



MICHIGAN YEARBOOK COLLECTION PROJECT

TOPICS COVERED

- Previous Collection Campaigns by the Library of Michigan
- Origins of the Yearbook Project
- Defining Range of Donations
- Scope of Yearbook Collection
- Development of Yearbook Campaign
 - Posters/bookmarks, social media, website, ads in Michigan History Magazine, Chronicle, and the Historical Society of Michigan Conference Brochures, Press Release and Write-Up, News stories, Press Release and Write-Up, Talking Points/Directions for other Library of Michigan staff.
- Acquisition of Yearbooks
- Creation of Yearbook Donation Log
- Organization of Yearbook Donations
- Donor Flag and Gift Form
- Storage Area
- Processing Area
- Yearbook Donation Flowchart of Operations
- Unique Yearbooks We Have Received
- Uses for Researchers
- Uses for Programming
- Complementary Resources
- Lessons Learned – Processing
- Cataloging Procedures
- Lessons Learned – Items
- Project “Boons”
- Future Plans

PRESENTERS

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Discover more about the Michigan Yearbook Collection Project at: [MICHIGAN.GOV/LIBRARYGIFT](https://www.michigan.gov/librarygift)