

# Ways to Connect with Schools

## Services

- Create student/educator library accounts.
- Establish a mobile hotspot lending collection specifically for students.

## Promotion

- Create a brand for school outreach efforts so it is recognizable and marketable.
- Provide schools and educators with prepared messaging for newsletters and social media.
- Connect with media outlets to promote library services across multiple formats (tv, radio, digital, print).
- Establish a student scholarship.

## Outreach

- Host class visits or visit classrooms.
- Promote library resources at school staff meetings.
- Provide educator training on library resources; offer continuing education credits (SCECHs).

## Partnerships

- Educators and School Administrators
- PTO (Parent Teacher Organization) or PTA (Parent Teacher Association)
- ISD (Intermediate School District), RESA (Regional Educational Service Agency), or RESD (Regional Education Service District). Check: [mischooldata.org](http://mischooldata.org).
- Local Media
- Community Agencies

## Questions

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25 YEARS, THOUSANDS OF STORIES