

# Librarian Competencies: How to Stay Relevant in Changing Times

**Awful Library Books**

*Hoarding is not collection development*



<http://awfullibrarybooks.net>

Twitter: @awfullibbooks



**Bunheads**

# Predictions



***“It is not until our  
knowledge is tested in an  
encounter with reality  
that we become real  
librarians.”***

Monica Delidok  
Chief Negotiator  
The Norwegian Union of Librarians

# ***In addition to...***

- Plumbing
- HVAC
- Breaking up fights
- Defining pornography
- Wildlife management



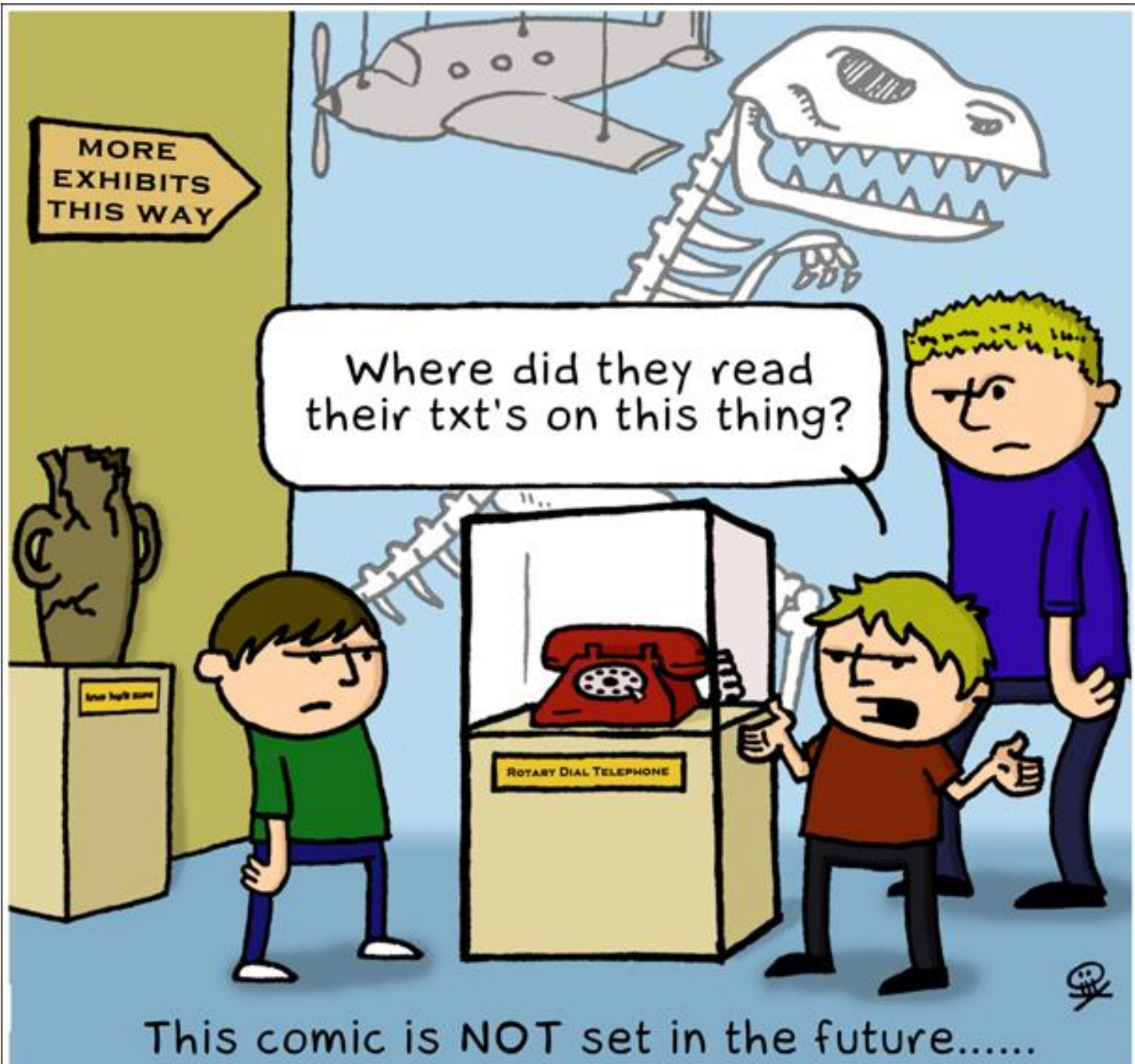
***...librarians will need to know...***

# Technology

WWW.ANDERSTOONS.COM



"Oh I installed the driver all right!"



Where did they read their txt's on this thing?

This comic is NOT set in the future.....



"Lawyer of the Year!" Wow!  
The librarian who does all my  
research will be SO jealous.



**Research**



# Marketing

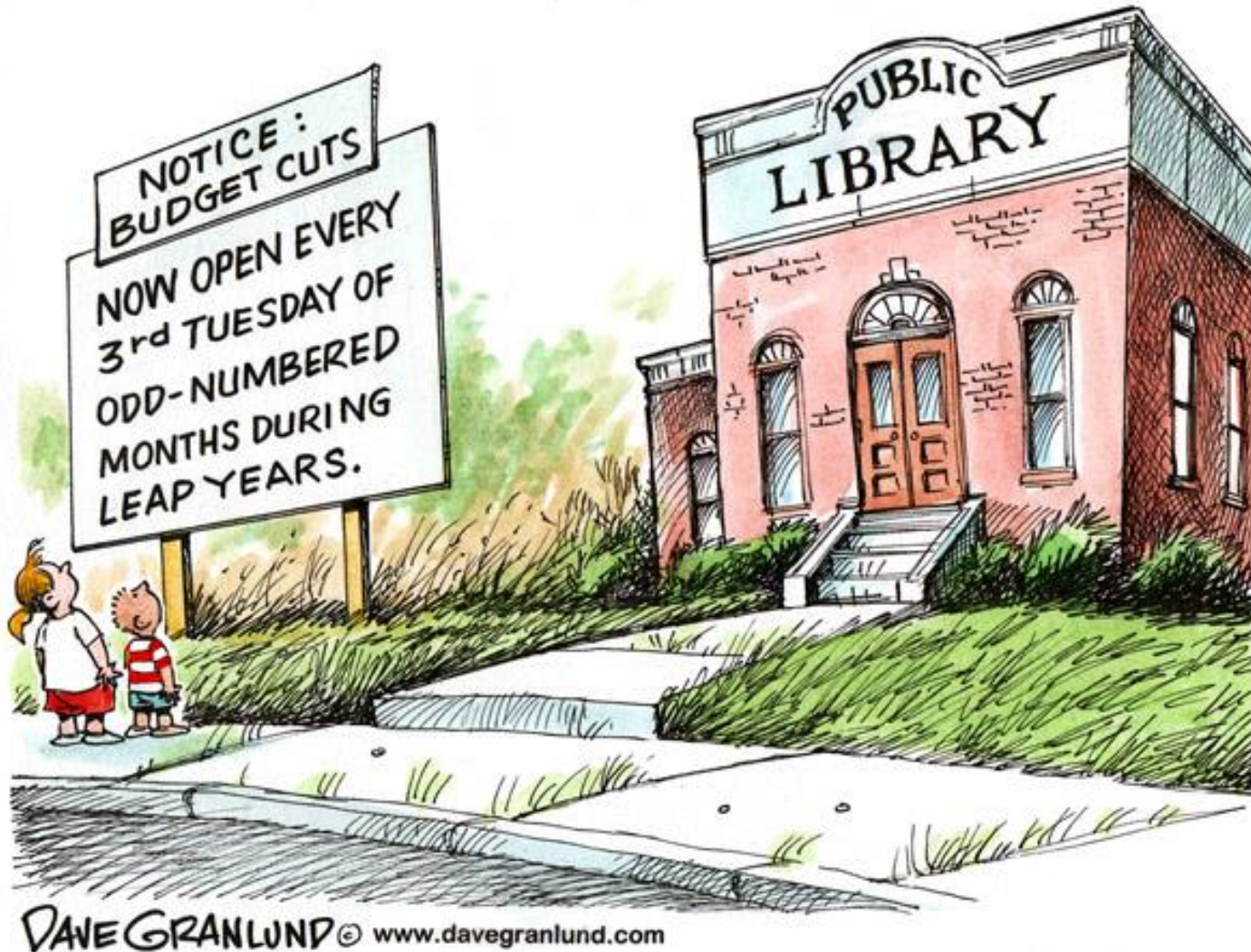


# Communication

Ability to teach  
Ability to present  
Media training



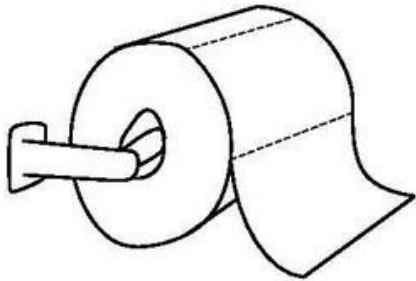
# Administrative Skills



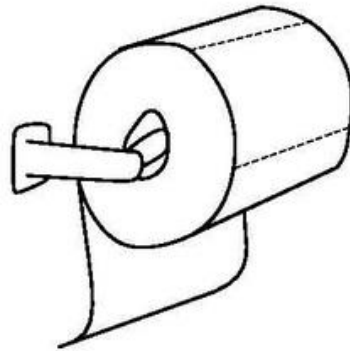
# Data-Driven Decisions

Objective vs. Subjective  
The Trend of One

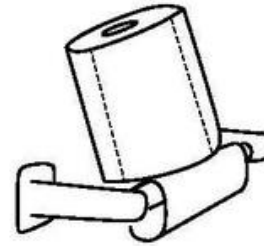
# Assessment



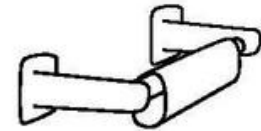
*Meticulous*



*Careless*



*Lazy*



*Batchelor*

# ***Holistic Thinking***

Analysis and evaluation  
of library needs



# Leadership Skills



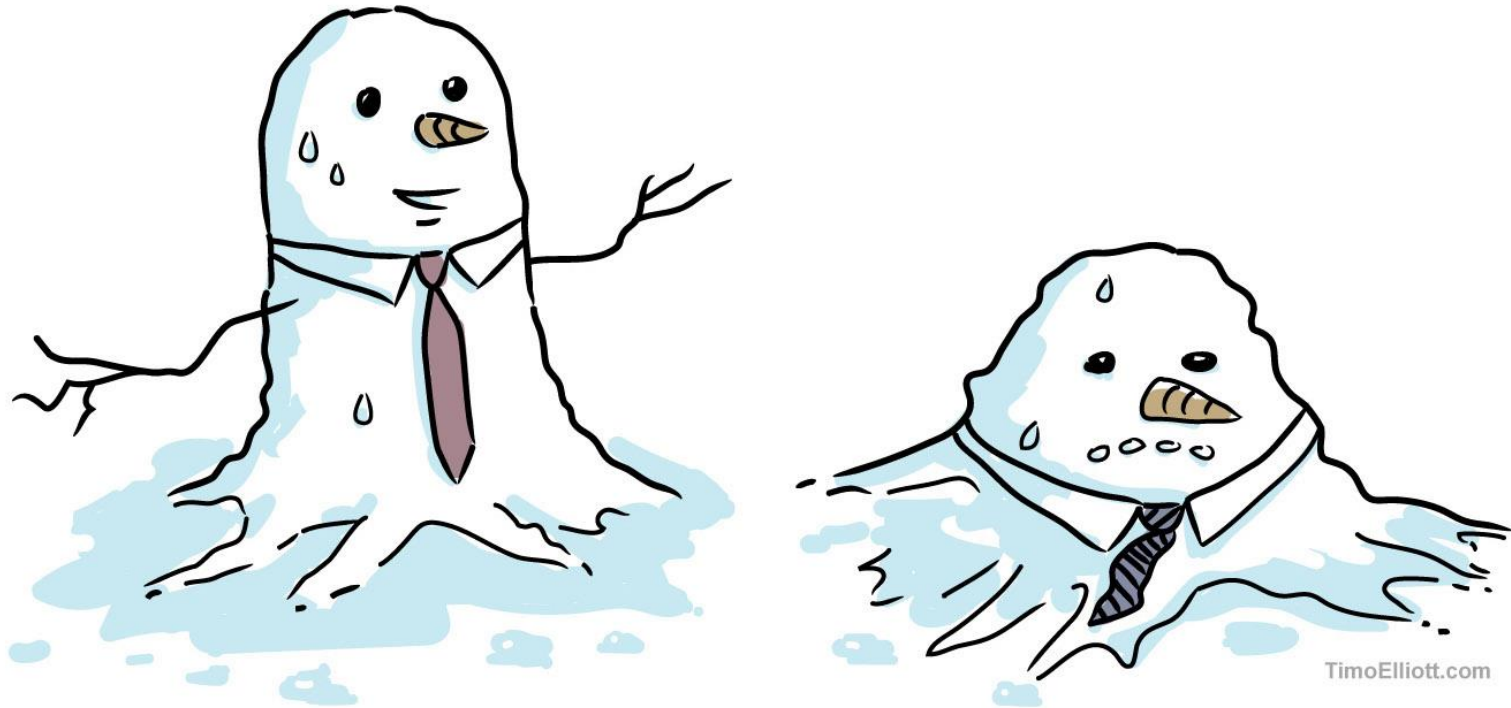
**“Leadership experience? I have  
13 people following me on Twitter!”**

# Equity, Diversity, Inclusion





# Embrace Change

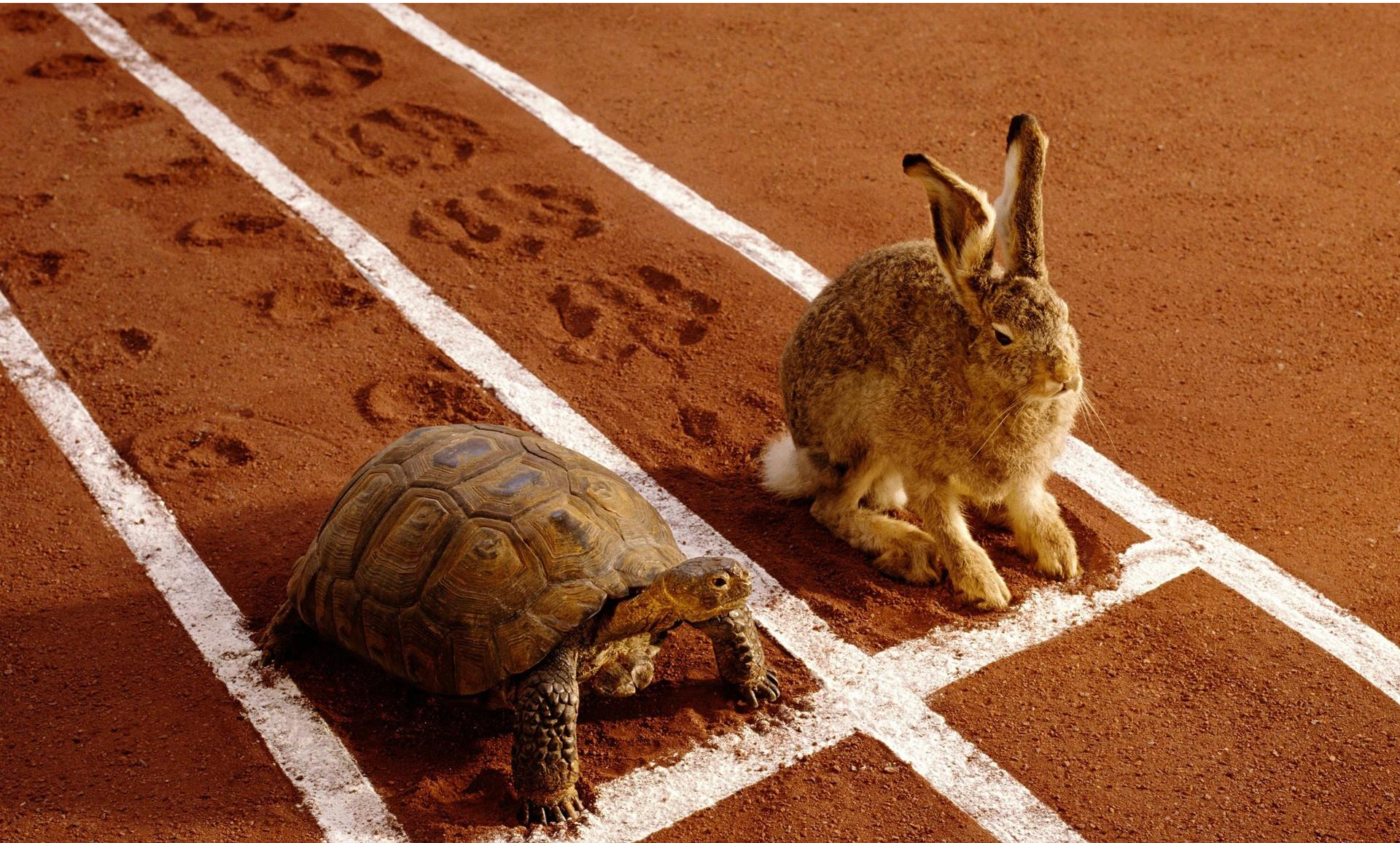


*“Come on, Bob — didn’t you hear the CEO?  
we all need to **embrace** change!.. ”*

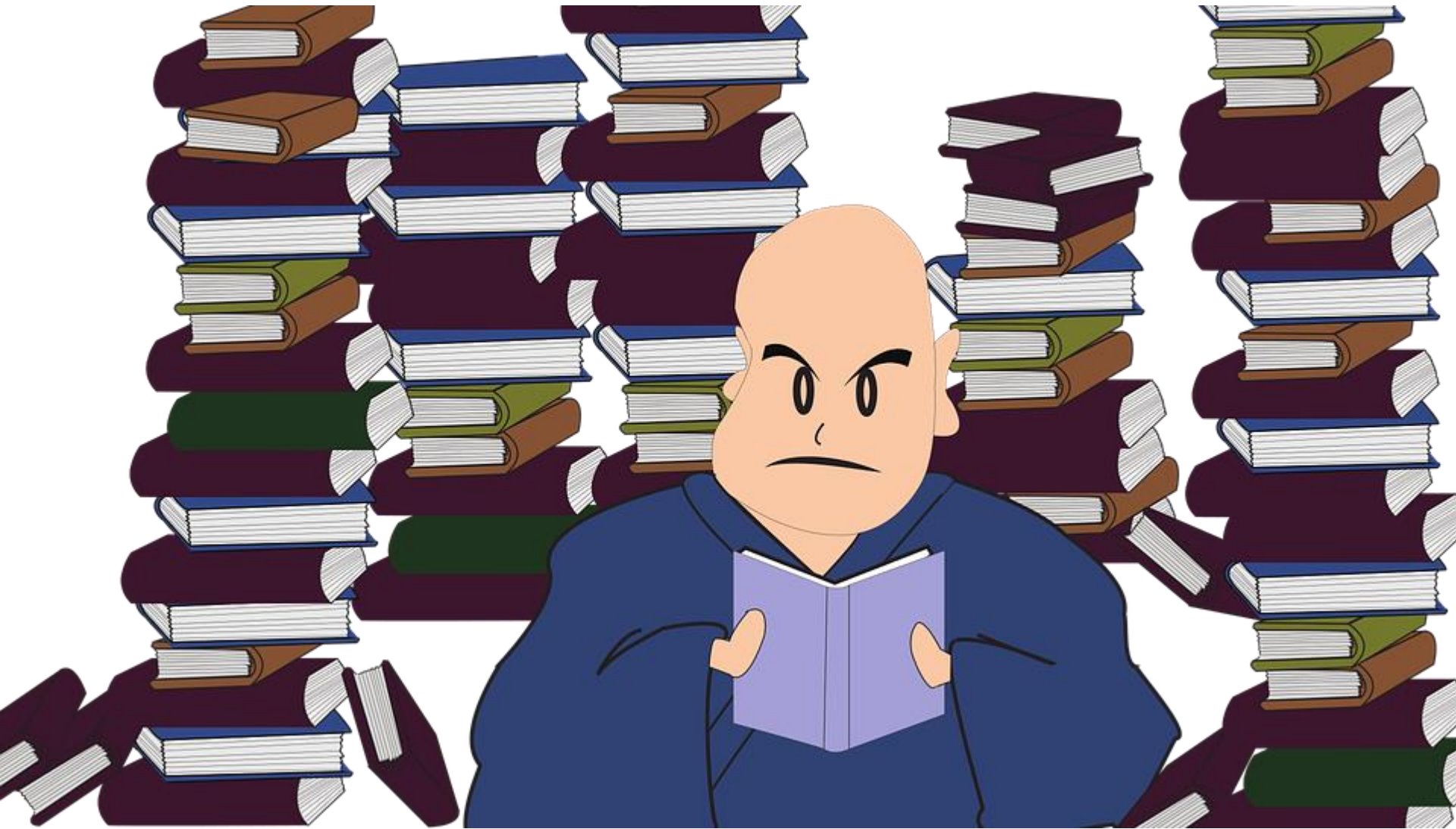


— *Mo Hardy*

# How to Keep Up



# Formal Education



# Self-Directed Continuing Ed



*" I'm self-taught . . . I made a fool out of myself. "*

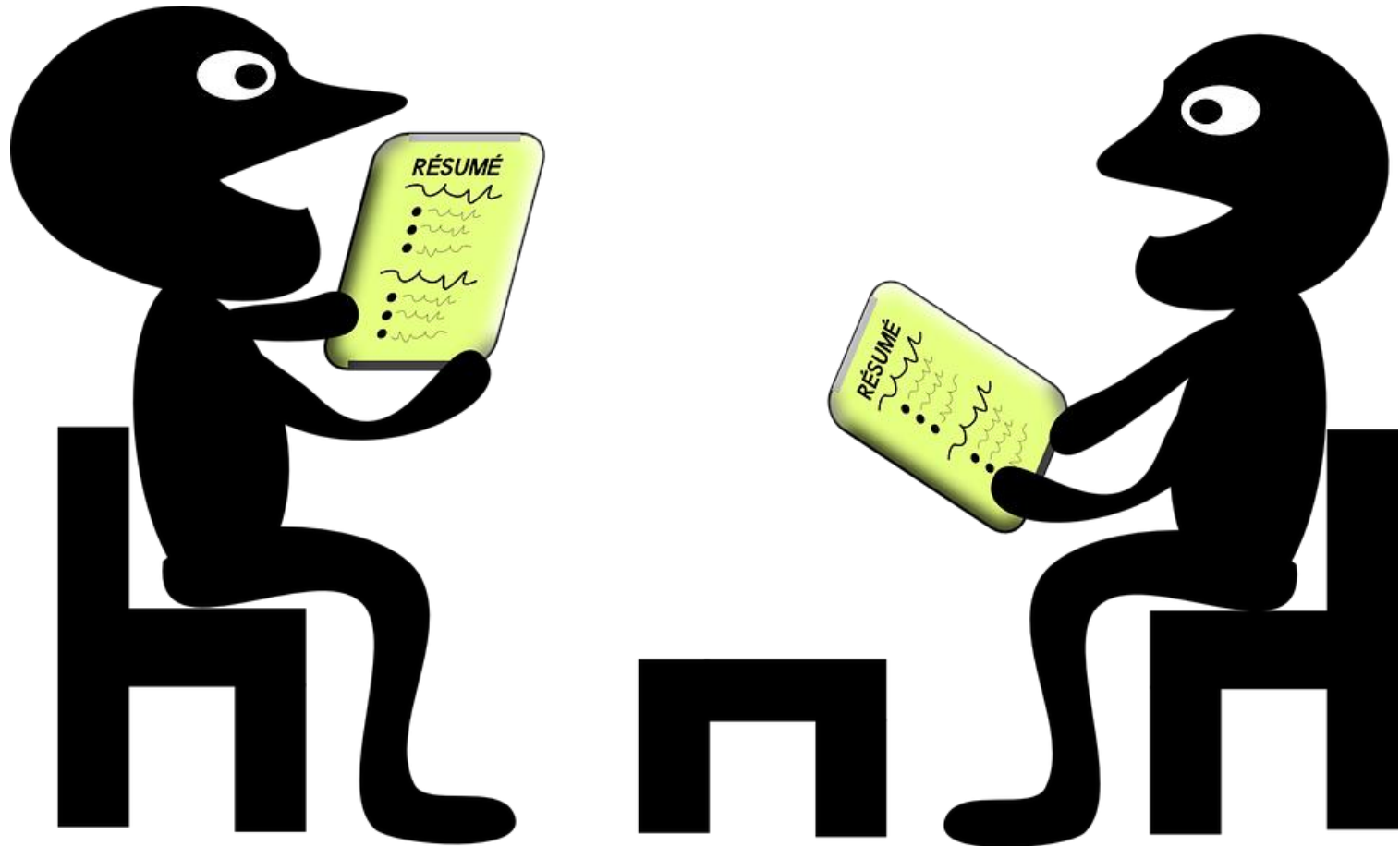
# Staff In-Service



# Technology Petting Zoo



# Librarian Exchange Program





# Mentoring



# **Librarian Nerd Club**





**Pay  
Attention!**

# Expectations



**"I like to come in at 11:00 and leave after lunch.  
Surely a progressive company like yours  
supports flex time!"**

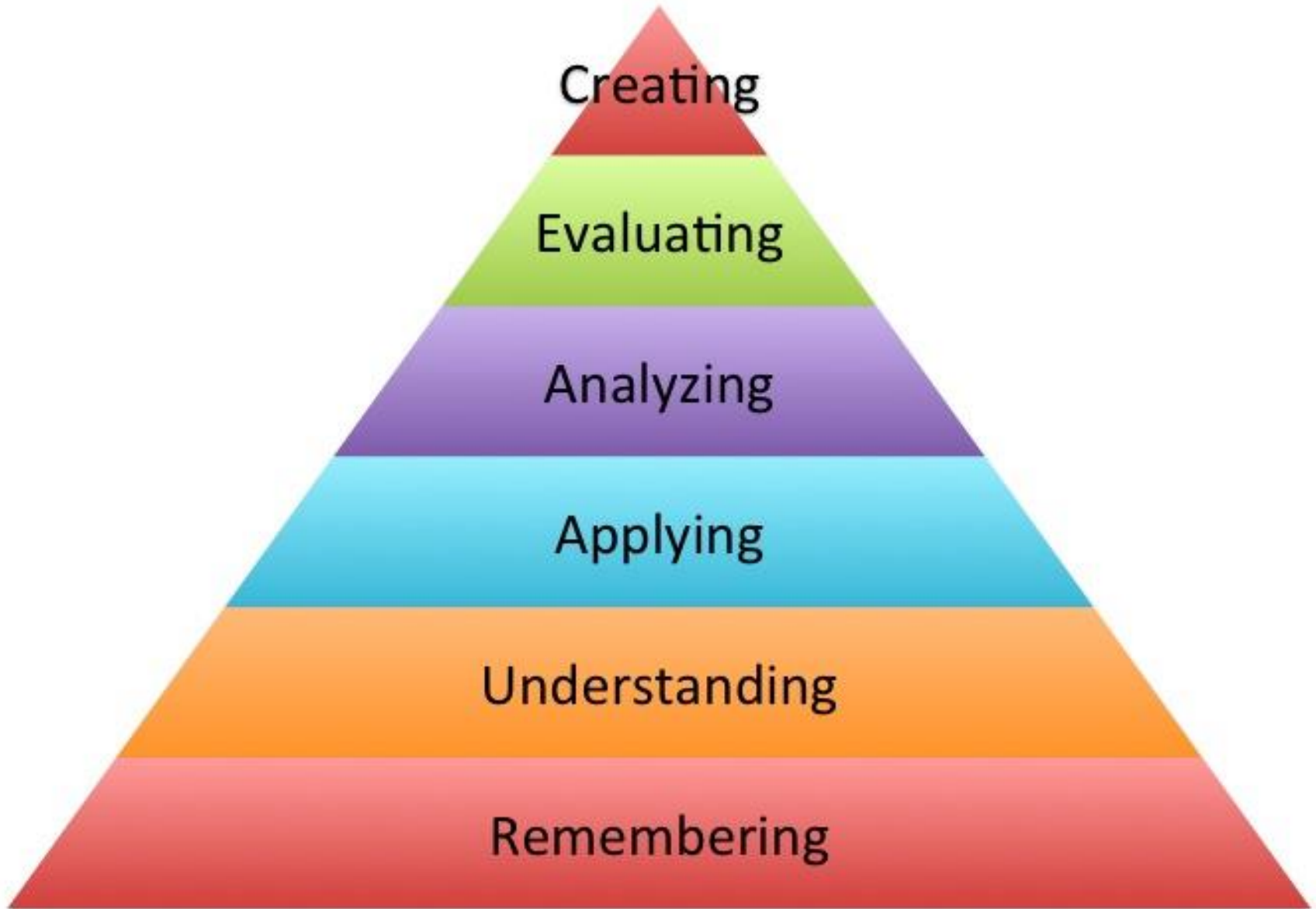


...But I don't have *time*

# Job Satisfaction



# The New Version of Bloom's Taxonomy



# *Contact Us!*



Awful Library Books

Holly Hibner & Mary Kelly  
<http://awfullibrarybooks.net>  
Twitter: @awfullibbooks