Recognizing the critical role that libraries play in both civic and academic settings, we work closely with clients to plan and design vibrant, flexible spaces that meet current objectives while anticipating future needs.

NEW BUFFALO TOWNSHIP LIBRARY
NEW BUFFALO, MICHIGAN
In association with FTC&H Architects
Thank you for being part of the MLA 2015 Annual Conference. As we talk to each other and share ideas, we build on each other’s successes and learn from each other’s failures. Together we can engage, inspire and innovate in order to strengthen ourselves, our libraries, our colleagues, network with each other and take back to their co-workers and patrons what they have learned. We are pleased to present an event that facilitates these important conversations.

Welcome to Novi!

MLA Mission:
Helping libraries and library professionals succeed.

Access to Information: MLA values free and open access to information retrieval and research while protecting an individual’s right to privacy.

Professionalism: MLA values the advancement of well-informed and well-trained library professionals through quality professional development.

Sharing: MLA is a forum for collaboration and partnership in the exchange of ideas and awareness of best practices in an open and inclusive culture.

Leadership: MLA provides leadership and empowers members to promote libraries as a powerful united presence that is civically engaged to provide for the sustained stewardship of information and community resources.

Sustainability: MLA is a sustainable association that is characterized by diversity and has the ability to quickly change to meet member needs.
President: Leslie Warren, Northern Michigan University
President-Elect: Kathleen Zaenger, Howell Carnegie District Library
Past-President: Asante Cain, Grand Rapids Public Library
Secretary/Treasurer: Richard Schneider, Muskegon Area District Library
Director/ALA Councillor: Steven Bowers, DALNET

Director: Ray Arne, Fremont Area District Library
Director: Pamela Christensen, Peter White Public Library
Director: Kelly Jacobsma, Hope College
Director: Cathy Lancaster, Traverse Area District Library
Director: Jim Pletz, The Library Network
Director: Michael Priehs, Wayne State University
Director: Kathryn Schwartz, Flint Public Library
Director: Jackie Wrosch, Eastern Michigan University

Randy Riley, State Librarian
Gail Madziar, MLA Executive Director

NEW BUFFALO
TOWNSHIP PUBLIC LIBRARY

Fishbeck, Thompson, Carr & Huber, Inc.
architects | engineers | scientists | constructors
800.456.3824 | ftch.com

Past MLA Presidents

2014-2015  Asante Cain
2013-2014  Cathy Wolford
2012-2013  Lance Werner
2011-2012  Richard Cochran
2010-2011  Chris
2009-2010  Larry Neal
2008-2009  Kathy Irwin
2007-2008  Josie Parker
2006-2007  Leah Black
2005-2006  Michael McGuire
2004-2005  Linda Farynk
2003-2004  Marcia Warner
2002-2003  Phyllis Jose
2001-2002  Elaine K. Didier
2000-2001  Tom Genson
1999-2000  Denise Forro
1998-1999  Nancy Bujold
1997-1998  Pamela Grudzien
1996-1997  Beverly Papai
1995-1996  Ella
1994-1995  Sandra Scherba
1993-1994  Sandra Yee
1992-1993  Francis J. Buckley
1991-1992  Jean Houghton
1990-1991  Jule Fosbender
1989-1990  Linda Heemstra
1987-1989  Colleen Hyslop
1986-1987  Clara N. Bohrer
1985-1986  Margaret E. Auer
1984-1985  A. Michael Dellier
1983-1984  Robert Garen
1982-1983  Eleanor Pinkham
1981-1982  Margaret Thomas
1980-1981  Patricia Wilson
1979-1980  Howard Lipton
1978-1979  Carolyn McMillen
1977-1978  Robert Raz
1976-1977  Joan Wilcox
1975-1976  Roberta Cheney
FREE
Driver’s Ed Program
zero cost for your library & patrons

USED BY OVER 1,000
U.S. LIBRARIES

AVAILABLE 24/7
NO REGISTRATION
NO ADS

SIGN UP HERE:
DRIVING-TESTS.ORG/LIB
Thank you for your support of MLA Professional Development and the Michigan library community!

**SILVER**
Library Design Associates  
Michigan Cooperating Directors Association  
William Blair & Company

**BRONZE**
Bloom Slugget Morgan, PC  
Brodart  
Emery-Pra  
Governmental Consultant Services Inc.  
LunaTech 3D  
Northern Michigan University  
Treetop Publishing “Bare Books”

**WELCOME TO GREATER LANSING**
SHOP  DINE  PLAY  EXPLORE

GREATER LANSING LOOKS FORWARD TO HOSTING

MICHIGAN LIBRARY ASSOCIATION  
2016 ANNUAL CONFERENCE

Lansing Center/Radisson Hotel  
October 26-28, 2016
Registration

**Ballroom Lobby**
- **Wednesday, October 28**: 7:00 a.m. – 5:15 p.m.
- **Thursday, October 29**: 7:00 a.m. – 5:00 p.m.
- **Friday, October 30**: 7:00 – 10:00 a.m.

Exhibits

**Sapphire/Ruby/Opal/Garnet Ballrooms**
- **Wednesday, October 28**: 11:30 a.m. - 7:30 p.m.
  - 11:30 a.m.: Grand Opening
  - 11:30 a.m. – 1:15 p.m.: Noncon
  - 2:15 – 3:00 p.m.: Noncon
  - 5:30 – 7:30 p.m.: All Conference Reception
- **Thursday, October 29**: 9:00 a.m. - 3:00 p.m.
  - 9:00 – 11:30 a.m.: Noncon
  - 2:15 – 3:00 p.m.: Noncon

Coffee and Tea Service

**Wednesday, October 28**
- 7:00 a.m. – 11:00 a.m. Ballroom Lobby
- 11:30 a.m. – 3:00 p.m. Sapphire/Ruby/Opal/Garnet Ballrooms

**Thursday, October 29**
- 7:00 – 9:00 a.m. Ballroom Lobby
- 9:00 a.m. – 3:00 p.m. Sapphire/Ruby/Opal/Garnet Ballrooms

**Friday, October 30**
- 7:00 – 11:00 a.m. Ballroom Lobby

MLA Annual Membership Meeting

**Crystal/Onyx Ballroom**
- **Thursday, October 29**: 4:00 p.m. – 5:00 p.m.
  - Join us for your association’s Annual Membership Meeting, where we will present MLA’s year-end review and honor outgoing Board members. Please show your con or MLA leadership by joining us for this mee.

Session Handouts

All available handouts will be accessible online at [www.milibraries.org](http://www.milibraries.org)

Free Conference-Wide WiFi

MLA is pleased to offer conference attendees free Wi-Fi Internet access in all conference rooms and exhibit space. Search for the network "MLA-2015".

Mobile App

Our free conference mobile site and text alerts will keep you connected to the conference agenda, speaker details, event information minute updates and more. Signing up is easy! Just text MLA to 57780. Privacy policy – MLA respects your privacy. We will only use the information you provide to transmit your text message. We will not share or use your mobile number for any other purpose. By sending a text to this code you agree to receive automated marketing messages from Michigan Library Association to the mobile number you have provided. You understand that you are not required to provide your consent as a condition of purchasing any goods or services. Standard message and data rates apply. Reply HELP for help. Reply STOP to opt out. View the complete privacy policy at [http://mousetrapmobile.com/terms_of_use.asp](http://mousetrapmobile.com/terms_of_use.asp).

Social Media

For the latest news and information sharing and more, follow us on Facebook (Michigan Library Association), Twitter (Michigan Library Association) and Instagram (Michigan Library Association) and tag your own posts with #MLA15AC to join the conversation. MLAgents is a social media vanguard team of members who will act as our eyes and ears on the ground, providing “tweets from the street” and sharing their “MLA Live!” conference experiences via social media. Visit [www.milibraries.org](http://www.milibraries.org) for a list of Agents to connect with on Twitter and other channels.

Secret Networker

Networking has never been so fun, or potentially rewarding! During the All Conference and Poster Reception, Wednesday, October 28 be on the lookout for the special "Secret Networkers". They might be an exhibitor, an MLA Board member or even your co-worker. You never know who might introduce you. Connect with one of the Secret Networkers and earn the chance to win a great prize. But SHHHHHHHH – don’t give away the secret if you see it!
Specialty Drink

All Conference and Poster Recep

Looking for a liba t tastes good and c in the stacks? Check out our specialty drinks for sale during the All Conference and Poster Recep ord 5:30 – 7:30 p.m. on Wednesday, October 28. Will you choose the 641.874 or the TX951?

Executive Exchange

An unconference in a conference. What keeps you up at night? This four session event will include high level roundtable discussions, a presenta ends in municipal bonds, legisla ed and advocacy training for directors, deans and upper management. This event requires pre-registra Sponsored by William Blair & Co.

Discussion Dens

New to MLA 2015 is the Discussion Den

A Discussion Den is an opportunity t o interest in a more relaxed and in atmosphere while on a break between sessions. We will be hos our discussion dens. The den can be found outside Silver on the provided couches and chairs. Sea ed.

DATE TIME
Wednesday, October 28 8:25 – 8:45 a.m.
  Topic: First Time A endee – What are you looking forward to?
Wednesday, October 28 4:00 – 4:15 p.m.
  Topic: Community Programs and Partnerships
Thursday, October 29 9:40 – 10:00 a.m.
  Topic: First Time A endees – Share what you’ve learned!
Thursday, October 29 5:00 – 5:15 p.m.
  Topic: Challenges to Supervising

Portrait Popup

Are you looking to update your social media sites with a new picture? Here’s a chance to modernize your headshot and catch more a en t the MLA booth Wednesday, October 28 and Thursday, October 29 for an opportunity to get your picture tak er all, who would turn down a free headshot? A limited number of appointments are a v c served basis. Sign up at registra

Exhibitor Bingo

Forget the exhibitor passport, we’ve got exhibitor bingo! MLA’s mobile app will have an installa ed “Exhibitor Bingo”. The e is to try to visit as many exhibitors as possible in the hope to collect points and be on the leaderboard. Each exhibitor will have ode that you’ll need to acquire and put into the app. The a endee with the highest point value will win a prize. The prize will be given away at 2:30 p.m. on Thursday, October 29, 2015 at the MLA Booth.

No smart phone? No problem! Collect exhibitor codes and input them via any device at h w.net/mla

CONSTRUCTION MANAGERS WHO

ENGAGE INSPIRE INNOVATE

FRANK REWOLD
AND SON INC.
Wednesday, October 28

All Conference Opening Keynote with Unshelved
9:00 – 10:15 a.m. Crystal/Onyx Ballroom

Too Much Information
These days, we’re all trying to make sense of daunting mountains of information that they need to know. Why do they expect it to be faster and faster? Why don’t they care where information comes from? Why do they believe they don’t need libraries anymore? And why are libraries trying to give these folks what they want instead of standing up for what a library should be? In an entertaining and highly opinionated keynote, Gene Ambaum and Bill Barnes make the case that now, more than ever, libraries have a vital place in our communities.

Gene Ambaum uses a pen name because he’s scared of his own shadow. He is so good at making fun of strangefolowers in Unshelved because he is the strangest, most tomefall. He taught English overseas because no one there was interested in his spelling. If he ever starts another comic strip it will be about poop, because that’s what he spends most of his time doing.

Bill Barnes loves librarians, show tunes and meat. He can count his toes without toilet paper. Over the past eleven years, he has tried to convince Gene that the meaning of “partnership” is doing what he says 99% of the time. He can’t even be seen without a trade show playing “The Final Countdown” on his ukulele Death Adder. In his spare time Unshelved and writes a column for the industry, Not Invented Here.

Follow @ambaum.
Follow @billba.

Cash and Carry Lunch
11:30 a.m. – 1:00 p.m. Jade Lunch will be available for purchase adjacent to the exhibit hall.

Michigan Author Award Luncheon – Ticketed Event
12:00 – 1:00 p.m. Crystal/Onyx Ballroom

Join us for a luncheon in honor of the 2015 Michigan Author Award recipient David Small. Mr. Small won the 2001 Caldecott Medal for So You Want to Be President by Judith St. George. His many books include The Gardener, The Friend, George Washington's Cows, Imogene's Antlers and Hoover's Bride. His graphic novels was a #1 New York Times Best Seller. Following the award presentation, Small will be joined on stage by former Grand Rapids librarian Bill Hill for a conversational style of NPR's “Between Two Ferns.” A book signing will follow the luncheon presentation.

Thursday, October 29

Keynote Lunch and Awards – Ticketed Event
11:30 a.m. – 1:00 p.m. Crystal/Onyx Ballroom

Immediately prior to Thursday’s luncheon keynote, MLA President Leslie Warren will present the 2015 MLA Librarian of the Year and the 2015 MLA Heart of a Champion awards. Please join us in honoring these deserving leaders for their contributions to the Michigan library community.

Under the Radar – Michigan’s Comeback Program
Ours is a story of desperation. Both our families and eventually the entire state of Michigan. During the recession in 2010, both Jim and I lost our jobs and had to figure out a way to retool ourselves and our families ... but the entire state of Michigan as well. We also tell the story of how we found a Michigan publisher, a Michigan printer and an editor to publish our book. Our story is both fun and inspiring. Also talk about what an incredible state we live in and share some stories from our adventures on the road. Our presentation is Michigan.
Engage makes his day. Jim is a baker’s assistant.

Your Professional Connection Reception
5:15 – 6:15 p.m.          Fireside Room
This casual, inclusive reception brings emerging professionals, local MLIS program alumni and established library professionals from all backgrounds together to network professionally and personally. Whether your goal is to meet new colleagues, explore collaboration or align with names, this event will help grow your network. Students are welcome and encouraged to attend.

Haunt the Learning Reception – Ticketed Event
7:00 – 9:00 p.m.          Novi Public Library
“Teddy said it was a hat, so I put it on. Now dad is saying, “where the heck’s the toilet plunger gone?”
— Shel Silverstein
While we don’t expect to see anything so extreme, attendees are invited to bring emerging professionals, local MLIS program alumni and established library professionals from all backgrounds together to network professionally and personally. Whether your goal is to meet new colleagues, explore collaboration or align with names, this event will help grow your network. Students are welcome and encouraged to attend.

All Conference Closing Keynote with Pamela Meyer, Ph.D.
11:00 a.m. – 12:15 p.m.          Crystal/Onyx Ballroom
Most of us know that we cannot expect people or organizations to bring emerging professionals, local MLIS program alumni and established library professionals from all backgrounds together to network professionally and personally. Whether your goal is to meet new colleagues, explore collaboration or align with names, this event will help grow your network. Students are welcome and encouraged to attend.

State Librarian’s Luncheon – Ticketed Event
12:30 – 1:45 p.m.          Emerald
Join State Librarian Randy Riley as he announces and honors the winner of the Library of Michigan Foundation State Librarian’s Excellence Award.
MAKE CONNECTIONS.
Make a Difference.

Quality learning opportunities from one of the nation's top universities. UW-Madison's iSchool offers innovative coursework that builds on a rich tradition of excellence.

Learn more: slis.wisc.edu
Immediately prior to Thursday’s luncheon keynote, MLA President Leslie Warren will present the 2015 MLA Librarian of the Year and the 2015 MLA Heart of a Champion awards. Please join us to honor and recognize these deserving leaders for their contributions to the Michigan library community. Separate ticket purchase is required to attend the luncheon.

**Librarian of the Year**

For over 30 years, the MLA Librarian of the Year Award has recognized a librarian’s outstanding contributions to the library community over a long period of time. This year, the award is presented to Denise Hooks, Midwestern Michigan Library Coopera (MMLC). Ms. Hooks has been instrumental in the survival and success of MMLC, developing and high-quality programs and unparalleled support of her co-op members. In her role as director of MMLC, Denise has endeavored to build bridges among Michigan’s various library service agencies and organizations. She is a past board member of Midwest Collaborative Libraries (MCLS) and sits on the board of the Friends of Michigan Libraries. She has also been a key member of FALCON, the automated circulation system that was one of the pioneer projects bringing library power to the people.

In her role as director of MMLC, Denise has endeavored to build bridges among Michigan’s various library service agencies and organizations. She is a past board member of Midwest Collaborative Libraries (MCLS) and sits on the board of the Friends of Michigan Libraries. She has also been a key member of FALCON, the automated circulation system that was one of the pioneer projects bringing library power to the people.

**2015 MLA Librarian of the Year – Denise Hooks, Midwestern Michigan Library Coopera**

MLA is pleased to name Denise Hooks as the 2015 MLA Librarian of the Year for her contributions to the library community through collaboration, advocacy, and teamwork. The MLA Librarian of the Year shows evidence of personal and professional achievement as well as ideas that inspire people. The results of that year will be celebrated at the MLA annual conference and during the luncheon keynote.

**Heart of a Champion Award**

The Heart of a Champion Award was established in 2012 to recognize a library supporter (e.g., elected official, community leader, or business owner) who has shown an exceptional commitment to libraries and/or the library profession. Winners of this award show their support to the library profession through commitment, advocacy, and unparalleled support for their local library, or a local Library Association.

**2015 MLA Heart of a Champion Award – Barbara P., Charter Township of Independence**

Through her work as Clerk of the Township of Independence and her passion for libraries, Barbara P. has been instrumental in the survival and success of the Clarkston Independence District Library. When Barb took on the role of Clerk in 1976, the library was in a state of disrepair, with a district form of governance. Barb was a strong advocate for re-establishing the library with a district form of governance.

In her role as director of MMLC, Denise has endeavored to build bridges among Michigan’s various library service agencies and organizations. She is a past board member of Midwest Collaborative Libraries (MCLS) and sits on the board of the Friends of Michigan Libraries. She has also been a key member of FALCON, the automated circulation system that was one of the pioneer projects bringing library power to the people.

In her role as director of MMLC, Denise has endeavored to build bridges among Michigan’s various library service agencies and organizations. She is a past board member of Midwest Collaborative Libraries (MCLS) and sits on the board of the Friends of Michigan Libraries. She has also been a key member of FALCON, the automated circulation system that was one of the pioneer projects bringing library power to the people.

Denise is a leader. She brings people together so that they speak with one voice. She has been an advocate for academic libraries and now as a co-op director has been a great asset to the public library community. While her co-op eLibrary services primarily public libraries, it is one of the few in the state that provides academic and school libraries play a part in the success of her co-op.

It’s clear from the accomplishments that Denise enjoys serving the Michigan library community and in turn inspires enthusiasm for libraries in those around her.

**Immediately prior to Thursday’s luncheon keynote, MLA President Leslie Warren will present the 2015 MLA Librarian of the Year and the 2015 MLA Heart of a Champion awards. Please join us to honor and recognize these deserving leaders for their contributions to the Michigan library community. Separate ticket purchase is required to attend the luncheon.**

**Awards & Recognition**

**2015 MLA Librarian of the Year – Denise Hooks, Midwestern Michigan Library Coopera**

**Heart of a Champion Award**

The Heart of a Champion Award was established in 2012 to recognize a library supporter (e.g., elected official, community leader, or business owner) who has shown an exceptional commitment to libraries and/or the library profession. Winners of this award show their support to the library profession through commitment, advocacy, and unparalleled support for their local library, or a local Library Association.

**2015 MLA Heart of a Champion Award – Barbara P., Charter Township of Independence**

Through her work as Clerk of the Township of Independence and her passion for libraries, Barbara P. has been instrumental in the survival and success of the Clarkston Independence District Library. When Barb took on the role of Clerk in 1976, the library was in a state of disrepair, with a district form of governance. Barb was a strong advocate for re-establishing the library with a district form of governance.

In her role as director of MMLC, Denise has endeavored to build bridges among Michigan’s various library service agencies and organizations. She is a past board member of Midwest Collaborative Libraries (MCLS) and sits on the board of the Friends of Michigan Libraries. She has also been a key member of FALCON, the automated circulation system that was one of the pioneer projects bringing library power to the people.

In her role as director of MMLC, Denise has endeavored to build bridges among Michigan’s various library service agencies and organizations. She is a past board member of Midwest Collaborative Libraries (MCLS) and sits on the board of the Friends of Michigan Libraries. She has also been a key member of FALCON, the automated circulation system that was one of the pioneer projects bringing library power to the people.

Denise is a leader. She brings people together so that they speak with one voice. She has been an advocate for academic libraries and now as a co-op director has been a great asset to the public library community. While her co-op eLibrary services primarily public libraries, it is one of the few in the state that provides academic and school libraries play a part in the success of her co-op.

It’s clear from the accomplishments that Denise enjoys serving the Michigan library community and in turn inspires enthusiasm for libraries in those around her.

**Immediately prior to Thursday’s luncheon keynote, MLA President Leslie Warren will present the 2015 MLA Librarian of the Year and the 2015 MLA Heart of a Champion awards. Please join us to honor and recognize these deserving leaders for their contributions to the Michigan library community. Separate ticket purchase is required to attend the luncheon.**
Michigan Supreme Court Historical Reference Guide, 2nd Edition
David G. Chardavoyne, with Paul Moreno
Published by Michigan State University Press

ISBN: 9781611861556, cloth, $34.95, March 2015, 8.5x11, 328 pages, 115 illustrations

“This will be an invaluable companion to anyone interested in Michigan history and Michigan law. Interweaving biographies and careful analysis of major cases, Professor Chardavoyne has done a favor to all historians, legal scholars, attorneys, judges, and legislators interested in Michigan.” —PAUL FINKELMAN, SENIOR FELLOW, PENN PROGRAM ON DEMOCRACY, CITIZENSHIP, AND CONSTITUTIONALISM, UNIVERSITY OF PENNSYLVANIA

Great Girls in Michigan History
Patricia Majher
Published by Wayne State University Press


A deep-sea diver, a dancer, an activist, an aviator, a singer, and a soldier—Great Girls in Michigan History highlights some of the girls from Michigan’s past who did amazing things before they turned twenty years old. Author Patricia Majher presents easy-to-read mini-biographies of twenty girls with ties to Michigan, representing a variety of personal backgrounds and interests, locations across the state, and historical time periods. With its depictions of young women who have not typically been represented in history texts, this book will be inspirational reading for upper elementary school students (ages 8 to 12) and welcomed by Michigan schools, bookstores, and public libraries.

Burton V. Barnes, Christopher Dick, and Melanie Gunn
Published by University of Michigan Press

416 pages, 158 illustrations, 139 maps

Shrubs and vines are some of the most diverse and widespread plants in the Great Lakes Region. Michigan Shrubs and Vines gives detailed descriptions of 132 species, providing concise information on habitat, distribution, and growth pattern, along with precise line drawings that show characteristics of leaves, flowers, and fruits in addition to stem structure for easy identification.

MICHIGAN STATE UNIVERSITY PRESS
MSUPRESS.ORG

WAYNE STATE UNIVERSITY PRESS
WSUPRESS.WAYNE.EDU

UNIVERSITY OF MICHIGAN PRESS
PRESS.UMICH.EDU
Tuesday, October 27
6:00 – 8:00 p.m. ........................................ President’s Reception
Hosted by Leslie A. Warren – Ticketed Event, Sponsored by Library Design Associates

Wednesday, October 28
7:00 – 11:00 a.m. ................................. Exhibitor and Poster Setup
7:00 a.m. – 5:15 p.m. ................................. Registration
7:00 a.m. – 9:00 a.m. ................................. Tea/Tea Service
8:25 – 8:45 a.m. ................................. Discussion Den
9:00 – 10:15 a.m. ................................. All Conference Opening Keynote
featuring Unshelved
9:00 a.m. – 5:30 p.m. ........................................ Bookbound Bookstore Open
10:30 – 11:30 a.m. ................................. Programs
Exhibits – Noncon
Sponsored by William Blair & Co.
11:30 a.m. – 7:30 p.m. ................................. Exhibits Open
11:30 a.m. ................................. Exhibit Hall Grand Opening
11:30 a.m. – 1:15 p.m. ................................. Exhibits – Noncon
Unshelved Book Signing
Cash and Carry Lunch
12:00 – 1:00 p.m. ................................. Michigan Author Award Luncheon
featuring David Small – Ticketed Event
1:15 – 2:15 p.m. ................................. Programs
Exhibits – Noncon
sponsored by William Blair & Co.
2:15 – 3:00 p.m. ................................. Exhibits – Noncon
3:00 – 4:00 p.m. ................................. Programs
4:00 – 4:15 p.m. ................................. Discussion Den
4:15 – 5:15 p.m. ................................. Programs
5:30 – 7:30 p.m. ................................. All Conference and Poster Reception

Thursday, October 29
7:00 a.m. – 5:00 p.m. ........................................ Registra
7:00 – 9:00 a.m. ................................. Tea/Tea Service
8:00 – 9:00 a.m. ................................. Programs
8:00 a.m. – 3:00 p.m. ................................. Bookbound Bookstore Open
9:00 a.m. – 3:00 p.m. ................................. Exhibits Open
(Closed for lunch 11:30 a.m. – 1:00 p.m.)
9:00 – 11:30 a.m. ................................. Exhibits – Noncon
9:40 – 10:00 a.m. ................................. Discussion Den
10:15 – 11:15 a.m. ................................. Programs
11:30 a.m. – 1:00 p.m. ................................. Keynote Lunch and Awards
featuring Tom Daldin – Ticketed Event
1:00 – 1:15 p.m. ................................. Tom Daldin Book Signing
1:15 – 2:15 p.m. ................................. Programs
2:15 – 3:00 p.m. ................................. Exhibits – Noncon
3:00 – 3:50 p.m. ................................. Ignite
Sponsored by Bloom Slugget Morgan, PC
FOIA Townhall
4:00 – 5:00 p.m. ................................. Annual Meeting
5:00 – 5:15 p.m. ................................. Discussion Den
5:15 – 6:15 p.m. ........... Your Profile? ecP
7:00 – 9:00 p.m. ................................. HaVoL Learning Reception
Novi Public Library – Ticketed Event

Friday, October 30
7:00 – 10:00 a.m. ........................................ Registra
7:00 – 11:00 a.m. ................................. Tea/Tea Service
8:30 – 12:30 p.m. ................................. Bookbound Bookstore Open
8:30 – 9:30 a.m. ................................. Programs
9:45 – 10:45 a.m. ................................. Fizzle
11:00 a.m. – 12:15 p.m. ................................. All Conference Closing Keynote
featuring Pamela Meyer, Ph.D.
12:30 – 1:45 p.m. ........... State Librarian’s Luncheon – Ticketed Event
Check out this unique opportunity to view what fellow librarians, staff and library science students have been investigating and compiling through the year. Both academic and public librarians will enjoy this showcase.

**Poster Sessions**

**Boni, the Golf Cart Book Cart: A Model for Encouraging Summer Reading**  
Martha Stuit, University of Michigan School of Information

**Building an Early Literacy Program**  
Lisa Mulvenna, Clinton-Macomb Public Library

**Detroit Meets the World of Manga**  
Amy Seipke, College for Creative Studies

**Disrupting Student Behavior with Targeted Outreach**  
Mari Kermit and David Scannell, Ferris State University

**From the Patron’s Perspective: Improving User Experience of Library Websites with Web Analytics**  
Rachael Clark, Wayne State University; Amelia Mowry, Wayne State University

**Library Access Foundation: Adventures in Nonprofit Startup**  
Vanessa Morris, Library Access Foundation

**StoryCorps @ Your Library**  
Kay Schwartz, Flint Public Library; Kaelyn Chrisman, Kalamazoo Public Library

**The Importance of the Discussion Board: A Qualitative Research Project in an Online Information Class**  
Sandra C. McCarthy, Washtenaw Community College

**Through the Lens of Dennis Glen Cooper: Geology, Geography, History and Travel**  
Diane Sybeldon, Wayne State University Libraries; Shannon Rossi, Wayne State University Libraries

**Twelve Months of Fun: Engaging Patron’s Creative Spirits All Year Long**  
Hillary Berry, Paw Paw District Library; Stewart Fritz, Kalamazoo Public Library

---

**Coming in 2016 ...**

**Michigan Library Association’s 125th Anniversary**

Watch for details about the year-long celebration!
Get ready for a rapid fire session of ideas that will inspire, challenge and motivate you. Ignite will feature speakers who each have just five minutes and 20 slides to share an idea, story or solution that ignites their passion for the library community.

From Pages to Pints: Library Programming in Bars
Emily Meloche, Chelsea District Library

Genre, Form ... What?:
The AAT, Two Student Workers and Me
Catherine Oliver, Northern Michigan University

Not Your Mama’s Employee of the Month Program
Jessica Keyser, Ferndale Area District Library

Send in the Dragons:
Winning the Battle or a Teen Audience
Dion Mindkowski, Tahquamenon Area Library

YALSA Shark Bowl 2015: A Winning Pitch
Erin Durrevi Public Library

Success can teach you many things, but failure is often a more effective educator. Presented in the same high-energy style as Ignite, presenters will share the agony of their defeats and how it helped them build better, stronger programs.

Burned Out on Heat Mapping
Tashia Munson, University of Michigan

Death of a Library:
Seven Signs it Might be Time to Call it Quits
Maria McCarville, Public Library of Saginaw

What’s in a Name? or The Rebels Always Win
David Conklin, Genesee District Library

What’s Our Job? What Do You Do in a Library When There is No There...There?
Corey Seeman, University of Michigan

Does Not Compute: Why I Sought Responsibility for MeL Stats When I Hate Numbers
Sonya Schryer Norris, Library of Michigan

The Best Worst Mentor Ever!
Jill Abood, East Lansing Public Library
## MLA 2015 Schedule of Events

<table>
<thead>
<tr>
<th>Time</th>
<th>Lead</th>
<th>Play</th>
<th>Create</th>
<th>Thing</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TUESDAY</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6:00-8:00 p.m.</td>
<td>President’s Reception</td>
<td>Hosted by Leslie A. Warren - Fireside Room, Suburban Colle</td>
<td>place event</td>
<td>eted event</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>WEDNESDAY</strong></td>
<td>Registra</td>
<td>-5:15 p.m.; Exhibit Hours: 11:30 a.m.-7:30 p.m.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:00-10:15 a.m.</td>
<td>All Conference Opening Keynote - Gene Ambaum and Bill Barnes, Unshelved</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:30 - 11:30 a.m.</td>
<td>Exhibit Exchange</td>
<td>Gaming in the Library</td>
<td>How to Ban a Book</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Growing as a Public Library Trustee</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:30 a.m.-1:15 p.m.</td>
<td>Exhibit Area Grand Opening - Exhibit Area Open un 0 p.m</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:00-1:00 p.m.</td>
<td>Ex Change: What’s Trending in Municipale Bonds</td>
<td></td>
<td>or Your Library Resources and Services</td>
<td>Library Staff or</td>
</tr>
<tr>
<td></td>
<td>Advocacy Training</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2:15-3:00 p.m.</td>
<td>Exhibits - Noncon</td>
<td></td>
<td>The Elements of Web Amate</td>
<td></td>
</tr>
<tr>
<td>3:00-4:00 p.m.</td>
<td>Legisla Update</td>
<td>What Library Services for the Blind Can Do for You and Your Patrons</td>
<td>Building Outreach from the Ground U</td>
<td>Data Analysis: Challenges</td>
</tr>
<tr>
<td></td>
<td>Case Study of a Successful Millage Campaign</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:15-5:15 p.m.</td>
<td>Advocacy Training</td>
<td>Come for a Walk in Our Neighborhoods</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Leaders Need Orientation oo!</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5:30-7:30 p.m.</td>
<td>All Conference and Poster Reception - Exhibit Hall</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>THURSDAY</strong></td>
<td>Registra</td>
<td>-5:00 p.m.; Exhibits: 9:00 a.m.-3:00 p.m. (closed 11:30 a.m.-1:00 p.m.)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:00-9:00 a.m.</td>
<td>Do You Hear What I Hear? How Patron Bashing is Killing Our Spirit</td>
<td>Back to the Future with Digital Labs! The Hub at Kalamazoo Public Library</td>
<td>Millage Eclipse - Part I</td>
<td></td>
</tr>
<tr>
<td>9:00-10:00 a.m.</td>
<td>Exhibits - Noncon</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:15-11:15 a.m.</td>
<td>Keynote Lunch (Tom Daldin and Jim Edelman) and MLA Award eted event)</td>
<td>Celebrazione Faculty Authors @ Your Library</td>
<td>Millage Eclipse - Part II</td>
<td></td>
</tr>
<tr>
<td>11:30 a.m.-1:00 p.m.</td>
<td>Keynote Lunch (Tom Daldin and Jim Edelman) and MLA Award eted event)</td>
<td>How Three Public Libraries Created a County-Wide ComiCon</td>
<td>KDL LAB: Make Something!</td>
<td>Re-thinking Information</td>
</tr>
<tr>
<td>1:15-2:15 p.m.</td>
<td>Lean Library: or, Turning Your Library into a River</td>
<td>Top Ten Issues Every Library Trustee Should Know</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2:15-3:00 p.m.</td>
<td>Exhibits - Noncon</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3:00-3:50 p.m.</td>
<td>FOIA Townhall; Ignite</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:00-5:00 p.m.</td>
<td>MLA Annual Membership Meeting</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5:15-6:15 p.m.</td>
<td>Your Professional Conne  etep</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7:00-9:00 p.m.</td>
<td>Ha Learning Reception -ovi Public Library  eted event)</td>
<td>From Seed to STEM: Creating Science Outreach Programs</td>
<td>Disasters Happen: What Your Library is Damaged</td>
<td></td>
</tr>
<tr>
<td><strong>FRIDAY</strong></td>
<td>Registra</td>
<td>00 a.m.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:30-9:30 a.m.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:45-10:45 a.m.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:00 a.m.-12:15 p.m.</td>
<td></td>
<td></td>
<td>All Conference Closing Keynote - Pamela Meyer</td>
<td></td>
</tr>
<tr>
<td>12:30-1:45 p.m.</td>
<td>State Librarian’ eted event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Time</td>
<td>Event</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>------------</td>
<td>----------------------------------------------------------------------</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6:00-8:00 p.m.</td>
<td>President’s Reception: First day of the conference, hosted by Leslie A. Warren - Fireside Room, et al. (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>-5:35 p.m.; Exhibits: 11:30 a.m.-7:30 p.m.</td>
<td>Registra (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:00-10:15 a.m.</td>
<td>All Conference Opening Keynote - Gene Ambaum and Bill Barnes, Unshelved (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:30-11:30 a.m.</td>
<td>Exhibits - Noncon (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:30 a.m.-1:15 p.m.</td>
<td>Exhibit Area Grand Opening - Exhibit Area Open (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:00 - 1:00 p.m.</td>
<td>Michigan Author Award Luncheon - DaViT Small (Wick (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1:15-2:15 p.m.</td>
<td>Exhibits - Noncon (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2:15-3:00 p.m.</td>
<td>Michigan Author Award Luncheon - DaViT Small (Wick (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3:00-4:00 p.m.</td>
<td>Michigan Author Award Luncheon - DaViT Small (Wick (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:15-5:15 p.m.</td>
<td>Advocacy Training (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5:30-7:30 p.m.</td>
<td>All Conference and Poster Recep (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6:00-8:00 p.m.</td>
<td>President’s Reception: First day of the conference, hosted by Leslie A. Warren - Fireside Room, et al. (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>-5:35 p.m.; Exhibits: 11:30 a.m.-7:30 p.m.</td>
<td>Registra (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:00-10:15 a.m.</td>
<td>All Conference Opening Keynote - Gene Ambaum and Bill Barnes, Unshelved (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:30-11:30 a.m.</td>
<td>Exhibits - Noncon (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:30 a.m.-1:15 p.m.</td>
<td>Exhibit Area Grand Opening - Exhibit Area Open (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:00 - 1:00 p.m.</td>
<td>Michigan Author Award Luncheon - DaViT Small (Wick (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1:15-2:15 p.m.</td>
<td>Exhibits - Noncon (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2:15-3:00 p.m.</td>
<td>Michigan Author Award Luncheon - DaViT Small (Wick (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3:00-4:00 p.m.</td>
<td>Michigan Author Award Luncheon - DaViT Small (Wick (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:15-5:15 p.m.</td>
<td>Advocacy Training (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5:30-7:30 p.m.</td>
<td>All Conference and Poster Recep (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6:00-8:00 p.m.</td>
<td>President’s Reception: First day of the conference, hosted by Leslie A. Warren - Fireside Room, et al. (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>-5:35 p.m.; Exhibits: 11:30 a.m.-7:30 p.m.</td>
<td>Registra (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:00-10:15 a.m.</td>
<td>All Conference Opening Keynote - Gene Ambaum and Bill Barnes, Unshelved (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:30-11:30 a.m.</td>
<td>Exhibits - Noncon (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:30 a.m.-1:15 p.m.</td>
<td>Exhibit Area Grand Opening - Exhibit Area Open (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:00 - 1:00 p.m.</td>
<td>Michigan Author Award Luncheon - DaViT Small (Wick (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1:15-2:15 p.m.</td>
<td>Exhibits - Noncon (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2:15-3:00 p.m.</td>
<td>Michigan Author Award Luncheon - DaViT Small (Wick (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3:00-4:00 p.m.</td>
<td>Michigan Author Award Luncheon - DaViT Small (Wick (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:15-5:15 p.m.</td>
<td>Advocacy Training (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5:30-7:30 p.m.</td>
<td>All Conference and Poster Recep (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6:00-8:00 p.m.</td>
<td>President’s Reception: First day of the conference, hosted by Leslie A. Warren - Fireside Room, et al. (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>-5:35 p.m.; Exhibits: 11:30 a.m.-7:30 p.m.</td>
<td>Registra (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:00-10:15 a.m.</td>
<td>All Conference Opening Keynote - Gene Ambaum and Bill Barnes, Unshelved (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:30-11:30 a.m.</td>
<td>Exhibits - Noncon (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:30 a.m.-1:15 p.m.</td>
<td>Exhibit Area Grand Opening - Exhibit Area Open (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:00 - 1:00 p.m.</td>
<td>Michigan Author Award Luncheon - DaViT Small (Wick (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1:15-2:15 p.m.</td>
<td>Exhibits - Noncon (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2:15-3:00 p.m.</td>
<td>Michigan Author Award Luncheon - DaViT Small (Wick (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3:00-4:00 p.m.</td>
<td>Michigan Author Award Luncheon - DaViT Small (Wick (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:15-5:15 p.m.</td>
<td>Advocacy Training (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5:30-7:30 p.m.</td>
<td>All Conference and Poster Recep (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6:00-8:00 p.m.</td>
<td>President’s Reception: First day of the conference, hosted by Leslie A. Warren - Fireside Room, et al. (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>-5:35 p.m.; Exhibits: 11:30 a.m.-7:30 p.m.</td>
<td>Registra (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:00-10:15 a.m.</td>
<td>All Conference Opening Keynote - Gene Ambaum and Bill Barnes, Unshelved (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:30-11:30 a.m.</td>
<td>Exhibits - Noncon (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:30 a.m.-1:15 p.m.</td>
<td>Exhibit Area Grand Opening - Exhibit Area Open (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:00 - 1:00 p.m.</td>
<td>Michigan Author Award Luncheon - DaViT Small (Wick (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1:15-2:15 p.m.</td>
<td>Exhibits - Noncon (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2:15-3:00 p.m.</td>
<td>Michigan Author Award Luncheon - DaViT Small (Wick (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3:00-4:00 p.m.</td>
<td>Michigan Author Award Luncheon - DaViT Small (Wick (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:15-5:15 p.m.</td>
<td>Advocacy Training (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5:30-7:30 p.m.</td>
<td>All Conference and Poster Recep (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6:00-8:00 p.m.</td>
<td>President’s Reception: First day of the conference, hosted by Leslie A. Warren - Fireside Room, et al. (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>-5:35 p.m.; Exhibits: 11:30 a.m.-7:30 p.m.</td>
<td>Registra (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:00-10:15 a.m.</td>
<td>All Conference Opening Keynote - Gene Ambaum and Bill Barnes, Unshelved (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:30-11:30 a.m.</td>
<td>Exhibits - Noncon (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:30 a.m.-1:15 p.m.</td>
<td>Exhibit Area Grand Opening - Exhibit Area Open (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:00 - 1:00 p.m.</td>
<td>Michigan Author Award Luncheon - DaViT Small (Wick (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1:15-2:15 p.m.</td>
<td>Exhibits - Noncon (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2:15-3:00 p.m.</td>
<td>Michigan Author Award Luncheon - DaViT Small (Wick (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3:00-4:00 p.m.</td>
<td>Michigan Author Award Luncheon - DaViT Small (Wick (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:15-5:15 p.m.</td>
<td>Advocacy Training (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5:30-7:30 p.m.</td>
<td>All Conference and Poster Recep (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6:00-8:00 p.m.</td>
<td>President’s Reception: First day of the conference, hosted by Leslie A. Warren - Fireside Room, et al. (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>-5:35 p.m.; Exhibits: 11:30 a.m.-7:30 p.m.</td>
<td>Registra (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:00-10:15 a.m.</td>
<td>All Conference Opening Keynote - Gene Ambaum and Bill Barnes, Unshelved (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:30-11:30 a.m.</td>
<td>Exhibits - Noncon (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:30 a.m.-1:15 p.m.</td>
<td>Exhibit Area Grand Opening - Exhibit Area Open (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:00 - 1:00 p.m.</td>
<td>Michigan Author Award Luncheon - DaViT Small (Wick (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1:15-2:15 p.m.</td>
<td>Exhibits - Noncon (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2:15-3:00 p.m.</td>
<td>Michigan Author Award Luncheon - DaViT Small (Wick (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3:00-4:00 p.m.</td>
<td>Michigan Author Award Luncheon - DaViT Small (Wick (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:15-5:15 p.m.</td>
<td>Advocacy Training (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5:30-7:30 p.m.</td>
<td>All Conference and Poster Recep (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6:00-8:00 p.m.</td>
<td>President’s Reception: First day of the conference, hosted by Leslie A. Warren - Fireside Room, et al. (event)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
SMOOTH MOVES.

Yes - it is that Rick...under my own company now! I’m providing the same high quality of service that you have come to expect from me since my first library move in 1990. Stop by our booth during the Conference and we can talk about your needs.

LIBRARY MOVING
Rick’s SERVICES

25 year’s experience Direct to You from Kalamazoo.
RELOCATION RECARPETING RECONFIGURATION

(269) 342-9740
rick@RicksLibraryMoving.com
Program Descriptions

Wednesday, October 28
10:30 - 11:30 a.m.

Exchange – Pregistra required
Track: Lead Room: Emerald
Sponsored by William Blair & Co.
An unconference in a conference. What keeps you up at night? Join library directors, deans and upper management in frank and open roundtable discussions about boards, budgets and other challenges. You choose the topic and learn from your colleagues.

Gaming in the Library
Track: Play Room: Bronze
In just over a year, Orion Township Public Library (OTPL) has built a large and diverse game collection and has begun to circulate some of these games to patrons. Learn how OTPL has been successful introducing gaming in the library and explore how you can apply these ideas to your library and community.
Gina Bucalo-Crowther, Orion Township Public Library

Growing as a Public Library Trustee: Finding Resources to Develop Skills and Knowledge to Serve Your Community
Track: Lead Room: Silver
The responsibility of being a public library trustee can be very complex. Trustees must advocate, maneuver legal issues and ensure their community’s library is sustained well into the future. In order to do this they must continue to develop their knowledge and skills as board members. Where can these individuals turn to for guidance and support? This session will provide trustees and library directors with an overview of resources and networks available to Michigan public library trustees to help them be successful in guiding the growth and sustainability of public libraries across the state of Michigan.

Resources from the Library of Michigan, Friends of Michigan Libraries Trustee Alliance, ALA United for Libraries as well as networks around the state will be discussed. Presenters will discuss problem-solving scenarios for actual trustees to consider and will help introduce them to relevant resources they can be used to aid decision making and planning as library trustees.
Shirley A. Bruursema, Kent District Library; Shannon White, Library of Michigan

How to Ban a Book
Track: Think Room: Amethyst
We imagine that you have invited us to teach your group how to do a better job banning books from libraries. We give a thorough, detailed and helpful training. We’ll tell you why to ban books, which books to challenge, who at the library to work with, what kind of approach you should take and how to an (and work around) a library’s standard response. We’ll also teach you different types of secret censorship and how to use the library’s development policy to your advantage. (We are opponents of censorship and in this talk you will gain a deeper understanding of who you’re up against in the fight for intellectual freedom and what kind of strategies they will employ.)
Gene Ambaum, Unshelved; Bill Barnes, Unshelved

Online Learning Environments: Collaborative Tools
Track: Grow Room: Granite/Copper
With the content explosion of online university programs, the availability of online learning environments has skyrocketed in recent years and these environments present challenges for all involved. The lecture presents ideas on how online instructional environments can be designed or constructed to provide researchers, students, librarians and university faculty with an alternative means for creating comprehensive collaborative research experience. For example: What types of online tools are available to further online collaboration as instructors, can online collaboration tools be developed to create natural interfaces if they were in a classroom setting and can online collaboration tools be constructed to promote discussions which go beyond general responses? How are online collaboration tools developed and designed currently and if these environments are tools that we use them?
Adam Mosseri, Great Eastern Project

Taking a Sledge Hammer to the Librarian Stereotype
Track: Grow Room: Pearl
Dion Mindykowski combines his experiences as library director with his experiences as an endurance and obstacle course racer to provide an entertaining and educational talk on how he broke the stereotypes of his profession (yes, an actual sledge hammer was involved) and raised awareness of his library as a result. This program offers librarians who are at a crossroads on leadership, teamwork, failure and perseverance that have been gained through racing, including the infamous Death Race.
Dion Mindykowski, Tahquamenon Area Library

The Redesigned SAT® for Michigan’s High School Juniors and Tools to Support Student Achievement for Michigan Libraries
Track: Connect Room: Gold
The ACT exam on which all Michigan high school juniors are assessed will be replaced in 2016 by the redesigned SAT® and the PSAT/NMSQT®, which many high school sophomores take will be launching this October 2015. Libraries need to know how these valuable assessments are changing and what these changes mean for tools to support students across Michigan.
In partnership with Khan Academy, the College Board is offering personalized, free preparation resources for all students. From preparing for the assessment to how the exam scores and academic supports available in Khan, this session will provide valuable information to help you get the students and parents you work with ready for the changes ahead. In ful support resources for the SAT will be covered.
Hoor Bhanpuri, The College Board; Deb Biggs, Library of Michigan

Room:
Gold
Room:
Bronze
Room:
Emerald
Room:
Silver
Room:
Amethyst
Room:
Pearl
Room:
Granite/Copper
Room:
Copper
Meet Up, Eat Up and R
Reading with Summer Feeding
Track: Lead Room: Pearl
Are you looking for a way to improve services to underserved children, to encourage low income families to a end Summer R meals, under federal e provided to ALL children at approved SFSP sit w income areas. Come talk with Bryan Van Dorn from Michigan No Kid Hungry and Karren Reish from the Library of Michigan to learn how the program works, how t al partners and how e arid are reaching more children more e e.
Karren Reish, Library of Michigan;
Bryan Van Dorn, United Way for Southeastern Michigan

Reaching Out: Unexpected Community
Track: Connect Room: Granite/Copper
An inter eref organiza libraries can reach out to and partner with to bring in new patrons. We will t erent program ideas and materials that you can embrace to bring in new patrons from unexpected local ond your community.
Natalie Bazan, Hopkins District and Dorr Township Librareis

Libraries Can Reach Out to Libraries and Organizations
Track: Lead Room: Bronze
Sponsored by Governmental Consultant Services Inc.
A end this session to learn the latest from Lansing. Receive updates on pending legisla earound the state. Learn what you can do pr e in your community to mak erence on important issues and protect library services for your patrons.
Gary Owen, Governmental Consultant Services Inc.;
Chris Iannuzzi, Governmental Consultant Services Inc.

Building School Outreach from the Ground Up
Track: Create Room: Amethyst
As a newer library system, it was up to us to develop our school outreach program and make c al schools. When budgets dropped at the end of the last decade, schools had a hard time the library. It became necessary for us to get crea e and take our message to the teachers and schools so that we could reach the students. Learn the importance of library and stakeholder buy-in. We’ll sho highlights, including library card sign-up at parent-teacher conferences, literacy nights, kindergarten round-up, teacher enewsle es and more. We’ll also share what did not work for us and why, including our all-sta eject. We’ve taken our program from 0 outreach in 2011 to 455 people seen in just January and February 2015.
Julie Moore, Clinton-Macomb Public Library;
Jamie Morris, Clinton-Macomb Public Library;
Lisa Mulvenna, Clinton-Macomb Public Library;
Michelle Roberts, Clinton-Macomb Public Library

Engage * Inspire * Innovate
Community Victory: Case Study of a Successful Millage Campaign

Track: Lead   Room: Gold

In the November 2014 general election, the Township of Southfield on the eastern edge of Detroit that was struggling economically. With a 2/3 majority victory, the Library won every precinct but one, including the absentee vote. The library director, a community advocate and a millage consultant led the effort together. They will share individual per efforts and provide insight and encouragement to those facing an upcoming campaign. Topics: laying essential groundwork, communicating library’s value and need, developing talking points and campaign messages, building community support, fundraising, publicity, obstacles faced and strategies employed.

Jann Dagg; Lisa Hoenig, Ypsilanti District Library; Polly Koenigsknecht, Library Marke

Data Analysis: Challenge

Track: Think   Room: Silver

Academic libraries collect data on a wide variety of subjects in order to solve problems and create new services. The need to share this information is critical to enhancing services for our students and patrons. However, these products do not provide us yet with a comprehensive understanding of the current environment of data analysis in libraries and also consider how the future of data analysis and dissemination might look.

Kathie Mason, Central Michigan University

Library Match: Peers Without Borders

Track: Connect   Room: Pearl

Library Match is a pilot project funded by the H.W. Wilson Foundation for Library Services (MCLS) conducted a series of community conversations with librarians throughout Indiana and Michigan to help them better understand what is needed. With the Harwood Innovation Library need to collaborate with other libraries in order to solve problems and create new services was a recurring theme. Librarians were interested in knowing how issues and problems in the profession have been dealt with in other states as well. As a result, four libraries in Indiana were matched with four peer libraries in Michigan for the purpose of bridging the communication gap that librarians feel by using current technology to create deeper and more meaningful connections directly between libraries that serve comparable populations. A six-month pilot project provides opportunities to co-mentor one another, conduct co-marketing, and develop collaboration public programs.

Michelle Bradley, MCLS; David V. al MCLS

Looking Beyond Print: What Library Services for the Blind Can Do for You and Your Patrons

Track: Play   Room: Granite/Copper

Federally-sponsored library services for the blind and physically handicapped (LBPH) are available to patrons throughout the state of Michigan and are entirely free! Despite this, many librarians are unaware of the program and of the ways it can benefit your community. You’ll not only learn how to serve people with blindness through LBPH, but you’ll gain valuable knowledge on how to teach children about Braille and blindness using engaging progs.

Michelle Roossien, Kent District Library - Wyoming Branch; Monika Walen, Kent District Library - East Grand Rapids Branch

4:15 – 5:15 p.m.

Advocacy Training

Track: Lead   Room: Bronze

Wondering how to engage your local or state electors? This advocacy training session will cover the best steps for making contact with your electors to express your thoughts on a topic. Plus you’ll learn how to engage your library supporters in grassroots lobbying.

Gail Madziar, Michigan Librar

Come for a Walk in Our Neighborhoods

Track: Play   Room: Silver

How can you make your picture book collections appealing to children? Try abandoning your standard shelving order and organize your books by neighborhoods instead! When we found how much the kids loved the princess, dinosaur, ballet, train and pirate books in bins on the lowest shelves, we started to think about re-arranging ALL of our picture books to create a series of “neighborhoods.” We found good evidence of success in other libraries, so we borrowed ideas from here and there and came up with a plan that was just right for us. This presentation will provide you with the process from idea to implementation and evaluation. A children’s librarians worked closely with catalogers to help us organize our library by neighborhoods which, in turn, enabled us to better serve our patrons.

Bill Caskey, Kalamazoo Public Library; Daniel J. Hoag, Kalamazoo Public Library; Susan Warner, Kalamazoo Public Library

Leaders Need Orientation Too!

Track: Lead   Room: Gold

Where have all the leaders gone? With a constant exodus across the librarian profession that has been unprecedented and in some cases with no succession planning in place, prepare for a happening for great people with no experience for their career path. How do you learn about a library’s culture? How do you learn about a community? Who are the library’s movers and shakers? What about the community’s? What if you’ve never hired anyone else before? What if you haven’t lead a meeting or your staff? How will success become an important legacy? Learn how to plan for sta, manager and director orientation over some ideas on building networks that support your success.

Michelle Boisvenue-Fox, Kent District Library
Thursday, October 29
8:00 – 9:00 a.m.

Back to the Future with Digital Labs! - The Hub at Kalamazoo Public Library
Track: Create  Room: Amethyst
Kalamazoo Public Library's digital lab The Hub (www.kpl.gov/ers Kalamazoo residents digital tools to enhance the past and produce the future. Patrons can bring in their own photos, video and audio formats. Users can use the software and hardware tools to edit, enhance and produce pictures, movies and sound recordings. Learn how KPL staff developed a plan that highlighted the library's strategic goals and served the community. There will also be free software and staff help about project-based programming that allows for small groups to learn about the equipment in The Hub. Find out about the plans to give the community the opportunity to contribute their historic photos to a shareable database. The presenter will also discuss plans for future projects and services that will be shared with the community. There will also be free software and staff help about project-based programming that allows for small groups to learn about the equipment in The Hub. Find out about the plans to give the community the opportunity to contribute their historic photos to a shareable database. The presenter will also discuss plans for future projects and services that will be shared with the community.

Kevin King, Kalamazoo Public Library

Booksleuthing: Social Media as a Readers’ Advisory Program
Track: Connect  Room: Emerald
Are your readers’ advisory services reaching the patrons who never walk past your door? Use new spaces to connect with your community; take advantage of these platforms by using them to create engaging conversations. At the Capital Area District Libraries, the BooksleuthLIVE program helps patrons outside the library see great books on Facebook and Twitter. This popular monthly event has turned into a fun and fast-paced training tool in readers’ advisory for staff and patrons alike. In this session, learn about the logis running an adaptable social media-based outreach program and discover what it can bring to your staff and patrons.

Sara Doherty, Capital Area District Libraries

Do You Hear What I Hear? How Patron Bashing is Killing Our Spirit
Track: Lead  Room: Gold
Most of us know it: Patron bashing is a problem in libraries, creating an toxic environment for both patrons and staff. But most of us haven’t given it much thought. Samantha Minnis and Maureen are excited to share their experiences, data and advice.

Samantha Minnis, Kent State University; Shannon White, Library of Michigan

Library Ambassadors: Chelsea District Library’s Intern Program in South Africa
Track: Risk  Room: Silver
Have you ever dreamed of being part of the world? If so, then join Emily Meloche, Adult Services Librarian at Chelsea District Library (CDL) as she presents highlights from her innovative professional exchange program...
Program Descriptions

with the Masiphumelele Community Library in Cape Town, South Africa. In the summer of 2015, CDL collaborated with South Africa’s Masiphumelele Community Library on an ex – ecWing libr

ary millage proposals.

P will discover why exchange programs are important for library professionals to be successful in a business world that is globally comp. A professional exchange is an enriching experience on many levels. It acts both professional and personal development, inspires crea – bles and strengthens understanding. Inter – w prof erers often reveal your iden – as a librarian, teacher or administrator in a global community.

Emily Meloche, Chelsea District Library

Using Teen Volunteers to Foster Rela – s
Track: Grow Room: Bronze
We can all do more to foster c – een volunteers are a great way to do so. Using principles from Be Our Guest, FISH and from years on the frontlines, learn ways to strengthen your outreach skills, grow a robust group of teen volunteers who can help you outreach to their peers and strengthen and build rela – s with parents, teachers and school administra – You will walk away with easily transferrable skills that you can implement today, as well as goals you can set for yourself, department or library as a whole.

Stephanie Charlefour, Wixom Public Library

Millag – t You Need to Know – Part I
Track: Think Room: Pearl
This program will be in two parts. Part I will revie – w procedures for library millage proposals. This will include a review of the requirements for the content of millage pr – art I will also include a discussion of recent or pending legisla – tion and millage proposals.

Richard Butler, Bloom Slugge

Providing Career Assistance at Your Library
Track: Grow Room: Granite/Copper
Courtney Young, ALA Immediate Past President, had several impor – tant discussions during her term, one of which was to partner with ALA state chapters to provide career development facil – ita – ering through the Na – eer Development Associa – tion was designed with special emphasis on the role of the librarian in helping those within their local c – untries seek assistance with job searches. Discover what the representa – e from the Michigan Library Associa – tion has been doing in a 1-week training program led by Dr. Caitlin Williams and how to implemen – t our own ins.

Cathy Wolford, DALNET

10:15 – 11:15 a.m.

Celebra – tacy authors @ your library
Track: Create Room: Granite/Copper
In October 2014, Delta College Library honored full and part – time faculty and st – a – y hos – embly. The college has implement – ed a program to recognize faculty for their accomplishments and bring more community visibility to faculty achievement. This event helped enforce the library in its role as the heart of the campus. This program provides details of the planning process from start to finish along with follow up after the event. The planning process included a call for authors, a marke – voling both authors and their guests, invited the sta – at community at e times for the authors and hos – e with photos of the event. Our event not only honored faculty and sta – but also raised awareness within our community of their achievements.

a College;
Anne Elias, Delta College

Crea – an Cohort of Public Innovators
Track: Grow Room: Amethyst
Libraries need to be leaders and innovators in their community. Come learn about the Michigan Harwood Community Engagement project with the Library of Michigan and the Midwest Collabora – a – for Library Services (MCLS). The Michigan project will be a year to two-year long professional development program for library sta – , designed to help librarians and libraries become community leaders.

Randy Dykhuis, MCLS;
Karren Reish, Library of Michigan;
David V. d@MCLS

LibCon 2015: How Three Public Libraries Created a County-Wide ComicCon
Track: Create Room: Silver
Hear how three neighboring libraries combined resources to create a joint ComicCon that benefited all three c – and libraries. By pooling resources and crea – ships the Brighton District Library, Cromaine District Library and Howell Carnegie District Library were able to pull off a successful county-wide event. Considering joining forces with your neighboring libraries? Hear what you should know ahead of time obstacles were faced and what tools/ resources were essen – vent.

Janice Heilman, Howell Carnegie District Library;
Marta Kate Jackson, Cromaine District Library;
Carolyn McCullough, Cromaine District Library;
Kate Wheeler, Brighton District Library

Millag – t You Need to Know – Part II
Track: Think Room: Pearl
In the second part of this program, Richard Butler will compare and contrast the pr – argy resources for express advocacy with the permissible use of library resources for dissemin – ation actual informa – tion of millage proposals.

Richard Butler, Bloom Slugge

Version Control With git
Track: Grow Room: Bronze
Have you heard of version control and/or git, but you’re not really sure what it is or if it might be useful for you? Or maybe you’re already a c – ed user of git, but you think you could be gi – e out of it. This presenta – tant will introduce a discussion of what git is, (sort of) how it works and how/why we’re using it here at the Albion College Library. We’ll talk about our own adventures in re – how to go from
one to two users, the command line and even rebase. We will only briefly touch on Github.

Megan Kudzia, Michigan State University;
Kate Sears, Albion College

Want to Improve Marketer Outcomes?
Start With Your Employees
Track: Connect  Room: Gold
You know it when you recognize employees who love the brand they work for. The employees are eager to tell you about their products or services. They seem to enjoy their work and their coworkers. Simply put, they are engaged. Engaged employees create word-of-mouth marketing, the most believable and cost-effective marketing tool out there. In this session you’ll learn best practices for employee engagement as we walk through a project the Ypsilanti--trict Library undertook to improve internal communication.

Rhonda Foxworth, Plaid Fox Marketing

1:15 – 2:15 p.m.

Changing Lives with Assistive Technology
Track: Grow  Room: Silver
Bring your iPad, iPhone or iPod device to this interactive program. Learn how to use technology through common devices to connect with the largest growing population of our library will serve, baby boomers. The latest census data reports that by 2029 more than 20 percent of the total U.S. population will be over the age of 65. Learn how to get started with Michigan’s 12 NLS Library Service (NLS) libraries serving the blind and physically handicapped, you will gain tools needed to develop a plan to reach customers with desirable, fun and engaging resources.

Pamela N. Davenport, Library of Congress; Mary Moran, Traverse Area District Library

KDL LAB: Make Something!
Track: Create  Room: Amethyst
KDL LAB is a series of programs that promote creative collaboration and standards-based STEAM concepts and hands-on instruction. We will use a kit to explore using the tools and materials provided in each KDL LAB kit. All programs are based on the Makerspace concept of creating and exploring with the tools and materials provided in each KDL LAB kit.

Essen Ring, University of Michigan’s Kresge Business Library

3:00 – 3:50 p.m.

Are You Complying with the New Freedom of Information Act (FOIA) Requirements?
Track: Think  Room: Granite/Copper
The Freedom of Information Act (FOIA) has been amended at the end of 2014. Those amendments went into effect on July 1, 2015. Is your library in compliance? How does your library understand the new requirements regarding information available on the website? Are you charging the correct fees? In this town hall style session, questions will be covered.

Anne Seurynck, Foster, S.C.

The Ethereal Library: Thinking Creatively When You Have No Space To Think
Track: Risk  Room: Gold
When a library loses its physical space (where we provide our community a place to work, interact with patrons and manage physical materials), it is not the end of the world. While the library does not always control its physical space, it does manage its “ethereal” space. This is where we connect with users, provide outreach and where our value is revealed. And in the best case scenario, a library has these two spaces to operate from. As the University of Michigan’s Kresge Business Library went through a major construction, they changed from a physical library to an ethereal one. Among the topics to be discussed are expanded reference, embedded librarian programs and the adoption of services that were possible and desired by the school. The presenter will showcase how you can move from a physical library to an ethereal one, while retaining services, people and your physical footprint.

Corey Seeman, University of Michigan

Top Ten issues Every Library Trustee Should Know
Track: Lead  Room: Pearl
This session will focus on educators and some of the fundamental policy and legal issues every trustee should know. Topics will include Open MeeP™, orriplance, library privacy issues and the trustee’s role as policy maker. Library directors can also use this information to assist in board education and the role of board members and the legal issues that may arise.

Anne Seurynck, Foster, S.C.
Disasters Happen: What Will You Do if Your Library is Damaged by a Fire or Flood?
Track: Think  
Room: Gold
A ndees will be trained in both the preven tion of anT re response to a variety of disasters. Books can be damaged by clean and contaminated water and mold. Likewise, lead and asbestos contamin a odent or insect infesta tion have an adverse effect on bound volumes. Organiza ter planning must address these risk scenarios both in terms of preven tion and response. Should a disaster occur, an appropriate disaster plan provides e cting the library to resume opera tiu.
Bill Gulley, DFD Document Rest orvices

Divide and Conquer: Marke een Programs to Special Popula tiu
Track: Grow  
Room: Pearl
While school-wide summer reading present a a n invaluable tool for any teen librarian, librarians can also reach out to schools b sects of the student body. The clubs and a er ovided by schools can be a wonderful place for librarians to meet students, promote library services and learn the ways in which the library can be helpful to oups. This program will emphasize the importance of reaching out and partnering with clubs and organize al high schools to promote library services and learn how the library oups with their needs. Such groups include ESL students, clubs such as the Japanese Club and the Gay/Straight Alliance and students with

Olivia Olson, Troy Public Library

From Seed to STEM: Crea Science Outreach Programs
Track: Create  
Room: Emerald
Wish you ever STEM-based programming but feel unprepared to do so? Have some great STEM plans but don’t have the budget to realize them? In this presenta tiu, we’ll learn how to plan and execute successful STEM-based programs from the ground up. We’ll show you how to ces and formulate a proposals. You’ll learn about our Program in a Box model for providing outreach science lessons to elementary-aged students. We’ll load you up with lists of program ideas, helpful resour ces for success. Plus, you’ll get to see our road-tested kits up close and personal!
Erica Grimm, Jackson District Library; Sarah Hashimoto, Jackson District Library

Librarian As An Entrepreneur
Track: Risk  
Room: Granite/Copper
ed, this program will give the view of librarianship outside of the tr ary se ts that every librarian has can be transformed into crea t can lead to freelance, advocacy or informa diff er business. There are many avenues to explore for those who seek the entrepreneurial path.
Lisa Valerio-Nowc, Librarian At Large

Next Chapter Book Clubs – A Novel idea
Track: Connect  
Room: Amethyst
The Next Chapter Book Clubs is a way to serve our adult and teen patrons with development ay that assists the library’s purpose to serve the whole community and to help these patrons to become more literate and to connect to the community and to each other. The program will present the philosophy of the Next Chapter Book Clubs, how they work and show the advantages to the library to provide services to this popula tiu.
Deborah Motley, Next Chapter Book Club

When Friends Aren’t Friendly: Building Strong Alliances for Library Advocacy
Track: Grow  
Room: Silver
A directed conversa tiu examines common issues that arise between library Friends groups and administrators and helpful approaches on how to address them.
Charles Hanson, Friends of Michigan Libraries; Paul Snyder, Friends of Michigan Libraries
Leadership Academy  
March 14 – 15, May 16, August 12, October 25 – 26, 2016  
Are you looking for the excitement that will take you to the next level of leadership? MLA Leadership Academy offers the kind of training not found in libraries. Expanding your skill set and knowledge base, you will develop a network of colleagues that you can call on and count on for support as you navigate your way through your career. The sessions cover everything from leadership fundamentals to success in every library.

Mark our Library  
Friday, March 18, 2016  
Library professionals from the smallest to the largest libraries will learn how to promote the great things happening at their location. Whether you have no resources, limited resources or a wealth of resources this event will help you promote your voice and communicate your value to your community.

Spring Into It  
Thursday – Friday, April 14 – 15, 2016  
This two-day conference brings together approximately 150 statewide children and teen service librarians to share, learn and experience best practices. Valuable programming includes national award-winning authors, illustrators and storytellers.

Community Collaboration  
Friday, April 22, 2016  
Libraries are the catalysts for building strong healthy communities. Components of community well-being, such as health and safety, economic health and mental health, have an overlap and reinforce one another. Learn how to do an analysis of community resources, how to build connections and how to propose partnerships that strengthen relationships and better support everyone’s need for information and insights. This workshop will help libraries support community health through health information services.

Human Resources for Libraries  
Friday, April 29, 2016  
Do you have an interest in supervisory topics in libraries? Is human resources part of your job description? This workshop is for you. Explore topics such as managing staff, team building and organizational health. This workshop will provide excellent networking opportunities with peers in similar situations.

Budget for Libraries  
Monday, May 9, 2016  
The inherent importance of a library is measured less in dollars and cents than in the services it provides to its patrons, but some of the most important jobs of a librarian involves understanding and exploring numbers to provide services in the most cost-effective way. Understanding budget techniques can be one of the most important jobs of a librarian. Come explore how to master the art and science of a library budget and get tips and tricks to help your bottom line!

Academic Libraries  
Friday, May 20, 2016  
This event shares best practices, emerging trends, career advancement, mentorship and future goals for academic libraries. This summit features jury-selected presenters and nationally recognized keynote speakers.

Technologies and Trends  
Wednesday, May 25, 2016  
Explore trends in today’s library, librarians and patrons and discover how to apply them in a real-world environment.

Executive Summit  
Friday, June 3, 2016  
Executive Summit is a valuable one-day event designed to engage library leaders at the top or on their way to the top. Public, academic and specialty librarians all have a chance to learn about the key issues and future of libraries. Anyone looking to broaden their perspectives should attend.

MLA 2016 Annual Conference  
Wednesday – Friday, October 26 – 28, 2016  
Annual Conference is a three-day conference scheduled for October 26 – 28, 2016 in Lansing. Come celebrate our 125th Anniversary in 2016!
Statewide support for libraries and library professionals

**ADVOCACY**

- State aid to libraries increased by $1 million for a total of $9.9 million or Renaissance Zone Reimbursements and $2.2 million for MPSERS (reimbursement for retirement funding for retiring employees).
- MLA secured MLA-driven draft District Library Establishment Act (DLEA) allowing for the continuation of district libraries if one or more of its entities exist.
- MLA has made substantial progress on Tax Increment Financing (TIF) legislation that would prevent some of the tax siphoning from library millages.
- Provided amicus curiae support for a library being threatened with closure and unlawful budget oversight by a local township board.
- Provided amicus curiae support for a library whose tax base is being undermined by the local tax tribunal.
- Successfully included libraries in 2014 Proposal 1 to guarantee full reimbursement to libraries from losses due to the Personal Property Tax repeal.
- MLA worked with Senator Gary Peters to address the tax form problems our libraries are facing and to prevent a reoccurrence next tax season.
- MLA and librarians from the UP to southeast Michigan have been working on eliminating the problems caused by the Michigan Tax Tribunal reducing tax obligations of thriving big box stores to be taxed at the same rate as closed-down, abandoned stores.
- MLA worked to pass legislation removing the sunset for establishing a district library with a school district to once again allow school districts to be part of a district library.

**PROFESSIONAL DEVELOPMENT**

MLA educated 836 library professionals at MLA conferences and workshops.

New MLA mentor program successfully matches library professionals to enhance their libraries and careers.

**MEMBERSHIP**

MLA’s organizational memberships total 294 with 1,008 individual members from public, academic, cooperative, special and K-12 libraries.

**MEMBER ENGAGEMENT, COLLABORATION and NETWORKING**

MLA members continue to serve their profession with more than 121 members volunteering and leading on MLA’s Board of Directors, standing committees and work groups.

**WEBSITE and COMMUNICATIONS**

The revamped website continues to evolve in response to member needs, including more online forms, improved navigation and use of the event calendar features. An enhanced career site provides job seekers and employers with resources and materials. Increased communication with members via weekly newsletters, bulletins, and email advocacy, membership and networking information.
Welcome Michigan Library Association, We are excited to have you here!

Attached to Suburban Collection Showplace

- 124 Guestrooms and 2 Suites
- 24 Guestrooms and 2 Suites
- 24/7 Bakery Café
- Complimentary Wi-Fi
- Interior Pool
- Outdoor Courtyard Suitable for Ceremonies, Receptions & Relaxation
- Wireless Canopy

46080 Grand River Avenue • Novi, Michigan, USA, 48374 • Tel: +1-248-513-4111
For your Library

DemographicsNow

Be Indispensable to YOUR Business Community with this Secret Weapon

Provided by MeL, DemographicsNow gives local entrepreneurs the edge by delivering:

- **Customer upload and data blending**—Obtain census block-group demographic data, maps, and more on actual customers.
- **Advanced mapping**—Customizable and printable maps show road, aerial, or base views.
- **Demographic data**—Generate reports on any geography – or compare multiple geographies – for income, housing, race, age, education, retail spending, and consumer expenditures.
- **Sales leads or marketing mailing lists**—Export to downloadable PDF, Excel, or Word format.
- **Out-of-business lists**—Great for scoping out potential locations with over 12 million records, so entrepreneurs can see failures of similar businesses.
- **Data visualization tool**—Use custom GIS files as geographies with the ability to extract household/business demographics, names, and addresses, and customer segmentation data directly from the mapping tool.
- **Simmons National Consumer Study**—Brings consumer targets to life with vivid and complete profiles, including lifestyles, attitudes, brand preferences, and media use.
- **Interoperability**—Enter a geography once and it will apply throughout product without having to be reentered.

Need training on DemographicsNow, visit www.gale.com/training.

Quickly Transform YOUR Library’s Data Into Powerful Insights

Analytics On Demand is an easy and affordable way for you to:

- **Gain intelligence**—Blend your library’s data with external information sources, like Experian’s Mosaic lifestyle segmentation, to get an in depth understanding of who is (or isn’t) interacting with your library, and how.
- **Prioritize opportunities**—Generate detailed reports to evaluate your engagement with patron groups in order to prioritize collections, programs, services, and outreach.
- **Measure outcomes**—Refresh data as often as needed to keep your plan on track and measure the impact of your data-driven decisions.

Pick and choose from our 7 apps to find the right data analytics solution for your library.

- **Patron Profiles**
- **Collection Intelligence**
- **eBook & Audiobook Insights**
- **Marketing Action** (2 apps: Patrons and Non-Patrons)
- **Branch Insights**
- **Patron Voter Analysis**

Unlock your library’s insights! Learn more at www.gale.com/unlock.

Source Code: M16014939
DETROIT AREA LIBRARY NETWORK

www.dalnet.org

SHARING THE FUTURE