## \*October 28-30

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### Leslie Warren

MLA President, 2015-2016 Northern Michigan University

Thank you for being part of the MLA 2015 Annual Conference. As we talk to each other and share ideas, we build on each other's successes and learn from each other's failures. Together we can engage, inspire and innovate in order to strengthen ourselves, our libraries, our c eat state of Michigan. I'm very glad you are here.



### Julia Eisenstei<mark>n</mark>

elcome

MLA 2015 Conference Chair University of Detroit Mercy

Whether it's public, school, special or academic, the library is the center of its community, bringing people and ideas together. At the heart of every library are the knowledgeable, friendly and wellrespected sta , librarians and administrators who make the library a place people want to come back to. These dedicated professionals come together to the MLA Annual Conference to learn from their colleagues, network with each other and take back to their coworkers and patrons what they have learned. We are pleased to present an event that facilitates these important conversa Welcome to Novi!

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### **MLA Mission:** Helping libraries and library professionals succeed.

### MLA Value Statements:

#### Access to Information: MLA values free and open access to informa

ofessional assistance

in informa etrieval and research while prot individual's right to privacy.

**Professionalism:** MLA values the advancement of well-informed and well-trained library professionals through quality professional development.

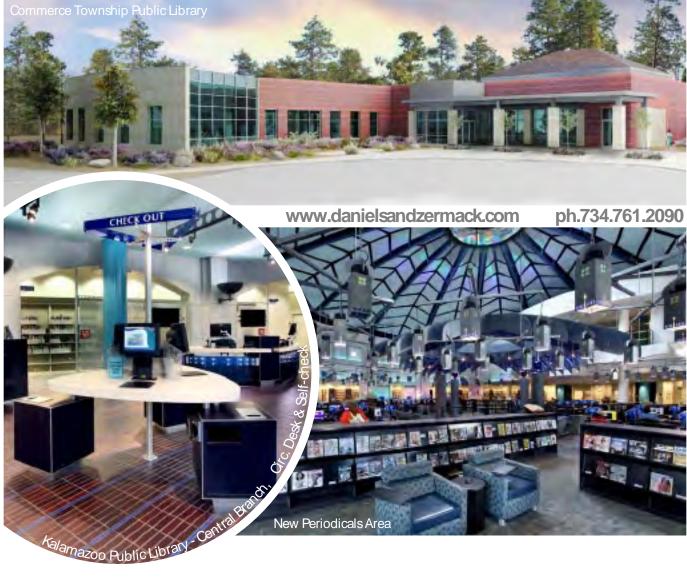
**Sharing:** MLA is a forum for collabora coopera and partnership а e ideas and awareness of best pr s in an ope e culture.

Leadership: MLA provides leadership and empowers members to promote libraries as a powerful united presence that is civically engage e to provide for the sustained stewardship of informa community resources.

Sustainability: MLA is a sustainable, t is characterized by diversity and has the ability associa to quickly change to meet member needs.







Planning Architecture Interiors Sustainable Design



President: Leslie Warren, Northern Michigan University

President-Elect: Kathleen Zaenger, Howell Carnegie District Library Past-President: Asante Cain, Grand Rapids Public Library Secretary/Treasurer: Richard Schneider, Muskegon Area District Library Director/ALA Councilor: Steven Bowers, DALNET Director: Ray Arne Fremont Area District Library Director: Pamela Christensen, Peter White Public Library Director: Kelly Jacobsma, Hope College Director: Cathy Lancaster, Traverse Area District Library Director: Jim Pletz, The Library Network Director: Michael Priehs, Wayne State University Director: Kathryn Schwartz, Flint Public Library

Director: Jackie Wrosch, Eastern Michigan University Randy Riley, State Librarian

Gail Madziar, MLA Ex Director

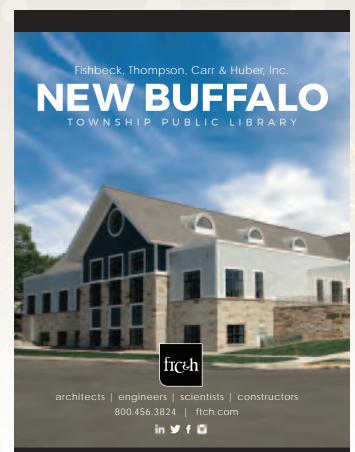
## 2015-201 Board of Directors

#### 2015 MLA Annual Conference •Work Group

Conference Chair: Julia Eisenstein, University of Detroit Mercy Gina Bucalo-Crowther, Orion Township Public Library Graham Hukill, Wayne State University Ashley Lehman, Ferndale Area District Library Sandra McCarthy, Washtenaw Community College Vanessa Morris, Library Access Founda Kelley Siegrist, Farmington Community Library

#### **MLA Administra**

Gail Madziar. Ex e Director Genny Allen, CAE, Director of Finance and Administra Laura Covey, Director of Membership, Communica Kristy Doak, CMP, CTA, Director of Professional Development Rachel Ash, Administra e Assistant



### Past MLA **P**residents

2014-2015	Asante Cain
2013-2013	Cathy Wolford
2012-2013	Lance Werner
2012-2013	Richard Cochran
2010-2011	Chris o
2009-2010	Larry Neal
2008-2009	Kathy Irwin
2007-2008	Josie Parker
2006-2007	Leah Black
2005-2006	Michael McGuire
2004-2005	Linda Farynk
2003-2004	Marcia Warner
2002-2003	Phyllis Jose
2001-2002	Elaine K. Didier
2000-2001	Tom Genson
1999-2000	Denise Forro
1998-1999	Nancy Bujold
1997-1998	Pamela Grudzien
1996-1997	Beverly Papai
1995-1996	ell
1994-1995	Sandra Scherba
1993-1994	Sandra Yee
1992-1993	Francis J. Buckley
1991-1992	Jean Houghton
1990-1991	Jule Fosbender
1989-1990	Linda Heemstra
1987-1989	Colleen Hyslop
1987-1988	Clara N. Bohrer
1986-1987	Margaret E. Auer
1985-1986	A. Michael Deller
1984-1985	Robert Garen
1983-1984	Eleanor Pinkham
1982-1983	Margaret Thomas
1981-1982	Patricia Wilson
1980-1981	Howard Lipton
1979-1980	Carolyn McMillen
1978-1979	Robert Raz
1977-1978	Joan Wilcox
1976-1977	Robert Gaylor
1975-1976	Roberta Cheney

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### General nformation

#### Registration Ballroom Lobby

Wednesday, October 28 7:00 a.m. - 5:15 p.m. Thursday, October 29

7:00 a.m. – 5:00 p.m. Friday, October 30 7:00 – 10:00 a.m.

#### Exhibits Sapphire/Ruby/Opal/Garnet Ballrooms

Wednesday, October 28

• 11:30 a.m.

11:30 a.m. - 7:30 p.m. Grand Opening

- 11:30 a.m. 1:15 p.m. Noncon
- 2:15 3:00 p.m.
- 5:30 7:30 p.m.
- Noncon All Conference Recep
- **Thursday, October 29** • 9:00 – 11:30 a.m.

• 2:15 – 3:00 p.m.

9:00 a.m. - 3:00 p.m. Noncon (Closed for lunch from 11:30 a.m. - 1:00 p.m.) Noncon

### Coffee and Tea Service

#### Wednesday, October 28

- 7:00 a.m. 11:00 a.m. Ballroom Lobby
- 11:30 a.m. 3:00 p.m. Sapphire/Ruby/Opal/Garnet Ballrooms

#### Thursday, October 29

- 7:00 9:00 a.m. Ballroom Lobby • 9:00 a.m. – 3:00 p.m.
  - Sapphire/Ruby/Opal/Garnet Ballrooms
- Friday, October 30

• 7:00 - 11:00 a.m.

Ballroom Lobby

### MLA Annual Membership Meeting

#### Crystal/Onyx Ballroom

Thursday, October 29 4:00 p.m. - 5:00 p.m. , where Join us for your associa s Annual Membership Mee we will present MLA's year-end review and honor outgoing Board or MLA leadership by members. Please show your con joining us for this mee

### Session Handouts

All available handouts will be accessible online at

www.milibraries.org

### Free Conference-Wide WiFi

MLA is pleased t conference mee

er a endees free Wi-Fi Internet access in all ooms and exhibit space. Search for the network wplace" and input the password

"MLA-2015".

### Mobile App



Our free conference mobile site and text alerts will keep you connected to the conference agenda, speaker details, event informa minute updates and more. Signing up is easy! Just text MLA to 57780.

Privacy policy - MLA respects your privacy. We will only use the informa ou provide to transmit your text message. We will not share or use your mobile number for any other purpose. By sending a text to this code you agree to receive automated marke ext messages from Michigan Library Associa to the mobile number you have provided. You understand that you are not required to provide your consent as a c

purchasing any goods or services. Standard message and data rates apply. Reply HELP for help. Reply STOP to opt out. View the complete privacy policy at **h** mousetrapmobile.com/terms\_of\_use.asp.

### Social Media



For the latest news and informa o sharing and more, follow us on Facebook (Michigan Library Associa tagram er (@MLA (Michigan Library Associa terest (Michigan Library Associa an Library

ag your own posts with #MLA15AC to join the Associa conversa

MLAgents is a social media vanguard team of members who will act as our eyes and ears on the ground, providing "tweets from the street" and sharing their "MLA Live!" conference experiences via social media. Visit www.milibraries.org for a list of Agents to connect with on T er and other channels.

### Secret Networker



Networking has never been so fun, or poten During the All Conference and Poster Recep Wednesday, October 28 be on the look-out f

ewarding!

e special et Networkers". They might be an

exhibitor, an MLA Board member or even your co-worker. You never know un ou introduce yourself. Connect with one of the Secret Networkers and earn the chance to win a great prize. But SHHHHHHH – don't give away the secret if y

### Specialty Drink

#### All Conference and Poster Recep

Looking for a liba t tastes good and c in the stacks? Check out our specialty drinks for sale during the All Conference and Poster Recep om 5:30 – 7:30 p.m. on Wednesday, October 28. Will you choose the 641.874 or the TX951?

### Executive Exchange

An unconference in a conference. What keeps you up at night? This four session event will include high level roundtable discussions, a presenta ends in municipal bonds, legisla e updates and advocacy training for directors, deans and upper management. This event requires pre-registra Sponsored by William Blair & Co.

### Discussion Dens

#### New to MLA 2015 is the Discussion Den

A Discussion Den is an opportunity t opic of interest in a more relaxed and in between sessions. We will be hos can be found outside Silver on the provided couches and chairs. Sea ed.

#### DATE

#### TIME

Wednesday, October 28 8:25 – 8:45 a.m. Topic: First Time A endee – What are you looking forward to?

 Wednesday, October 28
 4:00 – 4:15 p.m.

 Topic:
 Community Programs and Partnerships

 Thursday, October 29
 9:40 – 10:00 a.m.

 Topic: First Time A endees – Share what you've learned!

Thursday, October 29 5:00 – 5:15 p.m. Topic: Challenges to Supervising

### Portrait Popup

Are you looking to update your social media sites with a new picture? Here's a chance to modernize your headshot and catch more a en t the MLA booth Wednesday, October 28 and Thursday, October 29 for an opportunity to get your picture tak er all, who would turn down a free headshot? A limited number of appointments are av st ct source basis. Sign up at registra

c st served basis. Sign up at registra

### General Information

Exhibitor Bingo

Forget the exhibitor passport, we've got exhibitor bingo! MLA's mobile app will have an installa alled "Exhibitor Bingo". The

e is to try to visit as many exhibitors as possible in the hope to collect points and be on the leaderboard. Each exhibitor will have ode that you'll need to acquire and put into the

app. The a endee with the highest point value will win a prize. The prize will be given away at 2:30 p.m. on Thursday, October 29, 2015 at the MLA Booth.

No smart phone? No problem! Collect exhibitor codes and input them via any device at h w.net/mla

### CONSTRUCTION MANAGERS WHO

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### Special Programs & Events

Wednesday, October 28

#### All Conference Opening Keynote with Unshelved

#### 9:00 – 10:15 a.m. Crystal/Onyx Ballroom

#### Too Much Informa

These days, we're all trying to make sense of daun faster? Why don't they care where informa trying to give these folks what they want instead of standing up for what a library should be? In an entertaining and highly opinionated keynote, Gene aries (and books!) have a vital place in our c

Gene Ambaum and Bill Barnes; Unshelved

Follow @billba.

Jade

Gene Ambaum uses a pen name because he's scared of his own shadow. He is so good at making fun of strang tomers in *Unshelved* because he is the strangest, mos tomer of all. He taught English overseas because no one there was in a



ollow @ambaum. Bill Barnes loves librarians, show tunes and meat. He can count his toes without t hoes. Over the past eleven years, he has tried to convince Gene that the meaning of "partnership" is doing what he says 99% of the me. He c en be seen w t trade shows playing "The Final Countdown" on his ukulele *Death Adder*. In his spar aws *Unshelved* and writes a c are industry, Not Invented Here.

e his spelling. If he ever starts another comic strip it will be about poop, because that's what he spends most of his

#### Cash and Carry Lunch

11:30 a.m. – 1:00 p.m.

Lunch will be available for purchase adjacent to the exhibit hall.



#### Michigan Author Award Luncheon – Ticketed Event

#### 12:00 – 1:00 p.m. Crystal/Onyx Ballroom

Join us for a luncheon in honor of the 2015 Michigan Author Award recipient David Small. Mr. Small won the 2001 Caldec or *So You Want to Be President* by Judith St. George. His many books include *The Gardener, The Friend, George Washington's Cows, Imogene's Antlers and Hoover's Bride*. His gr ches was a #1 New York Times Best Seller. Following the award presenta . Small will be joined on stage by former Grand Rapids librarian Bill Hill for a conversa the style of NPR's "Between Two Ferns." A book signing will follow the luncheon presenta

#### All Conference and Poster Recep

#### 5:30 – 7:30 p.m. Exhibit Hall – Sapphire/Ruby/Opal/Garnet Ballrooms and Lobby

Keep the energy and excitement of opening day going by meeolleagues and friends while you browse through posterpresentaxhibits in the Exhibit Hall. Exchange notes on what you've seen and hearst day of the conferencewhile discussing new and exesources with exhibitors and learn intriguing new informaterpresenters. Be sure to bring your business cards as there will be secret networkers on the prowl! Connect with them and you mightgo home with a great prize! Enjoy the musicerings of The Nighthawks Jazz Orchestra. Hors d'oeuvres stae included and acash bar will be available.exampleerings of The Nighthawks Jazz Orchestra. Hors d'oeuvres stae included and a

#### Thursday, ()etaber 29

#### Keynote Lunch and Awards – Ticketed Event

#### 11:30 a.m. – 1:00 p.m. Crystal/Onyx Ballroom

Immediately prior to Thursday's luncheon keynote, MLA President Leslie Warren will present the 2015 MLA Librarian of the Year and the 2015 MLA Heart of a Champion awards. Please join us in honoring these deserving leaders for their con Michigan library community.

#### Under the Radar – Michigan's Comeback Program

Ours is a story of desperaaeinvenao both our families and eventually the enceptione State ofMichigan. During the recession in 2010, both Jim and I lost our jobs and had te out a way to retool ourselves and survive.We tell the story of how wed out a way to help ourselves and our families ... but the enceptione state of Michigan aswell. We also tell the story of how we found a Michigan publisher, a Michigan printer and rst book. Our story isboth fun and inspirae also talk about what an incredible state we live in and share some stories from our adventures on<br/>the road. Our presentae Michigan.

### Special Programs & Events



#### Tom Daldin is an Emmy award winning producer, actor and writer who

- has created programs that have aired across Michigan and around the U.S. on PBS.
- He has also won a number of "best actor" awards in both commercial television and indus
- Growing up in Birmingham, Michigan, Tom has always been a fan of travel. At the age of 12 he joined the World

Adventure Series Club at the Detroit Inse of Arts where his mother would dro watch traver graduafrom Oakland University with a degree in journalism, Tom, his wife Cathy and their children have turned Michigan into their vacaom loves people and loves where he lives.

Jim Edelman's path to television producer took him from radio talk show producer to radio pr to na adio sales (Jim loved radio). Jim's a en o detail, idea genera s to keep the sho wing help complete the circle of skills for Under the Radar Michig elong mission to combine the best of his sales skills with the crea e guy that's always been lurking in the shadows. His love of storytelling and searching f -bea wn stories really

makes his day. Jim a ended many colleges but learned more working for the Detroit Pistons, as a ski instructor, cycle racing producer, tomato picker and baker's assistant.

ecep

#### Your Prof

#### 5:15 – 6:15 p.m. Fireside Room

This casual, inclusive recepo bring emerging professionals, local MLIS program alumni and established library professionals from<br/>all backgrounds together to network professionally and personally. Whether your goal is to meet new c<br/>aces with names, this event will help grow your network. Students are welcome and encouraged to a end.

Appe ers are included and a cash bar will be available.

#### Ha o Learning Recep eted Event

#### 7:00 – 9:00 p.m. Novi Public Library



"Teddy said it was a hat, so I put it on. Now dad is saying, "where the heck's the toilet plunger gone?" — Shel Silverstein

While we don't expect to see anything so extreme, a endees are invited tt to learning" bfavorite fascinator, cowboy hat, derby bonnet, ball cap, helmet, bowler, beret or other style of millinery. In the spirit ofthe Halloween season, creaouraged. The recepproduct demonstraare or services of interest to library professionals.Heavy hors d'oeuvres and a cash bar will be available while dueling pianos entertain the crowd. Don't miss this event, oryou're liable tour lid!

very 30 minutes be e lobby. e Detroit/Novi hotel and the library

### [riday, ()et&Ler 3()

#### All Conference Closing Keynote with Pamela Meyer, Ph.D.

ea

#### 11:00 a.m. – 12:15 p.m. Crystal/Onyx Ballroom



Transport

#### s, Teams and Organiza

Most of us know that we cannot expect people or organiza o be e e using ways of thinking and working designed for another era. Success today depends on our ability to learn and adapt in the midst of chang

mindset and organizaamela Meyer will help you makontent, high-engagementkeynote. In this dynamic session, Pamela draws on her years of experience helping teams and organizaome more agileand innovae. Not only will you learn how organizae thriving in the midst of uncertainty and change through inspiringexamples, you will leave with ideas you can use right away to start making your oontertainty

Pamela Meyer, Ph.D. draws on more than 20 years of organiza velopment experience and the latest research to work with clients who want to be more agile and innova e and need new competencies and c or strategic success. She works with organiza orldwide using the strategies she learned in her years building crea e teams in the professional theater. Today she combines innova e strategies fr ollabora e management research and pr o help her clients work at the top of their capacity.

#### State Librarian's Luncheon – Ticketed Event

#### 12:30 – 1:45 p.m. Emerald

Join State Librarian Randy Riley as he announces and honors the winner of the Library of Michigan Foundate Librarian's Excellence Award.

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School of Library & Information Studies



Immediately prior to Thursday's luncheon keynote, MLA President Leslie Warren will present the 2015 MLA Librarian of the Year and the 2015 MLA Heart of a Champion awards. Please join us to honor and recognize these deserving leaders for their contributions to the Michigan library community. Separate ticket purchase is required to attend the luncheon.

#### tbrarian of the Year

For over 30 years, the MLA Librarian of the Year Award has recognized a librarian's outstanding con accomplishments to the library community over a long period of

s of this award provide innova e library service to his or her community and promote collabora aries. The MLA Librarian of the Year shows evidence of personal and professional achievement as w e and crea . They are leaders who pro e ideas that inspire people.



2015 MLA Librarian of the Year – Denise Hooks, Mideastern Michigan Library Coopera e

MLA is pleased to name Denise Hooks as the 2015 MLA Librarian of the Year for her con o the library community through collabora ocacy, con a

and unparalleled support of her coopera e members. Beginning in 1980, Denise served as direct

College Library un moved to her current at Mideastern Michigan Library Coopera e (MMLC) in 2009. During her tenure at as a key member of FALCON, the automated

circula ystem that was one of the pioneer projects bringing aries together.

In her role as director of MMLC, Denise has endeavored to build bridges among Michigan's various library service agencies and organiza trate her dedica o the power of collabora ent chair of the Coopera e Directors Associa a past board member of Midwest Collabora e for Library Services (MCLS) and sits on the board of the Friends of Michigan Libraries. She has also been ver e in MLA, serving on several work groups. One of the most visible results of Denise's n the con passion for interlibrary coopera duca collabora t she helped create. The group now includes the Coopera e Directors Associa , MCLS, Library of Michigan, Michigan Academic Libraries Associa an Associa or Media in Educators (MAME). The results of that collabora ve been several well-a ended and high-quality programs. o collabora or library advocacy. She organizes an annual delega arians and trustees from Michigan to a end ALA Legisla e Day in Washington,

D.C. An organized, knowledgeable and well-spoken advocate, Denise not only stands up for Michigan libraries, she encourages and supports less-experienced advocates in speaking up and being more knowledgeable about the issues a aries statewide and na .

Denise is a leader. She brings people together so that they speak with one voice. She has been an ex ademic librarian and now as a coopera e director has been a great asset to the public library community. While her coopera e is primarily public libraries, it is one of the few in the state tha library organiza ademic and school libraries play a part in the

success of her coopera e.

It's clear fr omplishments that Denise enjoys serving the Michigan library community and in turn inspires enthusiasm for libraries in those around her.

### Awards &/ `` Recognition

### Heart of a Champion Award

The Heart of a Champion Award was established in 2012 to recognize a library supporter (e.g. elect tee, community supporter/business or individual, strategic partner) who has shown an excep commitment to libraries and/or the library profession. Winners of this award show their support to the library profession through con ocacy oviding funding for the local library, or con an Library Associa



#### 2015 MLA Heart of a Champion Award – Barbara P a, Charter Township of Independence

Through her work as Clerk of the Township of Independence and her passion for libraries, Barbara P a has been instrumental in the survival and

success of the Clarkston Independence District Library. When Barb t ary was one of several

departments of the charter township, governed by the township board. The law under which it was incorporated was repealed in 1976, causing major funding and legal issues for the library. From the beginning, Barb was a strong advocate for re-establishing the library with a district form of governance.

Through the complicated process, her support was steadfast and ownship clerk, Barb kept herself and the other

township board members informed as to the necessary steps to keep the process moving forward, as well as help the board see the best path to r ary, Barb

helped keep the community engaged in the needs of the library and to supply some of the extras that bring in new and exis s.

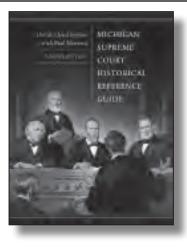
She was also instrumental in educa ommunity on the importance of properly funding the library. In her role on the township board, Barb campaigned f al repairs on the library building that had been neglected for many years. Once the reestablishment was completed, she worked with the library and its director to get the library board appointed and served as facilitator a ownship and the library.

According to library director Julie Meredith, Barb is the very de ary champion. "She's not the one standing on the soap bo aises of the library at the top of her voice," said Meredith. "She quietly develops support one conversa t a

wing her genuine passion to help educate people about what the library truly means to life in Clarkston and Independence Township."

For these reasons and many more, MLA is pleased to present Barbara P a with the 2015 MLA Heart of a Champion Award.

### new releases from MICHIGAN'S UNIVERSITY PRESSES



#### Michigan Supreme Court Historical Reference Guide, 2nd Edition

David G. Chardavoyne, with Paul Moreno PUBLISHED BY MICHIGAN STATE UNIVERSITY PRESS

ISBN: 9781611861556, cloth, \$34.95, March 2015, 8.5x11, 328 pages, 115 illustrations

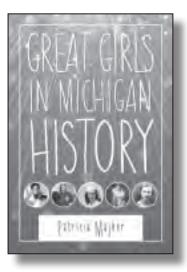
"This will be an invaluable companion to anyone interested in Michigan history and Michigan law. Interweaving biographies and careful analysis of major cases, Professor Chardavoyne has done a favor to all historians, legal scholars, attorneys, judges, and legislators interested in Michigan." —PAUL FINKELMAN, SENIOR FELLOW, PENN PROGRAM ON DEMOCRACY, CITIZENSHIP, AND CONSTITUTIONALISM, UNIVERSITY OF PENNSYLVANIA

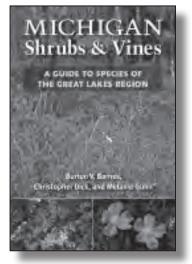
#### **Great Girls in Michigan History** Patricia Majher

Published by Wayne State University Press

ISBN: 9780814340738, paper, \$14.99, March 2015, 5.5x8, 192 pages, 30 illustrations

A deep-sea diver, a dancer, an activist, an aviator, a singer, and a soldier—*Great Girls in Michigan History* highlights some of the girls from Michigan's past who did amazing things before they turned twenty years old. Author Patricia Majher presents easy-to-read mini-biographies of twenty girls with ties to Michigan, representing a variety of personal backgrounds and interests, locations across the state, and historical time periods. With its depictions of young women who have not typically been represented in history texts, this book will be inspirational reading for upper elementary school students (ages 8 to 12) and welcomed by Michigan schools, bookstores, and public libraries.





### Michigan Shrubs and Vines: A Guide to Species of the Great Lakes Region

Burton V. Barnes, Christopher Dick, and Melanie Gunn PUBLISHED BY UNIVERSITY OF MICHIGAN PRESS



MICHIGAN STATE

ISBN: 9780472036257, paper, \$26.95, November 2015, 6.125 x 9.25 416 pages, 158 illustrations, 139 maps

Shrubs and vines are some of the most diverse and widespread plants in the Great Lakes Region. Michigan Shrubs and Vines gives detailed descriptions of 132 species, providing concise information on habitat, distribution, and growth pattern, along with precise line drawings that show characteristics of leaves, flowers, and fruits in addition to stem structure for easy identification.

MICHIGAN STATE UNIVERSITY PRESS MSUPRESS.ORG WAYNE STATE UNIVERSITY PRESS WSUPRESS.WAYNE.EDU UNIVERSITY OF MICHIGAN PRESS PRESS.UMICH.EDU



### Schedule at a Glance

### Tuesday, ()etsber 27

6:00 – 8:00 p.m President's Recep
Hosted by Leslie A. Warren – Ticketed Event, Sponsored by
Library Design Associates

### Wednesday, October 28

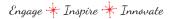
7.00 11.00 a m
7:00 – 11:00 a.m Exhibitor and Poster Setup
7:00 a.m. – 5:15 p.m Registra
7:00 – 9:00 a.m ee/Tea
8:25 – 8:45 a.m Discussion Den
9:00 – 10:15 a.m All Conference Opening Keynote featuring Unshelved
9:00 a.m. – 5:30 p.m Bookbound Bookstore Open
10:30 - 11:30 a.mPrograms Ex e Exchange Sponsored by William Blair & Co.
, ,
11:30 a.m. – 7:30 p.m
11.20 - Inc. Exhibits Hall Converting
11:30 a.m
11:30 a.m. – 1:15 p.m Exhibits – Noncon Unshelved Book Signing Cash and Carry Lunch
11:30 a.m. – 1:15 p.m Exhibits – Noncon Unshelved Book Signing
11:30 a.m. – 1:15 p.mExhibits – Noncon Unshelved Book Signing Cash and Carry Lunch 12:00 – 1:00 p.mMichigan Author Award Lunch
11:30 a.m. – 1:15 p.m Exhibits – Noncon Unshelved Book Signing Cash and Carry Lunch 12:00 – 1:00 p.m Michigan Author Award Lunch featuring David Small – Ticketed Event 1:15 – 2:15 p.m Programs Ex e Exchange
11:30 a.m. – 1:15 p.m Exhibits – Noncon Unshelved Book Signing Cash and Carry Lunch 12:00 – 1:00 p.m Michigan Author Award Lunch featuring David Small – Ticketed Event 1:15 – 2:15 p.m Programs Ex e Exchange sponsored by William Blair & Co.
<ul> <li>11:30 a.m. – 1:15 p.m Exhibits – Noncon Unshelved Book Signing Cash and Carry Lunch</li> <li>12:00 – 1:00 p.m Michigan Author Award Lunch featuring David Small – Ticketed Event</li> <li>1:15 – 2:15 p.m Programs Ex e Exchange sponsored by William Blair &amp; Co.</li> <li>2:15 – 3:00 p.m Exhibits – Noncon</li> </ul>
<ul> <li>11:30 a.m. – 1:15 p.m Exhibits – Noncon Unshelved Book Signing Cash and Carry Lunch</li> <li>12:00 – 1:00 p.m Michigan Author Award Lunch featuring David Small – Ticketed Event</li> <li>1:15 – 2:15 p.m Programs Ex e Exchange sponsored by William Blair &amp; Co.</li> <li>2:15 – 3:00 p.m Exhibits – Noncon</li> <li>3:00 – 4:00 p.m Programs</li> </ul>

### Thursday, ()etaber 29

7:00 a.m. – 5:00 p.m Registra
7:00 – 9:00 a.m ee/Tea Service
8:00 – 9:00 a.mPrograms
8:00 a.m. – 3:00 p.m Bookbound Bookstore Open
9:00 a.m. – 3:00 p.m
9:00 – 11:30 a.m Exhibits – Noncon
9:40 – 10:00 a.m
10:15 – 11:15 a.m Programs
11:30 a.m. – 1:00 p.m Keynote Lunch and Awards featuring Tom Daldin – Ticketed Event
1:00 – 1:15 p.m
1:15 – 2:15 p.mPrograms
2:15 – 3:00 p.mExhibits – Noncon
3:00 – 3:50 p.m Ignite Sponsored by Bloom Slugget Morgan, PC FOIA Townhall
4:00 – 5:00 p.m
5:00 – 5:15 p.mDiscussion Den
5:15 – 6:15 p.m Your Prof ecep
7:00 – 9:00 p.m Ha o Learning Recep Novi Public Library – Ticketed Event

### [riday, ()etaber 3()

7:00 – 10:00 a.m
7:00 – 11:00 a.m ee/Tea Service
8:30 – 12:30 p.m Bookbound Bookstore Open
8:30 – 9:30 a.mPrograms
9:45 – 10:45 a.m
11:00 a.m. – 12:15 p.m All Conference Closing Keynote featuring Pamela Meyer, Ph.D.
12:30 – 1:45 p.m State Librarian's Luncheon – Ticketed Event



Posters will be available for viewing during conference hours in the Ballroom Lobby on Wednesday and hosted by the presenters during the

### All Conference and Poster Reception Wednesday evening, 5:30 p.m. - 7:30 p.m.

Check out this unique opportunity to view what fellow librarians, staff and library science students have been investigating and compiling through the year. Both academic and public librarians will enjoy this showcase.

Boni, the Golf Cart Book Cart: A Model for Encouraging Summer Reading Martha Stuit, University of Michigan School of Inf

Building an Early Liter Lisa Mulvenna, Clinton-Macomb Public Library

Poster

Sessions

**Detroit Meets the World of Manga** *Amy Seipke, College f* 

Disrupe Student Behavior with TargetedOutrMari KermitDavid Scerris State University;

From the Patron's Per e: Improving User Experience of Library Websites with Web Analy Rachael Clark, Wayne State University; Amelia Mowry, Wayne State University

Library Access Founda Adventures in Nonpr Vanessa Morris, Library Access F

#### StoryCorps @ Your Librar

aries and

Kay Schwartz, Flint Public Library; Kaelyn Chris t Public Library

The importance of the Discussion Board:A Qualitae Research Project in an OnlineInformaeracy ClassSandra C. McCarthy, Washtenaw Community College

Through the Lens of Dennis Glen Cooper: Geology, Geography, History and Travel Diane Sybeldon, Wayne State University Libraries; Shannon Rossi, Wayne State University Libraries

Twelve Months of Fun: Engaging Patron's CreaeSpirits All Year LongHillary Berry, Paw Paw District Library;Stewart Fritz, Kalamazoo Public Library







Sponsored by Bloom Slugget Morgan, PC

Get ready for a rapid fire session of ideas that will inspire, challenge and motivate you. Ignite will feature speakers who each have just five minutes and 20 slides to share an idea, story or solution that ingnites their passion for the library community.

From Pages to Pints: Library Programming in Bars Emily Meloche, Chelsea District Library

Genre, Form ... What?: The AAT, Two Student Workers and Me Catherine Oliver, Northern Michigan University

**ary** Beth Gourley, Interlochen Center for the Arts

Innova e Lessons from The A Team Kevin King, Kalamazoo Public Library Not Your Mama's Employee of the Month Program Jessica Keyser, Ferndale Area District Library

Send in the Dragons: Winning the Ba or a Teen Audience Dion Mindykowski, Tahquamenon Area Library

YALSA Shark Bowl 2015: A Winning Pitch Erin Durre vi Public Library

### \* [riday, ()čtober 3() 9:45 - 1():45 a.m. (rystal/()nyx Ballroom

Success can teach you many things, but failure is often a more effective educator. Presented in the same high-energy style as Ignite, presenters will share the agony of their defeats and how it helped them build better, stronger programs.

Burned Out on Heat Mapping Tashia Munson, University of Michigan

Death of a Library: Seven Signs it Might be Time to Call it Quits Maria McCarville, Public Library of Saginaw

Does Not Compute: Why i Sought Responsibility for MeL Stats When i Hate Numbers Sonya Schryer Norris, Library of Michigan

The Best Worst Mentor Ever! Jill Abood, East Lansing Public Library What's in a Name? or The Rebels Always Win David Conklin, Genesee District Library

What's Our Job? What Do You Do in a Library When There is No There...There? Corey Seeman, University of Michigan

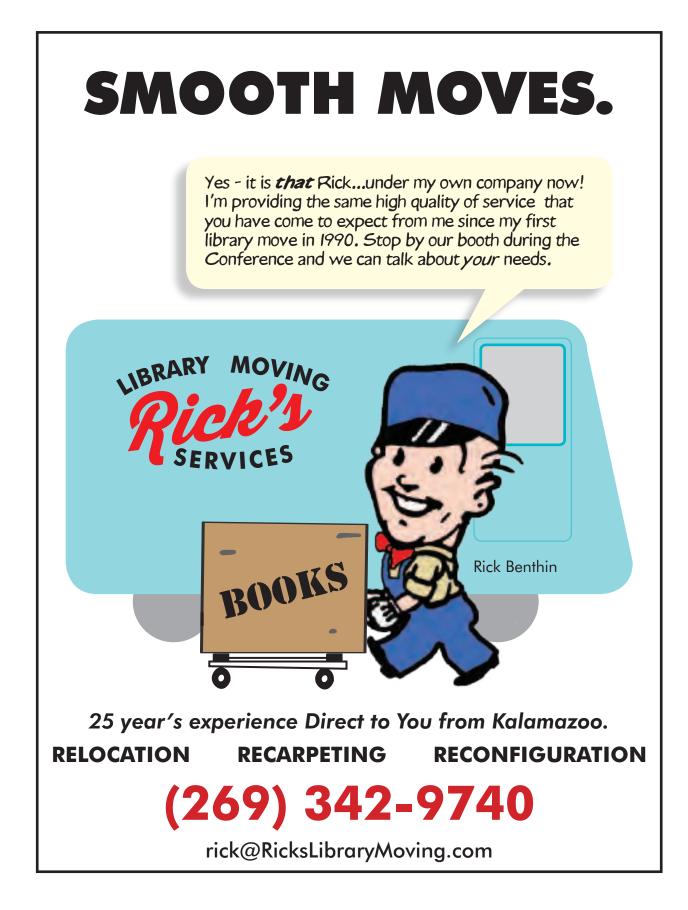




### MLA 2015 Schedule of Events .

	Lead	Play	Create	Thi
TUESDAY				
6:00-8:00 p.m.	President's Recep hosted by Leslie A	Warren - Fireside Room, Suburban Colle	e wplace eted event)	
WEDNESDAY	Registra -5:15 p.m.; Ext	nibit Hours: 11:30 a.m7:30 p.m.		
9:00-10:15 a.m.	All Conference Opening Keynote - Gene	Ambaum and Bill Barnes, Unshelved		
10:30 - 11:30 a.m.	Ex e Exchange	Gaming in the Library		How to Ba
	Growing as a Public Library Trustee			
11:30 a.m1:15 p.m.	Exhibit Area Grand Opening - Exhibit Are	a Open un 0 p.m.		
12:00-1:00 p.m.	Michigan Author Award Luncheon - Da	eted event)		
1:15-2:15 p.m.	Ex e Exchange: What's Trending in Municiple Bonds		or Your Library Re- sources and Services	Library Sta or
2:15-3:00 p.m.	Exhibits - Noncon			
3:00-4:00 p.m.	Legisla e Update	What Library Services for the Blind	Building Outreach from the Ground Up	Data Analysis: Challer
	Case Study of a Successful Millage Campaign	Can Do for You and Your Patrons		
4:15-5:15 p.m.	Advocacy Training	Come for a Walk in Our		The Elements of Web
	Leaders Need Orienta oo!	Neighborhoods		Amat
5:30-7:30 p.m.	All Conference and Poster Recep on - Ex	hibit Hall		
THURSDAY	Registra -5:00 p.m.	; Exhibits: 9:00 a.m3:00 p.m. (cl	losed 11:30 a.m1:00 p.m.)	
8:00-9:00 a.m.	Do You Hear What I Hear? How Patron Bashing is Killing Our Spirit		Back to the Future with Digital Labs! The Hub at Kalamazoo Public Library	Millage Ele - Pai
9:00-10:00 a.m.	Exhibits - Noncon			
10:15-11:15 a.m.			Celebra a aculty Authors @	Millage Ele
			Your Library	- Par
			How Three Public Libraries Created a County-Wide ComiCon	
11:30 a.m1:00 p.m.	Keynote Lunch (Tom Daldin and Jim Edel	man) and MLA Awar eted event)		
1:15-2:15 p.m.	Lean Library: or, Turning Your Library into a River		KDL LAB: Make Something!	Re-thinking Infor Ins
	Top Ten Issues Every Library Trustee Should Know			
2:15-3:00 p.m.				
	FOIA Townhall; Ignite			
•	MLA Annual Membership Mee Your Professional Conne ecep			
7:00-9:00 p.m.		blic Librar eted event)		
FRiDAY	Registra 00 a.m.			
8:30-9:30 a.m.			From Seed to STEM: Crea and Funding E e Science Outreach Programs	Disasters Happen: Wh Library is Damag
9:45-10:45 a.m.	Fizzle			
11:00 a.m12:15 p.m.	All Conference Closing Keynote - Pamela	Meyer		
12:30-1:45 p.m.	State Librarian' eted even	nt)		
18			MIA 2015 August	1 Co. los os os

ık	Connect	Grow	Risk	
				TUESDAY
	President's Recep hosted by	Leslie A. Warren - Fireside Room,	eted event)	6:00-8:00 p.m.
		Registra -5:15 p.	.m.; Exhibits: 11:30 a.m7:30 p.m.	WEDNESDAY
		All Conference Opening Keynote - Ger	ne Ambaum and Bill Barnes, Unshelved	9:00-10:15 a.m.
a Book	The Redesigned SAT and Tools to Support	Online Learning Environments		10:30-11:30 a.m.
	Achievement for Michigan Libraries	Taking a Sledge Hammer to the Librarian Stereotype		
			l ing - Exhibit Area Open un	11:30 a.m1:15 p.m.
		Michigan Author Award L		12:00 - 1:00 p.m.
Ordinary Mortals	Reaching Out: Unexpected Community	eP echnology to Meet	Meet Up, Eat Up and Read Up:	1:15-2:15 p.m.
		Personal and Organiza	eading with	
			Summer Feeding Exhibits - Noncon	2:15-3:00 p.m.
ges and Opportuni-	Library Match: Peers without Borders			3:00-4:00 p.m.
, and opportuni-	Listary match recis without borders			
Communica or	The Library Eco-system: Outreach as		er Hours Programming for Adults	4:15-5:15 p.m.
urs	Key to Academic/School/Public Library			
	Systems		LGBT velopment for Your Library	
		All Confere	nce and Poster Recep	5:30-7:30 p.m.
	Registra -5:0	0 p.m.; Exhibits: 9:00 a.m3:00 p.m	n. (closed 11:30 a.m1:00 p.m.)	THURSDAY
t You Need to Know : I	Book Sleuthing: Social Media as a Readers Advisory Pla orm	Providing Career Assistance to Your Library	Library Ambassadors: Chelsea District Library's Interna Exchange Program in South Africa	8:00-9:00 a.m.
		Using Teen Volunteers to Foster Rela s		
			Exhibits - Noncon	9:00-10:00 a.m.
t You Need to Know	Want to Improve Marke orts? Start	Version Control with Git		10:15-11:15 a.m.
П	with Your Employees			
		Crea an Cohort of Public Innovators		
			man) and MLA Awar eted event)	11:30 a.m1:00 p.m.
na eracy CRL Framework		Innovators	man) and MLA Awar eted event) The Ethereal Library: Thinking Crea ely When You Have No Space to Think	11:30 a.m1:00 p.m. 1:15-2:15 p.m.
· ·		Innovators Keynote Lunch (Tom Daldin and Jim Edelr Changing Lives: Conne y Boom-	The Ethereal Library: Thinking Crea ely When You Have No Space	
· ·		Innovators Keynote Lunch (Tom Daldin and Jim Edelr Changing Lives: Conne y Boom-	The Ethereal Library: Thinking Crea ely When You Have No Space to Think	1:15-2:15 p.m. 2:15-3:00 p.m.
· ·		Innovators Keynote Lunch (Tom Daldin and Jim Edelr Changing Lives: Conne y Boom-	The Ethereal Library: Thinking Crea ely When You Have No Space to Think Exhibits - Noncon	1:15-2:15 p.m. 2:15-3:00 p.m.
· ·		Innovators Keynote Lunch (Tom Daldin and Jim Edeln Changing Lives: Conne y Boom- ers with Assis e Technology	The Ethereal Library: Thinking Crea ely When You Have No Space to Think <u>Exhibits - Noncon</u> FOIA Townhall; Ignite	1:15-2:15 p.m. 2:15-3:00 p.m. 3:00-3:50 p.m.
· ·		Innovators Keynote Lunch (Tom Daldin and Jim Edeln Changing Lives: Conne y Boom- ers with Assis e Technology	The Ethereal Library: Thinking Crea ely When You Have No Space to Think Exhibits - Noncon FOIA Townhall; Ignite MLA Annual Membership Mee	1:15-2:15 p.m. 2:15-3:00 p.m. 3:00-3:50 p.m. 4:00-5:00 p.m.
· ·		Innovators Keynote Lunch (Tom Daldin and Jim Edeln Changing Lives: Conne y Boom- ers with Assis e Technology	The Ethereal Library: Thinking Crea ely When You Have No Space to Think Exhibits - Noncon FOIA Townhall; Ignite MLA Annual Membership Mee our Professional Conne ecep	1:15-2:15 p.m. 2:15-3:00 p.m. 3:00-3:50 p.m. 4:00-5:00 p.m. 5:15-6:15 p.m.
· ·	Next Chapter Book Club-A Novel Idea	Innovators Keynote Lunch (Tom Daldin and Jim Edeln Changing Lives: Conne y Boom- ers with Assis e Technology Ya Ha o Learning Recep Marke een Programs to Special Popula	The Ethereal Library: Thinking Crea ely When You Have No Space to Think Exhibits - Noncon FOIA Townhall; Ignite MLA Annual Membership Mee 'our Professional Conne ecep ovi Public Librar eted event)	1:15-2:15 p.m. 2:15-3:00 p.m. 3:00-3:50 p.m. 4:00-5:00 p.m. 5:15-6:15 p.m. 7:00-9:00 p.m.
CRL Framework	Next Chapter Book Club-A Novel Idea	Innovators Keynote Lunch (Tom Daldin and Jim Edeln Changing Lives: Conne y Boom- ers with Assis e Technology Ya Ha o Learning Recep Marke een Programs to Special Popula Building Strong Alliances for Library	The Ethereal Library: Thinking Crea ely When You Have No Space to Think Exhibits - Noncon FOIA Townhall; Ignite MLA Annual Membership Mee our Professional Conne ecep ovi Public Librar eted event) Registra	1:15-2:15 p.m. 2:15-3:00 p.m. 3:00-3:50 p.m. 4:00-5:00 p.m. 5:15-6:15 p.m. 7:00-9:00 p.m. <b>FRiDAY</b>
CRL Framework	Next Chapter Book Club-A Novel Idea	Innovators Keynote Lunch (Tom Daldin and Jim Edeln Changing Lives: Conne y Boom- ers with Assis e Technology Ya Ha o Learning Recep Marke een Programs to Special Popula	The Ethereal Library: Thinking Crea ely When You Have No Space to Think Exhibits - Noncon FOIA Townhall; Ignite MLA Annual Membership Mee our Professional Conne ecep ovi Public Librar eted event) Registra Library As An Entrepreneur	1:15-2:15 p.m. 2:15-3:00 p.m. 3:00-3:50 p.m. 4:00-5:00 p.m. 5:15-6:15 p.m. 7:00-9:00 p.m. <b>FRIDAY</b> 8:30-9:30 a.m.
CRL Framework	Next Chapter Book Club-A Novel Idea	Innovators Keynote Lunch (Tom Daldin and Jim Edeln Changing Lives: Conne y Boom- ers with Assis e Technology Ha o Learning Recep Marke een Programs to Special Popula Building Strong Alliances for Library Advocacy	The Ethereal Library: Thinking Crea ely When You Have No Space to Think Exhibits - Noncon FOIA Townhall; Ignite MLA Annual Membership Mee our Professional Conne ecep ovi Public Librar eted event) Registra Library As An Entrepreneur	1:15-2:15 p.m. 2:15-3:00 p.m. 3:00-3:50 p.m. 4:00-5:00 p.m. 5:15-6:15 p.m. 7:00-9:00 p.m. FRiDAY 8:30-9:30 a.m. 9:45-10:45 a.m.





### **Floor Plans**



### **Program Descriptions**

### Wednesday, October 28

10:30 - 11:30 a.m.

#### Ex e Exchange – Pregistra

a equired

Track: Lead **Room: Emerald** Sponsored by William Blair & Co.

An unconference in a conference. What keeps you up at night? Join library directors, deans and upper management in frank and open roundtable discussions about boards, budgets and other challenges. You choose the topic and learn from your colleagues.

#### Gaming in the Library

#### Track: Play Room: Bronze

In just over a year, Orion Township Public Library (OTPL) has built a large and diverse game c t is used to host successful tabletop game days in the library , OTPL has begun to circulate some of these games to patrons. Learn how OTPL has been successful introducing gaming in the library and explore how you can apply these ideas to your library and community.

Gina Bucalo-Crowther, Orion Township Public Library

#### Growing as a Public Library Trustee: Finding Resources to Develop Skills and Knowledge to Serve Your Community

Track: Lead Room: Silver

The responsibility of being a public library trustee can be very complex. Trustees must advocate, maneuver legal issues and ensure their community's library is sustained well into the future. In order to do this they must con veloping their knowledge and skills as board members. Where can these individuals turn to for guidance and support? This session will provide trustees and library directors with an overview of resources and networks available to Michigan public library trustees to help them be successful in guiding the growth and sustainability of public libraries across the state of Michigan. Resources from the Library of Michigan, Friends of Michigan Libraries Trustee Alliance, ALA United for Libraries as well as networks around the state will be discussed. Presenters will discuss problem-solving scenarios for a endees to consider and will help introduce them to relevant informa t can be used to aid decision making and planning as library trustees. Shirley A. Bruursema, Kent District Library; Shannon White, Library of Michigan

#### How to Ban a Book

#### Track: Think Room: Amethyst

We imagine that you have invited us to teach your group how to do a be er job banning books from libraries. We give a thorough, detailed and helpful training. We'll tell you why to ban books, which books to challenge, who at the library to work with, what kind of approach you should take and how to an te (and work around) a library's standard response. We'll also teach v erent types of secret censorship and how to use the library's c velopment policy to your advantage. (We are opponents of censorship and in this talk you will gain a deeper understanding of who you're up against in the t for intellectual freedom and what kind of strategies they will employ.) Gene Ambaum, Unshelved; Bill Barnes, Unshelved

#### Online Learning Environments: Collabora e Tools Track: Grow Room: Granite/Copper

xpansion of online university programs, With the con the availability of online learning environments has skyrocketed in recent years and these environments present challenges for all involved. The lecture presenta empts to address ideas on how online ins ommunica vironments can be designed or constructed to provide researchers, students, librarians and university faculty with an alterna e e comprehensive collabora e means for crea research experience. For example: What types of online tools are available to further online collabora w, as instructors, can online collabora e tools be developed to create natural inter ts as if they were in a classroom se w can online collabora e tools be constructed to promote discussions which go beyond general responses? How are online collabora e tools developed and designed currently and if these environments ar ts use them?

Adam Mosseri, Great Eastern Project

### Taking a Sledge Hammer to the Librarian Stereotype

Track: Grow Room: Pearl

Dion Mindykowski combines his experiences as library director with his experiences as an endurance and obstacle course racer to provide an entertaining and educa t how he broke the stereotypes of his profession (yes, an actual sledge hammer was involved) and raised awareness of his library as a result. This progr s on how librarians can use their own interests to break the stereotypes and use them to reach a greater audience. This progr er lessons on leadership, teamwork, failure and perseverance that have been gained through racing, including the infamous Death Race.

Dion Mindykowski, Tahquamenon Area Library

### The Redesigned SAT<sup>®</sup> for Michigan's High School Juniors and Tools to Support Student Achievement for Michigan Libraries

Track: Connect Room: Gold

The ACT exam on which all Michigan high school juniors are assessed will be replaced in 2016 by the redesigned SAT<sup>®</sup> and the PSAT/NMSQT<sup>®</sup>, which many high school sophomores take will be launching this October 2015. Libraries need to know how these valuable assessments are changing and what these changes mean and tools to support students across Michigan. In partnership with Khan Academy, the College Board ering personalized, free pr esources for all students. From preparing for the assessment to how t e the exam scores and academic supports available in Khan, this session will provide valuable informa o help you get the students and parents you work with ready for the changes ahead. In ful support resources for the SAT will be

covered.

Hoor Bhanpuri, The College Board; Deb Biggs, Library of Michigan

#### 1:15 - 2:15 p.m.

#### e Exchange – Pregistra Ex equired What's Trending with Municipal Bonds Track: Lead **Room: Emerald**

Sponsored by William Blair & Co.

Are you considering a new capital improvement project or a our library's outstanding municipal bonds? Then you will not want to miss this ex eakout session that will get you up t est topics in the municipal bond market. These key topics will bes our library and community for future projects involving the municipal bond market.

Brodie Killian, William Blair & Company; Robert J. Bendzinski, CIPMA, Bendzinski & Company

#### or Your Library Resources

#### and Services Track: Create

#### Room: Amethyst

This workshop session will introduce the audience to cloud dware (Chromebook, С are (Chrome OS android). Several cloud Chromebo and mobile c oducts (Alerts, Blogs, Calendar, Custom Search Engine, Drive, Google+, News, Scholar, Sites, Translator) used for sharing, collabora ea library resources and services for all pla orms and devices will be introduced.

Michael Samson, Wayne State University

#### eP echnology to Meet

#### **Personal and Organiza**

Track: Grow Room: Silver olios are most commonly associated with students eР comple P spent in school. More recently, eP olios are being used by businesses and professionals to highlight skills and achievements of sta verall organiza session, a endees will learn about valuable online resources they can use to highlight their skills and achievement and discover how bene ea olio can be personally and for future growth. A endees will also learn how to use LinkedIn, a professional networking site, to connect with others and highlight skills with poten yers. The speaker will provide resources to help assist a endees in crea wn eP olios and LinkedIn accounts. Discussion and sharing from the audience will be encouraged.

Emily DeJaegher, Howell Carnegie District Library

#### or Ordinary Mortals Library Sta

Track: Think

#### Room: Gold

Circula ogramming sta e not something to be gathered once a year for an annual report and then forg en. Neither do they require an advanced degree in mathema be calculated, interpreted and understood. This session will use real-world examples to show how to calculate and interpret sta t every librarian should use on a regular basis. ts will learn how to use sta Ρ principles to make data-driven decisions to improve library ogramming and outreach. Using the skills learned С

in this session, even the most math-phobic librarian will be able to translate basic sta to r trategies to improve their library's services. Jody Wolak, Westland Public Library

#### Meet Up, Eat Up and R **Reading with Summer Feeding**

Track: Risk Room: Pearl

Are you looking for a way to improve services to underserved children, to encourage low income families to a end Summer o provide food to low income

children over the summer? Meet Up and Eat Up, the Michigan Department of Educa s Summer Food Program (SFSP) may be a resource to meet these goals. The Summer Food Service Program (SFSP) works to ensure that low income children receiv ee

meals, under feder

e provided to ALL w income areas.

children at approved SFSP sit Come talk with Bryan Van Dorn from Michigan No Kid Hungry and Karren Reish from the Library of Michigan to learn how the al partners and how program works, how t

aries are reaching more children more

#### ely. е Karren Reish, Library of Michigan;

Bryan Van Dorn, United Way for Southeastern Michigan

#### **Reaching Out: Unexpected Community**

Track: Connect Room: Granite/Copper An inter erent organiza libraries can reach out to and partner with to bring in new patrons. We will t erent program ideas and materials that you can embrace to bring in new patrons from unexpected loca ound your community. Natalie Bazan, Hopkins District and Dorr Township Librareis

#### 3:00 - 4:00 p.m.

#### Legisla e Update

Room: Bronze Track: Lead Sponsored by Governmental Consultant Services Inc. A end this session to learn the latest from Lansing. Receive updates on pending legisla aries around the state. Learn what you can do pr ely in your community to mak erence on important issues and protect library services for your patrons.

Gary Owen, Governmental Consultant Services Inc.; Chris Iannuzzi, Governmental Consultant Services Inc.

#### **Building School Outreach from the Ground Up**

Track: Create Room: Amethyst

As a newer library system, it was up to us to develop our school outreach program and make c al schools. When budgets dropped at the end of the last decade, schools had a har o the library. It became necessary for us to get crea e and take our message to the teachers and schools so that we could reach the students. Learn the importance of library and stakeholder buy-in. We'll sho highlights, including library card sign-up at parent-teacher conferences, literacy nights, kindergarten round-up, teacher enewsle ers and more. We'll also share what did not work for us and why, including our all-sta oject. We've taken our program from 0 outreach in 2011 to 455 people seen in just January and February 2015. Julie Moore, Clinton-Macomb Public Library;

Jamie Morris, Clinton-Macomb Public Library; Lisa Mulvenna, Clinton-Macomb Public Library; Michelle Roberts, Clinton-Macomb Public Library

### **Program Descriptions**

#### Community Victory: Case Study of a Successful Millage Campaign

 Track: Lead
 Room: Gold

 In the November 2014 gener
 District Library request

edford Township om a

st-ring community bordering Detroit that was s truggling economically. With a 2/3 majority victory, the Library won every precinct but one, including the absentee vote. The library director, a community advocate and a millage consultant led the e ort together. They will share individual per es and provide insight and encouragement to those facing an oundwork, upcoming campaign. Topics: laying essen ary's value and need, developing talking communica points and campaign messages, building community support, fundraising, publicity, obstacles faced and strategies employed. Jann Dagg; Lisa Hoenig, Ypsilan trict Library; Polly Koenigsknecht, Library Marke

#### Data Analysis: Challeng

Track: Think Room: Silver

Academic libraries collect data on a wide varie using numbers to demonstrate our value to our ins community and beyond. Ideally, data c sis would be fairly simple; libraries would set up systems that gather informa esources and services, then generate meaningful, easy to understand reports and charts. Vendors have made some progr ering products to help us collate data and creat ort; however, these products do not provide us yet with a comprehensive system for handling data. This presenta xplore the current environment of data analysis in libraries and also consider how the future of data c sis and dissemina aries might look. Kathie Mason, Central Michigan University

#### Library Match: Peers Without Borders

Track: Connect Room: Pearl Library Match is a pilot project funded by the H.W. Wilson Founda est Collabora e for Library Services (MCLS) conducted a series of community conversa with librarians throughout Indiana and Michig e for Public Innova tools from the Harwood Ins need to share e wledge with other libraries in order to solve problems and create new services was a recurring theme. Librarians were interested in knowing how issues and problems in the profession have been dealt with in other states as well. As a result, four libraries in Indiana were matched with four peer libraries in Michigan for the purpose of bridging the communica ap that librarians feel by using current technology to create deeper and mor ant rela s directly between libraries that serve comparable -month pilot project provides С or library sta o co-mentor one another, conduct co-marke o conduct collabora e public programs.

#### Michelle Bradley, MCLS; David V / a, MCLS

#### Looking Beyond Print: What Library Services for the Blind Can Do for You and Your Patrons

Track: PlayRoom: Granite/CopperFederally-sponsored library services for the blind and physically<br/>handicapped (LBPH) are available to patrons throughout the<br/>state of Michigan and are enely free!Despite this, many

librarians are unaware of the program and of the ways it can bene trons. Join Michelle Roossien and Monica Walen from Kent District Library as they explore the ins and outs of LBPH services and show you the amazing resources you can

er your community. You'll not only learn how to serve people with prin ough LBPH, but you'll gain v s on how to teach children about Braille and blindness using engaging progr ovided! Michelle Roossien, Kent District Library - Wyoming Branch; Monica Walen, Kent District Library - East Grand Rapids Branch

#### 4:15 – 5:15 p.m.

#### **Advocacy Training**

Track: LeadRoom: BronzeWondering how to engage your local or state electThis advocacy training session will cover the best steps for<br/>making conse contact with yw to<br/>express your thoughts on a topic. Plus you'll learn how to<br/>engage your library supporters in grassroots lobbying.Gail Madziar, Michigan Librar

Gary Owen, Governmental Consultant Services Inc.; Chris Iannuzzi, Governmental Consultant Services Inc.; Lance Werner, Kent District Library

#### Come for a Walk in Our Neighborhoods

Track: PlayRoom: SilverHow can you make your picture book ce appealingto children? Try abandoning your standard shelving order andorganize your books by neighborhoods instead! When wefound how much the kids lovprincess, dinosaur, ballet, train and pirate books in bins on thelowest shelves, we started to think about re-arranging ALL ofour picture books to create a series of "neighborhoods." Wefound good evidence of success in other libraries, so weborrowed ideas from here and there and came up with a planthat was just right for us. This presentaw you the

rocess from idea to implementa o evalua children's librarians worked closely with catalogers t more way to build a be er library for our youngest patrons. Bill Caskey, Kalamazoo Public Library; Daniel J. Hoag, Kalamazoo Public Library; Susan Warner, Kalamazoo Public Library

#### Leaders Need Orienta oo!

Track: Lead Room: Gold

Where have all the leaders gone? With a reservent exodus across the librarian profession that has been unprecedented and in some cases with no succession planning in place,

e happening for great people with no pr xperience for their curren w do you learn about a library's culture? How do you learn about a community? Who are the library's movers and shakers? What about the community's? What if you've never hired anyone else before? What if you haven't lead a mee e and more prof es in the midst of great growth experiences, se ourself and your sta or success will become an important legacy. Learn how to plan for sta, manager and director orienta over some ideas toring networks that support your success. on se Michelle Boisvenue-Fox, Kent District Library

#### Mus Track: Risk

#### er Hours Programming for Adults Room: Pearl

"Nobody e ocusing on your role as community center, go against the grain with edgy programming that few would expect from a library. Topics will

er Hours programming and programs including alcohol. This session will provide a range ideas from board games to mixers to how-tos for a en abbing programming that is accessible and of interest to the young professional e set and the individual adult audience. twen Libraries have an opportunity to provide this very diverse group with fun and socially engaging events as an alterna e to the typic en redundant 'bar scene' while also building, strengthening and maintaining user rela s through the broad gap from teenager to re ement age. Jessica Enget, Portage District Library; Lawrence Kapture, Portage District Library

#### **Reading the Rainbow: LGBT Development for Your Library**

#### Track: Risk Room: Amethyst

R en a safe place to explore and develop personal iden or many LGBTQ+ people, the epresenta on the shelves in the library. Historically, queer characters in ere one of tragedy, but that is no longer the case; there esses and publishing houses is a growing c and representa tream publishing. This program will present a range of authors, publishing c ი bring the rainbow into your c e will also speak on some of the unique needs that the BTQ+ members of the popula epresenta Amy Call, Marygrove College (via Skype); Kelly Kietur, Private Archive

#### The Elements of Web Communica (for Amateurs) Track: Think Room: Coral

W or other media. or the w But your library website conten en by your library sta, who may be neither writers nor web professionals. This session will explore everyday strategies to improve your approach to

or the web. Your web content will be more readable, your site will be more usable and you will be more con t in your ability to reach patrons online. Joshua Neds-Fox, Wayne State University

#### The Library Eco-system: Outreach As Key to Academic/School/Public Library Success Room: Granite/Copper Track: Connect

Kallison and Cohen (2010) have called for a "new compact" between town and gown; one where there is increased support and increased accountability for the public mission of higher educa e call for the same "compact" among academic, public, state and school libraries. How can libraries of all types plug their wealth of c vices and talent into a public compact to be er serv ens of Michigan? How can librarians be community leaders and collaborators with their local and state c ovide a model for ary collabora ell as outline the ways in which the University of Michigan Library has dedicated librarians' e orts to be er serving the state and its collabora tate and public libraries. Karen Downing, University of Michigan; Kathy Lester, East Middle School, Plymouth-Canton Schools; Shannon White, Library of Michigan Alexandra Rivera, University of Michigan

### Thursday, October 29

8:00 - 9:00 a.m.

#### Back to the Future with Digital Labs! - The Hub at Kalamazoo Public Library

Track: Create Room: Amethyst

Kalamazoo Public Library's digital lab The Hub (www.kpl.gov/ ers Kalamazoo

residents digital tools t e the past and produce the future. Patrons c e photos, video and audio formats. Users c e the sophis ated hardwar tools to edit, enhance and produce pictures, movies and sound recordings. Learn how KPL sta veloped a plan that highlighted the libraries strategic goals and ser ally local history. Discover the methods to research and secure funding for the equipmen are and sta al lab. Hear about project based programming that allows for small groups to learn about the equipment in The Hub. Find out about the plans to give the community the opportunity to contribute their historic photos to a shareable database. The presenter will also discuss plans for future projects and services that will be ered to the community. There will also be free s . The Hub is Kalamazoo's digital gatewa apacitor needed. Kevin King, Kalamazoo Public Library

#### **BookSleuthing: Social Media as a Readers' Advisory** Pla orm

Track: Connect **Room: Emerald** 

Are your readers' advisory services reaching the patrons who never walk past y ers new spaces to connect with your community; take advantage of these pla orms by using them to create engaging conversa books. At the Capital Area District Libraries, the #BookSleuthLIVE program helps patrons outside the librar xt great read on Facebook and T er. This popular monthly event has turned into a fun and fast-paced training tool in readers' advisory s. In this session, learn about the logis for sta running an adaptable social media-based outreach program and discover what it can bring to your sta trons. Sara Doherty, Capital Area District Libraries

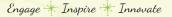
#### Do You Hear What i Hear? **How Patron Bashing is Killing Our Spirit** Room: Gold

Track: Lead

Most of us know it: Patron bashing is a problem in libraries, crea oxic environment for both patrons and sta . But most of us haven't given it much thought. Samantha Minnis and ve and they are excited to share their Ma experiences, data and advice. Samantha Minnis, Kent State University; alamazoo Public Library

#### Library Ambassadors: Chelsea District Library's Interna change Program in South Africa Track: Risk Room: Silver

Have you ever dr erent geographic environment, gaining new knowledge about a diverse culture or s with librarians from other parts of forming las the world? If so, then join Emily Meloche, Adult Services Librarian at Chelsea District Library (CDL) as she presents highlights from her innova e professional exchange program



### **Program Descriptions**

with the Masiphumelele Community Library in Cape Town, South Africa. In the summer of 2015, CDL collaborated with South Africa's Masiphumelele Community Library on an , professional training program to help their two ex libraries broaden their impact as the go-to resource for building a culture of enlightened, engaged and empower ens. Ρ ts will discover why exchange programs are important for library professionals to be successful in a business world that is globally compe e. A professional exchange is an enriching experience on many levels. It a ects both professional and personal development, inspires crea e ideas, enhances rela s and streng al understanding. Inter w prof ers a per e on your iden y as a librarian, teacher or administrator in a global community. Emily Meloche, Chelsea District Library

#### Using Teen Volunteers to Foster Rela Track: Grow Room: Bronze

We can all do more to foster c een volunteers are a great way to do so. Using principles from Be Our Guest, FISH and from years on the frontlines, learn ways to strengthen your outreach skills, grow a robust group of teen volunteers who can help you outreach to their peers and strengthen and build rela s with parents, teachers and school administra You will walk away with easily transferrable skills that you can implement today, as well as goals you can set for yourself, department or library as a whole.

Stephanie Charlefour, Wixom Public Library

#### Millag t You Need to Know – Part I

## Track: Think Room: Pearl This program will be in two parts. Part I will revie procedures for library millage proposals. This will include a review of the requirements for the content of millage pr art I will also include a discussion of recent or pending legisla

a ary millage proposals. Richard Butler, Bloom Slugge .C.

#### **Providing Career Assistance at Your Library**

Track: Grow Room: Granite/Copper Courtney Young, ALA Immediate Past President, had several es during her term, one of which was to importan partner with ALA state chapters to provide career development facilita aining through the Na eer **Development Associa** aining was designed with special emphasis on the role of the librarian in helping those within their local c y be seeking assistance with job searches. Discover what the representa e from the Michigan Library Associa een-week training program led by Dr. Caitlin Williams and how to implemen our own ins Cathy Wolford, DALNET

#### 10:15 – 11:15 a.m.

#### Celebra ta aculty authors @ your library Track: Create Room: Granite/Copper

In October 2014, Delta College Library honored full and part aculty and sta y hos emony. The college has implement e to recognize faculty for their accomplishments and bring more community visibility to faculty achievemen , this event helped enforce the library in its role as the heart of the campus. This program provides details of the planning process from start t along with follow up a er the event. The planning process included a call for authors, a marke volving both emony plan, invita tr 0 authors and their guests, invita o the sta community ates for the authors and hos P with photos of the event. Our event not only honored faculty and sta s, but also raised awareness within our community of their achievements. a College;

Anne Elias, Delta College

#### Crea Track: Grow

S

#### an Cohort of Public Innovators

Libraries need to be leaders and innovators in their community. Come learn about the Michigan Harwood Community Engagement project with the Library of Michigan and the Midwest Collabora e for Library Services (MCLS). The Michigan project will be a year to two-year long professional development program for library sta, designed to help librarians and libraries become community leaders. *Randy Dykhuis, MCLS;* 

Karren Reish, Library of Michigan; David V a, MCLS

#### LibCon 2015: How Three Public Libraries Created a County-Wide ComicCon

Track: Create **Room: Silver** Hear how three neighboring libraries combined resources to create a joint ComicCon that bene ed all three c and libraries. By pooling resources and crea ships the Brighton District Library, Cromaine District Library and Howell Carnegie District Library were able t successful county-wide event. Considering joining forces with your neighboring libraries? Hear what you should know ahead t obstacles were faced and what tools/ resources were essen vent.

Janice Heilman, Howell Carnegie District Library; Marta Kate Jackson, Cromaine District Library; Carolyn McCullough, Cromaine District Library; Kate Wheeler, Brighton District Library

#### Millag Track: Think

#### t You Need to Know – Part II

Room: Pearl

In the second part of this program, Richard Butler will compare and contrast the pr ary resources for express advocacy with the permissible use of library resources for dissemina actual informa ary millage proposals. *Richard Butler, Bloom Slugge*.

Version Control With git

Track: Grow Room: Bronze

Have you heard of version control and/or git, but you're not really sure what it is or if it might be useful for you? Or maybe you're already a c ed user of git, but you think you could be ge e out of it. This presenta tart with a discussion of what git is, (sort of) how it works and how/why we're using it here at the Albion College Library. We'll talk about our own adventures in re w to go from one to two users, the command line and even rebase. We will only brie ouch on Github. *Megan Kudzia, Michigan State University; Kate Sears, Albion College* 

#### Want to Improve Marke orts? Start with Your Employees

Track: Connect Room: Gold

You know it when an organiza te employees who love the brand they work for. The employees are eager to tell you about their products or services. They seem to enjoy their work and their coworkers. Simply put, they are engaged. Engaged employees create word-of-mouth marke , the most believable and cost-e e marke ool out there. In this session you'll learn best pr o increase employee engagement as we walk through a project the Ypsilan trict Library undertook to improve internal communica Rhonda Foxworth, Plaid Fox Marke

#### 1:15 – 2:15 p.m.

#### Changing Liv y Boomers with Assis e Technology

Track: Grow Room: Silver

Bring your iPad, iPhone or iPod device to this ex ter program. Learn how to use technology through common devices to connect with the largest growing popula our library will serve, baby boomers. The latest census data reports that by 2029 more than 20 percent of the total U.S. popula ts with Michigan's 12 Na the ag Library Service (NLS) libraries serving the blind and physically handicapped, you will gain tools needed to develop a plan trons with desirable, fun and engaging resources. с Pamela N. Davenport, Library of Congre y Service; Mary Moran, Traverse Area District Library

#### **KDL LAB: Make Something!**

Track: Create Room: Amethyst KDL LAB is a series of programs that promote crea collabora ograms are based on the Makerspace concept ts unstructur o create and explore using the tools and materials provided in each KDL LAB kit. Essen , this is a traveling c erent mini mobile Makerspace projects. The focus is on STEAM (Science, Technology, Engineering, Art and Math) related concepts and covers topics such as car engines, 3D drawing and sewing. Sharing, collabora ea e all elements of this e ort with a long term focus to get more people crea instead of just consuming. We want to foster innova learning in our c challenges of crea Liz Breed, Kent District Librar ownship Branch;

Craig Buno, Kent District Librar Ownship/Sand Lake

#### Lean Library, or Turning your Library into a River Track: Lead Room: Granite/Copper

Ma alamazoo Public Library will introduce the core principles of Lean, a workplace philosophy of reducing waste and incr w. He will share successes, challenges, several examples and how to begin by performing a "5S." alamazoo Public Library

### Re-thinking Informa eracy Ins with the ACRL Framework

 Track: Think
 Room: Emerald

 As academic librarians tr
 om a teaching and learning

 paradigm for Informa
 eracy (IL) that is reliant on the ACRL

Competency Standards to the new ACRL Framework, how can librarians support and learn from each other as a community during this tr ogram will share the examples of reframing successful, standards-based IL ins or two discipline-focused research assignments to a framework-based approach. A t t t helps them strategize how to re-think exis o integrate the threshold concepts into ins op or assessing student learning as part of a new

ins adigm. (A endees are invited, but not required, to bring an assignment or lesson plan f Judith Arnold, Wayne State University; Veronica Bielat, Wayne State University

#### The Ethereal Library: Thinking Crea ely When You Have No Space To Think

Track: Risk Room: Gold

When a library loses its physical space (where we provide our community a place to work, interact with patrons and manage physical materials), it is not the end of the world. While the library does not always control its physical space, it does manage its "ethereal" space. This is where we connect with users, provide outreach and where our value is revealed. And in the best case scenario, a library has these two spaces to operate from. As the University of Michigan's Kresge Business Library went through a major contr

changed from a physical library to an ethereal one. Among the topics to be discussed are expanded reference, embedded librarian programs and the adop w services that were possible and desired by the school. The presenter will showcase how you can move from a physical library to an ethereal one, while retaining services, people and your c o the school. *Corey Seeman, University of Michigan* 

#### Top Ten issues Every Library Trustee Should Know Track: Lead Room: Pearl

This session will focus on educa tees and some of the fundamental policy and legal issues every trustee should know. Topics will include Open Mee ompliance, library privacy issues and the trustee's role as policy maker. Library directors can also use this informa o assist in board educa role of board members and the legal issues that may arise. Anne Seurynck, Foster, S .C.

#### 3:00 – 3:50 p.m.

### Are You Complying with the New Freedom of Informa OIA) Requirements?

Track: Think Room: Emerald

The Freedom of Informa antly amended at the end of 2014. Those amendments went into e ect on July 1, 2015. Is your library in compliance with the new law? Has the library approved procedures and guidelines as required by the FOIA? Does your library understand the new requirements regarding informa vailable on the website? Are you charging the correct fees? In this town hall style session, answers to these ques e will be covered! *Anne Seurynck, Foster, S*.

### **Program Descriptions**

### [riday, ()etsber 3()

#### 8:30 – 9:30 a.m.

#### Disasters Happen: What Will You Do if Your Library is Damaged by a Fire or Flood? Track: Think Room: Gold

A endees will be trained in both the preven esponse to a variety of disasters. Books can be damaged b e, clean and contaminated water and mold. Likewise, lead and asbestos odent or insect infesta contamina an have an adverse e ect on bound volumes. Organiza ter planning must address these risk scenarios both in terms of preven ell as response. Should a disaster occur, an appropriate disaster plan provides an e e response t ate the severity and dura wing the library to resume opera situa Bill Gulley, DFD Document Rest vices

#### Divide and Conquer: Marke Special Popula

#### een Programs to

e

#### Track: Grow Room: Pearl

While school-wide summer reading presenta e an invaluable tool for any teen librarian, librarians can also e ely reach out to sects of the student body. The clubs and schools b a er ovided by schools can be a wonderful place for librarians to meet students, promote library services and learn the ways in which the library can be helpful t oups. This program will emphasize the importance of reaching out and partnering with clubs and organiza al high schools to promote library services and learn how the library c oups with their needs. Such groups include ESL students, clubs such as the Japanese Club and the Gay/Straight Alliance and students with

Olivia Olson, Troy Public Library

#### From Seed to STEM: Crea Science Outreach Programs

Track: Create Room: Emerald

Wish you c er STEM-based programming but feel unprepared to do so? Have some great STEM plans but don't have the budget to realize them? In this presenta ou'll learn how to plan and execute successful STEM-based programs from the ground up. We'll show you how t ces and formulate a e proposals. You'll learn about our Program in a Box model for providing outreach science lessons to elementary-aged students. We'll load you up with lists of program ideas, helpful resour s for success. Plus, you'll get to see our road-tested kits up close and personal! Erica Grimm, Jackson District Library; Sarah Hashimoto, Jackson District Library

#### Librarian As An Entrepreneur

Track: Risk Room: Granite/Copper

ed, this program will give the view of librarianship outside of the transformed into crea ts that every librarian has can be transformed into crea t can lead to freelance, advocacy or informa oker business. There are many avenues to explore for those who seek the entrepreneurial path. *Lisa Valerio-Nowc, Librarian At Large* 

#### Next Chapter Book Clubs – A Novel idea

Track: Connect Room: Amethyst

The Next Chapter Book Clubs is a way to serve our adult and teen patrons with development ay that assists the library's purpose to serve the whole community and to help these patrons to become more literate and to connect to the community and to each other. The program will present the philosophy of the Next Chapter Book Clubs, how they work and show the advantages to the library to provide services to this popula Deborah Motley, Next Chapter Book Club

#### When Friends Aren't Friendly: Building Strong Alliances for Library Advocacy

#### Track: Grow Room: Silver

A directed conversa t examines common issues that arise between library Friends groups and administrators and helpful approaches on how to address them.

Charles Hanson, Friends of Michigan Libraries; Paul Snyder, Friends of Michigan Libraries





### October 26-28 Lansing Center

## **2016** Professional Development Events **Michigan Library Association**

#### Leadership Academy

#### March 14 – 15, May 16, August 12, October 25 – 26, 2016

Are you looking for the e enuity that will take you to the next level of leadership? MLA Leadership Academ ers the kind of training not found in librar o expanding your skill set and knowledge base, you will develop a network of colleagues that you can call on and count on for support as you navigate your way through your career. The sessions cover everything from leadership fundamentals to success ent in every librar

#### Marke our Library

Friday, March 18, 2016

Library professionals from the smallest to the largest libraries will learn how to promote the great things happening at their loca ther you have no resources, limited resources or a wealth of resources this event will help y our voice and communicate your value to your community.

#### Spring Ins

#### е Thursday – Friday, April 14 – 15, 2016

This two-day conference brings together approximately 150 statewide children and teen service librarians to share, learn and experience aluable programming includes na best pr ward-winning authors, illustrators and storytellers.

#### **Community Collabora**

#### Friday, April 22, 2016

Libraries are the catalysts for building strong healthy c Components of community well-being, such as health and safety, economic c а en overlap and reinforce one another. Learn how to connect do an analysis of community resources, how t t contacts and how to propose partnerships that strengthen rela s and be er support everyone's need for informa vices and insights. This workshop will help libraries support c ough health informa vices.

#### **Human Resources for Libraries**

#### Friday, April 29, 2016

Do you have an interest in supervisory topics in libraries? Is human resources part of your job descrip orkshop is for you. Explore topics such as managing sta, team building and organiza health. This workshop will provide excellent netw with peers in similar situa

#### **Budge** or Libraries Monday, May 9, 2016

The inherent importance of a library is measured less in dollars and cents than in the services it provides to its patrons, but some the most important job of a librarian involves understanding and exploring numbers to provide services in the most cost-e e way. Underst et techniques can be one of the most important jobs of a librarian. Come explore how to master the art and science of a library budget and ge s and tricks to help your om line!

#### **Academic Libraries** Friday, May 20, 2016

This event shares best pr ging trends, career advancement, mentorship and future goals for academic libraries. This summit features jury-selected presenters and na ecognized keynote speakers.

#### **Technologies and Trends**

Wednesday, May 25, 2016

Explore trends in t oday's library, librarians and patrons and discover how to apply them in a real world environment.

#### Ex e Summit

#### Friday, June 3, 2016

Ex e Summit is a valuable one-day event designed to engage library leaders at the top or on their way to the top. Public, academic and specialty librarians all have a chance to learn about the key issues and future of libraries. Anyone looking to broaden their per e should a end.

#### **MLA 2016 Annual Conference**

#### Wednesday - Friday, October 26 - 28, 2016

Annual Conference is a three-day conference scheduled for October 26 – 28, 2016 in Lansing. Come celebrate our 125th Anniversary in 2016!

### 2014–15 Year End Review

### Statewide support for libraries and library professionals

#### **ADVOCACY**

- State aid to libraries increased by \$1 million for a total of \$9.9 or Renaissance Zone Reimbursements and \$2.2 million for MPSERS (re ement funding f aries).
- ted a successful call t t prevented penal om being diverted to road repair funding.
- MLA secured MLA-driven dra t to District Library Establishment Act (DLEA) allowing for the con district library in the event one or more of its en o exist.
- ated proposals that would allow only November ballot issues to legisla t would eliminate only the February ballot op
- MLA has made substan ogress on Tax Increment Financing

   A) legisla
   t would prevent some of the tax siphoning from library millages.
- Provided amicus curiae support for a library being threatened with closure and unlawful budget oversight by a local township board.
- Provided amicus curiae support for a library whose tax base is being undermined by the local tax tribunal.
- Successfully included libraries in 2014 Proposal 1 to guarantee full reimbursement to libraries from losses due to the Personal Property Tax repeal.
- MLA worked with Senator Gary Peter ate the tax form problems our libraries are facing and to prevent a reoccurrence next tax season.
- MLA and librarians from the UP to southeast Michigan have been w o the problems caused by the Michigan Tax Tribunal reducing tax obliga t allow thriving big box stores to be taxed at the same rate as closed-down, abandoned stores
- MLA worked to pass legisla emoving the sunset for establishing a district library with a school district to once again allow school districts to be part of a district library.

#### **PROFESSIONAL DEVELOPMENT**

MLA educa ed 836 library professionals at MLA conferences and workshops.

New MLA mentor program successfully matches library professionals to enhance their libraries and careers.

#### **MEMBERSHiP**

MLA's organiza ships total 294 with 1,008 individual members from public, academic, coopera e, special and K-12 libraries.

#### MEMBER ENGAGEMENT, COLLABORATION and NETWORKING

MLA members con o serve their profession with more than 121 members volunteering and leading on MLA's Board of Directors, standing c ees and work groups.

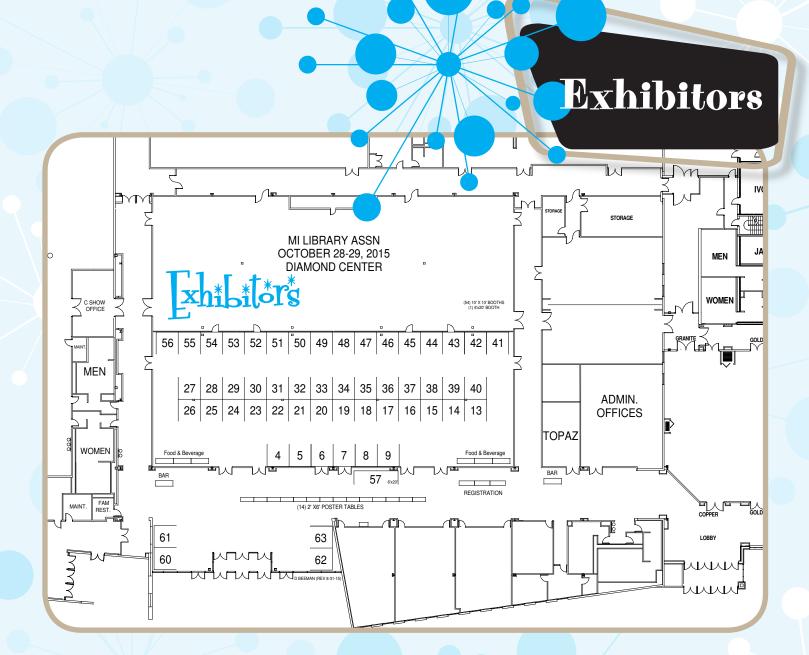
#### WEBSITE and COMMUNICATIONS

The revamped website con o evolve in response to member needs, including more online forms, improved naviga be er use of the event calendar features. An enhanced career ovides job seekers and employers with resources and materials. Increased communica o members via weekly newsle ers, bulle er advocacy,

membership and networking informa







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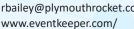
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