huge increase in response from the schools served by the Clinton-Macomb Public Library. By thinking of these programs as individual products that target a specific grade, we are better able to clearly identify the goals of each and how they contribute to grade level reading. The speakers will describe their current outreach products, talk about those that did not work, and discuss the ideas they have for the future.
Brittany Trudeau, Clinton-Macomb Public Library; Amy Young, Clinton-Macomb Public Library

Finding Your Voice in the Library Profession: Presenting, Publishing and Participating
Room: 202
Want to get more involved with the library profession but uncertain how to do so? This session, facilitated by three librarians, will give you a crash course on presenting, publishing, and participating professionally. We’ll discuss doing poster sessions, planning presentations, finding ways to publish, networking, and joining committees. The presenters have firsthand experience in all of these areas and will share from their adventures, plus provide practical tips relevant to both public and academic librarians that you can immediately try. Librarians can be introverts (us included!) so this session will give you concrete strategies to get involved in the library profession.
Martha Stuit, Delta College; Joanna Thielen, Oakland University

Outgrowing the Seat but Not the Stories: Engaging Teens & Adults with Special Needs at the Library
Room: 203-204
As young people with special needs grow older, libraries may struggle with how to provide services to this population. This session will help you identify the potential audience and learn techniques on how to provide programming and services for adults and teens with special needs. Examples of story time and other program plans and activities will be given. Presenters will also discuss collection development resources for this audience.
Ed Niemchak, Bloomfield Township Public Library; Jennifer Taggart, Bloomfield Township Public Library
Friday Sessions

9:00 - 10:00 a.m.

SPOTLIGHT PRESENTATION

Freedom House Detroit:
The Path Forward: Justice, Compassion and Dignity for All
Room: 101-102
Across the state, libraries are helping refugees stay in touch with their own culture while also supporting them as they find their way into U.S. society. Whether they provide books in their native language or offer links to other community resources, libraries act as a bridge for these individuals.

Guided by their belief that all persons deserve to live free from oppression and to be treated with justice, compassion and dignity, Freedom House Detroit offers a continuum of care and services to their residents as well as to other refugees in need. Join Executive Director, Deborah Drennan, as she advocates for systemic change that more fully recognizes the rights of these asylum seekers and see how your library can make a difference in your community.

Deborah Drennan, Freedom House Detroit

Breaking Out of the Box … for Staff, Patrons & Beyond
Room: 103-104
The BreakoutEDU community has adapted the “escape room” concept for use in education. Buy their pre-assembled kit (or use their list to assemble your own) and register for a free account (no purchase necessary) to access hundreds of games for all ages, interests and content areas. In this session, learn the basics of Breakout, how to adapt it for any space or budget and best practices for using it in your library.

Janice Heilman, Howell Carnegie District Library; Elizabeth Norton, Commerce Township Community Library; Brandi Tambasco, Howell Carnegie District Library

Intentional Youth Services Programming and Collaborations to Better Prepare for Disasters
Room: 201
With rising social tensions and natural disasters all over, public librarians everywhere would be remiss to plan only for our physical collections during disaster. By taking the time to intentionally create collaborative relationships focused on care of their young community before disasters, youth services librarians will have a strong network of partners available to aid them - and by extension, their community. This session will go over the basics of community-inclusive programming and planning for youth services while incorporating audience feedback.

Grace Morris, University of Washington

Web Apps You Can Use
Room: 202
Make professional-looking program flyers in minutes, keep track of your must-read news and blogs, track your to-do list like a pro, and reach out to library patrons where they’re at - all for free! It may sound too good to be true, but web apps have been popping up to fill all of these needs. We will go over a few of the more popular web apps that can help library staff. Please bring a web-connected tablet or laptop if possible.

Stephanie Reinhardt, Houghton Lake Public Library

Friendly Advice: Working Together to Become a High-Achieving Library
Room: 203-204
What are the best practices that lead all library staff, the trustees and Friends working together to achieve the best functioning library organization? The presenters will discuss obstacles and challenges that can impede progressive development and lead to conflict, offering suggestions and strategies for solving problems when conflict develops or things turn unfriendly.

Allison Arnold, St. Clair County Library System; Shirley Bruursema, Friends of Michigan Libraries; Paul Snyder, Friends of Michigan Libraries; Lance Werner, Kent District Library

One-Shot Library Instruction
Room: 205
All librarians, whether public, special or academic, are faced with the challenging paradigm of the one-shot instruction session. Although the model may be fraught with problems such as excessive cognitive load, learner disengagement and unreasonable expectations, there are also opportunities. This session will bring forward ideas that can help extend the time limits of the one-shot, improve learner engagement and develop strategies for encouraging learning after the session.

Veronica Bielat, Wayne State University

Creative Engagement: New Ways to Actively Engage Your Community
Room: Governor’s Room
How do you engage your community? Do you give the community something to do or create? Do you facilitate timely discussions that your community deeply cares about? By collaboratively building, actively learning, and playing together, your engagement activities can give your community something tangible they can take home, including joyful memories and a sense progress. Discover ways your engagement activates can enrich your community and strengthen library support.

David Votta, MCLS

ESCAPE THE ORDINARY

#MLA17AC
Friday Sessions

10:15 – 11:15 a.m.

Surviving Libraries: Outdoor Survival Techniques for the Stacks
Room: 103-104
You’ve learned the library profession in classrooms, online, in books, at conferences and on the job, but have you tried outdoor survival training? In this presentation, Tahquamenon Area Library Director, Dion Mindykowski, shares the ways he utilized lessons in survival to make his library a safer, better prepared and more efficient organization. Attendees will learn leadership skills, how to prepare for the worst-case-scenario and receive tips on stocking a first-aid kit and emergency supply bag.

Dion Mindykowski, Tahquamenon Area District Library

A Breakout Hit: Escape Rooms in the Library
Room: 201
Bring this great trend to your library for unique fun and learning - even for adults! Participants will participate in a short escape room-style project, then learn ways to build clues and breakout rooms to fit their space and any audience.

Stephanie Reinhardt, Houghton Lake Public Library

Maximum Impact! DemographicsNow and Your Library
Room: 202
DemographicsNow, available 24/7 to all Michigan residents through Michigan eLibrary, provides the data needed to fuel successful planning and marketing not just for businesses, but for your library, too! With key data points like census information, consumer expenditure, consumer profiles and attitudes accessible at the geographic level of your choice, DemographicsNow can underscore grant needs, provide strategic starting points, and more! This session will show you how to apply data within DemographicsNow to your library processes so that you can maximize your library’s community presence and impact. Join this session and put DemographicsNow to work for your public library!

Deb Renee Biggs, Library of Michigan; Andrea Devlin, Gale, A Cengage Company

Ask The Lawyer
Room: 203-204
This session will provide opportunities for Libraries to seek legal advice on a variety of library law topics, including library privacy, FOIA, OMA, tax capture and policies. The session will be a question and answer session and will focus on the topics of interest of the audience.

MLA’s Executive Director Gail Madziar will join Anne to take feedback and answer questions about recent tax capture legislation.

Anne Seurynck, Foster Swift Collins & Smith
Gail Madziar, MLA Executive Director

What Every Director of Small and Medium Size Libraries Should Know About the Accounting Process:
Room: 205
- How to stop the accounting process from wasting the directors time.
- How to effectively communicate the “financials” to the board.
- How to manage the budget process proactively.
- How to manage the Audit process effectively.
- New technology designed to help.

Matthew Cooper, CPA, Matthew Accounting

Get to Know Your Neighbors: Diversity Programs in a Public Library Setting
Room: Governor’s Room
How can your library facilitate discussion and understanding of diverse population groups in your community? Hear how the Canton Public Library hosted programs featuring Muslim and Sikh populations and get ideas for hosting your own program.

Laurie Golden, Canton Public Library

Annual Conference is supported in part by the Library of Michigan with federal funds from the Institute of Museum and Library Services

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Leadership Academy
February 26 – 27, 2018, Ann Arbor
May 14, 2018, Grand Rapids
August 10, 2018, Lansing
October 16, 2018, Novi
Are you looking for the skills that will take you to that next level of leadership? MLA Leadership Academy offers the kind of training not found in library school. Plus you will develop a cohort of colleagues that you can call on and count on for support as you navigate your way throughout your career. Nine topics presented over five days cover everything from leadership fundamentals to successfully managing the politics inherent in every library position.

Academic Libraries
March 8, 2018
This one-day event shares best practices, emerging trends, career advancement, mentorship and future goals for academic libraries. This year’s focus is on selecting research topics, publishing and presenting.

Spring Institute Conference
March 22 – 23, 2018, Grand Rapids
This two-day conference brings together statewide children and teen service librarians to share, learn and experience best practices. Valuable programming includes award-winning authors, illustrators and nationally recognized keynotes and presenters.

Fundraising Tips and Tricks Workshop
April 12, 2018
Successful fundraising can supplement a substantial portion of your library’s budget if you know how to do it right. Find out how to launch productive events that your community will enjoy and support. Look beyond the ordinary to find innovative ideas you can implement with your library in this one-day fundraising bootcamp.

ALA Advocacy Bootcamp
April 20, 2018, Lansing
MLA and the Michigan Cooperative Directors Association are joining forces to bring the ALA Advocacy Bootcamp to Lansing. The focus of the day-long work shop is on developing an advocacy plan you can implement in your library. It will empower librarians with skills to tell their library’s story and secure funding and teach practical tips on how to be a respected and effective voice in your community. Intellectual Freedom basics will also be covered.

Hard Conversations: Hiring, Firing and Conflict Management Workshop
April 25, 2018, Washtenaw Community College
What’s the best approach to the worst conversations? There is no painless way to handle performance issues and conflict management, but there are way to help minimize the negative impact on staff and avoid lawsuits. Hear from an employment law attorney and a library HR expert for some of the most successful ways to deal with discord. You’ll also take home a packet of useful resources including step-by-step instructions for some of the toughest HR challenges.

Community Collaborations - Homelessness in Libraries Workshop
May 8, 2018, Flint
What is the library’s role in dealing with the homeless population? Public libraries are designed to be welcoming spaces for all. As a result, they are often coping with large number of patrons who are homeless or have mental illnesses. How can your library best serve this increasing segment of your community?

Libraries and the Business of People Workshop
May 22, 2018
Excellent customer service should be the goal of every library. It’s a people business and your staff and policies should reflect that important aspect of patron service. Learn how you can ensure your librarians and staff have the skills necessary to provide the right kind of assistance and advice.

Executive Summit
June 1, 2018
Executive Summit is a valuable one-day event designed for directors, deans and executive management. Dealing with challenging human resources issues is often one of the toughest parts of the job. Public, academic and specialty librarians all have a chance to learn about the key HR issues impacting library staffing today. Anyone looking to broaden their perspective should attend.

Annual Conference
October 17 – 19, 2018, Novi
Annual Conference is the premier education and networking event for Michigan Library professionals. Join us for this three-day conference scheduled for October 17 – 19, 2018 at the Suburban Collection Showplace in Novi, Michigan.
2017 LIBRARIAN OF THE YEAR

For more than 30 years, the MLA Librarian of the Year Award has recognized a librarian’s outstanding contributions and accomplishments to the library community. Winners of this award provide innovative library service to his or her community and promote collaboration among libraries. The MLA Librarian of the Year shows evidence of personal and professional achievement as well as initiative and creativity. They are leaders who provide cutting edge ideas that inspire people.

Lance Werner
Kent District Library

The Michigan Library Association (MLA) is pleased to announce Lance Werner has been named 2017 MLA Librarian of the Year. Werner, director of Kent District Library (KDL) will receive the award during the MLA 2017 Annual Conference award luncheon October 19.

Werner has been serving the west Michigan community since 2011 and is a graduate of Wayne State University and the Michigan State University College of Law.

As part of an ongoing effort to increase student reading skills, KDL initiated its Play Grow Read program which has the library building collaborations among the Literacy Center of West Michigan the Kent Intermediate School District and Steelcase Corporation. This public private partnership is just one way KDL is looking for ways to benefit Michigan’s next generation. Lance is a staunch advocate for statewide library funding working with MLA and legislators to protect the library’s right to disseminate information to communities and ensure tax dollars are spent according to the voter’s choice. His tireless work on legislative issues including our tax capture success is unmatched. His efforts were critical to the successful passage of that package of bills.

“Lance believes in working for the success of all libraries. He understands how patrons around the state and across the country are impacted by their local library,” said Gail Madziar, MLA executive director. “He is a leader in bringing innovative library services to his community and sets an example for other libraries to follow.”

Sign up today for 2017-18 Great Michigan Read for FREE copies of X: A NOVEL for your patrons and to add to your collection, plus Readers Guides, Bookmarks and Posters!

Our Partner Program Resources will help you schedule the best scholars for your community programs.

Grant funds are available through our Quick Grants to help support your budget.

Visit our website today for all the details - and sign your community up to be a part of The Great Michigan Read!

All Michigan libraries are invited to be a part of 2017-18 Great Michigan Read

Michigan Humanities Council’s Great Michigan Read program is offered to all libraries in the State of Michigan. During each cycle, over 300 libraries have joined us, and over 6,000 free books are distributed. Thousands of patrons around the state reading one book, discussing one story together.

Support for Great Michigan Read and Michigan Humanities Council is provided by The National Endowment for the Humanities and Meijer.

Michigan Humanities Council
119 Pere Marquette, Suite 3 B
Lansing, MI 48912

USA 877.728.9177

www.michiganhumanities.org
2016-17 Year-End Review

MLA provides statewide support for libraries and library professionals

ADVOCACY

Six MLA-initiated bills protecting library millages from tax capture and returning more than $8 million annually to library budgets were signed into law this year. In January, Governor Rick Snyder enacted SB 619-624 now PA 505-510 providing for specially dedicated library millages to be exempt from a number of tax captures. This achievement not only ensures millions of future tax dollars will go to libraries, but it is recognition by the legislature and administration that libraries are unique and important. Our special millages were the only ones given consideration (only the fourth historically) for an exemption in a year that saw a multitude of TIFA bills introduced. This is an incredible recognition by the Michigan legislature of the importance of libraries in this state.

MLA worked to secure an increase of nearly $1.2 million in state aid to libraries – highest state aid numbers since 2008. The fiscal year 2018 State of Michigan budget went to the governor's desk with a $1,191,700.13 boost in funding for libraries in the state aid to libraries line item. This is great news as we advocate to gradually rebuild this funding source.

MLA worked to educate librarians and ensure they received their Personal Property Tax reimbursement from municipalities. District libraries saw reimbursements above expected amounts due to additional payments collected by the Local Community Stabilization Authority. These were amounts above what was needed for full reimbursement of revenue losses resulting from Personal Property Tax reform. Such payments will continue in future years under current law.

MLA opposed legislation that would have limited millage proposals to the November ballot only. Work with the bill sponsor ensured only the February millage option was eliminated.

Work progresses to ensure Penal Fines continue to fund libraries.

MEMBERSHIP

MLA's organizational memberships total 309 with 1,434 individual members from public, academic, cooperative, special and K-12 libraries.

MLA is partnering with National Insurance Services (NIS) to provide much needed health insurance consulting for Michigan libraries. After being extensively vetted by the MLA office and Board of Directors, NIS was selected to offer a new insurance management opportunity to MLA members.

PROFESSIONAL DEVELOPMENT

MLA education benefited 931 library professionals at MLA conferences and workshops.

MLA continued to expand and enhance the MLA Mentor program increasing both volunteer opportunities and leadership building skills.

MLA's online learning platform provided successful webinars to help bring professional development to member libraries. Topics included budgeting, digital resources and a managing human resources series.

MLA partnered with the Michigan Cooperative Directors Association, Library of Michigan, MCLS, MAME and MIALA on a program highlighting the impact of digital devices on reading comprehension.

MEMBER ENGAGEMENT, COLLABORATION and NETWORKING

MLA members continue to serve their profession with 93 members volunteering and leading on MLA’s Board of Directors, standing committees and work groups.

The MLA Board of Directors launched informal Interest Groups to foster member engagement in addition to current MLA professional development opportunities. Youth Services, Intellectual Freedom, Academic Libraries, Rural Libraries, Library Administration and Public Programming are a few of the groups now forming.

MLA continued expansion of micro-volunteering opportunities in communications with content curation for web and newsletter, social media and member outreach.

SAVE THE DATE

October 17-19

MLA 2018

NOVI
DALNET is a community of libraries working together to provide access to information for research, cultural enrichment, and lifelong learning opportunities.

DALNET congratulates Steven K. Bowers, MLA President and Executive Director of the Detroit Area Library Network.

www.dalnet.org
MAKE VALUABLE CONNECTIONS

Gale provides libraries with original and curated content as well as the modern research tools that are crucial in connecting libraries to learning, and learners to libraries.

Visit booth #54 or contact us at gale.com/mi.