



**Libraries:**  
**HELPING GROW MINDS**



**MLA 2005**  
**Annual Conference**

October 25-28  
Amway Grand Plaza Hotel  
Grand Rapids

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**MICHIGAN LIBRARY ASSOCIATION**  
1407 Rensen Street, Suite 2, Lansing, MI 48910-3657  
Phone: 517/394-2774 • FAX: 517/394-2675  
[www.mla.lib.mi.us](http://www.mla.lib.mi.us)

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LIBRARY *design*



Auburn Branch Library

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Auburn Branch Library



Sage Branch Library

Photos by Andrew Schwallier

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# Welcome to the 2005 MLA Conference



**Michael McGuire**  
PRESIDENT, MICHIGAN LIBRARY  
ASSOCIATION  
2005–2006

Greetings and welcome to the 2005 Annual Conference!

Several years ago, I took up gardening and still enjoy planning, planting, nurturing, re-arranging, trading, anticipating, watching things grow, pruning, ridding pests, and wedging dirt under my fingernails. It's therapeutic.

Working in a library, I find we are much like gardeners (and occasionally get just as dirty). We spend our days planning programs, nurturing young (and sometimes not so young) minds, watching our collections grow, and weeding materials from the stacks. For those of us who allow food and drink in our libraries, we sometimes even have to rid our buildings of pests!

We're now spending a few days in Grand Rapids, home of the lovely Meijer Gardens among other great amenities. I hope that you may take some time before or after the conference to visit some of the area museums and other attractions. Many are offering conference goers discounts on admission prices if we show our badges. (See page 5 for more details.)

I wish to convey my gratitude to the many sponsors who have given so generously to MLA. Their logos, sponsorship acknowledgments, and advertisements appear throughout this program. Our conference would not be such a success without them.

My thanks go to the staff of the Grand Rapids Public Library for hosting our All-Conference Reception on Wednesday evening. And I also wish to extend a thank you to the staff of the Amway Grand Plaza Hotel for providing us with such lovely facilities for our conference.

Over the new few days, I hope you will enjoy yourselves, share your ideas, learn something, relish the Association's resurgence, and head back home enthused about our active roles in "Helping Grow Minds."

A handwritten signature in black ink, appearing to read "Michael McGuire".

Mike McGuire, President  
Michigan Library Association



**Gretchen Couraud**  
EXECUTIVE DIRECTOR,  
MICHIGAN LIBRARY  
ASSOCIATION

As I embark upon my first year with the Michigan Library Association I am optimistic about the opportunities that lie ahead for MLA and its members.

This past year the leadership and members devoted considerable time and energy to refocusing our vision in two strategic directions: uniting as one voice to represent and advocate on behalf of libraries and librarians in Michigan and strengthening MLA to provide greater services to our members. Both are achievable with commitment and hard work.

Successful advocacy will depend upon our ability to articulate how libraries improve people's lives, help grow minds in Michigan and support economic development. Fortunately, the public already has a positive image of libraries. But quantifying and communicating the value of libraries to the average constituent – children, students, elderly, handicapped, businesses, the unemployed – will be key to our success.

I look forward to visiting your library and learning about all aspects of your organization and communities. Doing so will help me represent your interests and advocate on behalf of the mission and vision of the Michigan Library Association. And building a grassroots network of advocates including you, your trustees and friends is the best vehicle to secure public support for libraries.

In the coming year the Michigan Library Association will continue to evaluate all the programs and services we provide to our members. With your input we will enhance our services and provide measurable value and benefits to you, our members.

My passion for libraries is rooted in my belief that libraries cross all social, cultural, political and economic boundaries. They are a place to go for unbiased resources and rich educational tools. As librarians you make all that possible and I look forward to growing with you.

A handwritten signature in black ink, appearing to read "Gretchen Couraud".

Gretchen Couraud, Executive Director  
Michigan Library Association

# Stevens Library Services

## Who Are We?

Stevens is a 100-year old Michigan Mover with 6 Midwest locations; and, as Stevens Van Lines we have over 150 agent locations nationwide. We move commercial businesses, and specialize in file and library relocations.

Our staff includes strategic planners, project managers, general managers and direct representatives. This multi-disciplined team enables us to present an economical, well-defined move plan customized to your specific needs that minimizes your down-time and staff involvement --- saving you time and money.



## What Do We Do?

Stevens provides critical management plans and support service essential to achieving project goals. Services include:

- ▶ Pre-Move Planning & Coordination
- ▶ On-site Project Management
- ▶ Cost Analysis and Budget Preparation
- ▶ Guaranteed Schedules for Completion
- ▶ Critical Communication Management
- ▶ Critical Issue Resolution
- ▶ Change Order Control
- ▶ Post-Move Reporting
- ▶ Guaranteed Move Price
- ▶ Progress Evaluation

## What Makes Us Different?

- ▶ Guaranteed time schedules
- ▶ Guaranteed pricing
- ▶ Professional, full-time employees
- ▶ Our pre-plan costing gives you an early definition of your options.
- ▶ Extensive experience in library moving --- references available

## What's the Benefit of Stevens' Involvement?

Optimizing investment value, maximizing quality and achieving established goals are central to our involvement.

- ▶ Creative solutions minimize business downtime and staff involvement
- ▶ Specilized Equipment
- ▶ Lift Gate Vehicles
- ▶ On-line Inventory Reports
- ▶ Total Inventory Control
- ▶ New & used furniture installation and warehousing
- ▶ Single point of contact throughout the project



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City of Grand Rapids, Michigan  
OFFICE OF THE MAYOR

GEORGE K. HEARTWELL  
MAYOR

October 25, 2005

Michigan Library Association  
Annual Conference

Dear Participants:

Greetings! On behalf of the citizens of Grand Rapids, the City Commissioners and I extend our very warmest greetings to you as you gather for your conference. I am extremely pleased to welcome you to Grand Rapids, a city that reads.

You are sure to be kept busy during your conference, but I do hope you have the opportunity to participate in some of the many recreational and cultural activities our community has to offer. Museums fill our center city area—we offer a public museum, a children's museum, two art museums, and a presidential museum all within walking distance. Professional, amateur, and recreational sports score high and are a vital part of our community. Our downtown features an ever-expanding diversity of specialty restaurants and entertainment venues, as well as our wonderful downtown river walk trail. From a relaxing picnic at an area waterside park to dinner atop a luxurious downtown hotel, from live performance in one of our community theaters to a Broadway production, Grand Rapids has something for everyone.

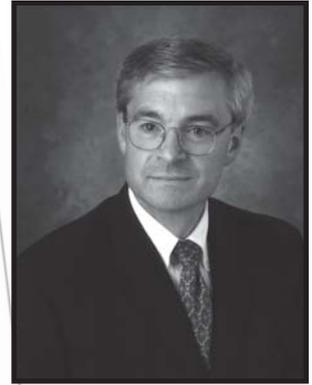
Thank you for choosing to meet in our city, enjoy yourselves, and please return often.

Sincerely,

George K. Heartwell

300 MONROE AVENUE, N.W. • GRAND RA

# Welcome to Grand Rapids



## George Heartwell

MAYOR, CITY OF GRAND RAPIDS

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# MLA Executive Board 2005–2006

## **Gretchen Couraud**

Executive Director, Michigan Library Association

## **Michael McGuire**

President  
Traverse Area District Library

## **Linda Farynk**

Past President  
Saginaw Valley State University;  
MLA Representative to Library of Michigan Board of Trustees

## **Leah Black**

President-Elect  
Michigan State University

## **Julia Nims**

Vice President  
Eastern Michigan University

## **Gail Parsons**

Treasurer  
Public Libraries of Saginaw

## **Sheryl Vanderwagen**

Secretary  
Lakeland Library Cooperative

## **Eileen M. Palmer**

ALA Councilor  
The Library Network

## **Duryea Callaway**

Chair, Academic & Research Libraries Division  
Wayne State University

## **Christine Klien**

Chair, Children's Services Division  
Portage District Library

## **Sheryl Knox**

Chair, Library Technology Division  
Capital Area District Library

## **Kathy M. Irwin**

Chair, Management & Administration Division  
University of Michigan–Dearborn

## **Marla J. Ehlers**

Chair, Public Library Division  
Grand Rapids Public Library

## **Katie Bell Moore**

Chair, Reference Division  
Ransom District Library

## **John Chambers**

Chair, Trustees and Advocates Division  
Oakland County Library

## **Anne Heidemann**

Chair, Teen Services Division  
Chippewa River District Library

## **Faye Backie**

Academic Libraries Representative  
Michigan State University

## **Karren Reish**

Other Libraries Representative  
Library of Michigan

## **Kathleen Zaenger**

Public Libraries Representative  
Howell Carnegie District Library

## **Sherry Hupp**

Co-Chair, Public Policy Committee  
Cromaine District Library

## **Bryon Sittler**

Co-Chair, Public Policy Committee  
White Pine Library Cooperative

# Past Presidents

<b>2005–2006</b>	.....	<b>Michael McGuire</b>
2004–2005	.....	Linda Farynk
2003–2004	.....	Marcia Warner
2002–2003	.....	Phyllis Jose
2001–2002	.....	Elaine K. Didier
2000–2001	.....	Tom Genson
1999–2000	.....	Denise Forro
1998–1999	.....	Nancy Bujold
1997–1998	.....	Pamela Grudzien
1996–1997	.....	Beverly Papai
1995–1996	.....	Martha Stilwell
1994–1995	.....	Sandra Scherba
1993–1994	.....	Sandra Yee
1992–1993	.....	Francis J. Buckley
1991–1992	.....	Jean Houghton
1990–1991	.....	Jule Fosbender
1989–1990	.....	Linda Heemstra
1988–1989	.....	Colleen Hyslop
1987–1988	.....	Clara N. Bohrer
1986–1987	.....	Margaret E. Auer
1985–1986	.....	A. Michael Deller
1984–1985	.....	Robert Garen
1983–1984	.....	Eleanor Pinkham
1982–1983	.....	Margaret Thomas
1981–1982	.....	Patricia Wilson
1980–1981	.....	Howard Lipton
1979–1980	.....	Carolyn McMillen
1978–1979	.....	Robert Raz
1977–1978	.....	Joan Wilcox
1976–1977	.....	Robert Gaylor
1975–1976	.....	Roberta Cheney

  
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Grand Rapids

## **Thanks To Our 2005 Logo Designer**

MLA President Mike McGuire has selected "Libraries: Helping Grow Minds" as his 2005 Conference theme. The logo was designed by **Nathan Credit** of Central Michigan University. Many thanks to Nathan for volunteering his time and talent to this project.

Conference program layout and design by **Theresa Moore**.

# 2005 Conference Committee

## CONFERENCE CHAIR

**Anne Marie Casey**  
Central Michigan University

## CONFERENCE MANAGER

**Polly Ross**  
Michigan Library Association

## MICHIGAN LIBRARY ASSOCIATION

**Tanya Burnham**, Business Mgr.  
**Anne Winkel**, Admin. Assistant

## AUCTION COMMITTEE

**Leslie Behm**, Chair, Michigan State University  
**Stephanie Perentesis**, Michigan State University

## EXHIBITS COMMITTEE

**Nancy Colpaert**, Chair, Monroe County Library System  
**Jule Fosbender**, Adrian Public Library  
**Shirley Ehnis**, Adrian Public Library  
**Jeanne Lawler-Marsac**, Retired

## INTERNET ROOM

**Marie-Lise Shams**, Chair, University of Detroit Mercy  
**Triza Crittle**, University of Detroit Mercy

## MEMBER-AT-LARGE

**Maureen Hirten**, Capital Area District Library

## ON-SITE COMMITTEE

**Leah Black**, Co-Chair, Michigan State University  
**Ranti Junus**, Co-Chair, Michigan State University

## PRECONFERENCE COMMITTEE

**Julie Garrison**, Co-Chair, Central Michigan University  
**Kara Gust**, Co-Chair, Michigan State University

## PUBLICITY

**Stephanie Mathson**, Chair, Central Michigan University

## SPECIAL EVENTS

**Claudia Diaz**, Co-Chair, Albion College  
**Marla Ehlers**, Co-Chair, Grand Rapids Public Library

## PROGRAM COMMITTEE

**Michael Rodriguez**, Chair, Michigan State University  
**Elizabeth Bollinger**, Vice Chair, Michigan State University

### • Academic & Research Libraries Division

**Nancy Fleck**, Michigan State University

### • Access, Collections & Technical Services Roundtable

**Ruth Bever**, Kent District Library

### • Children's Services Division

**Christy Klien**, Portage District Library

### • Information Literacy Roundtable

**Sheila Bryant**, Michigan State University

### • Intellectual Freedom Committee

**Randy Call**, Detroit Public Library

### • Leadership Academy Advisory Committee

**Cindy Krolkowski**, Wayne State University

### • Library of Michigan

**Deb Bacon Ziegler**

### • Library Technology Division

**Robert G. Kelly**, Kresge Business Administration Library  
**Karen Ventura**, Novi Public Library

### • Management & Administration Division

**Leah Black**, Michigan State University  
**Kathy Irwin**, University of Michigan–Dearborn

### • Marketing Roundtable

**Gary Pullano**, Herrick District Library

**Mary Rzepczynski**, Delta Township District Library

### • Michigan Library Consortium

**Anne Donohue**  
**Ruth Dukelow**

### • Multicultural Roundtable

**Vanessa Middleton**, Wayne State University

### • Public Library Division

**Marla Ehlers**, Grand Rapids Public Library

### • Public Policy Committee

**Sue Hill**, Capital Area District Library  
**Evelyn Holzwarth**, Dowagiac District Library

### • Reference Division

**Kara Gust**, Michigan State University

### • Rural and Small Libraries Roundtable

**John Sheridan**, St. Charles District Library

### • Services to Special Populations Roundtable

**Jackie Skinner**, Otsego County Library

### • Support Staff Roundtable

**Molly Fleishman**, Herrick District Library

### • Teen Services Division

**Kathy Rice**, Troy Public Library

### • Trustees and Advocates Division

**John Chambers**, Oakland County Library

## JOB DESK

**Lothar Spang**, Wayne State University

## MEMBER SERVICES DESK

**Steve Sowards**, Michigan State University  
**MLA Membership Committee and Volunteers**

# Thank You to the MLA Conference Sponsors



Trustee and Advocates Division  
Annual Meeting Breakfast



All Conference Reception



All Conference Banquet



Trustee and Advocates Division  
Annual Meeting Breakfast



CENTRAL MICHIGAN  
UNIVERSITY

Pre-Conference Program  
"The Leader Within"



Morning Coffee



Trustee and Advocates Division  
Annual Meeting Breakfast



Morning Coffee



Trustee and Advocates Division  
Annual Meeting Breakfast

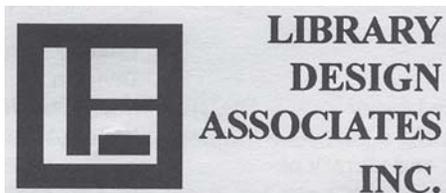


Library and Information  
Science Program

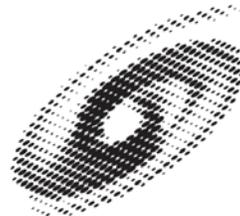
Alumni Reception



Morning Coffee



MLA Awards Luncheon



SCHOOL OF INFORMATION  
UNIVERSITY OF MICHIGAN

Alumni Reception



Michigan Author Award Luncheon



Conference Signage



Miles Harvey Keynote Address



Michigan Author Awards Luncheon



Internet Room



Your Full Service Design, Print and Mailing Firm

Raffle Tickets



Internet Room



Internet Room

# General Information & Area Attractions

## REGISTRATION DESK

### Amway Grand Center Concourse

Wednesday, October 26, and  
Thursday, October 27, 7:00 a.m.–  
5:00 p.m.; Friday, October 27, 8:00  
a.m.–12:00 p.m.

## MEMBERSHIP TABLE & JOB DESK

### Center Concourse

Wednesday, Oct. 26, and Thursday,  
Oct. 27, 8:00 a.m.–4:00 p.m.

## INTERNET ROOM

### Heritage Hill Room

Wednesday, Oct. 26, and Thursday,  
Oct. 27, 8:30 a.m.–6:00 p.m.; Friday,  
Oct. 28, 8:30 a.m.–11:30 a.m.

*Sponsored by Herrick District Library,  
Michigan Library Consortium, and University  
of Michigan Ross School of Business.*

## COMPLIMENTARY COFFEE

### Adjacent to the Registration Desk

Wednesday, Thursday and Friday  
beginning at 7:30 a.m.

*Sponsored by Emery-Pratt, Saginaw Valley  
State University Library, and Swets.*

## BOOK SALES

Authors' books will be available for  
sale throughout the conference.

Check at the Registration desk for  
further information.

## EXHIBITS

### DeVos Ballroom A–B

Grand Opening Wednesday, Oct. 26,  
11:30 a.m.–5:30 p.m.; Thursday, Oct.  
27, 8:00 a.m.–4:00 p.m.

## POSTER SESSIONS

### Exhibits Area, DeVos Ballroom A–B

Wednesday, Oct. 26, Noon–2:30 p.m.

**Session 1:** 12:00–1:00 p.m.

**Session 2:** 1:30–2:30 p.m.

Two poster sessions, hosted by the  
Academic and Research Libraries  
Division, will showcase innovative  
collections, services, handouts and  
research findings.

## MEETING ROOM SPACE

MLA requests conference attendees to  
pre-register for conference programs in

order to place sessions in rooms which  
best accommodate the expected  
audience. If your session is over-  
crowded, we apologize for the  
inconvenience.

## SMOKING POLICY

Smoking is not permitted in any MLA  
Conference functions, including general  
sessions, programs, luncheons,  
receptions, and dinners.

## SPECIAL SERVICES

Conference registration personnel are  
available throughout the conference to  
assist those needing special services.  
Please let the MLA staff at the  
Conference Registration Desk (Amway  
Grand Center Concourse) know if you  
need assistance.

## HOTEL INFORMATION

Amway Grand Plaza check-in time is 4:00  
p.m. Check-out time is Noon.

## COAT RACKS

Crown Foyer lobby, second floor. The  
coat room (not staffed) is made available  
for your convenience throughout the  
conference. The Amway Grand and the  
Michigan Library Association are not  
responsible for loss of any items left in  
the coat room.

## AREA ATTRACTIONS

- **Frederik Meijer Gardens and Sculpture Park.** Receive a \$4.00 discount on admission by showing your conference badge!
- **Gerald R. Ford Museum.** Receive a \$1.00 discount on admission by showing your conference badge!
- **Grand Rapids Art Museum.** Receive a \$1.00 discount on admission by showing your conference badge!
- **Meyer May House** – 450 Madison SE. Frank Lloyd Wright designed prairie style house built in 1908 for founder of May's of Michigan clothing store. Restored to its original splendor by the Steelcase Corporation. Open free to the public on Tuesdays and Thursdays from 10:00 a.m. to 2:00 p.m.; Sundays from 1:00 p.m. to 5:00 p.m.
- **Van Andel Museum Center.** Receive a \$1.00 discount on admission by showing your conference badge!
- **Voight House Victorian Museum.** Admission: \$2.00. No discount.

# MLA Annual Meetings

## MLA ANNUAL MEETING

Wednesday, Oct. 26, 5:30–6:30 p.m.  
Emerald A–B

## ACCESS, COLLECTIONS AND TECHNICAL SERVICES ROUNDTABLE

Thursday, Oct. 27, 5:00 p.m.  
Thornapple Room

## INFORMATION LITERACY ROUNDTABLE

Thursday, Oct. 27, 5:00 p.m.  
Kendall College Library

## LIBRARY TECHNOLOGY DIVISION BREAKFAST

Friday, Oct. 28, 7:30 a.m.  
Ottawa Room

## MANAGEMENT AND ADMINISTRATION DIVISION

Wednesday, Oct. 26, 5:00 p.m.  
Pearl Room

## MARKETING AND PUBLIC RELATIONS ROUNDTABLE

Thursday, Oct. 27, 5:00 p.m.  
Haldane Room

## MULTICULTURAL ROUNDTABLE

Wednesday, Oct. 26, 3:15 p.m.  
Kendall Room

## REFERENCE DIVISION

Thursday, Oct. 27, 5:00 p.m.  
Berkey Room

## RURAL AND SMALL LIBRARIES ROUNDTABLE

Wednesday, Oct. 26, 5:00 p.m.  
Thornapple Room

## SERVICES TO SPECIAL POPULATIONS ROUNDTABLE

Thursday, Oct. 27, 9:45 a.m.  
Grand View A

## TRUSTEES AND ADVOCATES DIVISION BREAKFAST

Wednesday, Oct. 26, 7:30 a.m.  
Nelson Room

## 2005 MLA Award Winners

### Judi Stillion



**LIBRARIAN OF THE YEAR**

**Judi Stillion**, director of the Alpena County Library, has been named the Librarian of the Year by the Michigan Library Association. For over 30 years Judi has made outstanding contributions to the Alpena County Library, starting out as a children's librarian, then serving as assistant director and since 1998, serving as the library director.

Active in state and national library associations, Judi also participates in the Michigan Center for the Book and the Michigan Council for the Arts and Cultural Affairs. Her involvement in these organizations has enabled her to bring cultural and multicultural events to Alpena County each year. Her "Authors in Fall" series has brought such notable authors as Bill Bryson, Thomas Pynchon, Edward Albee, George Plimpton, Loren Estleman and Judith Guest to the Alpena area. Her library's sponsorship of a carnival for children attracts over 3,000 people each year to an event that has outgrown the library's space and has since moved to the county fair grounds. These quality programs have improved the library's visibility countywide enough to insure the successful passage of each millage request.

Judi's impact goes beyond her library walls. Her involvement in the Thunder Bay Literacy Conference brought together readers and authors to share thoughts and inspiration. This conference also began the Michigan Author Award in 1992. Judi has collaborated with the Thunder Bay National Marine Sanctuary to bring the valuable Labadie collection of Great Lakes maritime history to the library, thus offering access to the collection to thousands of people who would otherwise not have had access.

Judi's leadership has made the Alpena County Library the role model for any library that wants to be involved in the cultural and intellectual life of a community. The fact that she has been able to accomplish so much within the structure of a small rural library is even greater testament to the accomplishments of Judi Stillion, the Michigan Library Association's 2005 Librarian of the Year. — *Bryon Sittler, Director, White Pine Library Cooperative*

**Make  
Someone's  
Mom  
Proud!**



Recognize a colleague or advocate's outstanding contribution to the Michigan library community by nominating him or her for one of MLA's five annual awards. The year's winners are announced each summer, and they are officially recognized at an Awards Luncheon during the Annual Conference.

Be sure to check the MLA Awards Committee webpage ([www.mla.lib.mi.us](http://www.mla.lib.mi.us)) for complete information on the nomination criteria and deadlines. Official nomination forms will be posted in mid-November.

# 2005 MLA Award Winners

## Sara Castle

LOLETA D. FYAN AWARD

**Sara Castle**, youth librarian at the Pinckney Community Public Library, has been named the Michigan Library Association's 2005 winner of the Loleta D. Fyan Award. The Fyan Award is given to a librarian who has transformed a routine task or untried idea into an imaginative, creative service.

Sara has taken a small rural library's youth department and transformed it into an important part of the community. In a short four years, her efforts have expanded and improved the youth department's appearance, collections and activities. She spearheaded efforts to renovate the library's interior and was able to get a local artist to paint a mural on the wall of the children's department, making the area much more inviting and exciting. Her collection development activities have increased the circulation of youth materials by 102% in a single year, with another 27% the following year. Programming has doubled not only in the building but through outreach efforts to local businesses, schools and HeadStart programs.

Susan Mankoff, a library patron and volunteer in Pinckney, cites Sara's dedication to building the next generation of enthusiastic readers through lap sit reading programs and a teen round table discussion group. Sara's energy is contagious and her ideas are endless, making her justly deserving of the Michigan Library Association's 2005 Loleta D. Fyan Award. —*Hope Siasoco, Director, Pinckney Community Public Library*

## Sandy McCarthy



WALTER KAISER AWARD

For the first time ever, the Walter H. Kaiser Memorial Award has been awarded to two Michigan librarians for their shared efforts to provide enhanced services to more than 380,000 community college students. **Sandy McCarthy** (Washtenaw Community College) and **Ann Walaskay** (Oakland Community College/Orchard Ridge Campus) developed a collaborative virtual reference service, which was launched on March 14, 2005. Virtual reference is not a new concept, but what is unique about the project is its collaboration among 17 participating colleges.

As co-leaders of the Virtual Reference Advisory Group, Ann and Sandy were instrumental in spearheading *Research Help Now*, an online tutoring service that provides real-time, online individual research assistance from a Michigan community college librarian via a chat session. Ann and Sandy were involved in the software selection, purchase, and installation. They oversaw the development of policy guidelines and marketing materials, as well as staff training, and the creation of an electronic discussion list to promote communication among the participants.

Twenty-eight publicly funded community colleges in Michigan have worked together since 1997 in the development and operation of the Michigan Community College Virtual Learning Collaborative. This program allows students from anywhere in the state to enroll in any of the online courses offered by Michigan community colleges from a single online catalog. Seventeen of those institutions are now able to improve their existing online programming in a variety of disciplines and offer support to their online and on campus students. Due to Sandy's and Ann's leadership, community college students across Michigan are having a fuller college experience now that they can get research assistance from a librarian.

The Walter H. Kaiser Memorial Award honors Walter Kaiser, who served as director of the Wayne County Federated Library System for 26 years and was a nationally known library consultant, authority in local government, and innovator in technical services. —*Martha Stilwell, Director of Library Services and Facilitator for Online Library Resources, Kellogg Community College*

## Ann Walaskay



WALTER KAISER AWARD

## 2005 MLA Award Winners

### Edward Repik



TRUSTEE OF MERIT

**Edward Repik**, an eight-year member and treasurer of the Board of Trustees of the Howell Carnegie District Library, has been named the 2005 Michigan Library Association's Trustee of Merit. This award is made to a public library trustee to focus attention on the important contributions trustees make to Michigan library services and to give recognition to outstanding trustees.

Cited for his skills in financial forecasting and a profound dedication for public service, Ed has helped set a tone for library board and committee meetings that is not only effective, civil and informative, but often inspirational. Such a tone on the board allowed for very diverse opinions to come together to build strong library services and to build support throughout the community.

"The combination of his ability to do the financial forecasting and the ability to train others to use the forecasts effectively is a gift that he shares with no pretensions or expectation of reward", said Kathleen Zaenger, director of the Howell Carnegie District Library. In the past Ed has presented workshops on budgeting and developing employee pay structures at the Michigan Library Association's annual conferences. He has also turned his vision of a certified training program for public library trustees into a reality.

Ed is also a remarkable recruiter of library board members, promoting the rewards of serving the library to other community leaders. His recruiting skills have greatly enriched the make-up of the library board.

His humility, congenial manner, attention to detail, and commitment to libraries makes Ed Repik the perfect recipient of the 2005 Michigan Library Association's Trustee of Merit Award. – *Kathleen Zaenger, Howell Carnegie District Library*

### Trenton Smiley



AWARD OF EXCELLENCE

**Trenton Smiley**, Marketing Director for the Capital Area District Library, has been named the winner of the 2005 Michigan Library Association's Award of Excellence. The Award of Excellence recognizes a staff member of a Michigan library who has made an outstanding contribution to effective and improved local library service.

In his relatively short library career, Trent has developed successful marketing programs for the Detroit Public Library, Genesee District Library, and now the Capital Area District Library. Some of his major accomplishments include:

- Pioneering the idea of using special events like a presentation by Suze Orman to allow the library to gain instant credibility in the field of personal finance. He obtained grants totaling \$28,000 as well as over \$60,000 of in-kind support from local media.
- Forming a partnership with WFMK to hold a special Harry Potter movie event at the NCG Cinema. Five thousand people entered a drawing for tickets with 450 lucky winners.
- Linking programs and services to an image or lifestyle of the library's target audience. The library now has a radio program featuring information on its African-American book discussion group.
- Attracting more people to the library with well designed, high-quality brochures.

Trent has promoted cooperation between all types of libraries by working with the Mideastern Michigan Library Cooperative's PR Committee and on Library Day at Comerica Park. His involvement with organizations like the Blue Cross Blue Shield of Michigan Community Advisory Council, the Grand Blanc Planning Commission, and the Lansing Boys and Girls Club help spread the word about the value and services of Michigan's public libraries.

MLA's Award of Excellence recognizes a staff member of a Michigan library who has made an outstanding contribution to effective and improved local library service. Trent has done this and more. – *Susan Hill, Director, Capital Area District Library*

## Pre-Conference Speakers

**Kathy Irwin** is a Senior Associate Librarian and Head of Circulation at the Mardigian Library at the University of Michigan–Dearborn. Kathy's prior experience includes teaching middle school and high school for eight years, along with serving as librarian at Comerica Incorporated for two-and-a-half years. She is past president of the Michigan Chapter of the Special Libraries Association and is currently chair of the MLA Management and Administration Division.

**Dr. Lew Dotterer** is currently the Director of Learning and Organization Development for Sparrow Health System in Lansing, Michigan. Before that, he was manager of Training and Development for Lincoln National Life and also worked for over five years as a therapist, consultant and director of training for the Concern Employee Assistance Program. Lew's rich background includes a blend of counseling, university teaching, organizational consulting, and coaching and departmental administration.

### Leslie Behm & Nancy Lucas

Leslie Behm is currently the Training and Reference Technology Librarian at the Main Library at Michigan State University. Nancy A. Lucas is currently the Head of the Gast Business Library at Michigan State University. Together, Leslie and Nancy have numerous years of ergonomics training and experience—presenting ergonomics workshops, conducting ergonomic evaluations, and serving as members of the MSU Libraries Ergonomics Committee.

**Dr. John Vinson** has been the Undersheriff for the Isabella County Sheriff's Department since January 2005. As Undersheriff, he is second in command and responsible for the day-to-day operations and leading a staff of 60 employees. John has held other leadership positions in corporate America and has conducted numerous invited presentations and workshops on various aspects of leadership and diversity subjects. He is also an Adjunct Faculty member, who teaches in the Management and MSA departments at Central Michigan University.

## Preconference Programs

Tuesday, October 25 • Amway Grand Plaza Hotel

Each Session has been awarded .3 CEUs.

**REGISTRATION & CONTINENTAL BREAKFAST: 7:30–8:00 a.m.**  
Hotel Conference Level, 3rd floor

**MORNING SESSIONS: 8:00–11:30 a.m.**

### Who Wants to Hire a Superstar? A reality guide to hiring, training, and retaining good student workers and library pages

**Kathy Irwin**, University of Michigan-Dearborn

**Room:** Thornapple

Is finding good student workers and pages like an episode of the *Amazing Race*? Is your training program a little too much like *Survivor*? Is retention a game *For Love or Money*? This program combines presentation and group participation to help us all find the best *Apprentice* for the job.

### Making the Most of Now! (Being Assertive and Engaged at Work and in Life)

**Lew Dotterer, Ph.D.**, Sparrow Health System

**Room:** Grand View A–B

People who are more assertive are seen as positive contributors to others and as being more fully engaged in their work and their life! In this session we will look at what the difference is between assertive, aggressive, and passive behavior. We will identify ways to build relationships based on being open, honest, clear, concise, and direct. We will discuss the value in being able to give and receive feedback from others. We will also look at what it means to live an assertive lifestyle. Resources that have influenced the design of this session include: *FISH!*; Dawna Markova's, *I Will Not Die an Unlived Life*; *First, Break All The Rules* by Buckingham and Coffman and Ben Zander's ideas taken from the video entitled, *Radiating Possibility*.

**AFTERNOON SESSIONS: 1:30–4:45 p.m.**

### Ergonomics on a Shoestring

**Nancy A. Lucas & Leslie M. Behm**, Michigan State University

**Room:** Thornapple

Need to make your work environment more ergonomically friendly, but have a limited budget? In this workshop, we will learn what is involved in ergonomics, the basics of an ergonomic evaluation, what the OSHA standards are currently, and how some of the changes can be made on a shoestring budget. We will actually work on doing ergonomic evaluations during the workshop.

### The Leader Within

**John N. Vinson, Ph.D.**, Undersheriff, Isabella County, Michigan

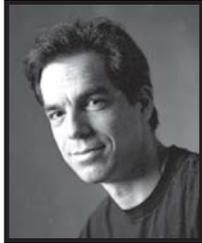
**Room:** Grand View A–B

What exactly is leadership and what does it all mean to you? What can make you a more effective leader? In this workshop, participants will gain valuable insight into the effectiveness of their personal leadership style and learn how and when to use the five practices of exemplary leadership: Challenging the Process, Inspiring a Shared Vision, Enabling Others to Act, Modeling the Way, and Encouraging the Heart. Participants will also learn how to create an environment that supports various leadership styles, including their own personal leadership style.

*Sponsored by: Central Michigan University.*

# MLA Conference Keynote Speakers

## Miles Harvey



**KEYNOTE SPEAKER**  
Wednesday, October 26  
10:00 a.m., DeVos Place

Sponsored by:  
*Law Weathers & Richardson.*

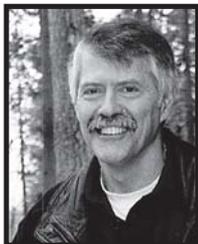
**BOOK TALK**  
(Conference Program W22)  
Wednesday, October 26  
3:45 p.m., Nelson Room

**Miles Harvey**, author of *The Island of Lost Maps: A True Story of Cartographic Crime*, a national and international bestseller that explores the theft of scores of centuries-old maps from prominent research libraries by an enigmatic antiques dealer named Gilbert Joseph Bland, Jr. Named one of the top ten books of 2000 by *USA Today*, which described it as “astonishingly imaginative,” *The Island of Lost Maps* was also a Borders Books Original Voices Award finalist, as well as a Book of the Month Club, Quality Paperback Book Club and Booksense 76 selection. Foreign editions have appeared in the United Kingdom, Germany, Spain, Italy, the Netherlands, Japan and Taiwan.

A graduate of the University of Illinois and the University of Michigan, Miles Harvey spent four years on the trail of Gilbert Bland, beginning with an article that appeared in *Outside Magazine* in 1996. In a journalistic career that spans two decades, he has worked for United Press International and *In These Times*, in addition to serving as the book-review columnist for *Outside*. His articles have appeared in a variety of publications, including *Mother Jones*, Salon.com, *The Columbia Journalism Review*, *The Progressive*, *The Utne Reader*, and *The Los Angeles Times*. He was a finalist for a 1997 National Magazine Award and the recipient of a 2004-2005 Illinois Arts Council fellowship.

During the book talk (program W22), Mr. Harvey will provide attendees with an overview of his new book about the life of the 16th-century artist Jacques Le Moyne de Morgues.

## Chris Crutcher



**KEYNOTE SPEAKER**  
Thursday, October 27  
10:00 a.m., DeVos Place

**PANEL DISCUSSION**  
(Conference Program T10)  
Thursday, October 27  
2:00 p.m., Berkey Room

Popular young adult writer, **Chris Crutcher**, will deliver the 10 a.m. keynote, “When Real Life Fiction Meets the Censor.” Crutcher will speak from his personal experience as a frequently banned author. Born in Dayton, Ohio, to a WWII bomber pilot and a homemaker, Crutcher grew up in Cascade, Idaho (a tiny logging town north of Boise). He graduated from Eastern Washington State College (now EWU) with a BA in Psychology and Sociology. After a few years of travel and working odd jobs, Crutcher returned to EWU to earn his teaching certificate. Offered the chance to direct a “last chance” alternative school in Oakland, California, he respectfully served the at-risk K-12 students for almost a decade before returning to Spokane to write his first book, *Running Loose*, for Greenwillow in the early 1980’s.

Eight other novels – *Stotan!*, *Chinese Handcuffs*, *The Crazy Horse Electric Game*, *The Deep End*, *Staying Fat for Sarah Byrnes*, *Ironman*, *Whale Talk*, and *The Sledding Hill* – as well as a collection of short stories (*Athletic Shorts*) followed the first. His autobiography, *King of the Mild Frontier*, was released in April, 2003. A new novel, a second collection of short stories, and two nonfiction book projects are also in development.

Crutcher’s fast-paced fiction — heavily influenced by his work as a therapist and child protection advocate — is known for its expert balance of comedy and tragedy, as well as its unflinching honesty and authentic voice. He has been honored with dozens of awards including the 2005 Catholic Library Association’s St. Katharine Drexel Award, *Writer Magazine*’s 2004 Writers Who Make A Difference Award, the ALA’s 2000 Margaret A. Edwards Lifetime Achievement Award, the NCTE’s 1998 National Intellectual Freedom Award, and the ALAN Award. Crutcher is also a 2005 PEN/Newman’s Own First Amendment Award nominee.

After the keynote attend the Intellectual Freedom Committee’s panel discussion, “Right to Know or Right to Censor?” (program T10).

## MLA Conference Keynote Speakers

### Duncan Sings-Alone & Priscilla Cogan



**KEYNOTE SPEAKERS**  
**Friday, October 28**  
**10:00 a.m., Ambassador**  
**Ballroom East**

For over forty years, **Duncan Sings-Alone** has been a healer, first as a minister, then as a psychologist. After intensive training in Lakota medicine and spirituality from 1976-83, he became known in the Native American community as a teacher, ceremonialist, and storyteller. Widely respected as a healer and teacher, Sings-Alone is enrolled in the Georgia Tribe of Eastern Cherokee Indians, and was the founder of the Free Cherokees, an intertribal cultural organization for all people interested in exploring Native American spirituality.

Elder and author of *Sprinting Backwards to God*, he also holds a Ph.D. in Counseling and Psychology from the University of Florida.

Author of internationally acclaimed novels, *Winona's Web*, *Compass of the Heart*, and *Crack at Dusk: Crook of Dawn*, **Priscilla Cogan, Ph.D.**, is a clinical psychologist of Irish-American descent and a practitioner of Native American pipe and sweat-lodge ceremonies. She lives with her husband, Duncan Sings-Alone, and two Shelties betwixt and between rural Massachusetts and the Leelanau Peninsula in northwest Michigan.

## MLA All-Conference Banquet Speaker

### Timothy Baughman



**ALL-CONFERENCE**  
**BANQUET SPEAKER**  
**Thursday, October 27**  
**7:00 p.m., Ambassador Ballroom**  
**Pre-registration required.**  
*Sponsored by: ProQuest Company*

The 2005 All Conference Banquet Speaker, **Dr. T. H. Baughman**, will address conference goers during dinner on Thursday, October 28. His presentation will be entitled, "The Greatest Antarctic Adventure."

Baughman, a professor of History at the University of Central Oklahoma, has published widely in the field of polar history. His publications include: *Before the Heroes Came: Antarctica in the 1890s* (University of Nebraska Press, 1994), *Ice: The Antarctic Diary of Charles F. Passel* (Texas Tech University Press, 1995) and *Pilgrims on the Ice: Robert Falcon Scott's First Antarctic Expedition* (University of Nebraska Press, 1999). He has also published a short popular biography, *Shackleton of the Antarctic*.

Baughman has lectured widely on his research interests not only for their impact on polar history but also on how historical and polar figures demonstrate leadership lessons for the business world. Widely regarded as a masterful storyteller, Tim is a popular lecturer on expedition cruise ships to both polar regions and throughout Europe.

## Luncheon Speakers for Thursday, October 27

### Nancy Robertson

STATE LIBRARIANS EXCELLENCE  
AWARD LUNCHEON  
Noon–1:45 p.m.,  
Imperial Ballroom  
*Pre-registration required.*

Acting State Librarian **Nancy Robertson** has been with the Library of Michigan since 1995, when she was hired as the library's first rare books cataloger. In 1997, she became the curator of the library's rare book collection, a charge she continued when she was appointed director of the Technical Services Division in 2000.

During her tenure as director of Technical Services and curator of the rare book collection, Robertson worked with the Library of Michigan Foundation to establish the Martha W. Griffiths Michigan Rare Book Room. Robertson was closely involved in selecting the architects, completing the design, and overseeing the construction of this state-of-the-art rare book storage and reading room facility within the Library of Michigan's walls. When Robertson became Deputy State Librarian in 2002, she took charge of handling the Library of Michigan's budget tracking and planning, and also began acting as the agency liaison to the Department of History, Arts and Libraries administrative staff. In 2004, her duties were expanded to include more statewide operations in addition to internal operations functions.

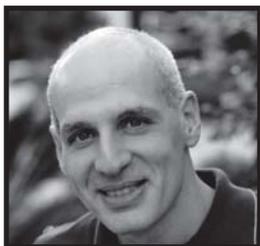
Robertson has a library background dating to her youth. Born in Ohio, she frequented the Wright Library in Dayton throughout her childhood. During her last semesters at the College of Wooster, she worked as an assistant to the cataloger of a special collection acquired by the college library. Though she earned an M.A. in English Literature at the University of Illinois-Chicago in 1979, it was not until she relocated to Philadelphia that she was able to move forward with her ambition to become a librarian.

At Drexel University, where she earned her M.S. in Information Studies in 1990, Robertson focused on rare book librarianship and began working, also in 1990, at the renowned Library Company of Philadelphia, which was founded in 1731 by Benjamin Franklin and later served as the library of the Continental Congress. In 1992, Robertson was hired by the William L. Clements Library at the University of Michigan in Ann Arbor, another of the country's premier Americana collections. There she spent two years cataloging new acquisitions.

Robertson lives in Jackson with Jim, her husband of 30 years. They enjoy spending time at their summer cottage near Crystal Lake and frequently visit their two sons who reside in Boston and Charlottesville, Virginia. Robertson, owner of a Jack Russell terrier, collects Edward Gorey books and late 19th- and early 20th-century decorated publishers' cloth bindings.

(Adapted from Casey Warner's column in the February 2005  
Library of Michigan's Access Newsletter)

### Gordon Korman



CHILDREN'S & TEEN SERVICES  
DIVISIONS' LUNCHEON  
Noon–1:45 p.m.,  
Pantlind Ballroom  
*Pre-registration required.*

**Gordon Korman** will be the guest author and speaker at this year's Children's and Teen Services Divisions' Author Luncheon.

Mr. Korman began writing at the age of twelve, when a seventh grade English assignment became his first published novel. He has since authored more than fifty books for children and young adults, most recently *Son of the Mob: Hollywood Hustle*, and the *On the Run* series. A graduate of New York University's Dramatic Writing Program, Korman lives with his wife and family in Long Island, NY.

## Luncheon Speakers for Thursday, October 27

### Joseph J. Mika

“Retirement, Recruitment,  
and the Job Market”



**ACADEMIC LIBRARIANS  
LUNCHEON**

Noon–1:45 p.m., Gerald R. Ford  
Presidential Ballroom  
*Pre-registration required.*

**Dr. Joseph J. Mika**, Professor and Director of the Library and Information Science Program (LISP) at Wayne State University in Detroit, arrived at Wayne State in 1986 as Director of the LIS Program. Under his direction (1986-1993), the faculty grew from five to eleven full-time positions, the student body increased from 79 to 400+, five endowed scholarships were established, and the LISP received accreditation from the American Library Association. Dr. Mika moved to faculty as a full professor in 1994, but once again accepted the position of Director in January of 2002.

Prior to working at Wayne State, Dr. Mika served as Assistant Dean and Associate Professor of Library Science at the University of Southern Mississippi, was Assistant Librarian and Assistant Professor at Johnson State College (VT), and was on the staff of the library at Ohio State University's Mansfield Regional Campus.

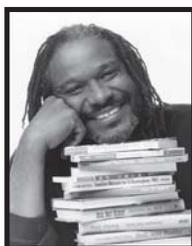
Dr. Mika is an author and editor, and frequently makes presentations to library organizations, which focus on customer service, personnel issues, leadership, and strategic planning.

Dr. Mika's professional activities include numerous American Library Association committee appointments, and election to the ALA Council as Chapter Councilor, first from Mississippi and later from Michigan. He recently completed a term as Chair of the Michigan Center for the Book, and he has been active in Beta Phi Mu, the international library and information science honor society, having served on its Board and as its President.

In addition to his career in the field of library and information science, Dr. Mika is a retired colonel in the United States Army Reserve.

## Michigan Author Award Luncheon Speaker

### Christopher P. Curtis



**MICHIGAN AUTHOR  
AWARD LUNCHEON**

Friday, October 28

11:45 p.m., Pantlind Ballroom

*Pre-registration required.*

*Sponsored by: Michigan Center for  
the Book; Michigan Library  
Association; Sleeping Bear Press.*

**Christopher Paul Curtis** is the winner of the 2005 Michigan Author Award. The Michigan Center for the Book, a program of the Library of Michigan, and the Michigan Library Association present the Michigan Author Award annually to recognize a Michigan writer for his or her literary merit.

The only writer to win the Newbery Medal and the Coretta Scott King Award – two of the most prestigious prizes in the field of children's literature – in the same year, Curtis has published three young-adult novels. He was also the first African American to win the Newbery Medal since 1977.

Curtis received these awards for his second novel, *Bud, Not Buddy*. His first book, *The Watsons Go to Birmingham — 1963*, was an honor book for both the Newbery and Coretta Scott King awards. His third novel, the recently published *Bucking the Sarge*, was included on the Library of Michigan's 2005 Michigan Notable Books list.

Curtis's writings are historical fiction that is noted for its inclusion of serious social issues, humor, significant events in American history, and family heritage. Curtis's Michigan heritage has a significant place in his novels as well. Originally from Flint, Curtis worked for GM at the Fisher Body plant for years before following his dream of writing.



# MLA Annual Conference Programs At A Glance

## Thursday, October 27, 2005

	8:30-9:45	10:00-11:15	12:00-1:45	2:00-3:15	3:15-3:45	3:45-5:00
<u>Berkley</u>	<b>T08</b> RFID and Privacy (IFC)			<b>T10</b> Right to Know or Right to Censor (IFC)		<b>T20</b> Finding NonProfit Funding Sources (RD)
<u>DeVos Place</u>		<b>Keynote Speaker</b> Chris Crutcher			Cookie Break with Exhibitors	
<u>Emerald</u>	<b>T02</b> Never Pay Full Price Again (LTD)			<b>T13</b> Top Tech Trends (LTD)		<b>T22</b> RSS Piping Hot Content for Your Library (LTD)
<u>Grand View</u>	<b>T05</b> P.A.W.S. for Reading (SSPRT)			<b>T09</b> Management is Everyone's Job (MAD/PLD)		<b>T24</b> Adapting Library Services (SSPRT)
<u>GR Ford</u>			<b>Academic Librarians' Luncheon</b>			
<u>Haldane</u>	<b>T03</b> Nurturing and Pruning Collections (PLD)			<b>T12</b> Enhancing Your Leadership (LAAC)		<b>T17</b> Navigating News Media Inquiries (MPRRT)
<u>Heritage Hill</u>	<b>Internet Room (8:30 a.m.-6:00 p.m.)</b>					
<u>Imperial</u>			<b>State Librarian's Excellence Award Luncheon</b>			
<u>Nelson</u>	<b>T04</b> Legislative Update (PLFIG)			<b>T11</b> Tax Abatement (PPC)		<b>T21</b> PLFIG Legislative Agenda Update (PPC)
<u>Pearl</u>	<b>T01</b> Trading Spaces (RD/CSD)			<b>T15</b> BrainGym: Growing Minds (CSD)		<b>T23</b> Core Graphic Novel Collection (TSD)
<u>Pantlind BR</u>			<b>Children's and Teen Services Divisions Author Luncheon</b>			
<u>Ruby</u>	<b>T07</b> Michigan Center for the Book (MCB)					
<u>Thornapple</u>	<b>T06</b> Genealogy and the Reference Librarian (LoM)					<b>T18</b> Changing faces of ILL (ACTS)
<u>Winchester</u>				<b>T14</b> Town Hall Meetings (PLD)		<b>T19</b> Library Instruction in First Year Experience Programs (ILRT)

## Friday, October 28, 2005

	7:30-8:30	8:45-10:00	10:15-11:30	11:45-1:30
<u>Ambassador East</u>			<b>Keynote Speakers</b> Duncan Sings-Alone and Patricia Cogan	
<u>Berkey</u>		<b>F01</b> Political Advocacy (PLD)		
<u>Emerald A</u>		<b>F02</b> Tomorrow's Professionals (LTD)		
<u>Grand View</u>		<b>F08</b> Discovering Michigan Notable Books (LoM)		
<u>Haldane</u>		<b>F06</b> Managing Conflict Professionally (SSRT)		
<u>Heritage Hill</u>	<b>Internet Room (8:30 a.m.-11:00 a.m.)</b>			
<u>Ottawa</u>	<b>LTD Breakfast</b>			
<u>Pantlind BR</u>				<b>Michigan Author Award Luncheon</b>
<u>Pearl</u>		<b>F03</b> Designing on a Dime (TSD)		
<u>Pullman</u>		<b>F04</b> How to Find the Best Director (MAD)		
<u>Thornapple</u>		<b>F05</b> How to Prepare a Poster Session (ARLD)		
<u>Winchester</u>		<b>F07</b> How Does It Feel: Disability Awareness (SSPRT)		

# An Overview of Special Conference Events

## WEDNESDAY, OCTOBER 26

### Trustees and Advocates Division Annual Meeting Breakfast

7:30–8:15 a.m., Nelson Room

**Sponsored by:** Comerica Bank, Detroit; Plante & Moran, Southfield; Fanning/Howey Associates, Inc., Novi; Stauder Barch Associates, Ann Arbor. (*Pre-registration required.*)

### Keynote Address: Miles Harvey

10:00 a.m., DeVos Place

**Sponsored by:** Law Weathers & Richardson.

### Exhibit Hall Grand Opening

11:30 a.m., DeVos Place, Ballroom A–B

Learn about new products and services, do some price shopping, and visit with scores of vendors offering everything from architectural design to digitization services.

*Exhibits remain open until 5:30 p.m.*

### Getting the Most Out of Your First MLA Conference

11:30 a.m.–Noon

Ruby Room

### MLA Awards Luncheon

Noon–1:45 p.m., Pantlind Ballroom

MLA members honor their own at the Awards Luncheon. Plan to attend to honor the best of the profession.

**Sponsored by:** Library Design, Inc. (*Pre-registration required.*)

### Poster Session

Noon–2:30 p.m., Exhibits Area,  
DeVos Place, Ballroom A–B

Session 1: 12:00–1:00 p.m.

Session 2: 1:30–2:30 p.m.

Two poster sessions, hosted by the Academic and Research Libraries Division, will showcase innovative collections, services, handouts and research findings.

### MLA Annual Membership Meeting

5:30–6:30 p.m., Emerald Room A–B

### All-Conference Reception

7:00–9:00 p.m., Grand Rapids

**Public Library.** Explore the beautifully renovated main branch of

the Grand Rapids Public Library while socializing with fellow conference goers. The library is only a 7-minute walk from the Amway Grand! Meet at the Motor Lobby (Pearl Street Entrance) at 6:50 p.m. or 7:10 p.m. for a guided walk to the library. (Parking is limited but available for those who need to drive.) Come enjoy hors d'oeuvres and camaraderie. (*Pre-registration required.*)

## THURSDAY, OCTOBER 27

### Exhibits

8:00 a.m.–4:00 p.m., DeVos Place

### Keynote Address: Chris Crutcher

10:00 a.m., DeVos Place. “When

Real Life Fiction Meets the

Censor.” Crutcher will speak from his personal experience as a frequently banned author.

### Luncheons

(*Pre-registration required for each.*)

- **State Librarian’s Excellence**

**Award Luncheon with  
Nancy Robertson**

Noon–1:45 p.m., Imperial  
Ballroom

- **Children’s and Teen Services  
Divisions Author Luncheon with  
Gordon Korman**

Noon–1:45 p.m., Pantlind  
Ballroom

- **Academic Librarians Luncheon  
with Joseph J. Mika**

Noon–1:45 p.m., G. R. Ford  
Presidential Ballroom

### Silent Auction

Noon–5:30 p.m., West Concourse.

This MLA fund raising event benefits Member Services.

### Cookie Break with Exhibitors

3:15–3:45 p.m., DeVos Place,  
Ballroom A–B

### Receptions

5:00–6:30 p.m.

(*You do not need to be an Alumni Association member to attend, but pre-registration is required.*)

- **University of Michigan Alumni Reception, Atrium Room**
- **Wayne State University Alumni Reception, Cascade Room**

### Live Auction & Conference Banquet Reception

5:45–7:00 p.m., Crown Foyer

This MLA fund raising event benefits Member Services. Raffle tickets are \$5.00 each. Tickets will be available for purchase at the Membership Table, Wednesday and Thursday, 8:00 a.m.–5:00 p.m. Raffle drawing will take place at the conclusion of the live auction. Cash bar available.

**Sponsored by:** Thomson Gale (reception); Aldinger, Inc. (raffle tickets).

### All-Conference Banquet with Timothy Baughman

7:00–9:00 p.m., Ambassador

Ballroom. “The Greatest Antarctic

Adventure.” Baughman, a noted

authority on Antarctica and Ernest

Shackleton, frequently lectures on leadership lessons gleaned from his study of polar explorers.

**Sponsored by:** ProQuest Company (*Pre-registration required.*)

## FRIDAY, OCTOBER 28

### Library Technology Division Annual Meeting Breakfast

7:30–8:15 a.m., Ottawa Room

(*Pre-registration required.*)

### Keynote Address: Duncan Sings-Alone & Priscilla Cogan

10:00 a.m., Ambassador Ballroom

East. Native American singers,  
songwriters and storytellers.

### Michigan Author Award Luncheon with Christopher Paul Curtis

11:45 a.m.–1:30 p.m., Pantlind  
Ballroom

Join us in honoring award-winning children’s author Christopher Paul Curtis.

**Sponsored by:** Michigan Center for the Book; Michigan Library Association; Sleeping Bear Press. (*Pre-registration required.*)

## Wednesday Special Events

**Trustees and Advocates Division  
Annual Meeting Breakfast:**  
7:30–8:15 a.m., Nelson Room  
(Pre-registration required.)

**Keynote Address: 10:00 a.m.,  
DeVos Place, Miles Harvey.** Harvey,  
is the author of *The Island of Lost  
Maps: A True Story of Cartographic  
Crime*, a national and international  
bestseller that explores the theft of  
scores of centuries-old maps from  
prominent research libraries by an  
enigmatic antiques dealer.

**Exhibit Hall Grand Opening:**  
11:30 a.m., DeVos Place,  
Ballroom A–B

Learn about new products and  
services, do some price shopping,  
and visit with scores of vendors  
offering everything from architectural  
design to digitization services.  
*Exhibits remain open until 5:30 p.m.*

**MLA Awards Luncheon:**  
Noon–1:45 p.m., Pantlind Ballroom  
(Pre-registration required.)

MLA members will honor their own at  
the Awards Luncheon. Plan to attend  
the luncheon to honor the best of the  
profession.

**Poster Sessions: Noon–2:30 p.m.,  
Exhibits Area, DeVos Place,  
Ballroom A–B**

**Session 1:** 12:00–1:00 p.m.

**Session 2:** 1:30–2:30 p.m.

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**MLA Annual Membership Meeting:**  
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**All-Conference Reception**  
7:00–9:00 p.m., Grand Rapids  
Public Library

(Pre-registration required.)

Explore the beautifully renovated  
main branch of the Grand Rapids  
Public Library while socializing with  
fellow conference goers. The library is  
only a 7-minute walk from the Amway  
Grand! Meet at the Motor Lobby  
(Pearl Street entrance) at 6:50 p.m. or  
7:10 p.m. for a guided walk to the  
library. (Parking is available but  
limited for those who need to drive.)  
Come enjoy hors d'oeuvres and  
camaraderie.

## Wednesday, October 26

**Registration:** 7:00 a.m.–5:00 p.m., Center Concourse

**Membership Table & Job Desk:** 8:00 a.m.–4:00 p.m., Center Concourse

**Internet Room:** 8:30 a.m.–6:00 p.m., Heritage Hill Room

**Exhibits:** 11:30 a.m.–5:30 p.m., DeVos Place, Ballroom A–B

**Trustees and Advocates Division  
Annual Meeting Breakfast:**  
7:30–8:15 a.m.

**Room:** Nelson

(Pre-registration required.)

**Sponsored by:** Comerica Bank,  
Detroit; Plante & Moran, Southfield;  
Fanning/Howey Associates, Inc.,  
Novi; Stauder Barch Associates, Ann  
Arbor.

### MORNING PROGRAMS 8:30–9:45 a.m.

Academic and Research Libraries  
Division

**W01 .... Buried Treasures**

**Room:** Pearl

*Come hear about some of Michigan's  
unique library collections! From a  
presidential library to a vast comic art  
collection, this talk will focus on  
interesting and fun libraries.*

**Presenter:** David Scott, ILL/Reference  
Librarian, Ferris State University

**Panelists:** Elaine Didier, Director,  
Gerald R. Ford Library and Museum;  
Randall Scott, Special Collections  
Librarian, Michigan State University;  
Frank Boles, Director, Clarke  
Historical Library, Central Michigan  
University

Trustees and Advocates Division  
**W02 .... Ask the Lawyers**

**Room:** Nelson

*An open Q & A session where  
lawyers will attempt to answer any  
question from attendees on any  
library or employment law topic.*

Annual meeting follows program.

**Presenter:** Edward Repik, Trustee,  
Howell District Library

**Speakers:** Stephen Schultz, Partner,  
Foster, Swift, Collins and Smith; Anne  
Seurynck, Partner, Foster, Swift,  
Collins and Smith

Intellectual Freedom Committee

**W03 .... Keep It on the Shelf**

*Diffusing Situations Involving  
Patron Challenges*

**Room:** Haldane

*The old saying that "an ounce of  
prevention is worth a pound of cure"  
is true. This session will use case  
studies to review challenged books.  
Attendees will leave with tips and  
strategies for coping with challenges,  
conducting hearings, and handling  
sensitive censorship situations.*

**Presenter:** Mary Howard, Adult Services  
Librarian, Rochester Hills Public Library

**Panelists:** Erin Helmrich, Youth  
Services Librarian, Ann Arbor District  
Library; Barbara Jones Clark,  
Coordinator, Media and Enrichment  
Services, Birmingham Public Schools

### Attending your first MLA Annual Conference?

*If so, be sure to join the **MLA Membership Committee** in the Ruby Room on Wednesday, October 26, from 11:30 a.m. to Noon (just after the exhibits open but before the MLA Awards Luncheon) to hear quick tips, tricks, and advice that will help you navigate the conference successfully. How do you prioritize among the wide variety of breakout sessions? What is the etiquette for sampling several programs in the same timeslot? How do you make small talk with colleagues at luncheons and other events?*

*This session will help you plan the most effective conference for yourself. Do you have more questions than you can ask in half an hour? No problem! We can continue our conversation over lunch.*

### "Getting the Most Out of Your First MLA Conference"

Wednesday, October 26, 11:30 a.m.–Noon

## Wednesday, October 26

Public Library Division

**W04 .... "ReadersAdvisory.com":**

**What Works on the Web**

**Room:** Emerald B

*What readers' advisory tools are available to serve our online customers, and what really works? Learn from a panel of librarians who use a variety of homegrown and commercial products to connect readers with the right book.*

**President:** Maureen Derenzy, Director, Otsego County Library

**Panelists:** Eva Davis, Youth Services Manager, Ann Arbor District Library; Cheryl Whistler Garrison, Assistant Director, Kent District Library; Valerie Meyerson, Director, Charlevoix Public Library; Katherine Redwine, Reference Librarian, Grace A. Dow Memorial Library

Michigan Library Consortium

**W05 .... Digitizing Michigan: An Update on Statewide Digitization Projects**

**Room:** Berkey

*What's going on with statewide digitization? Speakers will discuss the Making of Modern Michigan, the Council of Library Directors' (COLD) County Histories & Atlases Project, Virtual Motor City, MeL Digital, the Michigan Library Digitization Task Force, and the statewide digitization grant program.*

**President:** Xan Goodman, MLC Sales Consultant, Michigan Library Consortium

**Panelists:** Ruth Dukelow, Associate Director, Michigan Library Consortium; Shawn McCann, Web Librarian, Wayne State University; Michael Seadle, Assistant Director for Information Technology, Michigan State University; Sheryl Mase, Director, Library Development and Data Services, Library of Michigan

Library Technology Division

**W06 .... The Nuts and Bolts Behind MLA's New Website**

**Room:** Emerald A

*The Web Access Team will introduce the newly redesigned MLA website. Details about the software used to create the site will be highlighted. New features include RSS feeds for job postings, events, news, and more! The team will encourage feedback on the site and solicit ideas for future enhancements.*

**President:** Robert Kelly, Electronic Selection Librarian, Kresge Business Administration Library, University of Michigan

**Panelists:** Larry Neal, Interim Director, Clinton Macomb Public Library; Roshayne Jaimon, Digital Services Developer, Ann Arbor District Library; Janet Yanosko, Systems Librarian, University of Michigan-Dearborn

Membership Committee

**W07 .... What Library School Didn't Teach You: Tales from First Year Professionals**

**Room:** Thornapple

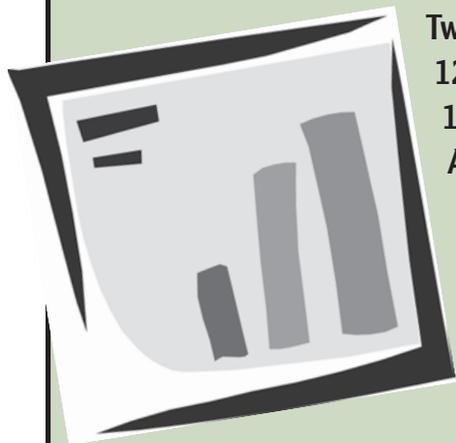
*First year librarians speak about what library school doesn't teach, from day to day responsibilities, library organization and cultures, to other information important to the job. Beneficial to students, job seekers, and administrators, this panel includes public, academic, and special librarians.*

**President:** Emily Barton, Reference Librarian, Michigan State University  
**Panelists:** Katie Rosen, Youth Librarian, Rochester Hills Public Library; Stephanie Mathson, Instruction/Reference Librarian, Central Michigan University; Elisia Johnson, Librarian and Legal Writer Coordinator, Carson City Correctional Facility; Anne Cottingham, Law Librarian, Wayne State University; Jean Fisher, Adult Services Librarian, Ypsilanti District Library

### ARLD POSTER SESSIONS

Wednesday, October 26 • Noon–2:30 p.m.

Exhibits Area, DeVos Place, Ballroom A–B



Two poster sessions, one from 12:00–1:00 p.m. and one from 1:30–2:30 p.m., hosted by the Academic and Research Libraries Division, will showcase innovative collections, services, handouts and research findings. These are some of the topics that will be presented at the third annual ARLD-sponsored poster sessions.

Allow time from your busy conference schedule to visit with your colleagues as they present interesting and unique findings. See what is going on across the state in a variety of libraries.

# Wednesday, October 26

Library of Michigan

## **W08 .... Beyond the Busman's Holiday: Cultural Tourism**

**Room:** Ruby

*Tourists are becoming special interest travelers who rank the arts, heritage and/or other cultural activities as one of the top five reasons for traveling. Join this panel of experts to learn the role of the public library in cultural tourism, how the impact of libraries is measured, and how to get the word about cultural tourism out to your patrons, board, and community.*

**President:** Debra Bacon-Ziegler, Continuing Education Coordinator, Library of Michigan

**Panelists:** Nancy Robertson, Acting State Librarian, Library of Michigan; William Anderson, Director, Michigan Department of History, Arts and Libraries

## **Keynote Address: 10:00 a.m.**

**Room:** DeVos Place

**Miles Harvey**, author of *The Island of Lost Maps: A True Story of Cartographic Crime*.

**Sponsored by:** Law Weathers & Richardson.

*Speaker biography page 12.*

## **Exhibit Hall Grand Opening:**

**11:30 a.m.**

**Room:** DeVos Place, Ballroom A–B

## **Membership Committee Open**

**Forum: "Getting the Most Out of Your First MLA Conference"**

**11:30 a.m.–Noon**

**Room:** Ruby

## **MLA Awards Luncheon**

**Noon–1:45 p.m.**

**Room:** Pantlind Ballroom  
(Pre-registration required.)

**Sponsored by:** Library Design, Inc.  
*Award winner biographies pages 8–10.*

## **Poster Sessions: Noon–2:30 p.m.**

**Session 1:** 12:00–1:00 p.m.

**Session 2:** 1:30–2:30 p.m.

**Room:** Exhibits Area, DeVos Place, Ballroom A–B

## **AFTERNOON PROGRAMS**

**2:00–3:15 p.m.**

Marketing and Public Relations  
Roundtable

## **W09 .... The Smartest Card: Get it. Use it. @ Your library**

**Room:** Emerald A

*The goal of the Public Library Association's Smartest Card advocacy campaign is to make the library card the most valued and used card in every wallet. Learn how to promote the value of your library and about PLFIG's plans to adapt and conduct this campaign in the state of Michigan.*

**President:** Mary Rzepczynski, Public Services Librarian, Delta Township District Library

**Panelists:** Clara Bohrer, Director, West Bloomfield Township District Library; Jean Tabor, Director, Canton Public Library

Reference Division

## **W10 .... You Gotta Have Art, and Music, Too: Masterpieces for "A Sharp" Collection**

**Room:** Thornapple

*Can your CD music collection do double duty as a reference collection? Are you apprised of where to find key art information? An expert from the Detroit Institute of Arts and a public library music selector will introduce you to valuable print and online resources. Learn how to create a core collection suitable for any library in the areas of fine arts and music.*

**President:** Brenda Plizga, Branch Manager, West Bloomfield Township Public Library

**Panelists:** Maria Ketcham, Department Head, Research Library and Archives, Detroit Institute of the Arts; Ken Bignotti, Teen Services Librarian, Livonia Public Library

Trustees and Advocates Division

## **W11 .... Internal Controls for Fraud and Abuse**

**Room:** Nelson

*The program will provide an introduction to "Fraud Triangle" and how to apply this concept in your library. We will highlight controls over cash receipts, cash disbursements, payroll, and fixed assets.*

**President:** John F. Chambers, Trustee, Oakland County Library  
**Panelists:** Kris Cusumano, Associate, Plante & Moran, PLLC; Michelle McHale Adams, Associate, Plante & Moran, PLLC

Teen Services Division

## **W12 .... Put your Best Flyer Forward**

**Room:** Pearl

*What can we learn from the museum, theater and retail world about flyers? Make sure your message comes across clearly and professionally without the need to spend a great deal of money.*

**President:** Kathy Rice, Teen Librarian, Troy Public Library

**Speakers:** Sally Decker Smith, Adult Services Librarian, Indian Trails Public Library District; Ted Swigon, Consultant, formerly with Chicago Museum of Science and Industry

Public Library Division

## **W13 .... Knowing What They Want!**

**Room:** Haldane

*Just what, exactly, is an Attitude Awareness Usage Study (AAUS) and how can your library use the information it reveals? The discussion will focus on the mechanics, costs, expectations, and outcomes of such a study and how it can be used to improve current library services and plan for the future.*

**President:** Donna J. Alward, Director, Houghton Lake Public Library

**Panelists:** William J. Schroer, Principal, WJSchroer Co.; Michael McGuire, Director, Traverse Area District Library

# Wednesday, October 26

Multicultural Roundtable

## **W14 .... Digital Diversity: Building Multicultural Digital Collections**

**Room:** Emerald B

*This discussion will explore the ins and outs of developing digital collections that reflect the cultural diversity of our patron communities. Experts from public and academic institutions will share their experiences of developing nationally recognized digital collections and will provide audience members with simple tips and strategies related to developing multicultural digital projects. Learn more about funding sources, project planning and the technology needed to plan and develop uniquely rich treasures of digital culture.*

**Presider:** Stacy Brooks, Assistant Manager, Detroit Public Library

**Panelists:** Shawn McCann, Web Librarian, Wayne State University; Matthew Martin, Digital Projects Librarian, Wayne State University; Duryea Callaway, Librarian/IMLS Grant Coordinator, Wayne State University; Cheri Gay, Librarian, Detroit Public Library.

Michigan Library Consortium/Library Technology Division

## **W15 .... How is MeLCat? How is MeL Delivery? Come Find Out!**

**Room:** Berkey

*Do you know all the latest and greatest information about MeLCat? What about MeL Delivery? If not, join members of the MeL team as they give an update on what's new with this exciting statewide project.*

**Presider:** Anne Donohue, MeL Delivery Coordinator, Michigan Library Consortium

**Panelists:** Louise Bugg, MeLCat Project Coordinator, Michigan Library Consortium; Sheryl Mase, Director, Library Development & Data Services, Library of Michigan

Library Technology Division

## **W16 .... The UM-Google Digitization Deal – What it is, How We Got There, and What it Will Mean for Libraries**

**Room:** Ambassador East

*In December, 2004, Google and the University of Michigan announced an initiative to digitize the entire collection of the University Library. More than two years in the making, this landmark agreement represents not only a major change in the way that library resources are delivered to the library's constituencies, but a manifestation of major changes in digital technologies and culture. Panelists will discuss the events leading to the announcement, the processes being used for conversion, and how the library sees this affecting its delivery of services in the coming years.*

**Presider:** Robert Kelly, Electronic Selection Librarian, Kresge Business Administration Library, University of Michigan

**Panelists:** Brenda Johnson, Associate University Librarian for Public Services, University of Michigan; Laurie Alexander, Assistant to the Director of the University Library, University of Michigan

## **AFTERNOON PROGRAMS 3:45–5:00 p.m.**

Rural and Small Libraries Roundtable

## **W17 .... I Keep it How Long?:**

### **Records Retention in Public Libraries**

**Room:** Thornapple

*The passage earlier this year of the new records retention schedule by the U.S. Treasury Department can be a bit confusing. Regulations cover everything from employee records to bills paid and income records. This program gives you an overview of what needs to be saved and for how long. Annual meeting follows program.*

**Presider:** John Sheridan, Director, St. Charles District Library

**Speaker:** Karen Wojcik, Michigan Department of History, Arts and Libraries

Library of Michigan

## **W18 .... Quality Service and The Trustee**

**Room:** Ruby

*You became a public library trustee to improve the quality of service your library provides to your community. But how, exactly, do you and your fellow board members, director, and staff achieve these improvements? Try "QSAC," a step-by-step process to systematically evaluate your library services.*

**Speaker:** Martha Seaman McKee, QSAC Project Coordinator, Library of Michigan

Intellectual Freedom Committee

## **W19 .... Subtle Censorship: Censorship in Collection Development**

**Room:** Haldane

*Learn about censorship through buying decisions and find out how academic and public library policies and procedures can help prevent challenges as well as prevent self-censorship by library staff. Discover non-standard sources and independent publishers that will help you buy materials that your library users never knew existed but will find useful and relevant.*

**Panelists:** Annette Haines, Art & Design Field Librarian, School of Art & Design, University of Michigan; Cathleen Russ, Assistant Director, Macomb County Library

Children's Services Division

## **W20 .... Grab Their Attention!**

### **Booktalk!**

**Room:** Emerald A

*Are you a novice book talker or are you looking to polish up your book talking style? Learn the ins and outs of book talking to get kids and teens excited about reading.*

**Presider:** Christine Klien, Head of Youth Services, Portage District Library

**Speaker:** Nancy B. Johnson, Director, White Lake Township Library

**Panelists:** Kathy Rice, Teen Services Librarian, Troy Public Library; Connie W. Ilmer, Youth Services Librarian, Baldwin Public Library

# Wednesday, October 26

Management and Administration  
Division & Academic and Research  
Libraries Division

## **W21 .... Growing the Next Generation of Library Leaders**

**Room:** Pearl

*Panelists will share their leadership journeys and offer advice to those wishing to become library managers and leaders. MAD annual meeting follows program.*

**President:** Kathy Irwin, Senior Associate Librarian, Head Circulation Services, University of Michigan–Dearborn

**Panelists:** Josie Parker, Director, Ann Arbor District Library; Michael Lorenzen, Head, Reference Services, Central Michigan University; Julie Farkas, Associate Director of Public Services, Baldwin Public Library, Paulette Groen, Library Director, Visteon Corporation

Conference Committee

## **W22 .... Miles Harvey Book Talk**

**Room:** Nelson

*Miles Harvey will discuss his latest research and book on the French artist, Jacques Le Moyne de Morgues.*

**President:** Michael Rodriguez, Michigan State University Libraries

Michigan Library Consortium

## **W23 .... MeL Databases: An Update**

**Room:** Berkey

*What new features have been added to the MeL Databases? How does federated searching offer new search options to users? What's going on with the databases contract renewal process?*

**Panelists:** Suzanne Robinson, MeL Databases Training Coordinator, Michigan Library Consortium; Sheryl Mase, Director Library Development and Data Services, Library of Michigan

Access, Collection and Technical  
Services Roundtable and Library  
Technology Division

## **W24 .... Xtreme Makeovers in Technical Services**

**Room:** Emerald B

*In our evolving technological environment, many tasks in Technical Services departments are being streamlined. This program will focus on how three libraries have met user needs in innovative ways using both traditional and non-traditional workflows. Topics to be discussed include shelf-ready books and OCLC PromptCat services, outsourcing monographic cataloging, and authority control methods and enhancements.*

**Presiders:** Frances Krempasky, Acquisitions/Serials Librarian, Thomas A. Cooley Law School; Jolee Hamlin, Former LSTA Specialist, Library of Michigan

**Panelists:** Leah Black, Head of Current Processing, Michigan State University; John Sterbenz, Manager, Technical Services and Automation, Kresge Business Administration Library, University of Michigan; Barbara Kriigel, Associate Director for Circulation and Technical Services, University of Michigan–Dearborn

## **Other Meeting On-Site:**

### **Michigan Center for the Book Meeting**

**Room:** Kendall

## **MLA Annual Membership Meeting:**

**5:30-6:30 p.m.**

**Room:** Emerald A–B

## **All Conference Reception:**

### **7:00–9:00 p.m., Grand Rapids Public Library**

*(Pre-registration required.)*

Explore the beautifully renovated main branch of the Grand Rapids Public Library while socializing with fellow conference goers. The library is only a 7-minute walk from the Amway Grand! Meet at the Motor Lobby (Pearl Street entrance) at 6:50 p.m. or 7:10 p.m. for a guided walk to the library. (Parking at the library is limited but available for those who need to drive.) Come enjoy hors d'oeuvres and camaraderie.

## Upcoming MLA Workshops

Join the **ACTS Round Table** for its Spring Workshop: “We’ve got your numbers: the what, why and how of great statistics” on **Friday, March 24, 2006**, at the Michigan State University Main Library.

The **Services to Special Populations Round Table** will present “Partnerships in Your Community” on **Friday, April 28, 2006**, at the Capital Area District Library-main branch. Possible sessions may include a keynote session on grant-writing

Save the date! It’s our profession’s own superhero action figure! It’s Michigan’s own Librarian on the Loose! It’s Nancy Pearl! Join Nancy for an incredible **PLD Fantastic Fiction** experience on **Monday, May 15, 2006**, at the Holiday Inn South in Lansing.

## Thursday Special Events

**Exhibits: 8:00 a.m.–4:00 p.m.,  
DeVos Ballroom A–B**

**Keynote Address: 10:00 a.m., DeVos  
Place. Chris Crutcher, “When Real  
Life Fiction Meets the Censor.”**

Crutcher will speak from his personal  
experience as a frequently banned  
author.

**Luncheons: Noon–1:45 p.m.  
(Pre-registration required.)**

- **State Librarian’s Excellence  
Award Luncheon with Nancy  
Robertson, Imperial Ballroom**
- **Children’s and Teen Services  
Divisions’ Author Luncheon  
with Gordon Korman,  
Pantlind Ballroom**
- **Academic Librarians  
Luncheon with Joseph Mika,  
G. R. Ford Presidential Ballroom**

**Silent Auction: Noon–5:30 p.m.,  
West Concourse.** This MLA fund  
raising event benefits Member  
Services.

**Cookie Break with Exhibitors:  
3:15–3:45 p.m., DeVos Ballroom A–B  
(Pre-registration required.)**

**Receptions: 5:00–6:30 p.m.  
(You do not need to be an Alumni  
Association member to attend, but  
pre-registration is required.)**

- **University of Michigan Alumni  
Reception, Atrium Room**
- **Wayne State University Alumni  
Reception, Cascade Room**

**Live Auction & Conference Banquet  
Reception: 5:45–7:00 p.m., Crown  
Foyer.** This MLA fund raising event  
benefits Member Services. Raffle  
tickets are \$5.00 each. Tickets will be  
available for purchase at the  
conference. Raffle drawing will take  
place at the conclusion of the live  
auction. Cash bar available.

**All Conference Banquet: 7:00  
9:00 p.m., Ambassador Ballroom  
(Pre-registration required.)  
Timothy Baughman, “The Greatest  
Antarctic Adventure.”**  
Baughman frequently lectures on  
leadership lessons gleaned from his  
study of polar explorers.

## Thursday, October 27

**Registration: 7:00 a.m.–5:00 p.m., Center Concourse**

**Membership Table & Job Desk: 8:00 a.m.–4:00 p.m., Center Concourse**

**Internet Room: 8:30 a.m.–6:00 p.m., Heritage Hill Room**

**Exhibits: 8:00 a.m.–4:00 p.m., DeVos Place, Ballroom A–B**

### MORNING PROGRAMS 8:30–9:45 A.M.

Reference Division and Children’s  
Services Division

**T01 ..... Trading Spaces: Help! I  
Have to Cover the Children’s/  
Reference Desk!**

**Room:** Pearl

*Uh-oh. The children’s librarian called  
in sick and you’re the only person  
available to cover the desk! These  
survival tactics will help you wing it  
through those times when you’re  
called upon to serve patrons outside  
your area of expertise.*

**Presider:** Katie Bell Moore, Chair,  
Reference Division

**Panelists:** Paulette Medvecky, Youth  
Services Department Head, Wayne  
Public Library; Sharon Vincent,  
Coordinator, Adult Services,  
Farmington Community Library

Library Technology Division

**T02 ..... Never Pay Full Price Again!  
Buying Technology for Libraries**

**Room:** Emerald A–B

*Need to replace those ancient  
computers? Trying to keep up with  
patrons’ technology expectations but  
on a tight budget? Want some help?  
Come learn how procurement  
resources, aggregate discounts and  
other strategies can help stretch your  
technology dollars. Q & A session will  
follow panel presentations.*

**Presider:** Sheryl  
Mase, Director,  
Library Development  
& Data Services,  
Library of Michigan  
**Panelists:** Andy  
Wolber, Director of  
Consulting, NPower  
Michigan; Jeff  
Stauffer, Service  
Manager,  
WebJunction

Public Library Division

**T03 ..... Nurturing and Pruning  
Collections in Tight Times**

**Room:** Haldane

*Growing strong collections can be  
hard in tight budgetary times, and  
judiciously weeding them even  
harder. Join us for insights on  
weeding, especially when you know  
you don’t have the resources to  
replace all that you’re discarding.  
Hear tips for making the most of your  
limited materials budgets, working  
with vendors, and cost-savings and  
efficiencies in materials selection.  
Your collection can thrive, even when  
the well seems dry!*

**Presider:** Marla Ehlers, Reference  
and Adult Services Coordinator,  
Grand Rapids Public Library

**Panelists:** Jim Flury, Head of  
Acquisition Services, The Library  
Network; Debby Sears, Reference  
Coordinator, Jackson District Library

Public Policy Committee

**T04 ..... Legislative Update**

**Room:** Nelson

*Mike Ranville of Karoub Associates  
will present MLA’s legislative agenda  
for 2006 and report on legislation  
passed in the previous session that is  
of interest to libraries.*

**Presider:** Sherry Hupp, Director,  
Cromaine District Library  
**Speaker:** Mike Ranville, Karoub  
Associates



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Engineering Architecture Planning Technology

# Thursday, October 27

Services to Special Populations  
Roundtable

**T05 ..... P.A.W.S. for Reading**

**Room:** Grand View A

*A new way of improving children's literacy skills is sweeping the nation. P.A.W.S. for Reading is a literacy program founded in Utah in 1999.*

*Children are encouraged to read by sharing their books with canine companions. Two Michigan libraries will share their programs' stories and explain how to start such a program in any library. Annual meeting follows program.*

**Presenter:** Jacquie Sewell, Reference Librarian, Capital Area District Library.

**Speakers:** Marta Kwitkowsky, Assistant Director, Chesterfield Township Library; Michelle Yochim, Head of Children's Services, Romeo Public Library

Library of Michigan

**T06 ..... Genealogy and the Reference Librarian: Is It Really Us Against Them?**

**Room:** Thornapple

*Staff from the Library of Michigan's Abrams Foundation Historical Collection of genealogy materials will discuss how libraries can effectively serve genealogists without breaking their budgets or losing their minds. This session will explore building a core collection and strategies for establishing successful partnerships. Discover various ways you can make your library's collections more family history friendly.*

**Speakers:** Kris Rzepczynski, Michigan and Genealogy Coordinator, Library of Michigan; Randy Riley, Special Collections Manager, Library of Michigan

Michigan Center for the Book

**T07 ..... Michigan Center for the Book: New Projects, Resources and Grants**

**Room:** Ruby

*Come for a review of the award winning Michigan Center for the Book. We will demonstrate our statewide resources, highlight our activities, and discuss our new grant program. Join us and learn how you can participate in bringing Michigan's rich literary heritage to people across the state!*

**Presenter:** Karren Reish, Coordinator, Michigan Center for the Book

**Panelists:** Denise Hooks, Director, Mott Community College Library; Christine Byron, Local History Librarian, Grand Rapids Public Library; Gary Pullano, Public Relations Coordinator, Herrick District Library

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# Thursday, October 27

Intellectual Freedom Committee  
**T08 ..... RFID and Privacy: Potential and Perils**

**Room:** Berkey

*Radio Frequency Identification (RFID) has the potential to streamline circulation functions and provide patrons with greater access to self service, yet the computer chips embedded in each item also have the ability to store vast amounts of information. Come learn about the current state of the technology and hear viewpoints from both a vendor and the Electronic Frontier Foundation.*

**President:** Paul McCann, Director, Dexter District Library

**Panelist:** Lee Tien, Attorney, Electronic Frontier Foundation

**Keynote Address: 10:00 a.m.,**

**Room:** DeVos Place

**Chris Crutcher**, "When Real Life Fiction Meets the Censor"

*Speaker biography page 12.*

**Silent Auction: Noon–5:30 p.m.,**

**Room:** West Concourse

**Luncheons: Noon–1:45 p.m.**

*(Pre-registration required.)*

*Speaker biographies pages 14–15.*

• **State Librarian's Excellence Award Luncheon with Nancy Robertson**

**Room:** Imperial Ballroom

• **Children's and Teen Services Divisions Author Luncheon with Gordon Korman**

**Room:** Pantlind Ballroom

• **Academic Librarians Luncheon with Joseph Mika**

**Room:** G. R. Ford Presidential Ballroom

## AFTERNOON PROGRAMS

**2:00–3:15 p.m.**

Management and Administration Division & Public Libraries Division

**T09 ..... Management Is Everyone's Job — Including Yours**

**Room:** Grand View A–C

*Whether you know it or not, you*

*share the responsibility for managing the relationship between yourself and your boss. Taking advantage of that responsibility can strengthen your motivation, productivity, and overall life quality. In this program participants will examine the characteristics of good employer-employee relationships, how to communicate with a boss effectively, and how to best work with various types of leadership styles.*

**President:** Kathy Irwin, Senior Associate Librarian, Head Circulation Services, University of Michigan-Dearborn

**Speaker:** Carmeda Stokes, Human Resources Consultant, University of Michigan-Dearborn

Intellectual Freedom Committee

**T10 ..... Right to Know or Right to Censor? (Reactor Panel to Chris Crutcher Program)**

**Room:** Berkey

*What causes the banning of Young Adult literature and what are the neoconservative trends that seem to go with it? How are public libraries, public schools, and the legal profession dealing with this disturbing phenomenon?*

**President:** Kevin King, Teen Services Librarian, Kalamazoo Public Library

**Panelists:** Paul McCann, Director, Dexter District Library; Robert A. Sedler, Distinguished Professor of Law & Gibbs Chair in Civil Rights and Civil Liberties, Wayne State University Law; Lynn Rutan, Librarian, Macatawa Bay School, Holland; Angela Semifero, Librarian, East Lansing Public Library

Public Policy Committee

**T11 ..... Tax Abatement and Tax Capture Programs**

**Room:** Nelson

*The Public Library Funding Initiative Group estimates that public libraries lose as much as \$9.4 million each year to programs such as "TIFAs," "Enterprise," "Smart," and "Brownfield" zones. Learn more about these programs and their impact on*

*your library's tax revenue.*

**President:** Sue Hill, Director, Capital Area District Library

**Panelists:** Vincent Spagnuolo, Murphy, Breton & Spagnuolo; Bob Raz, Public Library Funding Initiative Group

Leadership Academy Advisory Committee

**T12 ..... Enhancing Your Leadership Abilities: Getting the Most from the Mentor Relationship**

**Room:** Haldane

*Representatives from the first MLA Leadership Academy and the 2003-2004 Leadership Academy will be on hand to discuss the use of mentoring in their Academy experience. There will be a brainstorming session about the mentor relationship as part of the program, so come prepared to share your own ideas!*

**President:** Cynthia Krolikowski, Collection Management and Development Coordinator, Wayne State University

**Panelists:** Margaret E. Auer, Dean, University Libraries/Instructional Design Studio, University of Detroit Mercy; Pamela Grudzien, Head, Technical Services, Central Michigan University; Tammy Turgeon, Director, Suburban Library Cooperative; Sara A. Memmott, Web Coordinator, University of Michigan-Dearborn

Library Technology Division

**T13 ..... Top Technology Trends**

**Room:** Emerald A–B

*Fad or fait accompli? Ballyhoo or shrewd insight? A "top ten" of technology trends for libraries. Live judging and audience reactions.*

**President:** Karen Ventura, Head, Systems and Technology, Novi Public Library

**Speaker:** Sheryl C. Knox, Technology Director, Capital Area District Library

# Thursday, October 27

Public Library Division

## T14 ..... Town Hall Meetings

**Room:** Winchester

*Town hall meetings can serve as a starting point to discuss issues in communities about which everyone talks and has an opinion, yet disagreements and hot heads seem to grab all the media attention. How can your library foster discourse at town hall meetings and take a leadership role in disseminating facts and opposing viewpoints?*

**President:** Michael McGuire, Director, Traverse Area District Library

**Panelists:** Margaret Kelly Braden, Adult Services Coordinator, Traverse Area District Library; Mike Kroes, TCTV-2 Coordinator, Traverse Area District Library; Albert T. Quick, Attorney, Traverse Area District Library board member, Traverse Area District Library

Children's Services Division

## T15 ..... Brain Gym®: Growing Minds

**Room:** Pearl

*Brain Gym® is a profound system for enhancing learning through brain-body integration. In this experiential workshop, you will learn how to use this technique to prepare learners for story time and how to incorporate movement in stories. Brain Gym® activities will also assist attendees in maintaining greater balance, focus, and organization. Participants are encouraged to bring their own bottled water.*

**President:** Christine Klien, Head of Youth Services, Portage District Library

**Speaker:** Monica Panagos, Senior Consultant, Brain Gym and the Growth Corporation

T16 ..... No program scheduled

## Cookie Break with Exhibitors:

**3:15–3:45 p.m.**

**Room:** Exhibits Area, DeVos Ballroom A–B  
(Pre-registration required.)

## AFTERNOON PROGRAMS

**3:45–5:00 p.m.**

Marketing and Public Relations Roundtable

## T17 ..... Navigating News Media Inquiries during Crisis Situations

**Room:** Haldane

*Do you fear the consequences of saying the wrong thing to news media? reporters? Want to be better prepared to manage and articulate your library's position on controversial issues? Learn from a public relations veteran how to effectively respond to media inquiries during challenging times. Annual meeting follows program.*

**President:** Mary Rzepczynski, Public Services Librarian, Delta Township District Library

**Speaker:** Dan Spaulding, APR, Principal, Seyferth Spaulding Tennyson Inc.

Access, Collections and Technical Services Roundtable

## T18 ..... Changing Faces of Interlibrary Loan

**Room:** Thornapple

*What's new with ILL? Panelists will discuss new technologies (OCLC's ILLiad) and new issues in ILL, including ILL in cooperative/public library settings, how MeLCat has affected the ILL process, and how patrons are initiating the process themselves. Annual meeting follows program.*

**Presiders:** Ruth Bever, Access Services Clerk, Kent District Library; Wen-ying Lu, Catalog Librarian, Michigan State University

**Panelists:** Karen Liston, Interlibrary Loan Librarian, Wayne State University; Martha Pitchford, Assistant Director, Lakeland Library Cooperative

## 17th Annual MLA Auction

### Wednesday, October 27 • Ambassador Ballroom

Each year at its annual conference, the Michigan Library Association sponsors an auction and raffle. Join the fun and help make this year's auction a significant fund raising event!

#### Silent Auction: Noon–5:30 p.m.

Silent auction items donated in the past included library theme baskets; hand made items from staff members; autographed books, basketballs and jerseys; hotel getaways; quilts; and more! Stop by the West Concourse to see what there is to bid on this year!

#### Live Auction: 5:45–7:00 p.m.

#### Raffle Drawing will be held at the conclusion of the Live Auction!

Tickets are \$5.00 each and will be available for purchase at the Membership Desk Wednesday and Thursday from 8:00 a.m.–4:00 p.m.



#### Librarian-on-the-Loose

This past year the Librarian-on-the-Loose has been traveling Michigan to find her paramour. Here she is in the Romeo Public Library. Visit the Auction to hear about her adventures. She and her travelogue will be part of the live auction offerings.

# Thursday, October 27

## Information Literacy Roundtable T19 ..... Library Instruction in “First Year Experience Programs:” Getting in on the Ground Floor and Sustaining Partnerships.

**Room:** Winchester  
*Get a foothold in the college classroom! Join representatives from academic libraries for a practical guide to getting and remaining involved in classes geared toward first year college students. Learn how one library achieved a presence in a first year seminar program and see examples of how established programs sustain partnerships with administration and faculty.* Annual meeting follows program off-site.

**President:** Carrie Croatt-Moore, Information Services Librarian, Wayne State University  
**Panelists:** Teague Orblych, Research Education Librarian, University of Michigan-Dearborn; Stacy Nowicki, Associate Director for Digital Resources and Access Services, Kalamazoo College; Sara Memmott, Web Site Coordinator, University of Michigan, Dearborn; Robin Rank, Reference and Instruction Librarian, Kalamazoo College

## Reference Division T20 ..... Finding Non-Profit Funding Sources

**Room:** Berkey  
*Confronted by patrons looking for funding? This session will provide an introduction to resources available at Foundation Center Cooperating Collections — in Michigan and around the country. FCCCs provide free access to the foundation’s database, as well as print resources related to grant writing and nonprofit administration.* Annual meeting follows program.

**President:** Kara Gust, Assistant Instruction Coordinator, Michigan State University  
**Speaker:** Jon J. Harrison, Social Science Coordinator, Michigan State University

## Rural and Small Libraries Roundtable T21 ..... Public Library Funding Initiative Group (PLFIG) Update

**Room:** Nelson  
*Changes are being made in library law and in the marketing of libraries in Michigan. What does it all mean and what’s next? This informative session will give you the information on the changes that have been made and the ones that are coming.*

**President:** John Sheridan, Director, St Charles District Library  
**Speakers:** Robert Raz, Chairman, PLFIG; Sherry Hupp, Director, Cromaine District Library

## Library Technology Division T22 ..... RSS – Piping Hot Content for Your Library

**Room:** Emerald A–B  
*Using RSS to distribute news and information is one of the hottest new trends on the web. Learn what all the buzz is about and how you can use RSS to keep your patrons on top of what’s happening at your library!*

**Speakers:** Michael Samson, Government Documents, Reference and Systems Librarian, Arthur Neef Law Library, Wayne State University

## Teen Services Division T23 ..... Core Graphic Novel Collection

**Room:** Pearl  
*Discussion will focus on how to develop, maintain, and enhance your graphic novel collection. Topics include working with a limited budget and customizing your collection to suit patron needs. Get a sneak preview of TSD’s publication on graphic novels.*

**President:** Janice Insinga, Teen Librarian, Howell-Carnegie District Library  
**Speaker:** Kathleen Rice, Teen Services Librarian, Troy Public Library  
**Panelists:** Anne Heidemann, Youth Coordinator, Chippewa River District Library

## Services to Special Populations Roundtable; Multicultural Roundtable T24 ..... Adapting Library Services to Changing Demographics

**Room:** Grand View A  
*How well do you know your community? Did you know that the Library of Michigan employs state demographers to help profile your community? Two state demographers will demonstrate how to find and extract the necessary data a library needs to define its community.* Multicultural Roundtable annual meeting follows program.

**President:** Donna Debutts, Community Relations Coordinator, Ypsilanti District Library  
**Speakers:** Darren Warner, State Census Data Coordinator, Library of Michigan; Ken Darga, State Census Data Coordinator, Library of Michigan

**Receptions: 5:00–6:30 p.m.**  
*(You do not need to be an Alumni Association member to attend but pre-registration is required.)*

- **University of Michigan Alumni Reception**  
**Room:** Atrium
- **Wayne State University Alumni Reception**  
**Room:** Cascade

## Live Auction & Conference Banquet Reception: 5:45–7:00 p.m.

**Room:** Crown Foyer  
• **Live Auction and Raffle Drawing**  
• **Cash Bar**  
**Sponsored by:** Tomson Gale (reception); Aldinger, Inc. (raffle tickets).

**All Conference Banquet: 7:00–9:00 p.m.**  
**Room:** Ambassador Ballroom  
*(Pre-registration required.)*  
**Timothy Baughman**, “The Greatest Antarctic Adventure.”  
**Sponsored by:** Proquest Company  
*Speaker biography page 13.*

## Friday Special Events

**Library Technology Division  
Annual Meeting Breakfast:**  
7:30–8:15 a.m., Ottawa Room  
(Pre-registration required.)

**Keynote Address: 10:00 a.m.,  
Ambassador Ballroom**  
**Duncan Sings-Alone & Priscilla  
Cogan**, Native American singers,  
songwriters and storytellers.

**Michigan Author Award  
Luncheon: 11:45 a.m.–1:30 p.m.,  
Pantlind Ballroom**  
(Pre-registration required.)  
Join us in honoring award-winning  
children's author **Christopher  
Paul Curtis**.



### Future Conference Dates & Locations

**October 10–13, 2006**  
Mariott Detroit, Renaissance  
Center, Detroit

**November 6–9, 2007**  
Lansing Center & Radisson Hotel,  
Lansing

**October 21–24, 2008**  
Radisson Plaza Hotel at  
Kalamazoo Center, Kalamazoo

**November 4–7, 2009**  
Lansing Center & Radisson Hotel,  
Lansing

**October 25–29, 2010**  
Grand Traverse Resort, Acme

## Friday, October 28

**Registration:** 8:00 a.m.–12:00 p.m., Center Concourse

**Internet Room:** 8:30–11:00 a.m., Heritage Hill

### Library Technology Division Annual Meeting Breakfast:

7:30–8:15 a.m.

**Room:** Ottawa

(Pre-registration required.)

### MORNING PROGRAMS

8:30–9:45 a.m.

Public Library Division

**F01 ..... Political Advocacy:**

**Keeping Legislators Well Informed**

**Room:** Berkey

*This session will help librarians  
devise strategies to connect with  
politicians at a variety of levels. The  
primary goal of the session is to  
provide participants with an action  
plan for identifying key issues and  
how to foster good relationships with  
local, state and national political  
bodies.*

**President:** Richard Schneider, Library  
Manager, Traverse Area District  
Library

**Panelists:** Shirley Bruursema, Vice  
Chair, Library Board, Kent District  
Library; Jerry Kooiman, State  
Representative, Michigan House of  
Representatives; Carl Meyering,  
Library Commissioner, Grand Rapids  
Public Library

Library Technology Division

**F02 ..... Tomorrow's Professionals:**

**Library School Student Projects**

**Room:** Emerald A

*Library School students from the  
University of Michigan and Wayne  
State University will speak on  
interesting projects they have  
completed while working toward their  
library degrees. Annual meeting  
precedes program.*

**President:** Eric Owen, Librarian,  
Eastern Michigan University

**Speakers:** Nancy Droll, Student,  
Library and Information Science  
Program, Wayne State University;  
Andrea Wiggins, Student, School of  
Information, University of Michigan;  
Mark Bard, Student, School of  
Information, University of Michigan;  
Jonathan Baugh, Student, School of  
Information, University of Michigan

Teen Services Division

**F03 ..... Designing on a Dime**

**Room:** Pearl

*Make your Teen Area sparkle by  
inviting interest. Re-do, fix-up,  
upgrade just make it a whole lot  
better without going broke.*

**President:** Kathy Rice, Teen Services  
Librarian, Troy Public Library

**Speaker:** Kimberly Bolan Taney,  
Independent Library Consultant,  
E\*vanced Solutions

Management and Administration  
Division

**F04 ..... How to Find the Best**

**Director for Your Library**

**Room:** Pullman

*A practical guide to preplanning to  
avoid difficulties in hiring for this key  
position. Pros and cons of hiring from  
within, when to use a consultant, and  
recommended timelines for the  
process will be discussed.*

**President:** Leslee Niethammer,  
Director, Saline Public Library

**Panelists:** Martha Custer, Director,  
Baldwin Public Library; Christine  
Hage, Director, Rochester Hills Public  
Library; Jim Fausone, Board Member,  
Library Network and Canton Public  
Library

# Friday, October 28

Academic and Research Libraries  
Division

## F05 ..... How to Prepare a Poster Session

**Room:** Thornapple

Three past presenters will provide hints and guidelines on the preparation process used when doing poster sessions at MLA and at national conferences. Discussion will touch on the selection process used to determine participants in poster sessions, including opportunities and guidelines.

**President:** David Scott, ILL/Reference Librarian, Ferris State University

**Panelists:** Kara Gust, Assistant Instruction Coordinator, Michigan State University; Stephanie Mathson, Instruction/Reference Librarian, Central Michigan University; Denise Forro, Head, Interlibrary Services, Michigan State University

## Support Staff Roundtable F06 ..... Managing Conflict Professionally

**Room:** Haldane

Communication with internal and external clients, patrons or customers can be challenging, especially if there is conflict. In this session we will explore communication strategies that can help us understand the sources of the conflict we are experiencing. We will focus on the interests of the parties, instead of focussing on their positions. We will discuss how to maintain a professional demeanor and interaction as we apply appropriate conflict management communication techniques.

**President:** Molly Fleishman, Administrative Assistant, Herrick District Library

**Speaker:** Edita Herbstova, Human Resources Development Coordinator, Michigan State University

Services to Special Populations  
Roundtable

## F07 ..... How Does It Feel?: Disability Awareness

**Room:** Winchester

What does it feel like to maneuver between tall book stacks in a wheel chair? How would a person with visual impairments discover the help desk? The more understanding a staff member has about how people with disabilities cope, the more consideration they will take in decisions that are made. Join experts in disability sensitivity for some disability awareness exercises.

**President:** Donna Debutts, Community Relations Coordinator, Ypsilanti District Library

**Panelists:** Julie Ross, Classroom Systems Specialist, Lenawee ISD; Susan Donner, Classroom Systems Specialist, Lenawee ISD



Waukesha Public Library - Waukesha, WI



Sylvia Nelson Library - Washington Island, WI

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Stephenson Public Library - Marinette, WI



# Friday, October 28

Library of Michigan  
**F08 ..... Discovering Michigan  
Notable Books**

**Room:** Grand View A  
*Michigan Notable Books is an annual program with roots stretching back to Michigan Week in 1991. The program was created to formally recognize and highlight great books about Michigan and the Great Lakes Region. This session will examine the 2005 Michigan Notable Books list and discuss the process used for selecting titles.*

**Speaker:** Randy Riley, Special Collections Manager, Library of Michigan

**Panelists:** Kris Rzepczynski, Michigan and Genealogy Coordinator, Library of Michigan; Sue Thoms, Book Review Editor, The Grand Rapids Press; Michael Rodriguez, Reference Librarian, Michigan State University

**Other Meetings On-Site:**

- **MCCL Meeting**  
**Room:** Cascade
- **AICUM Meeting**  
**Room:** Kendall

**Keynote Address: 10:00 a.m.**  
**Room:** Ambassador Ballroom East  
**Duncan Sings-Alone & Priscilla Cogan**, Native American singers, songwriters and storytellers.  
*Speaker biographies page 13.*

**Michigan Author Awards**

**Luncheon: 11:45 a.m.–1:30 p.m.**

**Room:** Pantlind Ballroom

*(Pre-registration required.)*

Children's author **Christopher Paul Curtis**.

**Sponsored by:** Michigan Center for the Book; Michigan Library Association; Sleeping Bear Press.  
*Speaker biography page 15.*



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gkowlawicz@mmm.com  
www.mmm.com/library  
**Representative:** Gene Kowalewicz  
**Booth:** 2

## Baker & Taylor

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fax: 704-998-3316  
btinfo@btol.com  
www.btol.com  
**Representative:** Michael Gooding  
**Booth:** 49

## BlueGranite

4664 Campus Dr. Suite 100  
Kalamazoo, MI 49008  
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**Representative:** Mike Depoian  
**Booth:** 86

## Books Galore, Inc.

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fax: 517-545-0236  
lpuvalowskiesbcglobal.net  
**Representative:** Lori Puvalowski  
**Booth:** 52

## Books on Tape/Listening Library

400 Hahn Rd.  
Westminster, MD 21157  
ph: 800-733-3009  
fax: 800-659-2436  
botcs@randomhouse.com  
www.library.booksontape.com  
**Representative:** Brent Bowen  
**Booth:** 61

## Bound to Stay Bound Books

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Jacksonville, IL 62650  
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fax: 800-747-2872  
btsb@btsb.com  
www.btsb.com  
**Representative:** Ken Kashuba  
**Booth:** 58

## Bowker

630 Central Ave.  
New Providence, NJ 07974  
ph: 888-BOWKER  
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orderinfo@bowker.com  
www.Bowersupport.com  
**Representative:** Jeremy Link  
**Booth:** 53

## Brilliance Audio

1704 Eaton Drive  
Grand Haven MI 49417  
ph: 800-648-2313  
fax: 616-846-0630  
ahosford@brillianceaudio.com  
http://library.brillianceaudio.com  
**Representative:** Amy Hosford  
**Booth:** 7

## Brodart Co.

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fax: 800-999-6799  
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www.brodart.com  
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**Representative:** Nancy Cheney  
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**Representative:** Dennis Jensen  
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fax: 888-517-8978  
j.graham@capstonepress.com  
www.capstonepress.com  
**Representative:** Jackie Graham  
**Booth:** 76

## Checkpoint Systems, Inc.

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Thorofare, NJ 8086  
ph: 800-257-5540  
fax: 856-848-0937  
library.info@checkpt.com  
www.checkpointlibrary.com  
**Representative:** Ted D'Alessandro  
**Booth:** 63

## Child's World

4202 Redbush Dr. S.W.  
Grandville, MI 49418  
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fax: 616-249-0101  
**Representative:** Martin Horjus  
**Booth:** 39

## Corrigan Moving Systems

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swayward@corriganmoving.com  
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**Representative:** Steven Wayward  
**Booth:** 77

## Coutts Library Services

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**Representative:** Robert Schatz  
**Booth:** 84

## E\*Vanced Solutions

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**Representative:** Rob Cullin  
**Booth:** 40

## EBSCO Information Services

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**Representative:** Avery Weaver  
**Booth:** 10

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**Representative:** Daniel E. Durkee  
**Booth:** 57

## Flagstar Bank

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flagstar.com  
**Representative:** Pam Hardy  
**Booth:** 54

## Fortres Grand Corp.

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mmagee@fortres.com  
www.fortres.com  
**Representative:** Mike Magee  
**Booth:** 80

## Frank Rewold & Son, Inc.

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**Representative:** Craig Wolarin  
**Booth:** 75

## Graphic Sciences, Inc.

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artl@gsiinc.com  
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**Representative:** Terry Buchanan  
**Booth:** 8

## Hallett & Sons Expert Movers

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**Representative:** Jack Hallett  
**Booth:** 59

## Ingram Library Services, Inc.

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www.ingramlibrary.com  
**Representative:** Colleen Foegle  
**Booth:** 68

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amazon@iii.com  
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**Representative:** Charlie Carroll  
**Booth:** 4

## International Fixtures & Flooring

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**Representative:** Troy LeRoux  
**Booth:** 89

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chris@librarydesign.com  
www.librarydesign.com  
**Representative:** Chris de Bear  
**Booths:** 37 and 38

## Library of Michigan

717 W. Allegan  
Lansing, MI 48909  
ph: 517-373-5578  
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www.libofmich.lib.mi.us  
**Representative:** TBD  
**Booth:** 32

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**Representative:** Herb Early  
**Booth:** 45

## **Merritt McPherson Cieslak, PC**

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fax: 2480476-1374  
mmc#mmcarchitects.com  
www.mmcarchitects.com

**Representative:** Ron Cieslak, R.A.  
**Booth:** 78

## **Michigan Health Sciences Libraries Association (MHSLA)**

Borgess Library, 1521 Gull Road  
Kalamazoo, MI 49048  
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fax: 269-226-5914  
jenniferbarlow@borgess.com  
www.mhsla.org

**Representative:** Jennifer Barlow  
**Booth:** 9

## **Michigan Library Consortium**

1407 Rensen Suite 1  
Lansing, MI 48911  
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fax: 517-394-2096  
dukelow@mlcnet.org  
www.mlcnet.org

**Representative:** Ruth Dukelow  
**Booth:** 31

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**Representative:** Richard Benthin  
**Booth:** 66

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kbaker@nhdkmp.com  
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**Representative:** Eric Penney  
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## **Net Portfolio**

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**Representative:** Thomas Shaheen  
**Booth:** 69

## **NewsBank, Inc.**

4501 Tamiami Tril N. #316  
Naples, FL 34103  
ph: 800-762-8182  
fax: 203-966-6254  
bballay@newsbank.com  
www.newsbank.com

**Representative:** Jim Teeter  
**Booth:** 64

## **OverDrive Digital Library**

8555 Sweet Valley Drive Suite C  
Cleveland, OH 44125  
ph: 216-573-6886  
fax: 216-573-6888  
sales@overdrive.com  
www.overdrive.com

**Representative:** Claudia Weissman  
**Booth:** 41

## **Partners Book Dist.**

2325 Jarco Drive  
Holt, MI 48842  
ph: 800-336-3137  
fax: 517-694-0617  
bnpartners@hotmail.com

**Representative:** Becky Nicoson  
**Booth:** 48

## **Plante & Moran CRESA**

27400 Northwestern Highway  
Southfield, MI 48034  
ph: 248-223-3413  
david.asker@plantemoran.com

**Representative:** David Asker  
**Booth:** 83

## **Quality Books, Inc.**

1003 West Pines Rd.  
Oregon, IL 61061  
ph: 800-323-4241  
fax: 815-732-4499  
lisa.wakenight@quality-books.com  
www.quality-books.com

**Representative:** Lawton-Leferre Angel  
**Booth:** 44

## **Recorded Books**

270 Skipjack Rd.  
Prince Frederick, MD 20678  
ph: 800-638-1304  
fax: 410-414-2573  
bchesnet@recordedbooks.com  
r.justice@recordedbooks.com

**Representative:** Phil Raglin  
**Booth:** 1

## **ReferenceUSA**

5711 South 86th Circle  
Omaha, NE 68127  
ph: 800-808-1113  
fax: 402-596-7688  
kim.mcdaniel@charter.net  
www.referenceusa.com

**Representative:** TBD  
**Booth:** 43

## **Riemenschneider Design Assoc. Inc.**

213 W. Liberty #10  
Ann Arbor, MI 48104  
ph: 734-930-0882  
fax: 734-930-0974  
alycer@riedesign.com

**Representative:** Alyce Riemenschneider  
**Booth:** 65

## **SirsiDyNix**

101 Washington St. SE  
Huntsville, AL 35801-4827  
ph: 256-704-7000  
fax: 256-704-7007  
dawn@sirsi.com  
www.sirsidyDnix.com

**Representative:** Rick Branham  
**Booths:** 46 and 47

## **the Book House, Inc.**

208 W. Chicago St.  
Jonesville, MI 49250  
ph: 800-248-1146  
fax: 800-858-9716  
bhinfo@thebookhouse.com  
www.thebookhouse.com

**Representative:** Krista Miller  
**Booth:** 72

## **The Breton Group**

2504 Ardmore S.E.  
Grand Rapids, MI 49506  
ph: 616-975-9907  
fax: 616-975-9909  
tb@bretongroup.com  
www.bretongroup.com

**Representative:** Ann Williams  
**Booth:** 73

## **The Library Corporation**

Research Park  
Inwood, WV 25428  
ph: 304-229-0100  
fax: 304-229-0295  
cviands@tlcdelivers.com  
www.tlcdelivers.com

**Representative:** Tom Sumpter  
**Booth:** 56

## **The Troyer Group**

550 Union St.  
Mishawaka, IN 46544  
ph: 574-259-9976  
fax: 574-259-9982  
jaa@troyergroup.com  
www.troyergroup.com

**Representative:** Jeff Angelmeyer  
**Booth:** 42

## **Thomson Gale**

27500 Drake Rd.  
Farmington Hills, MI 48331  
ph: 800-877-GALE  
fax: 248-699-8094  
shannon.ostrowski@thomson.com  
www.gale.com

**Representative:** TBD  
**Booths:** 35 and 36

## **Unique Books, Inc.**

5010 Kemper Ave.  
St. Louis, MO 63139  
ph: 800-533-5446  
fax: 800-916-2455  
uniquebks@aol.com

**Representative:** Brent Bowen  
**Booth:** 79

## **Wallaceburg Bookbinding Ltd.**

95 Arnold St.  
Wallaceburg, Ontario  
CANADA N8A3P3  
ph: 800-214-2436  
fax: 519-627-6922  
helpdesk@wbmbindery.com  
wbmbindery.com

**Representative:** Ron Riedstra  
**Booth:** 70

## **Wayne State University Library Info Science Program**

106 Kresge Library  
Detroit, MI 48202  
ph: 313-577-2523  
fax: 313-577-7563  
aa1676@wayne.edu  
www.lisp.wayne.edu

**Representative:** Jennifer Bondy  
**Booth:** 51

## **Wilson (IS THIS BWI???)**

address  
city, state, zip  
phone  
fax  
email  
url

**Representative:**  
**Booth:** 55

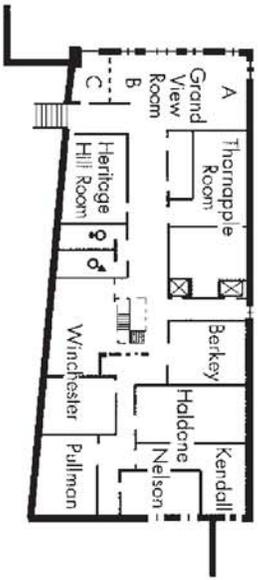
## **World Book**

925 Plymouth Road S.E.  
Grand Rapids, MI 49506-6523  
ph: 800-975-3250  
fax: 616-241-4877  
cheryl.kaufman@worldbook.com  
http://products.worldbook.com

**Representative:** Cheryl Kaufman  
**Booth:** 33

# Amway Grand Plaza Hotel

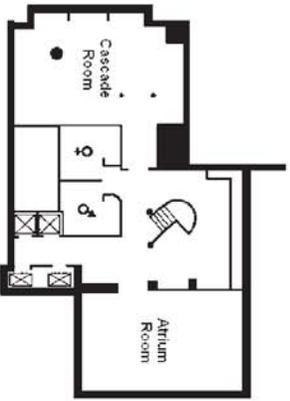
187 Monroe NW  
Grand Rapids, Michigan 49503



## Third Floor

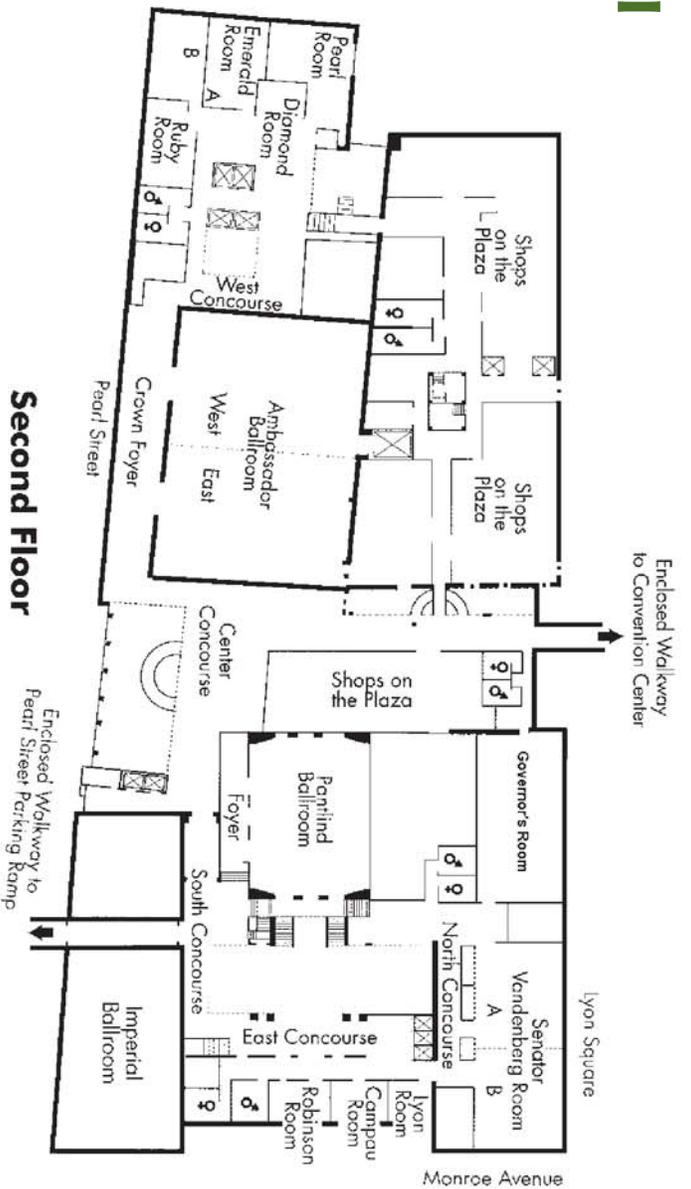
Use Stairs near the Diamond Room (second floor)

**Exhibit and meeting space**

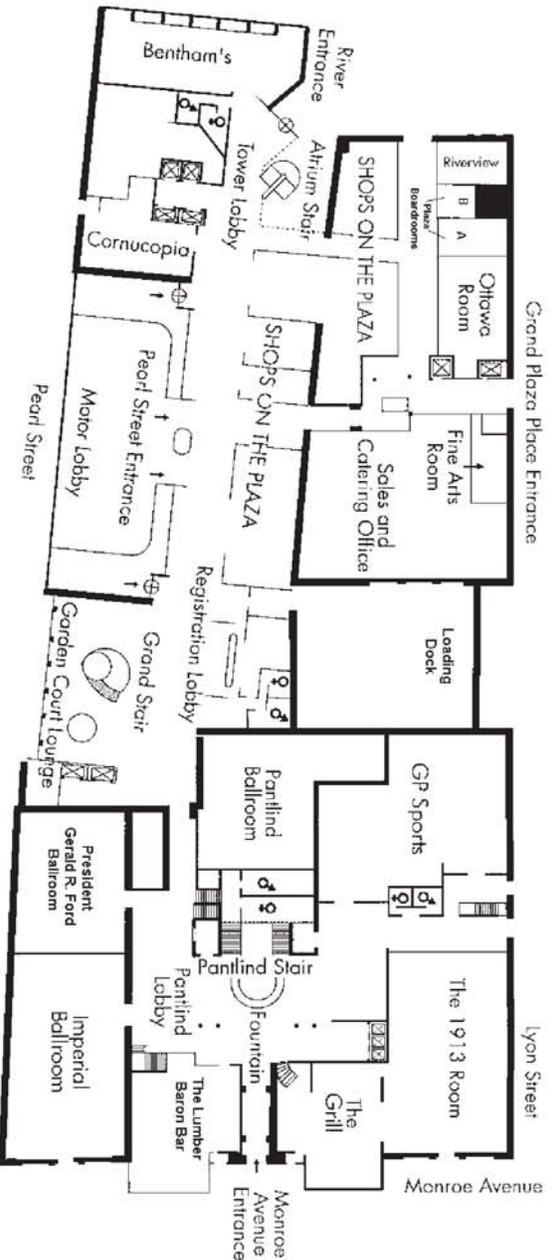


## Lower Level

Below Bentham's Riverfront Restaurant (use Atrium stair)



## Second Floor



## First Floor