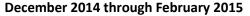
KDale PROGRAMMING YEAR BY YEAR

December 2013 through February 2014

Brewery Tours: Rockford Brewing and Schmohz Brewery

Books & Brews with "Beervangelist" Fred Bueltmann: an author talk and book signing.

Home Brewing 101



Brewery Tours: Osgood Brewing, Rockford Brewing, Schmohz Brewery Beer Sampling with The Great American Brew Trail's Amy Sherman Beer Tasting with Pauly's

Home Brewing 101

Wrap Up Party, Beer Release and Tour at Gravel Bottom Brewery

December 2015 through February 2016

Brewery Tours: Cedar Springs Brewing, EB Coffee & Pub, Osgood Brewing, Perrin Brewing, Rockford Brewing

Home Brewing Basics

Home Brewing Advanced Class Home Brewing Competition

KDaLe Book Club: Monthly, year-round book club at Osgood Brewing

Beer Release Party and Tour at RailTown Brewing

Wrap Up Party, Beer Release and Tour at Gravel Bottom Brewery

December 2016 through February 2017

Brewery Tours: Cedar Springs Brewing, Founders Brewing, Kitzingen Brewery

Beer and Books Dinner at Founders Brewing

Home Brewing Competition Home Draught Dispense Class

KDaLe Book Club: Monthly, year-round book club at Cedar Springs Brewing, Osgood Brewing

Pairing Classes: Craft Beer and Cheese Tap Takeover at Horrocks Market

Super Party Wonder Day: Summer event including beer tent featuring our brewery partners in August 2017

December 2017 through February 2018

Brewery Tours: Big Boiler Brewing, Creston Brewing, Perring Brewing, Pike 51 Brewing, Schmohz Brewery

Beer and Books Dinner at Founders Brewing: Holiday Edition

Building Beer City: Author talk with Pat Evans

Exploring Beer Styles

Home Brewing Competition

KDaLe Book Club: Monthly, year-round book club at Cedar Springs Brewing, Osgood Brewing

KDaLe Quest: First year of passport style program.

Tap Takeover at Horrocks Market

Super Party Wonder Day: Summer event including beer tent featuring our brewery partners in August 2018 and our top 3

home brew recipes were on tap.

NEW FOR WINTER 2018-2019!

Tours at more breweries

More winners of the homebrew contest may get to brew their beer

Grand Rapids Beer History presentation

Grand Rapids Brewers Panel



From Beer to Books

Creating a Series of Programs to Connect Library Patrons with the Library and Local Creators

THE WHY

- Get out of your building to connect with the community
- Reaches non-traditional patrons
- Creates new partnerships
- Connects patrons and community makers and creatives

KEYS TO CREATING A NEW SERIES OF PROGRAMS

- Use your knowledge of your community and learn more
- Start small and establish some credibility
- Reach out with some ideas, yet be flexible
- Use surveys, research and staff knowledge

OFF-SITE EVENTS

- Be visible and greet patrons
- Bring books! Check them out!
- Have other programs and initiatives to talk about



WHAT MAKES A GOOD PROGRAM?

- Meet patrons where their interests are
- Connect with local experts for patrons to learn more and ask questions
- Support the library collection
- Creates a social experience

MORE SERIES AT KDL





