Libraries: HELPING GROW MINDS

MLA 2005 Annual Conference
October 25-28
Amway Grand Plaza Hotel
Grand Rapids

MICHIGAN LIBRARY ASSOCIATION
1407 Rensen Street, Suite 2, Lansing, MI 48910-3657
Phone: 517/394-2774 • FAX: 517/394-2675
www.mla.lib.mi.us
EADP is the design architect for five Bay County Library System libraries. Fishbeck, Thompson, Carr & Huber, Inc. is the architect of record.

We create libraries that invite you to linger, to relax in a comfortable chair next to the fireplace, to meet friends for study, to browse the new book collection or to spend a morning having fun in the children’s area. Simply put, we design libraries that encourage each visitor to stay for a while and to enjoy all that their library has to offer.
Welcome to the 2005 MLA Conference

Greetings and welcome to the 2005 Annual Conference!

Several years ago, I took up gardening and still enjoy planning, planting, nurturing, re-arranging, trading, anticipating, watching things grow, pruning, ridding pests, and wedging dirt under my fingernails. It’s therapeutic.

Working in a library, I find we are much like gardeners (and occasionally get just as dirty). We spend our days planning programs, nurturing young (and sometimes not so young) minds, watching our collections grow, and weeding materials from the stacks. For those of us who allow food and drink in our libraries, we sometimes even have to rid our buildings of pests!

We’re now spending a few days in Grand Rapids, home of the lovely Meijer Gardens among other great amenities. I hope that you may take some time before or after the conference to visit some of the area museums and other attractions. Many are offering conference goers discounts on admission prices if we show our badges. (See page 5 for more details.)

I wish to convey my gratitude to the many sponsors who have given so generously to MLA. Their logos, sponsorship acknowledgments, and advertisements appear throughout this program. Our conference would not be such a success without them.

My thanks go to the staff of the Grand Rapids Public Library for hosting our All-Conference Reception on Wednesday evening. And I also wish to extend a thank you to the staff of the Amway Grand Plaza Hotel for providing us with such lovely facilities for our conference.

Over the new few days, I hope you will enjoy yourselves, share your ideas, learn something, relish the Association’s resurgence, and head back home enthused about our active roles in “Helping Grow Minds.”

Mike McGuire, President
Michigan Library Association

As I embark upon my first year with the Michigan Library Association I am optimistic about the opportunities that lie ahead for MLA and its members.

This past year the leadership and members devoted considerable time and energy to refocusing our vision in two strategic directions: uniting as one voice to represent and advocate on behalf of libraries and librarians in Michigan and strengthening MLA to provide greater services to our members. Both are achievable with commitment and hard work.

Successful advocacy will depend upon our ability to articulate how libraries improve people’s lives, help grow minds in Michigan and support economic development. Fortunately, the public already has a positive image of libraries. But quantifying and communicating the value of libraries to the average constituent – children, students, elderly, handicapped, businesses, the unemployed – will be key to our success.

I look forward to visiting your library and learning about all aspects of your organization and communities. Doing so will help me represent your interests and advocate on behalf of the mission and vision of the Michigan Library Association. And building a grassroots network of advocates including you, your trustees and friends is the best vehicle to secure public support for libraries.

In the coming year the Michigan Library Association will continue to evaluate all the programs and services we provide to our members. With your input we will enhance our services and provide measurable value and benefits to you, our members.

My passion for libraries is rooted in my belief that libraries cross all social, cultural, political and economic boundaries. They are a place to go for unbiased resources and rich educational tools. As librarians you make all that possible and I look forward to growing with you.

Gretchen Couraud, Executive Director
Michigan Library Association
Stevens Library Services

Who Are We?
Stevens is a 100-year old Michigan Mover with 6 Midwest locations; and, as Stevens Van Lines we have over 150 agent locations nationwide. We move commercial businesses, and specialize in file and library relocations.

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**MLA Executive Board 2005–2006**

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Executive Director, Michigan Library Association  

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Traverse Area District Library  

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Saginaw Valley State University; MLA Representative to Library of Michigan Board of Trustees  

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1999–2000 ...... Denise Forro  
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1983–1984 ...... Eleanor Pinkham  
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1981–1982 ...... Patricia Wilson  
1980–1981 ...... Howard Lipton  
1979–1980 ...... Carolyn McMillen  
1978–1979 ...... Robert Raz  
1977–1978 ...... Joan Wilcox  
1975–1976 ...... Roberta Cheney  

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**Thanks To Our 2005 Logo Designer**

MLA President Mike McGuire has selected “Libraries: Helping Grow Minds” as his 2005 Conference theme. The logo was designed by Nathan Cradit of Central Michigan University. Many thanks to Nathan for volunteering his time and talent to this project.

Conference program layout and design by Theresa Moore.
# 2005 Conference Committee

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Central Michigan University

**CONFERENCE MANAGER**
Polly Ross  
Michigan Library Association

**MICHIGAN LIBRARY ASSOCIATION**
Tanya Burnham, Business Mgr.  
Anne Winkel, Admin. Assistant

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**SPECIAL EVENTS**
Claudia Diaz, Co-Chair, Albion College  
Marla Ehlers, Co-Chair, Grand Rapids Public Library  
Mary Rzepczynski, Delta Township District Library  
**Michigan Library Consortium**  
Anne Donohue  
Ruth Dukelow

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Elizabeth Bollinger, Vice Chair, Michigan State University  
**Academic & Research Libraries Division**  
Nancy Fleck, Michigan State University

**Access, Collections & Technical Services Roundtable**
Ruth Bever, Kent District Library

**Children’s Services Division**
Christy Klien, Portage District Library

**Information Literacy Roundtable**
Sheila Bryant, Michigan State University

**Intellectual Freedom Committee**
Randy Call, Detroit Public Library

**Leadership Academy Advisory Committee**
Cindy Krolikowski, Wayne State University

**Library of Michigan**
Deb Bacon Ziegler

**Library Technology Division**
Robert G. Kelly, Kresge Business Administration Library  
Karen Ventura, Novi Public Library

**Management & Administration Division**
Leah Black, Michigan State University  
Kathy Irwin, University of Michigan–Dearborn

**Marketing Roundtable**
Gary Pullano, Herrick District Library

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**AUCTION COMMITTEE**
Leslie Behm, Chair, Michigan State University  
Stephanie Perentesis, Michigan State University

**EXHIBITS COMMITTEE**
Nancy Colpaert, Chair, Monroe County Library System  
Jule Fosbender, Adrian Public Library  
Shirley Ehnis, Adrian Public Library  
Jeanne Lawler-Marsac, Retired

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Marie-Lise Shams, Chair, University of Detroit Mercy  
Triza Crittle, University of Detroit Mercy

**MEMBER-AT-LARGE**
Maureen Hirten, Capital Area District Library

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Julie Garrison, Co-Chair, Central Michigan University  
Kara Gust, Co-Chair, Michigan State University

**PUBLICITY**
Stephanie Mathson, Chair, Central Michigan University

**PROGRAM COMMITTEE**
Michael Rodriguez, Chair, Michigan State University  
Elizabeth Bollinger, Vice Chair, Michigan State University  
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Gary Pullano, Herrick District Library

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**JOE DESK**
Lothar Spang, Wayne State University

**MEMBER SERVICES DESK**
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“The Leader Within”

SWETS
Morning Coffee

Fanning Howey
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WAYNE STATE UNIVERSITY
Library and Information Science Program
Alumni Reception

Zahnnow Library
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Trustee and Advocates Division
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Internet Room

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Michigan Ross School of Business
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REGISTRATION DESK
Amway Grand Center Concourse
Wednesday, October 26, and Thursday, October 27, 7:00 a.m.–5:00 p.m.; Friday, October 27, 8:00 a.m.–12:00 p.m.

MEMBERSHIP TABLE & JOB DESK
Center Concourse
Wednesday, Oct. 26, and Thursday, Oct. 27, 8:00 a.m.–4:00 p.m.

INTERNET ROOM
Heritage Hill Room
Wednesday, Oct. 26, and Thursday, Oct. 27, 8:30 a.m.–6:00 p.m.; Friday, Oct. 28, 8:30 a.m.–11:30 a.m.
Sponsored by Herrick District Library, Michigan Library Consortium, and University of Michigan Ross School of Business.

COMPLIMENTARY COFFEE
Adjacent to the Registration Desk
Wednesday, Thursday and Friday beginning at 7:30 a.m.
Sponsored by Emery-Pratt, Saginaw Valley State University Library, and Swets.

BOOK SALES
Authors’ books will be available for sale throughout the conference. Check at the Registration desk for further information.

EXHIBITS
DeVos Ballroom A–B
Grand Opening Wednesday, Oct. 26, 11:30 a.m.–5:30 p.m.; Thursday, Oct. 27, 8:00 a.m.–4:00 p.m.

POSTER SESSIONS
Exhibits Area, DeVos Ballroom A–B
Wednesday, Oct. 26, Noon–2:30 p.m.
Session 1: 12:00–1:00 p.m.
Session 2: 1:30–2:30 p.m.
Two poster sessions, hosted by the Academic and Research Libraries Division, will showcase innovative collections, services, handouts and research findings.

MEETING ROOM SPACE
MLA requests conference attendees to pre-register for conference programs in order to place sessions in rooms which best accommodate the expected audience. If your session is overcrowded, we apologize for the inconvenience.

SMOKING POLICY
Smoking is not permitted in any MLA Conference functions, including general sessions, programs, luncheons, receptions, and dinners.

SPECIAL SERVICES
Conference registration personnel are available throughout the conference to assist those needing special services. Please let the MLA staff at the Conference Registration Desk (Amway Grand Center Concourse) know if you need assistance.

HOTEL INFORMATION
Amway Grand Plaza check-in time is 4:00 p.m. Check-out time is Noon.

COAT RACKS
Crown Foyer lobby, second floor. The coat room (not staffed) is made available for your convenience throughout the conference. The Amway Grand and the Michigan Library Association are not responsible for loss of any items left in the coat room.

AREA ATTRACTIONS
- Frederik Meijer Gardens and Sculpture Park. Receive a $4.00 discount on admission by showing your conference badge!
- Gerald R. Ford Museum. Receive a $1.00 discount on admission by showing your conference badge!
- Grand Rapids Art Museum. Receive a $1.00 discount on admission by showing your conference badge!
- Meyer May House – 450 Madison SE. Frank Lloyd Wright designed prairie style house built in 1908 for founder of May’s of Michigan clothing store. Restored to its original splendor by the Steelcase Corporation. Open free to the public on Tuesdays and Thursdays from 10:00 a.m. to 2:00 p.m.; Sundays from 1:00 p.m. to 5:00 p.m.
- Van Andel Museum Center. Receive a $1.00 discount on admission by showing your conference badge!

MLA ANNUAL MEETING
Wednesday, Oct. 26, 5:30–6:30 p.m.
Emerald A–B

ACCESS, COLLECTIONS AND TECHNICAL SERVICES ROUNDTABLE
Thursday, Oct. 27, 5:00 p.m.
Thornapple Room

INFORMATION LITERACY ROUNDTABLE
Thursday, Oct. 27, 5:00 p.m.
Kendall College Library

LIBRARY TECHNOLOGY DIVISION BREAKFAST
Friday, Oct. 28, 7:30 a.m.
Ottawa Room

MANAGEMENT AND ADMINISTRATION DIVISION
Wednesday, Oct. 26, 5:00 p.m.
Pearl Room

MARKETING AND PUBLIC RELATIONS ROUNDTABLE
Thursday, Oct. 27, 5:00 p.m.
Haldane Room

MULTICULTURAL ROUNDTABLE
Wednesday, Oct. 26, 3:15 p.m.
Kendall Room

REFERENCE DIVISION
Thursday, Oct. 27, 5:00 p.m.
Berkey Room

RURAL AND SMALL LIBRARIES ROUNDTABLE
Wednesday, Oct. 26, 5:00 p.m.
Thornapple Room

SERVICES TO SPECIAL POPULATIONS ROUNDTABLE
Thursday, Oct. 27, 9:45 a.m.
Grand View A

TRUSTEES AND ADVOCATES DIVISION BREAKFAST
Wednesday, Oct. 26, 7:30 a.m.
Nelson Room
Judi Stillion, director of the Alpena County Library, has been named the Librarian of the Year by the Michigan Library Association. For over 30 years Judi has made outstanding contributions to the Alpena County Library, starting out as a children's librarian, then serving as assistant director and since 1998, serving as the library director.

Active in state and national library associations, Judi also participates in the Michigan Center for the Book and the Michigan Council for the Arts and Cultural Affairs. Her involvement in these organizations has enabled her to bring cultural and multicultural events to Alpena County each year. Her “Authors in Fall” series has brought such notable authors as Bill Bryson, Thomas Pynchon, Edward Albee, George Plimpton, Loren Estleman and Judith Guest to the Alpena area. Her library’s sponsorship of a carnival for children attracts over 3,000 people each year to an event that has outgrown the library’s space and has since moved to the county fair grounds. These quality programs have improved the library’s visibility countywide enough to insure the successful passage of each millage request.

Judi’s impact goes beyond her library walls. Her involvement in the Thunder Bay Literacy Conference brought together readers and authors to share thoughts and inspiration. This conference also began the Michigan Author Award in 1992. Judi has collaborated with the Thunder Bay National Marine Sanctuary to bring the valuable Labadie collection of Great Lakes maritime history to the library, thus offering access to the collection to thousands of people who would otherwise not have had access.

Judi’s leadership has made the Alpena County Library the role model for any library that wants to be involved in the cultural and intellectual life of a community. The fact that she has been able to accomplish so much within the structure of a small rural library is even greater testament to the accomplishments of Judi Stillion, the Michigan Library Association’s 2005 Librarian of the Year. – Bryon Sitler, Director, White Pine Library Cooperative
Sara Castle
LOLETA D. FYAN AWARD

Sara Castle, youth librarian at the Pinckney Community Public Library, has been named the Michigan Library Association’s 2005 winner of the Loleta D. Fyan Award. The Fyan Award is given to a librarian who has transformed a routine task or untried idea into an imaginative, creative service.

Sara has taken a small rural library’s youth department and transformed it into an important part of the community. In a short four years, her efforts have expanded and improved the youth department’s appearance, collections and activities. She spearheaded efforts to renovate the library’s interior and was able to get a local artist to paint a mural on the wall of the children’s department, making the area much more inviting and exciting. Her collection development activities have increased the circulation of youth materials by 102% in a single year, with another 27% the following year. Programming has doubled not only in the building but through outreach efforts to local businesses, schools and HeadStart programs.

Susan Mankoff, a library patron and volunteer in Pinckney, cites Sara’s dedication to building the next generation of enthusiastic readers through lap sit reading programs and a teen round table discussion group. Sara’s energy is contagious and her ideas are endless, making her justly deserving of the Michigan Library Association’s 2005 Loleta D. Fyan Award. –Hope Siasoco, Director, Pinckney Community Public Library

Sandy McCarthy
WALTER KAISER AWARD

For the first time ever, the Walter H. Kaiser Memorial Award has been awarded to two Michigan librarians for their shared efforts to provide enhanced services to more than 380,000 community college students. Sandy McCarthy (Washtenaw Community College) and Ann Walaskay (Oakland Community College/Orchard Ridge Campus) developed a collaborative virtual reference service, which was launched on March 14, 2005. Virtual reference is not a new concept, but what is unique about the project is its collaboration among 17 participating colleges.

As co-leaders of the Virtual Reference Advisory Group, Ann and Sandy were instrumental in spearheading Research Help Now, an online tutoring service that provides real-time, online individual research assistance from a Michigan community college librarian via a chat session. Ann and Sandy were involved in the software selection, purchase, and installation. They oversaw the development of policy guidelines and marketing materials, as well as staff training, and the creation of an electronic discussion list to promote communication among the participants.

Twenty-eight publicly funded community colleges in Michigan have worked together since 1997 in the development and operation of the Michigan Community College Virtual Learning Collaborative. This program allows students from anywhere in the state to enroll in any of the online courses offered by Michigan community colleges from a single online catalog. Seventeen of those institutions are now able to improve their existing online programming in a variety of disciplines and offer support to their online and on campus students. Due to Sandy’s and Ann’s leadership, community college students across Michigan are having a fuller college experience now that they can get research assistance from a librarian.

The Walter H. Kaiser Memorial Award honors Walter Kaiser, who served as director of the Wayne County Federated Library System for 26 years and was a nationally known library consultant, authority in local government, and innovator in technical services. – Martha Stilwell, Director of Library Services and Facilitator for Online Library Resources, Kellogg Community College
Edward Repik, an eight-year member and treasurer of the Board of Trustees of the Howell Carnegie District Library, has been named the 2005 Michigan Library Association’s Trustee of Merit. This award is made to a public library trustee to focus attention on the important contributions trustees make to Michigan library services and to give recognition to outstanding trustees.

Cited for his skills in financial forecasting and a profound dedication for public service, Ed has helped set a tone for library board and committee meetings that is not only effective, civil and informative, but often inspirational. Such a tone on the board allowed for very diverse opinions to come together to build strong library services and to build support throughout the community.

“The combination of his ability to do the financial forecasting and the ability to train others to use the forecasts effectively is a gift that he shares with no pretensions or expectation of reward”, said Kathleen Zaenger, director of the Howell Carnegie District Library. In the past Ed has presented workshops on budgeting and developing employee pay structures at the Michigan Library Association’s annual conferences. He has also turned his vision of a certified training program for public library trustees into a reality.

Ed is also a remarkable recruiter of library board members, promoting the rewards of serving the library to other community leaders. His recruiting skills have greatly enriched the make-up of the library board.

His humility, congenial manner, attention to detail, and commitment to libraries makes Ed Repik the perfect recipient of the 2005 Michigan Library Association’s Trustee of Merit Award. – Kathleen Zaenger, Howell Carnegie District Library

Trenton Smiley, Marketing Director for the Capital Area District Library, has been named the winner of the 2005 Michigan Library Association’s Award of Excellence. The Award of Excellence recognizes a staff member of a Michigan library who has made an outstanding contribution to effective and improved local library service.

In his relatively short library career, Trent has developed successful marketing programs for the Detroit Public Library, Genesee District Library, and now the Capital Area District Library. Some of his major accomplishments include:

• Pioneering the idea of using special events like a presentation by Suze Orman to allow the library to gain instant credibility in the field of personal finance. He obtained grants totaling $28,000 as well as over $60,000 of in-kind support from local media.

• Forming a partnership with WFMK to hold a special Harry Potter movie event at the NCG Cinema. Five thousand people entered a drawing for tickets with 450 lucky winners.

• Linking programs and services to an image or lifestyle of the library’s target audience. The library now has a radio program featuring information on its African-American book discussion group.

• Attracting more people to the library with well designed, high-quality brochures.

Trent has promoted cooperation between all types of libraries by working with the Mideastern Michigan Library Cooperative’s PR Committee and on Library Day at Comerica Park. His involvement with organizations like the Blue Cross Blue Shield of Michigan Community Advisory Council, the Grand Blanc Planning Commission, and the Lansing Boys and Girls Club help spread the word about the value and services of Michigan’s public libraries.

MLA’s Award of Excellence recognizes a staff member of a Michigan library who has made an outstanding contribution to effective and improved local library service. Trent has done this and more. – Susan Hill, Director, Capital Area District Library
Pre-Conference Speakers

Kathy Irwin is a Senior Associate Librarian and Head of Circulation at the Mardigian Library at the University of Michigan–Dearborn. Kathy’s prior experience includes teaching middle school and high school for eight years, along with serving as librarian at Comerica Incorporated for two-and-a-half years. She is past president of the Michigan Chapter of the Special Libraries Association and is currently chair of the MLA Management and Administration Division.

Dr. Lew Dotterer is currently the Director of Learning and Organization Development for Sparrow Health System in Lansing, Michigan. Before that, he was manager of Training and Development for Lincoln National Life and also worked for over five years as a therapist, consultant and director of training for the Concern Employee Assistance Program. Lew’s rich background includes a blend of counseling, university teaching, organizational consulting, and coaching and departmental administration.

Leslie Behm & Nancy Lucas
Leslie Behm is currently the Training and Reference Technology Librarian at the Main Library at Michigan State University. Nancy A. Lucas is currently the Head of the Gast Business Library at Michigan State University. Together, Leslie and Nancy have numerous years of ergonomics training and experience—presenting ergonomics workshops, conducting ergonomic evaluations, and serving as members of the MSU Libraries Ergonomics Committee.

Dr. John Vinson has been the Undersheriff for the Isabella County Sheriff’s Department since January 2005. As Undersheriff, he is second in command and responsible for the day-to-day operations and leading a staff of 60 employees. John has held other leadership positions in corporate America and has conducted numerous invited presentations and workshops on various aspects of leadership and diversity subjects. He is also an Adjunct Faculty member, who teaches in the Management and MSA departments at Central Michigan University.

Preconference Programs

Tuesday, October 25 • Amway Grand Plaza Hotel
Each Session has been awarded .3 CEUs.

REGISTRATION & CONTINENTAL BREAKFAST: 7:30–8:00 a.m.
Hotel Conference Level, 3rd floor

MORNING SESSIONS: 8:00–11:30 a.m.

Who Wants to Hire a Superstar? A reality guide to hiring, training, and retaining good student workers and library pages
Kathy Irwin, University of Michigan–Dearborn
Room: Thornapple
Is finding good student workers and pages like an episode of the Amazing Race? Is your training program a little too much like Survivor? Is retention a game For Love or Money? This program combines presentation and group participation to help us all find the best Apprentice for the job.

Making the Most of Now! (Being Assertive and Engaged at Work and in Life)
Lew Dotterer, Ph.D., Sparrow Health System
Room: Grand View A–B
People who are more assertive are seen as positive contributors to others and as being more fully engaged in their work and their life! In this session we will look at what the difference is between assertive, aggressive, and passive behavior. We will identify ways to build relationships based on being open, honest, clear, concise, and direct. We will discuss the value in being able to give and receive feedback from others. We will also look at what it means to live an assertive lifestyle. Resources that have influenced the design of this session include: FISH!; Dawna Markova’s, I Will Not Die an Unlived Life; First, Break All The Rules by Buckingham and Coffman and Ben Zander’s ideas taken from the video entitled, Radiating Possibility.

AFTERNOON SESSIONS: 1:30–4:45 p.m.

Ergonomics on a Shoestring
Nancy A. Lucas & Leslie M. Behm, Michigan State University
Room: Thornapple
Need to make your work environment more ergonomically friendly, but have a limited budget? In this workshop, we will learn what is involved in ergonomics, the basics of an ergonomic evaluation, what the OSHA standards are currently, and how some of the changes can be made on a shoestring budget. We will actually work on doing ergonomic evaluations during the workshop.

The Leader Within
John N. Vinson, Ph.D., Undersherriff, Isabella County, Michigan
Room: Grand View A–B
What exactly is leadership and what does it all mean to you? What can make you a more effective leader? In this workshop, participants will gain valuable insight into the effectiveness of their personal leadership style and learn how and when to use the five practices of exemplary leadership: Challenging the Process, Inspiring a Shared Vision, Enabling Others to Act, Modeling the Way, and Encouraging the Heart. Participants will also learn how to create an environment that supports various leadership styles, including their own personal leadership style.

Sponsored by: Central Michigan University.
Miles Harvey, author of *The Island of Lost Maps: A True Story of Cartographic Crime*, a national and international bestseller that explores the theft of scores of centuries-old maps from prominent research libraries by an enigmatic antiques dealer named Gilbert Joseph Bland, Jr. Named one of the top ten books of 2000 by *USA Today*, which described it as “astonishingly imaginative.” *The Island of Lost Maps* was also a Borders Books Original Voices Award finalist, as well as a Book of the Month Club, Quality Paperback Book Club and Booksense 76 selection. Foreign editions have appeared in the United Kingdom, Germany, Spain, Italy, the Netherlands, Japan and Taiwan.

A graduate of the University of Illinois and the University of Michigan, Miles Harvey spent four years on the trail of Gilbert Bland, beginning with an article that appeared in *Outside Magazine* in 1996. In a journalistic career that spans two decades, he has worked for United Press International and *In These Times*, in addition to serving as the book-review columnist for *Outside*. His articles have appeared in a variety of publications, including *Mother Jones*, *Salon.com*, *The Columbia Journalism Review*, *The Progressive*, *The Utne Reader*, and *The Los Angeles Times*. He was a finalist for a 1997 National Magazine Award and the recipient of a 2004-2005 Illinois Arts Council fellowship.

During the book talk (program W22), Mr. Harvey will provide attendees with an overview of his new book about the life of the 16th-century artist Jacques Le Moyne de Morgues.

Popular young adult writer, Chris Crutcher, will deliver the 10 a.m. keynote, “When Real Life Fiction Meets the Censor.” Crutcher will speak from his personal experience as a frequently banned author. Born in Dayton, Ohio, to a WWII bomber pilot and a homemaker, Crutcher grew up in Cascade, Idaho (a tiny logging town north of Boise). He graduated from Eastern Washington State College (now EWU) with a BA in Psychology and Sociology. After a few years of travel and working odd jobs, Crutcher returned to EWU to earn his teaching certificate. Offered the chance to direct a “last chance” alternative school in Oakland, California, he respectfully served the at-risk K-12 students for almost a decade before returning to Spokane to write his first book, *Running Loose*, for Greenwillow in the early 1980’s.


Crutcher’s fast-paced fiction — heavily influenced by his work as a therapist and child protection advocate — is known for its expert balance of comedy and tragedy, as well as its unflinching honesty and authentic voice. He has been honored with dozens of awards including the 2005 Catholic Library Association’s St. Katharine Drexel Award, *Writer Magazine*’s 2004 Writers Who Make A Difference Award, the ALA’s 2000 Margaret A. Edwards Lifetime Achievement Award, the NCTE’s 1998 National Intellectual Freedom Award, and the ALAN Award. Crutcher is also a 2005 PEN/Newman’s Own’s Own First Amendment Award nominee.

After the keynote attend the Intellectual Freedom Committee’s panel discussion, “Right to Know or Right to Censor?” (program T10).
For over forty years, Duncan Sings-Alone has been a healer, first as a minister, then as a psychologist. After intensive training in Lakota medicine and spirituality from 1976-83, he became known in the Native American community as a teacher, ceremonialist, and storyteller. Widely respected as a healer and teacher, Sings-Alone is enrolled in the Georgia Tribe of Eastern Cherokee Indians, and was the founder of the Free Cherokees, an intertribal cultural organization for all people interested in exploring Native American spirituality. Elder and author of Sprinting Backwards to God, he also holds a Ph.D. in Counseling and Psychology from the University of Florida.

Author of internationally acclaimed novels, Winona’s Web, Compass of the Heart, and Crack at Dusk: Crook of Dawn, Priscilla Cogan, Ph.D., is a clinical psychologist of Irish-American descent and a practitioner of Native American pipe and sweat-lodge ceremonies. She lives with her husband, Duncan Sings-Alone, and two Shelties betwixt and between rural Massachusetts and the Leelanau Peninsula in northwest Michigan.

The 2005 All Conference Banquet Speaker, Dr. T. H. Baughman, will address conference goers during dinner on Thursday, October 28. His presentation will be entitled, “The Greatest Antarctic Adventure.”

Baughman, a professor of History at the University of Central Oklahoma, has published widely in the field of polar history. His publications include: Before the Heroes Came: Antarctica in the 1890s (University of Nebraska Press, 1994), Ice: The Antarctic Diary of Charles F. Passel (Texas Tech University Press, 1995) and Pilgrims on the Ice: Robert Falcon Scott’s First Antarctic Expedition (University of Nebraska Press, 1999). He has also published a short popular biography, Shackleton of the Antarctic.

Baughman has lectured widely on his research interests not only for their impact on polar history but also on how historical and polar figures demonstrate leadership lessons for the business world. Widely regarded as a masterful storyteller, Tim is a popular lecturer on expedition cruise ships to both polar regions and throughout Europe.
Acting State Librarian Nancy Robertson has been with the Library of Michigan since 1995, when she was hired as the library’s first rare books cataloger. In 1997, she became the curator of the library’s rare book collection, a charge she continued when she was appointed director of the Technical Services Division in 2000.

During her tenure as director of Technical Services and curator of the rare book collection, Robertson worked with the Library of Michigan Foundation to establish the Martha W. Griffiths Michigan Rare Book Room. Robertson was closely involved in selecting the architects, completing the design, and overseeing the construction of this state-of-the-art rare book storage and reading room facility within the Library of Michigan’s walls. When Robertson became Deputy State Librarian in 2002, she took charge of handling the Library of Michigan’s budget tracking and planning, and also began acting as the agency liaison to the Department of History, Arts and Libraries administrative staff. In 2004, her duties were expanded to include more statewide operations in addition to internal operations functions.

Robertson has a library background dating to her youth. Born in Ohio, she frequented the Wright Library in Dayton throughout her childhood. During her last semesters at the College of Wooster, she worked as an assistant to the cataloger of a special collection acquired by the college library. Though she earned an M.A. in English Literature at the University of Illinois-Chicago in 1979, it was not until she relocated to Philadelphia that she was able to move forward with her ambition to become a librarian.

At Drexel University, where she earned her M.S. in Information Studies in 1990, Robertson focused on rare book librarianship and began working, also in 1990, at the renowned Library Company of Philadelphia, which was founded in 1731 by Benjamin Franklin and later served as the library of the Continental Congress. In 1992, Robertson was hired by the William L. Clements Library at the University of Michigan in Ann Arbor, another of the country’s premier Americana collections. There she spent two years cataloging new acquisitions.

Robertson lives in Jackson with Jim, her husband of 30 years. They enjoy spending time at their summer cottage near Crystal Lake and frequently visit their two sons who reside in Boston and Charlottesville, Virginia. Robertson, owner of a Jack Russell terrier, collects Edward Gorey books and late 19th- and early 20th-century decorated publishers’ cloth bindings.

Gordon Korman will be the guest author and speaker at this year’s Children’s and Teen Services Divisions’ Author Luncheon.

Mr. Korman began writing at the age of twelve, when a seventh grade English assignment became his first published novel. He has since authored more than fifty books for children and young adults, most recently Son of the Mob: Hollywood Hustle, and the On the Run series. A graduate of New York University’s Dramatic Writing Program, Korman lives with his wife and family in Long Island, NY.
Luncheon Speakers for Thursday, October 27

Joseph J. Mika
“Retirement, Recruitment, and the Job Market”

Dr. Joseph J. Mika, Professor and Director of the Library and Information Science Program (LISP) at Wayne State University in Detroit, arrived at Wayne State in 1986 as Director of the LIS Program. Under his direction (1986-1993), the faculty grew from five to eleven full-time positions, the student body increased from 79 to 400+, five endowed scholarships were established, and the LISP received accreditation from the American Library Association. Dr. Mika moved to faculty as a full professor in 1994, but once again accepted the position of Director in January of 2002.

Prior to working at Wayne State, Dr. Mika served as Assistant Dean and Associate Professor of Library Science at the University of Southern Mississippi, was Assistant Librarian and Assistant Professor at Johnson State College (VT), and was on the staff of the library at Ohio State University’s Mansfield Regional Campus.

Dr. Mika is an author and editor, and frequently makes presentations to library organizations, which focus on customer service, personnel issues, leadership, and strategic planning.

Dr. Mika’s professional activities include numerous American Library Association committee appointments, and election to the ALA Council as Chapter Councilor, first from Mississippi and later from Michigan. He recently completed a term as Chair of the Michigan Center for the Book, and he has been active in Beta Phi Mu, the international library and information science honor society, having served on its Board and as its President.

In addition to his career in the field of library and information science, Dr. Mika is a retired colonel in the United States Army Reserve.

Michigan Author Award Luncheon Speaker

Christopher P. Curtis

Christopher Paul Curtis is the winner of the 2005 Michigan Author Award. The Michigan Center for the Book, a program of the Library of Michigan, and the Michigan Library Association present the Michigan Author Award annually to recognize a Michigan writer for his or her literary merit.

The only writer to win the Newbery Medal and the Coretta Scott King Award – two of the most prestigious prizes in the field of children’s literature – in the same year, Curtis has published three young-adult novels. He was also the first African American to win the Newbery Medal since 1977.

Curtis received these awards for his second novel, Bud, Not Buddy. His first book, The Watsons Go to Birmingham — 1963, was an honor book for both the Newbery and Coretta Scott King awards. His third novel, the recently published Bucking the Sarge, was included on the Library of Michigan’s 2005 Michigan Notable Books list.

Curtis’s writings are historical fiction that is noted for its inclusion of serious social issues, humor, significant events in American history, and family heritage. Curtis’s Michigan heritage has a significant place in his novels as well.

Originally from Flint, Curtis worked for GM at the Fisher Body plant for years before following his dream of writing.
## MLA Annual Conference Programs At A Glance

**Tuesday, October 25, 2005**

<table>
<thead>
<tr>
<th>8:00-11:30</th>
<th>1:30-4:30</th>
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<tbody>
<tr>
<td>Grand View A - B</td>
<td>Ergonomics on a Shoestring</td>
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<tr>
<td>Thornapple</td>
<td>The Leader Within</td>
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### CANCELLED

**Wednesday, October 26, 2005**

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<thead>
<tr>
<th>8:30-8:45</th>
<th>10:00-11:15</th>
<th>11:30-12:00</th>
<th>12:00-1:15</th>
<th>2:00-3:15</th>
<th>3:45-6:00</th>
<th>5:30-6:30</th>
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<tbody>
<tr>
<td>Ambassador East</td>
<td></td>
<td></td>
<td>W16 U-M Google Digitization (LTD)</td>
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<tr>
<td>Berkley</td>
<td>W05 Digitizing Michigan (MLC)</td>
<td>W15 How is Mel.Care? (MLC)</td>
<td>W23 Mel. Databases (MLC)</td>
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<tr>
<td>DeVos Place</td>
<td>Keynote Speaker: Miles Harvey</td>
<td>Exhibits Grand Opening</td>
<td>Poster Sessions (12:00-2:30)</td>
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<td>MLA Membership Meeting</td>
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<tr>
<td>Emerald A</td>
<td>W06 Nuts &amp; Bolts Behind MLA's New Web (LTD)</td>
<td>W09 Smarted Card (UPLRT)</td>
<td>W20 Grab Their Attention: Book Talk (CSD)</td>
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<tr>
<td>Haldane</td>
<td>W03 Theft in the Library (LTD)</td>
<td>W13 Knowing What They Want (PLD)</td>
<td>W19 Subtle Censorship (FCS)</td>
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<td>Heritage Hill</td>
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<td>Internet Room (8:30 a.m. - 6:00 p.m.)</td>
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<tr>
<td>Nelson</td>
<td>W02 Ask the Lawyer (TAD)</td>
<td>W11 Internal Controls for Fraud and Abuse (TAD)</td>
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<td>W22 Miles Harvey</td>
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<tr>
<td>Pantlind BR</td>
<td>MLA Awards Luncheon</td>
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<tr>
<td>Pearl</td>
<td>W01 Buried Treasures (ARLD)</td>
<td>W12 Put Your Best Filer Forward (TSG)</td>
<td>W21 Growing the Next Generation of Library Leaders (MAD/ARLD)</td>
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<td>Ruby</td>
<td>W08 Beyond the Busman's Holiday (LoM)</td>
<td>Getting the Most out of Your First MLA Conference</td>
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<td>W18 Quality Service and the Trustee (LoM)</td>
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### Notes

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16 • Libraries: Helping Grow Minds
## MLA Annual Conference Programs At A Glance

### Thursday, October 27, 2005

<table>
<thead>
<tr>
<th>Time</th>
<th>Berkeley</th>
<th>Devos Place</th>
<th>Grand View</th>
<th>GR Ford</th>
<th>Haldane</th>
<th>Heritage Hill</th>
<th>Imperial</th>
<th>Nelson</th>
<th>Pearl</th>
<th>Pantlind BR</th>
<th>Ruby</th>
<th>Thornapple</th>
<th>Winchester</th>
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<tr>
<td>8:30-9:45</td>
<td>T08</td>
<td>T02</td>
<td>T05</td>
<td>T03</td>
<td>T04</td>
<td>Internet Room (8:30 a.m.-6:00 p.m.)</td>
<td>T04</td>
<td>T05</td>
<td>T01</td>
<td>T07</td>
<td>T06</td>
<td>T06</td>
<td>T07</td>
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<tr>
<td>10:00-11:15</td>
<td>RFID and Privacy (IFC)</td>
<td>Never Pay Full Price Again (LTD)</td>
<td>P.A.W.S. for Reading (SSPRT)</td>
<td>Nurturing and Pruning Collections (PLD)</td>
<td>Legislative Update (PLFIG)</td>
<td>Trading Spaces (RD/CSD)</td>
<td>State Librarian's Excellence Award Luncheon</td>
<td>T01</td>
<td>T04</td>
<td>Michigan Center for the Book (MCB)</td>
<td>T06</td>
<td>Genealogy and the Reference Librarian (LoM)</td>
<td>T07</td>
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<td>12:00-1:15</td>
<td>T10</td>
<td>T13</td>
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<td>2:00-3:15</td>
<td>Right to Know or Right to Censor (IFC)</td>
<td>Top Tech Trends (LTD)</td>
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<td>Tax Abatement (PPC)</td>
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<td>3:15-4:30</td>
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<td>T22</td>
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<td>3:45-5:00</td>
<td>Finding NonProfit Funding Sources (RD)</td>
<td>RSS Piping Hot Content for Your Library (LTD)</td>
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<td>PLFIG Legislative Agenda Update (PPC)</td>
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### Friday, October 28, 2005

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<tr>
<th>Time</th>
<th>Ambassador East</th>
<th>Berkey</th>
<th>Emerald A</th>
<th>Grand View</th>
<th>Haldane</th>
<th>Heritage Hill</th>
<th>Pantlind BR</th>
<th>Pearl</th>
<th>Pullman</th>
<th>Thornapple</th>
<th>Winchester</th>
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</thead>
<tbody>
<tr>
<td>7:30-8:30</td>
<td>Keynote Speakers Duncan Sings-Alone and Patricia Cogan</td>
<td>F01 Political Advocacy (PLD)</td>
<td>Tomorrow's Professionals (LTD)</td>
<td>Discovering Michigan Notable Books (LoM)</td>
<td>F06 Managing Conflict Professionally (SSPRT)</td>
<td>LTD Breakfast</td>
<td>F03 Designing on a Dime (TSD)</td>
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<td>8:45-10:00</td>
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<td>Internet Room (8:30 a.m.-11:00 a.m.)</td>
<td>F04 How to Find the Best Director (MAD)</td>
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<td>10:15-11:30</td>
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<td>F05 How to Prepare a Poster Session (ARLD)</td>
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<td>11:45-1:30</td>
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<td>F07 How Does It Feel: Disability Awareness (SSPRT)</td>
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An Overview of Special Conference Events

Wednesday, October 26

Trustees and Advocates Division Annual Meeting Breakfast
7:30–8:15 a.m., Nelson Room
Sponsored by: Comerica Bank, Detroit; Plante & Moran, Southfield; Fanning/Howey Associates, Inc., Novi; Stauder Barch Associates, Ann Arbor. (Pre-registration required.)

Keynote Address: Miles Harvey
10:00 a.m., DeVos Place
Sponsored by: Law Weathers & Richardson.

Exhibit Hall Grand Opening
11:30 a.m., DeVos Place, Ballroom A–B
Learn about new products and services, do some price shopping, and visit with scores of vendors offering everything from architectural design to digitization services. Exhibits remain open until 5:30 p.m.

Getting the Most Out of Your First MLA Conference
11:30 a.m.–Noon
Ruby Room

MLA Awards Luncheon
Noon–1:45 p.m., Pantlind Ballroom
MLA members honor their own at the Awards Luncheon. Plan to attend to honor the best of the profession.
Sponsored by: Library Design, Inc. (Pre-registration required.)

Poster Session
Noon–2:30 p.m., Exhibits Area, DeVos Place, Ballroom A–B
Session 1: 12:00–1:00 p.m.
Session 2: 1:30–2:30 p.m.
Two poster sessions, hosted by the Academic and Research Libraries Division, will showcase innovative collections, services, handouts and research findings.

MLA Annual Membership Meeting
5:30–6:30 p.m., Emerald Room A–B

All-Conference Reception
7:00–9:00 p.m., Grand Rapids Public Library. Explore the beautifully renovated main branch of the Grand Rapids Public Library while socializing with fellow conference goers. The library is only a 7-minute walk from the Amway Grand! Meet at the Motor Lobby (Pearl Street Entrance) at 6:50 p.m. or 7:10 p.m. for a guided walk to the library. (Parking is limited but available for those who need to drive.) Come enjoy hors d’oeuvres and camaraderie. (Pre-registration required.)

Thursday, October 27

Exhibits
8:00 a.m.–4:00 p.m., DeVos Place

Keynote Address: Chris Crutcher
10:00 a.m., DeVos Place. “When Real Life Fiction Meets the Censor.” Crutcher will speak from his personal experience as a frequently banned author.

Luncheons
(Pre-registration required for each.)
• State Librarian’s Excellence Award Luncheon with Nancy Robertson
Noon–1:45 p.m., Imperial Ballroom
• Children’s and Teen Services Divisions Author Luncheon with Gordon Korman
Noon–1:45 p.m., Pantlind Ballroom
• Academic Librarians Luncheon with Joseph J. Mika
Noon–1:45 p.m., G. R. Ford Presidential Ballroom

Silent Auction
Noon–5:30 p.m., West Concourse. This MLA fund raising event benefits Member Services.

Cookie Break with Exhibitors
3:15–3:45 p.m., DeVos Place, Ballroom A–B

Receptions
5:00–6:30 p.m.
(You do not need to be an Alumni Association member to attend, but pre-registration is required.)

Friday, October 28

Library Technology Division Annual Meeting Breakfast
7:30–8:15 a.m., Ottawa Room
(Pre-registration required.)

Keynote Address: Duncan Sings-Alone & Priscilla Cogan
10:00 a.m., Ambassador Ballroom East. Native American singers, songwriters and storytellers.

Michigan Author Award Luncheon with Christopher Paul Curtis
11:45 a.m.–1:30 p.m., Pantlind Ballroom
Join us in honoring award-winning children’s author Christopher Paul Curtis.
Sponsored by: Michigan Center for the Book; Michigan Library Association; Sleeping Bear Press. (Pre-registration required.)
Wednesday, October 26

Registration: 7:00 a.m.–5:00 p.m., Center Concourse
Membership Table & Job Desk: 8:00 a.m.–4:00 p.m., Center Concourse
Internet Room: 8:30 a.m.–6:00 p.m., Heritage Hill Room
Exhibits: 11:30 a.m.–5:30 p.m., DeVos Place, Ballroom A–B

Trustees and Advocates Division Annual Meeting Breakfast:
7:30–8:15 a.m., Nelson Room
(Pre-registration required.)

Keynote Address: 10:00 a.m., DeVos Place, Miles Harvey. Harvey, is the author of The Island of Lost Maps: A True Story of Cartographic Crime, a national and international bestseller that explores the theft of scores of centuries-old maps from prominent research libraries by an enigmatic antiques dealer.

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Thursday, October 27

Registration: 7:00 a.m.–11:30 a.m., Center Concourse
Exhibits: 8:30 a.m.–11:30 a.m., DeVos Place
Internet Room: 8:30 a.m.–9:30 a.m., Heritage Hill Room

Special Events

Wednesday, October 26

- Trustees and Advocates Division Annual Meeting Breakfast: 7:30–8:15 a.m., Nelson Room (Pre-registration required.)
- Keynote Address: 10:00 a.m., DeVos Place, Miles Harvey, the author of The Island of Lost Maps: A True Story of Cartographic Crime.
- Exhibit Hall Grand Opening: 11:30 a.m., DeVos Place, Ballroom A–B
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- All-Conference Reception: 7:00–9:00 p.m., Grand Rapids Public Library (Pre-registration required.)

MLA Annual Conference 2005 • 19

Attending your first MLA Annual Conference?

If so, be sure to join the MLA Membership Committee in the Ruby Room on Wednesday, October 26, from 11:30 a.m. to Noon (just after the exhibits open but before the MLA Awards Luncheon) to hear quick tips, tricks, and advice that will help you navigate the conference successfully. How do you prioritize among the wide variety of breakout sessions? What is the etiquette for sampling several programs in the same timeslot? How do you make small talk with colleagues at luncheons and other events?

This session will help you plan the most effective conference for yourself. Do you have more questions than you can ask in half an hour? No problem! We can continue our conversation over lunch.

“Getting the Most Out of Your First MLA Conference”
Wednesday, October 26, 11:30 a.m.–Noon
Wednesday, October 26

Public Library Division
W04 .... “ReadersAdvisory.com”: What Works on the Web
Room: Emerald B
What readers’ advisory tools are available to serve our online customers, and what really works? Learn from a panel of librarians who use a variety of homegrown and commercial products to connect readers with the right book.
Presider: Maureen Derenzy, Director, Otsego County Library
Panelists: Eva Davis, Youth Services Manager, Ann Arbor District Library; Cheryl Whistler Garrison, Assistant Director, Kent District Library; Valerie Meyerson, Director, Charlevoix Public Library; Katherine Redwine, Reference Librarian, Grace A. Dow Memorial Library

Michigan Library Consortium
W05 .... Digitizing Michigan: An Update on Statewide Digitization Projects
Room: Berkey
What’s going on with statewide digitization? Speakers will discuss the Making of Modern Michigan, the Council of Library Directors’ (COLD) County Histories & Atlases Project, Virtual Motor City, MeL Digital, the Michigan Library Digitization Task Force, and the statewide digitization grant program.
Presider: Xan Goodman, MLC Sales Consultant, Michigan Library Consortium
Panelists: Ruth Dukelow, Associate Director, Michigan Library Consortium; Shawn McCann, Web Librarian, Wayne State University; Michael Seadle, Assistant Director for Information Technology, Michigan State University; Sheryl Mase, Director, Library Development and Data Services, Library of Michigan

Library Technology Division
W06 .... The Nuts and Bolts Behind MLA’s New Website
Room: Emerald A
The Web Access Team will introduce the newly redesigned MLA website. Details about the software used to create the site will be highlighted. New features include RSS feeds for job postings, events, news, and more! The team will encourage feedback on the site and solicit ideas for future enhancements.
Presider: Robert Kelly, Electronic Selection Librarian, Kresge Business Administration Library, University of Michigan
Panelists: Larry Neal, Interim Director, Clinton Macomb Public Library; Roshayne Jaimon, Digital Services Developer, Ann Arbor District Library; Janet Yanosko, Systems Librarian, University of Michigan-Dearborn

Membership Committee
W07 .... What Library School Didn’t Teach You: Tales from First Year Professionals
Room: Thornapple
First year librarians speak about what library school doesn’t teach, from day to day responsibilities, library organization and cultures, to other information important to the job. Beneficial to students, job seekers, and administrators, this panel includes public, academic, and special librarians.
Presider: Emily Barton, Reference Librarian, Michigan State University
Panelists: Katie Rosen, Youth Librarian, Rochester Hills Public Library; Stephanie Mathson, Instruction/Reference Librarian, Central Michigan University; Elisia Johnson, Librarian and Legal Writer Coordinator, Carson City Correctional Facility; Anne Cottingham, Law Librarian, Wayne State University; Jean Fisher, Adult Services Librarian, Ypsilanti District Library

ARLD POSTER SESSIONS

Wednesday, October 26 • Noon–2:30 p.m.
Exhibits Area, DeVos Place, Ballroom A–B

Two poster sessions, one from 12:00–1:00 p.m. and one from 1:30–2:30 p.m., hosted by the Academic and Research Libraries Division, will showcase innovative collections, services, handouts and research findings. These are some of the topics that will be presented at the third annual ARLD-sponsored poster sessions.

Allow time from your busy conference schedule to visit with your colleagues as they present interesting and unique findings. See what is going on across the state in a variety of libraries.
**Library of Michigan**  
**W08 .... Beyond the Busman’s Holiday: Cultural Tourism**  
**Room:** Ruby  
Tourists are becoming special interest travelers who rank the arts, heritage and/or other cultural activities as one of the top five reasons for traveling. Join this panel of experts to learn the role of the public library in cultural tourism, how the impact of libraries is measured, and how to get the word about cultural tourism out to your patrons, board, and community.  
**Presider:** Debra Bacon-Ziegler, Continuing Education Coordinator, Library of Michigan  
**Panelists:** Nancy Robertson, Acting State Librarian, Library of Michigan; William Anderson, Director, Michigan Department of History, Arts and Libraries  

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**Keynote Address:** 10:00 a.m.  
**Room:** DeVos Place  
**Miles Harvey**, author of *The Island of Lost Maps: A True Story of Cartographic Crime*.  
**Sponsored by:** Law Weathers & Richardson.  
**Speaker biography page 12.**

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**Exhibit Hall Grand Opening:** 11:30 a.m.  
**Room:** DeVos Place, Ballroom A–B  

**Membership Committee Open Forum:** “Getting the Most Out of Your First MLA Conference”  
11:30 a.m.–Noon  
**Room:** Ruby  

**MLA Awards Luncheon**  
Noon–1:45 p.m.  
**Room:** Pantlind Ballroom  
(Pre-registration required.)  
**Sponsored by:** Library Design, Inc.  
**Award winner biographies pages 8–10.**

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**Poster Sessions:** Noon–2:30 p.m.  
**Session 1:** 12:00–1:00 p.m.  
**Session 2:** 1:30–2:30 p.m.  
**Room:** Exhibits Area, DeVos Place, Ballroom A–B  

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**AFTERNOON PROGRAMS**  
2:00–3:15 p.m.  

**W09 .... The Smartest Card: Get it. Use it. @ Your library**  
**Room:** Emerald A  
The goal of the Public Library Association’s Smartest Card advocacy campaign is to make the library card the most valued and used card in every wallet. Learn how to promote the value of your library and about PLFIG’s plans to adapt and conduct this campaign in the state of Michigan.  
**Presider:** Mary Rzepczynski, Public Services Librarian, Delta Township District Library  
**Panelists:** Clara Bohrer, Director, West Bloomfield Township District Library; Jean Tabor, Director, Canton Public Library  

**W10 .... You Gotta Have Art, and Music, Too: Masterpieces for “A Sharp” Collection**  
**Room:** Thornapple  
Can your CD music collection do double duty as a reference collection? Are you apprised of where to find key art information? An expert from the Detroit Institute of Arts and a public library music selector will introduce you to valuable print and online resources. Learn how to create a core collection suitable for any library in the areas of fine arts and music.  
**Presider:** Brenda Plizga, Branch Manager, West Bloomfield Township Public Library  
**Panelists:** Maria Ketcham, Department Head, Research Library and Archives, Detroit Institute of the Arts; Ken Bignotti, Teen Services Librarian, Livonia Public Library  

**Reference Division**  

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**W11 .... Internal Controls for Fraud and Abuse**  
**Room:** Nelson  
The program will provide an introduction to “Fraud Triangle” and how to apply this concept in your library. We will highlight controls over cash receipts, cash disbursements, payroll, and fixed assets.  
**Presider:** John F. Chambers, Trustee, Oakland County Library  
**Panelists:** Kris Cusumano, Associate, Plante & Moran, PLLC; Michelle McHale Adams, Associate, Plante & Moran, PLLC  

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**W12 .... Put your Best Flyer Forward**  
**Room:** Pearl  
What can we learn from the museum, theater and retail world about flyers? Make sure your message comes across clearly and professionally without the need to spend a great deal of money.  
**Presider:** Kathy Rice, Teen Librarian, Troy Public Library  
**Speakers:** Sally Decker Smith, Adult Services Librarian, Indian Trails Public Library District; Ted Swigon, Consultant, formerly with Chicago Museum of Science and Industry  

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**W13 .... Knowing What They Want!**  
**Room:** Haldane  
Just what, exactly, is an Attitude Awareness Usage Study (AAUS) and how can your library use the information it reveals? The discussion will focus on the mechanics, costs, expectations, and outcomes of such a study and how it can be used to improve current library services and plan for the future.  
**Presider:** Donna J. Alward, Director, Houghton Lake Public Library  
**Panelists:** William J. Schroer, Principal, WJSchroer Co.; Michael McGuire, Director, Traverse Area District Library
Multicultural Roundtable  
W14 .... Digital Diversity: Building Multicultural Digital Collections  
Room: Emerald B  
This discussion will explore the ins and outs of developing digital collections that reflect the cultural diversity of our patron communities. Experts from public and academic institutions will share their experiences of developing nationally recognized digital collections and will provide audience members with simple tips and strategies related to developing multicultural digital projects. Learn more about funding sources, project planning and the technology needed to plan and develop uniquely rich treasures of digital culture.  
President: Stacy Brooks, Assistant Manager, Detroit Public Library  
Panelists: Shawn McCann, Web Librarian, Wayne State University; Matthew Martin, Digital Projects Librarian, Wayne State University; Duryea Callaway, Librarian/IMLS Grant Coordinator, Wayne State University; Cheri Gay, Librarian, Detroit Public Library.

Michigan Library Consortium/Library Technology Division  
W15 .... How is MeLCat? How is MeL Delivery? Come Find Out!  
Room: Berkey  
Do you know all the latest and greatest information about MeLCat? What about MeL Delivery? If not, join members of the MeL team as they give an update on what’s new with this exciting statewide project.  
President: Anne Donohue, MeL Delivery Coordinator, Michigan Library Consortium  
Panelists: Louise Bugg, MeLCat Project Coordinator, Michigan Library Consortium; Sheryl Mase, Director, Library Development & Data Services, Library of Michigan

Library Technology Division  
W16 .... The UM-Google Digitization Deal – What it is, How We Got There, and What it Will Mean for Libraries  
Room: Ambassador East  
In December, 2004, Google and the University of Michigan announced an initiative to digitize the entire collection of the University Library. More than two years in the making, this landmark agreement represents not only a major change in the way that library resources are delivered to the library’s constituencies, but a manifestation of major changes in digital technologies and culture. Panelists will discuss the events leading to the announcement, the processes being used for conversion, and how the library sees this affecting its delivery of services in the coming years.  
President: Robert Kelly, Electronic Selection Librarian, Kresge Business Administration Library, University of Michigan  
Panelists: Brenda Johnson, Associate University Librarian for Public Services, University of Michigan; Laurie Alexander, Assistant to the Director of the University Library, University of Michigan

AFTERNOON PROGRAMS  
3:45–5:00 p.m.

Rural and Small Libraries Roundtable  
W17 .... I Keep it How Long?: Records Retention in Public Libraries  
Room: Thornapple  
The passage earlier this year of the new records retention schedule by the U.S. Treasury Department can be a bit confusing. Regulations cover everything from employee records to bills paid and income records. This program gives you an overview of what needs to be saved and for how long. Annual meeting follows program.  
President: John Sheridan, Director, St. Charles District Library  
Speaker: Karen Wojcik, Michigan Department of History, Arts and Libraries

Library of Michigan  
W18 .... Quality Service and The Trustee  
Room: Ruby  
You became a public library trustee to improve the quality of service your library provides to your community. But how, exactly, do you and your fellow board members, director, and staff achieve these improvements? Try “QSAC,” a step-by-step process to systematically evaluate your library services.  
Speaker: Martha Seaman McKee, QSAC Project Coordinator, Library of Michigan

Intellectual Freedom Committee  
W19 .... Subtle Censorship: Censorship in Collection Development  
Room: Haldane  
Learn about censorship through buying decisions and find out how academic and public library policies and procedures can help prevent challenges as well as prevent self-censorship by library staff. Discover non-standard sources and independent publishers that will help you buy materials that your library users never knew existed but will find useful and relevant.  
Panelists: Annette Haines, Art & Design Field Librarian, School of Art & Design, University of Michigan; Cathleen Russ, Assistant Director, Macomb County Library

Children’s Services Division  
W20 .... Grab Their Attention! Booktalk!  
Room: Emerald A  
Are you a novice book talker or are you looking to polish up your book talking style? Learn the ins and outs of book talking to get kids and teens excited about reading.  
President: Christine Klien, Head of Youth Services, Portage District Library  
Speaker: Nancy B. Johnson, Director, White Lake Township Library  
Panelists: Kathy Rice, Teen Services Librarian, Troy Public Library; Connie W. Ilmer, Youth Services Librarian, Baldwin Public Library
Wednesday, October 26

Management and Administration
Division & Academic and Research Libraries Division
W21 .... Growing the Next Generation of Library Leaders
Room: Pearl
Panelists will share their leadership journeys and offer advice to those wishing to become library managers and leaders. MAD annual meeting follows program.
President: Kathy Irwin, Senior Associate Librarian, Head Circulation Services, University of Michigan–Dearborn
Panelists: Josie Parker, Director, Ann Arbor District Library; Michael Lorenzen, Head, Reference Services, Central Michigan University; Julie Farkas, Associate Director of Public Services, Baldwin Public Library, Paulette Groen, Library Director, Visteon Corporation

Conference Committee
W22 .... Miles Harvey Book Talk
Room: Nelson
Miles Harvey will discuss his latest research and book on the French artist, Jacques Le Moyne de Morgues.
President: Michael Rodriguez, Michigan State University Libraries

Michigan Library Consortium
W23 .... MeL Databases: An Update
Room: Berkey
What new features have been added to the MeL Databases? How does federated searching offer new search options to users? What’s going on with the databases contract renewal process?
Panelists: Suzanne Robinson, MeL Databases Training Coordinator, Michigan Library Consortium; Sheryl Mase, Director Library Development and Data Services, Library of Michigan

Access, Collection and Technical Services Roundtable and Library Technology Division
W24 .... Xtreme Makeovers in Technical Services
Room: Emerald B
In our evolving technological environment, many tasks in Technical Services departments are being streamlined. This program will focus on how three libraries have met user needs in innovative ways using both traditional and non-traditional workflows. Topics to be discussed include shelf-ready books and OCLC PromptCat services, outsourcing monographic cataloging, and authority control methods and enhancements.
Presidents: Frances Krempasky, Acquisitions/Serials Librarian, Thomas A. Cooley Law School; Jolee Hamlin, Former LSTA Specialist, Library of Michigan
Panelists: Leah Black, Head of Current Processing, Michigan State University; John Sterbenz, Manager, Technical Services and Automation, Kresge Business Administration Library, University of Michigan; Barbara Kriigel, Associate Director for Circulation and Technical Services, University of Michigan–Dearborn

Other Meeting On-Site:
Michigan Center for the Book
Meeting
Room: Kendall

MLA Annual Membership Meeting:
5:30-6:30 p.m.
Room: Emerald A–B

All Conference Reception:
7:00–9:00 p.m., Grand Rapids Public Library
(Pre-registration required.)
Explore the beautifully renovated main branch of the Grand Rapids Public Library while socializing with fellow conference goers. The library is only a 7-minute walk from the Amway Grand! Meet at the Motor Lobby (Pearl Street entrance) at 6:50 p.m. or 7:10 p.m. for a guided walk to the library. (Parking at the library is limited but available for those who need to drive.) Come enjoy hors d’oeuvres and camaraderie.

Upcoming MLA Workshops

Join the ACTS Round Table for its Spring Workshop: “We’ve got your numbers: the what, why and how of great statistics” on Friday, March 24, 2006, at the Michigan State University Main Library.

The Services to Special Populations Round Table will present “Partnerships in Your Community” on Friday, April 28, 2006, at the Capital Area District Library-main branch. Possible sessions may include a keynote session on grant-writing.

Save the date! It’s our profession’s own superhero action figure! It’s Michigan’s own Librarian on the Loose! It’s Nancy Pearl! Join Nancy for an incredible PLD Fantastic Fiction experience on Monday, May 15, 2006, at the Holiday Inn South in Lansing.
MORNING PROGRAMS
8:30–9:45 A.M.
Reference Division and Children’s Services Division
T01 ..... Trading Spaces: Help! I Have to Cover the Children’s/Reference Desk!
Room: Pearl
Uh-oh. The children’s librarian called in sick and you’re the only person available to cover the desk! These survival tactics will help you wing it through those times when you’re called upon to serve patrons outside your area of expertise.
Presider: Katie Bell Moore, Chair, Reference Division
Panelists: Paulette Medvecky, Youth Services Department Head, Wayne Public Library; Sharon Vincent, Coordinator, Adult Services, Farmington Community Library

Public Library Division
T03 ..... Nurturing and Pruning Collections in Tight Times
Room: Haldane
Growing strong collections can be hard in tight budgetary times, and judiciously weeding them even harder. Join us for insights on weeding, especially when you know you don’t have the resources to replace all that you’re discarding. Hear tips for making the most of your limited materials budgets, working with vendors, and cost-savings and efficiencies in materials selection. Your collection can thrive, even when the well seems dry!
Presider: Marla Ehlers, Reference and Adult Services Coordinator, Grand Rapids Public Library
Panelists: Jim Flury, Head of Acquisition Services, The Library Network; Debby Sears, Reference Coordinator, Jackson District Library

Public Policy Committee
T04 ..... Legislative Update
Room: Nelson
Mike Ranville of Karoub Associates will present MLA’s legislative agenda for 2006 and report on legislation passed in the previous session that is of interest to libraries.
Presider: Sherry Hupp, Director, Cromaine District Library
Speaker: Mike Ranville, Karoub Associates
Thursday, October 27

Services to Special Populations Roundtable
T05 ..... P.A.W.S. for Reading
Room: Grand View A
A new of way of improving children’s literacy skills is sweeping the nation. P.A.W.S. for Reading is a literacy program founded in Utah in 1999. Children are encouraged to read by sharing their books with canine companions. Two Michigan libraries will share their programs’ stories and explain how to start such a program in any library. Annual meeting follows program.

Presider: Jacquie Sewell, Reference Librarian, Capital Area District Library.

Speakers: Marta Kwitkowsky, Assistant Director, Chesterfield Township Library; Michelle Yochim, Head of Children’s Services, Romeo Public Library

Library of Michigan
T06 ..... Genealogy and the Reference Librarian: Is It Really Us Against Them?
Room: Thornapple
Staff from the Library of Michigan’s Abrams Foundation Historical Collection of genealogy materials will discuss how libraries can effectively serve genealogists without breaking their budgets or losing their minds. This session will explore building a core collection and strategies for establishing successful partnerships. Discover various ways you can make your library’s collections more family history friendly.

Speakers: Kris Rzepczynski, Michigan and Genealogy Coordinator, Library of Michigan; Randy Riley, Special Collections Manager, Library of Michigan

Michigan Center for the Book
T07 ..... Michigan Center for the Book: New Projects, Resources and Grants
Room: Ruby
Come for a review of the award winning Michigan Center for the Book. We will demonstrate our statewide resources, highlight our activities, and discuss our new grant program. Join us and learn how you can participate in bringing Michigan’s rich literary heritage to people across the state!

Presider: Karren Reish, Coordinator, Michigan Center for the Book

Panelists: Denise Hooks, Director, Mott Community College Library; Christine Byron, Local History Librarian, Grand Rapids Public Library; Gary Pullano, Public Relations Coordinator, Herrick District Library
Thursday, October 27

Intellectual Freedom Committee
T08 ..... RFID and Privacy: Potential and Perils
Room: Berkey
Radio Frequency Identification (RFID) has the potential to streamline circulation functions and provide patrons with greater access to self-service, yet the computer chips embedded in each item also have the ability to store vast amounts of information. Come learn about the current state of the technology and hear viewpoints from both a vendor and the Electronic Frontier Foundation.

Presider: Paul McCann, Director, Dexter District Library
Panelist: Lee Tien, Attorney, Electronic Frontier Foundation

Keynote Address: 10:00 a.m.,
Room: DeVos Place
Chris Crutcher, “When Real Life Fiction Meets the Censor”
Speaker biography page 12.

Silent Auction: Noon–5:30 p.m.,
Room: West Concourse

Luncheons: Noon–1:45 p.m. (Pre-registration required.)
Speaker biographies pages 14–15.
• State Librarian’s Excellence Award Luncheon with Nancy Robertson
Room: Imperial Ballroom
• Children’s and Teen Services Divisions Author Luncheon with Gordon Korman
Room: Pantlind Ballroom
• Academic Librarians Luncheon with Joseph Mika
Room: G. R. Ford Presidential Ballroom

AFTERNOON PROGRAMS
2:00–3:15 p.m.

Management and Administration Division
Division & Public Libraries Division
T09 ..... Management Is Everyone’s Job — Including Yours
Room: Grand View A–C
Whether you know it or not, you share the responsibility for managing the relationship between yourself and your boss. Taking advantage of that responsibility can strengthen your motivation, productivity, and overall life quality. In this program participants will examine the characteristics of good employer-employee relationships, how to communicate with a boss effectively, and how to best work with various types of leadership styles.

Presider: Kathy Irwin, Senior Associate Librarian, Head Circulation Services, University of Michigan-Dearborn
Speaker: Carmeda Stokes, Human Resources Consultant, University of Michigan-Dearborn

Intellectual Freedom Committee
T10 ..... Right to Know or Right to Censor? (Reactor Panel to Chris Crutcher Program)
Room: Berkey

What causes the banning of Young Adult literature and what are the neoconservative trends that seem to go with it? How are public libraries, public schools, and the legal profession dealing with this disturbing phenomenon?

Presider: Kevin King, Teen Services Librarian, Kalamazoo Public Library
Panelists: Paul McCann, Director, Dexter District Library; Robert A. Sedler, Distinguished Professor of Law & Gibbs Chair in Civil Rights and Civil Liberties, Wayne State University Law; Lynn Rutan, Librarian, Macatawa Bay School, Holland; Angela Semifer, Librarian, East Lansing Public Library

Public Policy Committee
T11 ..... Tax Abatement and Tax Capture Programs
Room: Nelson
The Public Library Funding Initiative Group estimates that public libraries lose as much as $9.4 million each year to programs such as “TIFAs,” “Enterprise,” “Smart,” and “Brownfield” zones. Learn more about these programs and their impact on your library’s tax revenue.

Presider: Sue Hill, Director, Capital Area District Library
Panelists: Vincent Spagnuolo, Murphy, Breton & Spagnuolo; Bob Raz, Public Library Funding Initiative Group

Leadership Academy Advisory Committee
T12 ..... Enhancing Your Leadership Abilities: Getting the Most from the Mentor Relationship
Room: Haldane
Representatives from the first MLA Leadership Academy and the 2003-2004 Leadership Academy will be on hand to discuss the use of mentoring in their Academy experience. There will be a brainstorming session about the mentor relationship as part of the program, so come prepared to share your own ideas!

Presider: Cynthia Krolikowski, Collection Management and Development Coordinator, Wayne State University
Panelists: Margaret E. Auer, Dean, University Libraries/Instructional Design Studio, University of Detroit Mercy; Pamela Grudzien, Head, Technical Services, Central Michigan University; Tammy Turgeon, Director, Suburban Library Cooperative; Sara A. Memmott, Web Coordinator, University of Michigan-Dearborn

Library Technology Division
T13 ..... Top Technology Trends
Room: Emerald A–B
Fad or fait accompli? Ballyhoo or shrewd insight? A “top ten” of technology trends for libraries. Live judging and audience reactions.

Presider: Karen Ventura, Head, Systems and Technology, Novi Public Library
Speaker: Sheryl C. Knox, Technology Director, Capital Area District Library
Public Library Division
T14 ..... Town Hall Meetings
Room: Winchester
Town hall meetings can serve as a starting point to discuss issues in communities about which everyone talks and has an opinion, yet disagreements and hot heads seem to grab all the media attention. How can your library foster discourse at town hall meetings and take a leadership role in disseminating facts and opposing viewpoints?
Presider: Michael McGuire, Director, Traverse Area District Library
Panelists: Margaret Kelly Braden, Adult Services Coordinator, Traverse Area District Library; Mike Kroes, TCTV-2 Coordinator, Traverse Area District Library; Albert T. Quick, Attorney, Traverse Area District Library board member, Traverse Area District Library

Children’s Services Division
T15 ..... Brain Gym®: Growing Minds
Room: Pearl
Brain Gym® is a profound system for enhancing learning through brain-body integration. In this experiential workshop, you will learn how to use this technique to prepare learners for story time and how to incorporate movement in stories. Brain Gym® activities will also assist attendees in maintaining greater balance, focus, and organization. Participants are encouraged to bring their own bottled water.
Presider: Christine Klien, Head of Youth Services, Portage District Library
Speaker: Monica Panagos, Senior Consultant, Brain Gym and the Growth Corporation

T16 ..... No program scheduled

Cookie Break with Exhibitors:
3:15–3:45 p.m.
Room: Exhibits Area, DeVos Ballroom A–B
(Pre-registration required.)

AFTERNOON PROGRAMS
3:45–5:00 p.m.
Marketing and Public Relations Roundtable
T17 ..... Navigating News Media Inquiries during Crisis Situations
Room: Haldane
Do you fear the consequences of saying the wrong thing to news media? reporters? Want to be better prepared to manage and articulate your library’s position on controversial issues? Learn from a public relations veteran how to effectively respond to media inquiries during challenging times. Annual meeting follows program.
Presider: Mary Rzepczynski, Public Services Librarian, Delta Township District Library
Speaker: Dan Spaulding, APR, Principal, Seyferth Spaulding Tennyson Inc.

Access, Collections and Technical Services Roundtable
T18 ..... Changing Faces of Interlibrary Loan
Room: Thornapple
What’s new with ILL? Panelists will discuss new technologies (OCLC’s ILLiad) and new issues in ILL, including ILL in cooperative/public library settings, how MeLCat has affected the ILL process, and how patrons are initiating the process themselves. Annual meeting follows program.
Presiders: Ruth Bever, Access Services Clerk, Kent District Library; Wen-ying Lu, Catalog Librarian, Michigan State University
Panelists: Karen Liston, Interlibrary Loan Librarian, Wayne State University; Martha Pitchford, Assistant Director, Lakeland Library Cooperative

17th Annual MLA Auction
Wednesday, October 27 • Ambassador Ballroom

Each year at its annual conference, the Michigan Library Association sponsors an auction and raffle. Join the fun and help make this year’s auction a significant fund raising event!

Silent Auction: Noon–5:30 p.m.
Silent auction items donated in the past included library theme baskets; hand made items from staff members; autographed books, basketballs and jerseys; hotel getaways; quilts; and more! Stop by the West Concourse to see what there is to bid on this year!

Live Auction: 5:45–7:00 p.m.
Raffle Drawing will be held at the conclusion of the Live Auction!
Tickets are $5.00 each and will be available for purchase at the Membership Desk Wednesday and Thursday from 8:00 a.m.–4:00 p.m.

Librarian-on-the-Loose
This past year the Librarian-on-the-Loose has been traveling Michigan to find her paramour. Here she is in the Romeo Public Library. Visit the Auction to hear about her adventures. She and her travelogue will be part of the live auction offerings.

MLA Annual Conference 2005 • 27
Thursday, October 27

Information Literacy Roundtable
T19 ..... Library Instruction in “First Year Experience Programs;” Getting in on the Ground Floor and Sustaining Partnerships.
Room: Winchester
Get a foothold in the college classroom! Join representatives from academic libraries for a practical guide to getting and remaining involved in classes geared toward first year college students. Learn how one library achieved a presence in a first year seminar program and see examples of how established programs sustain partnerships with administration and faculty. Annual meeting follows program off-site.
Presider: Carrie Croatt-Moore, Information Services Librarian, Wayne State University
Panelists: Teague Orblcyh, Research Education Librarian, University of Michigan-Dearborn; Stacy Nowicki, Associate Director for Digital Resources and Access Services, Kalamazoo College; Sara Memmott, Web Site Coordinator, University of Michigan, Dearborn; Robin Rank, Reference and Instruction Librarian, Kalamazoo College

Reference Division
T20 ..... Finding Non-Profit Funding Sources
Room: Berkey
Confronted by patrons looking for funding? This session will provide an introduction to resources available at Foundation Center Cooperating Collections — in Michigan and around the country. FCCCs provide free access to the foundation’s database, as well as print resources related to grant writing and nonprofit administration. Annual meeting follows program.
Presider: Kara Gust, Assistant Instruction Coordinator, Michigan State University
Speaker: Jon J. Harrison, Social Science Coordinator, Michigan State University

Rural and Small Libraries Roundtable
T21 ..... Public Library Funding Initiative Group (PLFIG) Update
Room: Nelson
Changes are being made in library law and in the marketing of libraries in Michigan. What does it all mean and what’s next? This informative session will give you the information on the changes that have been made and the ones that are coming.
Presider: John Sheridan, Director, St Charles District Library
Speakers: Robert Raz, Chairman, PLFIG; Sherry Hupp, Director, Cromaine District Library

Library Technology Division
T22 ..... RSS – Piping Hot Content for Your Library
Room: Emerald A–B
Using RSS to distribute news and information is one of the hottest new trends on the web. Learn what all the buzz is about and how you can use RSS to keep your patrons on top of what’s happening at your library!

Teen Services Division
T23 ..... Core Graphic Novel Collection
Room: Pearl
Discussion will focus on how to develop, maintain, and enhance your graphic novel collection. Topics include working with a limited budget and customizing your collection to suit patron needs. Get a sneak preview of TSD’s publication on graphic novels.
Presider: Janice Insinga, Teen Librarian, Howell-Carnegie District Library
Speaker: Kathleen Rice, Teen Services Librarian, Troy Public Library
Panelists: Anne Heidemann, Youth Coordinator, Chippewa River District Library

Services to Special Populations Roundtable; Multicultural Roundtable
T24 ..... Adapting Library Services to Changing Demographics
Room: Grand View A
How well do you know your community? Did you know that the Library of Michigan employs state demographers to help profile your community? Two state demographers will demonstrate how to find and extract the necessary data a library needs to define its community. Multicultural Roundtable annual meeting follows program.
Presider: Donna Debutts, Community Relations Coordinator, Ypsilanti District Library

Receptions: 5:00–6:30 p.m.
(You do not need to be an Alumni Association member to attend but pre-registration is required.)
• University of Michigan Alumni Reception
Room: Atrium
• Wayne State University Alumni Reception
Room: Cascade

Live Auction & Conference Banquet Reception: 5:45–7:00 p.m.
Room: Crown Foyer
• Live Auction and Raffle Drawing
• Cash Bar
Sponsored by: Tomson Gale (reception); Aldinger, Inc. (raffle tickets).

All Conference Banquet: 7:00–9:00 p.m.
Room: Ambassador Ballroom
(Pre-registration required.)
Timothy Baughman, “The Greatest Antarctic Adventure.”
Sponsored by: Proquest Company
Speaker biography page 13.
Friday Special Events

Library Technology Division Annual Meeting Breakfast:
7:30–8:15 a.m., Ottawa Room
(Pre-registration required.)

Keynote Address: 10:00 a.m., Ambassador Ballroom
Duncan Sings-Alone & Priscilla Cogan, Native American singers, songwriters and storytellers.

Michigan Author Award Luncheon: 11:45 a.m.–1:30 p.m., Pantlind Ballroom
(Pre-registration required.)
Join us in honoring award-winning children’s author Christopher Paul Curtis.

Friday, October 28

Registration: 8:00 a.m.–12:00 p.m., Center Concourse
Internet Room: 8:30–11:00 a.m., Heritage Hill

Library Technology Division Annual Meeting Breakfast:
7:30–8:15 a.m.
Room: Ottawa
(Pre-registration required.)

MORNING PROGRAMS 8:30–9:45 a.m.

Public Library Division
F01 ..... Political Advocacy: Keeping Legislators Well Informed
Room: Berkey
This session will help librarians devise strategies to connect with politicians at a variety of levels. The primary goal of the session is to provide participants with an action plan for identifying key issues and how to foster good relationships with local, state and national political bodies.
Presider: Richard Schneider, Library Manager, Traverse Area District Library
Panelists: Shirley Bruursema, Vice Chair, Library Board, Kent District Library; Jerry Kooiman, State Representative, Michigan House of Representatives; Carl Meyering, Library Commissioner, Grand Rapids Public Library

Presider: Eric Owen, Librarian, Eastern Michigan University
Speakers: Nancy Droll, Student, Library and Information Science Program, Wayne State University; Andrea Wiggins, Student, School of Information, University of Michigan; Mark Bard, Student, School of Information, University of Michigan; Jonathan Baugh, Student, School of Information, University of Michigan

Teen Services Division
F03 ..... Designing on a Dime
Room: Pearl
Make your Teen Area sparkle by inviting interest. Re-do, fix-up, upgrade just make it a whole lot better without going broke.
Presider: Kathy Rice, Teen Services Librarian, Troy Public Library
Speaker: Kimberly Bolan Taney, Independent Library Consultant, E*vanced Solutions

Management and Administration Division
F04 ..... How to Find the Best Director for Your Library
Room: Pullman
A practical guide to preplanning to avoid difficulties in hiring for this key position. Pros and cons of hiring from within, when to use a consultant, and recommended timelines for the process will be discussed.
Presider: Leslee Niethammer, Director, Saline Public Library
Panelists: Martha Custer, Director, Baldwin Public Library; Christine Hage, Director, Rochester Hills Public Library; Jim Fausone, Board Member, Library Network and Canton Public Library

Library Technology Division
F02 ..... Tomorrow's Professionals: Library School Student Projects
Room: Emerald A
Library School students from the University of Michigan and Wayne State University will speak on interesting projects they have completed while working toward their library degrees. Annual meeting precedes program.

Future Conference Dates & Locations

October 10–13, 2006
Mariott Detroit, Renaissance Center, Detroit

November 6–9, 2007
Lansing Center & Radisson Hotel, Lansing

October 21–24, 2008
Radisson Plaza Hotel at Kalamazoo Center, Kalamazoo

November 4–7, 2009
Lansing Center & Radisson Hotel, Lansing

October 25–29, 2010
Grand Traverse Resort, Acme
Friday, October 28

Academic and Research Libraries Division

F05 ..... How to Prepare a Poster Session
Room: Thornapple
Three past presenters will provide hints and guidelines on the preparation process used when doing poster sessions at MLA and at national conferences. Discussion will touch on the selection process used to determine participants in poster sessions, including opportunities and guidelines.

Presider: David Scott, ILL/Reference Librarian, Ferris State University
Panelists: Kara Gust, Assistant Instruction Coordinator, Michigan State University; Stephanie Mathson, Instruction/Reference Librarian, Central Michigan University; Denise Forro, Head, Interlibrary Services, Michigan State University

Support Staff Roundtable
F06 ..... Managing Conflict Professionally
Room: Haldane
Communication with internal and external clients, patrons or customers can be challenging, especially if there is conflict. In this session we will explore communication strategies that can help us understand the sources of the conflict we are experiencing. We will focus on the interests of the parties, instead of focussing on their positions. We will discuss how to maintain a professional demeanor and interaction as we apply appropriate conflict management communication techniques.

Presider: Molly Fleishman, Administrative Assistant, Herrick District Library
Speaker: Edita Herbstova, Human Resources Development Coordinator, Michigan State University

Services to Special Populations Roundtable
F07 ..... How Does It Feel?: Disability Awareness
Room: Winchester
What does it feel like to maneuver between tall book stacks in a wheelchair? How would a person with visual impairments discover the help desk? The more understanding a staff member has about how people with disabilities cope, the more consideration they will take in decisions that are made. Join experts in disability sensitivity for some disability awareness exercises.

Presider: Donna Debutts, Community Relations Coordinator, Ypsilanti District Library
Panelists: Julie Ross, Classroom Systems Specialist, Lenawee ISD; Susan Donner, Classroom Systems Specialist, Lenawee ISD
Michigan Notable Books is an annual program with roots stretching back to Michigan Week in 1991. The program was created to formally recognize and highlight great books about Michigan and the Great Lakes Region. This session will examine the 2005 Michigan Notable Books list and discuss the process used for selecting titles.

**Speaker:** Randy Riley, Special Collections Manager, Library of Michigan

**Panelists:** Kris Rzepczynski, Michigan and Genealogy Coordinator, Library of Michigan; Sue Thoms, Book Review Editor, The Grand Rapids Press; Michael Rodriguez, Reference Librarian, Michigan State University

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**Other Meetings On-Site:**
- **MCCL Meeting**
  Room: Cascade
- **AICUM Meeting**
  Room: Kendall

**Keynote Address:** 10:00 a.m.
Room: Ambassador Ballroom East
Duncan Sings-Alone & Priscilla Cogan, Native American singers, songwriters and storytellers.

**Michigan Author Awards Luncheon:** 11:45 a.m.–1:30 p.m.
Room: Pantlind Ballroom
(Pre-registration required.)
Children’s author Christopher Paul Curtis.
**Sponsored by:** Michigan Center for the Book; Michigan Library Association; Sleeping Bear Press.
**Speaker biographies page 15.**
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Second Floor
Fountain
Monroe Avenue

Third Floor
Use Stairs near the Diamond Room (second floor)

Exhibit and meeting space

Include hotel layout and floor plans with descriptions of key features and amenities.