**Michigan Library Appreciation Month 2020**  
**Sample News Release**  
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For immediate release:   
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Contact: [*name, title, phone number*]

**Discover Michigan Libraries during Michigan Library Appreciation Month, October 2020**

(CITY, STATE) – October is Michigan Library Appreciation Month and the [Name of library] is helping to highlight the valuable role libraries, librarians and library workers play in strengthening Michigan communities.

[Name of Library] invites all community members to discover all the wonderful virtual services and resources available to you by visiting the website [link]. While the library’s physical spaces may be limited due to COVID-19, the public can discover ebooks, audiobooks, movies, video games, online storytimes and much more—all from home [add your library’s online resources].

In times of crisis, libraries and library staff play a critical role in continuing to support their communities. Throughout the coronavirus pandemic, libraries of all types are continuing to make a difference in people’s lives by providing valuable digital resources and distance and virtual programs and services that their communities need now more than ever. You can stream movies and music; find trusted health information and community resources; access online services to learn a new language, brush up on job skills, get homework help or explore your family history; take advantage of fun and educational virtual events and digital programs like storytimes, escape rooms, author talks and book clubs. Plus, access audiobooks, eBooks, newspapers, magazines and more - all for free and all accessible online from anywhere!

At [library name], there are a wide array of virtual services such as [add your library’s services]. Don’t have a library card? Visit [library’s website], or give them call! It’s easy to sign up for a library card and your card grants you access to all of the free and helpful digital services and resources [ library name] provides.

This October we encourage Michiganders to show their appreciation and support for our libraries and all the amazing people that work in them! We encourage everyone in our community to show their appreciation and support for Michigan libraries by visiting their library’s website, following them on social media and using the hashtag #MILibraryMonth and #LoveMILibraries.

Michigan Library Appreciation month is a statewide observance sponsored by the Michigan Library Association (MLA) and libraries of all types across the state each October.

For more information, visit the library’s website at [provide URL].