

KDaLe PROGRAMMING YEAR BY YEAR

December 2013 through February 2014

Brewery Tours: Rockford Brewing and Schmohz Brewery
Books & Brews with "Beervangelist" Fred Bueltmann: an author talk and book signing.
Home Brewing 101



December 2014 through February 2015

Brewery Tours: Osgood Brewing, Rockford Brewing, Schmohz Brewery
Beer Sampling with The Great American Brew Trail's Amy Sherman
Beer Tasting with Pauly's
Home Brewing 101
Wrap Up Party, Beer Release and Tour at Gravel Bottom Brewery

December 2015 through February 2016

Brewery Tours: Cedar Springs Brewing, EB Coffee & Pub, Osgood Brewing, Perrin Brewing, Rockford Brewing
Home Brewing Basics
Home Brewing Advanced Class
Home Brewing Competition
KDaLe Book Club: Monthly, year-round book club at Osgood Brewing
Beer Release Party and Tour at RailTown Brewing
Wrap Up Party, Beer Release and Tour at Gravel Bottom Brewery

December 2016 through February 2017

Brewery Tours: Cedar Springs Brewing, Founders Brewing, Kitzingen Brewery
Beer and Books Dinner at Founders Brewing
Home Brewing Competition
Home Draught Dispense Class
KDaLe Book Club: Monthly, year-round book club at Cedar Springs Brewing, Osgood Brewing
Pairing Classes: Craft Beer and Cheese
Tap Takeover at Horrocks Market
Super Party Wonder Day: Summer event including beer tent featuring our brewery partners in August 2017

December 2017 through February 2018

Brewery Tours: Big Boiler Brewing, Creston Brewing, Perring Brewing, Pike 51 Brewing, Schmohz Brewery
Beer and Books Dinner at Founders Brewing: Holiday Edition
Building Beer City: Author talk with Pat Evans
Exploring Beer Styles
Home Brewing Competition
KDaLe Book Club: Monthly, year-round book club at Cedar Springs Brewing, Osgood Brewing
KDaLe Quest: First year of passport style program.
Tap Takeover at Horrocks Market
Super Party Wonder Day: Summer event including beer tent featuring our brewery partners in August 2018 and our top 3 home brew recipes were on tap.

NEW FOR WINTER 2018-2019!

Tours at more breweries
More winners of the homebrew contest may get to brew their beer
Grand Rapids Beer History presentation
Grand Rapids Brewers Panel

From Beer to Books

Creating a Series of Programs to Connect Library Patrons with the Library and Local Creators

THE WHY

- Get out of your building to connect with the community
- Reaches non-traditional patrons
- Creates new partnerships
- Connects patrons and community makers and creatives



KEYS TO CREATING A NEW SERIES OF PROGRAMS

- Use your knowledge of your community and learn more
- Start small and establish some credibility
- Reach out with some ideas, yet be flexible
- Use surveys, research and staff knowledge

OFF-SITE EVENTS

- Be visible and greet patrons
- Bring books! Check them out!
- Have other programs and initiatives to talk about



WHAT MAKES A GOOD PROGRAM?

- Meet patrons where their interests are
- Connect with local experts for patrons to learn more and ask questions
- Support the library collection
- Creates a social experience

MORE SERIES AT KDL

