

MLA 2022 ANNUAL CONFERENCE

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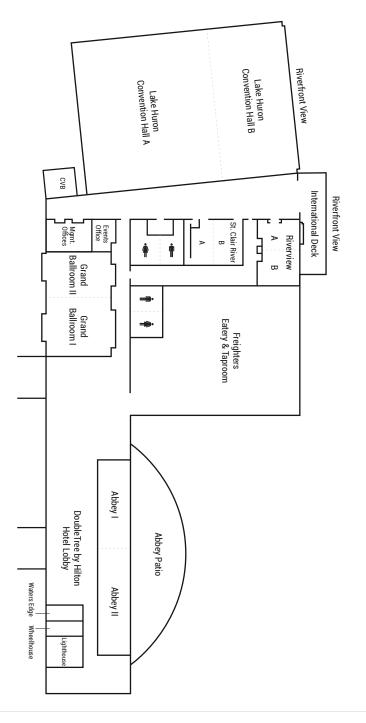
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OCTOBER 19-21, 2022 PORT HURON, MI

Facility Map



1 MICHIGAN LIBRARY ASSOCIATION

Schedule at a Glance

Wednesday, October 19, 2022

12:15 - 4:30 PM	Registration Open
1:00 - 2:30 PM	Opening Keynote with the Civility Project
2:30 - 6:45 PM	Exhibits, Bookstore, and Silent Auction Open
2:30 - 3:15 PM	Afternoon Break in Exhibit Hall
3:15 - 4:15 PM	Breakout Sessions
4:30 - 5:30 PM	Breakout Sessions
5:30 - 6:45 PM	Welcome Reception in the Exhibit Hall
7:00 - 9:30 PM	Michigan Library Awards Ceremony Dinner

Thursday, October 20, 2022

7:30 AM - 4:00 PM	Registration Open
7:30 - 8:30 AM	Morning Walk
8:00 - 9:00 AM	Breakfast
8:00 - 9:00 AM	Trustee Breakfast
8:30 - 9:30 AM	Morning Keynote with Angela Hursh
9:30 AM - 3:00 PM	Exhibits and Silent Auction Open
9:30 AM - 5:00 PM	Bookstore Open
9:30 - 10:00 AM	Morning Break in Exhibit Hall
9:45 - 10:45 AM	Breakout Sessions
11:00 AM - 12:00 PM	Breakout Sessions
12:00 - 1:00 PM	Spelling Bee Lunch
1:15 - 2:15 PM	Breakout Sessions
2:15 - 3:00 PM	Exhibits Closing Reception
3:00 - 4:00 PM	Breakout Session
4:00 - 5:00 PM	MLA Annual Meeting
5:00 - 6:00 PM	Student Reception
6:00 - 8:00 PM	Dinner On Your Own
8:00 - 10:00 PM	Trivia Party

Friday, October 21, 2022

7:30 - 11:30 AM	Registration and Silent Auction Pickup Open
7:30 - 8:30 AM	Morning Walk
8:00 - 9:00 AM	Breakfast
9:00 - 10:00 AM	Breakout Sessions
10:15 - 11:15 AM	Breakout Sessions
1:30 AM - 12:30 PM	Closing Keynote with Kent Oliver
12:30 - 12:45 PM	Grab and Go Snacks

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Welcome to MLA 2022 Annual Conference!



Well, it's about time! Three years is a long time between in-person conferences. Welcome back to the Michigan Library Association Annual Conference, live and in person in beautiful Port Huron. "Bridging the Divide" is quite the appropriate theme for this year's gathering, considering the divides we see every day in multiple ways, the divide in time and circumstance since we last met, and the obvious fact of Port Huron being home to the cool Blue Water Bridge.

The conference workgroup has crafted an outstanding lineup of topics that are relevant to things we are facing today. Sessions highlighting the experience and creativity of presenters will inspire us to bring ideas back home that could improve how we reach and serve others. I am looking forward to our keynotes: retired Nashville Public Librarian Kent Oliver on intellectual freedom; Nolan Finley and Stephen Henderson and the Great Lakes Civility Project (yes, please); and library marketing expert Angela Hursh – all designed to deliver perspective, advice, and inspiration to build us upward.

Take it easy and let this year's conference work for you: take advantage of opportunities to meet or reconnect with colleagues from across the state, sharing and comparing what you know, or just plain ol' checking in on long lost pre-COVID friends. Hallways and exhibit halls are perfect for that, and events like the Spelling Bee Lunch, Trivia Party, and the Michigan Library Awards are meant for getting to know fellow library professionals better. A big thank you to MLA staff, the conference workgroup, exhibitors and sponsors, volunteers, and all of YOU for making MLA 2022 Annual Conference happen!

Ryan Wieber

President, Michigan Library Association Kalamazoo Public Library



Welcome to the 2022 Michigan Library Association Annual Conference. Along with seeing your fellow library workers from around Michigan, the Annual Conference Workgroup planned an exceptional lineup of keynote speakers, breakout sessions, and special events around the theme of "Bridging the Divide". That bridging can mean many things when applied to library services. Speakers and sessions will address the divide among intellectual freedom, the digital divide, and even cultural divisions in our

communities. At this conference, you'll learn how to bridge those divisions along with learning practical skills that you can take back to your library and your community.

There's also some fun to be had as well. Please join us for the Michigan Library Awards on Wednesday evening and the Spelling Bee Lunch on Thursday followed by a Trivia Party on Thursday evening. On behalf of the Michigan Library Association, we are delighted to see you again in person and hope that you have an informative, educational, and fun conference.

Scott Duimstra

Chair, MLA 2022 Annual Conference Workgroup Capital Area District Libraries

General Information

Registration Hours

Great Lakes Hall

Wednesday | 12:15 - 4:30 PM Thursday | 7:30 AM - 4:00 PM Friday | 7:30 - 11:30 AM

Exhibit Hours

Lake Huron B

Wednesday | 2:30 - 6:45 Thursday | 9:30 AM - 3:00 PM See a full list of exhibitors on page 11

Bookstore Hours

St. Clair B Wednesday | 2:30 - 6:45 PM Thursday | 9:30 AM - 5:00 PM

Wi-fi Information

The Blue Water Convention Center offers complimentary wi-fi access to all MLA Annual Conference attendees.

To be more sustainable, we have reduced the size of our paper program book and are encouraging attendees to use the MLA 2022 mobile app instead. The mobile app offers all essential conference details, including session descriptions, exhibitor information, speaker profiles, chats, program evaluations, and more.



Download the ConferenceBeat Event App or use the QR code to visit the app on your web browser!



COVID-19 Vaccination/Testing Requirements

All attendees, exhibitors, partners and staff will be required to show either proof of full vaccination or a negative COVID-19 PCR or Rapid test result within 72 hours of the first day of an event. You will be asked to provide a vaccine card or proof of negative test result at the registration desk. Rapid tests will be available at the registration desk. The Michigan Department of Health and Human Services will be onsite to provide testing to anyone who arrives without proof of vaccination, and rapid tests will be available at the registration desk throughout the conference. We recommend that all attendees wear a mask indoors regardless of vaccination status.

Lactation Room

For convenience and privacy, a lactation room is available in the Wheelhouse room near the DoubleTree lobby during the conference hours.

Calm Room

Need a break? Group events can feel overwhelming after such a long break from gathering, so with that in mind MLA has a quiet and calm room, located in the Lighthouse Room near the DoubleTree lobby, set aside for any attendees who may need to take a moment before getting back to the action.

Session Handouts

Download session handouts and resources on the MLA website and conference app. Session handouts for each breakout session are linked below the session description.

Breakout Session Tracks

Breakout Sessions are organized into four tracks with different focuses. You can attend sessions in one track or mix-and-match!

Create Sessions focus on concepts, programs, or services new to libraries and/or what's trending for the future.

Connect Sessions focus on services and programs that engage staff, patrons, and/or the community with the goal of improving library services.

Reimagine Sessions focus on how libraries are re-thinking and adapting services and programs to the changing needs of staff, patrons, and/or the community.

Lead Sessions focus on how library staff, patrons, and/or community can lead others towards inspiring solutions.

Digital Resources

Follow Along With the Mobile App

App Store



For the most up to date conference info and session descriptions, download the R@H ConferenceBeat Event App

To access the MLA 2022 Annual Conference, tap the **Current Events** tab. Locate the MLA 2022 Annual Conference and tap to open the event details. To open the event, tap the **Go to Event** button.



You can also access a browser-based version of the app by scanning this QR code with your phone's camera.

Get Social

Use the **#MLA22AC** and **#Bridgingthedivide** hashtags to follow along and add to the conversation! Don't forget to tag MLA!

Google Play



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Exhibit Hall Opening Reception

Wednesday, 5:30 - 6:45 PM | Great Lakes Hall and Lake Huron B

Hors d'oeuvres are included and a cash bar will be available. This event is free to attend for all Wednesday conference attendees and is the perfect preamble to the Michigan Library Awards Gala.

Michigan Library Awards

Wednesday, 7:00 - 9:00 PM | Lake Huron A

The Michigan Library Awards is the can't-miss event for recognizing Michigan's amazing library professionals and libraries. It's the Michigan library community's own version of the Academy Awards, the Emmys, the Grammys, and the Tonys!

Join us for an evening of celebration, including dinner and an awards show featuring entertainment and special guests. Don your best business dressy attire (ball gowns and tuxedos are NOT required), strut the red carpet for a photo op, and join us for dinner and a show as we celebrate the accomplishments, dedication and service of outstanding libraries, library staff, trustees and supporters.

Morning Wellness

Thursday & Friday, 7:30 - 8:30 PM | Meet in Great Lakes Hall

One benefit of our beautiful location is the opportunity to start the day with a relaxing and refreshing walk to the Fort Gratiot Lighthouse. This event will be held weather permitting.

Trustee Roundtable Breakfast

Thursday, 8:00 - 9:15 AM | Ballroom II

Are you a library trustee who wants to connect with fellow trustees or a library leader who want to learn more about resources available for your trustees? Join us for a round table chat on Thursday morning to learn more.

Silent Auction

Wednesday, 2:30 - 6:45 PM | Great Lakes Hall

Thursday, 9:30 AM - 3:00 PM | Great Lakes Hall

Bid on a wide assortment of library-adjacent items donated by members and vendors! All proceeds will benefit the MLA Equity Fund and MLA Professional Development Scholarship Fund.

Spelling Bee

Thursday, 12:00 - 1:00 PM | Lake Huron A

Test out your spelling prowess during Thursday lunch and raise money for the MLA Intellectual Freedom Fund!

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Student Reception

Thursday, 5:00 - 6:00 PM | Great Lakes Hall

Open to all attendees regardless of whether you are a student. Stop by if you're thinking about going back to school, or interested in meeting emerging professionals in the library field. Drinks and hors d'oeuvres will be available.

MLA Annual Meeting

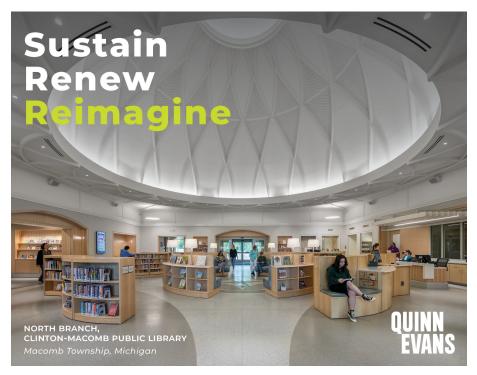
Thursday, 4:45 - 5:30 PM | Lake Huron A

Join us for your association's Annual Membership Meeting. All members are welcome and encouraged to attend.

Trivia Party

Thursday, 8:00 - 10:00 PM | Freighters Eatery and Taproom

Librarians know all the right stuff, and this is your chance to prove it. As the day winds down join us in Freighters Eatery and Taproom for an evening of trivia.

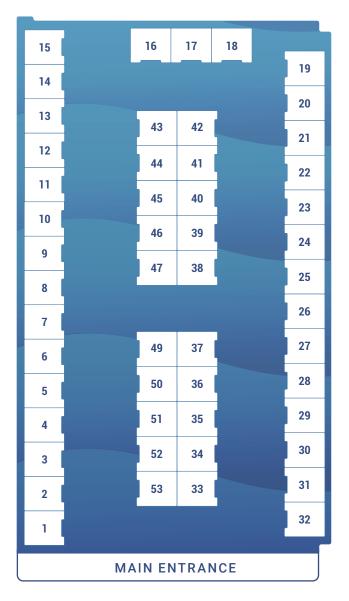


Exhibitors

1	MCLS
2	Library of Michigan
3	NewsBank, Inc.
4	Michigan Learning Channel
5	Michigan Cooperative Directors Association
6	National Insurance Services of Wisconsin
7	MERS
8	Innovative Interfaces
9	Book Systems, Inc.
10	Data Axle Reference Solutions
11	Graphic Sciences
12	Emery-Pratt Company
13	Luminaut
14	Gale
15	myLIBRO
16	AtoZdatabases.com
18	Quinn Evans
19	
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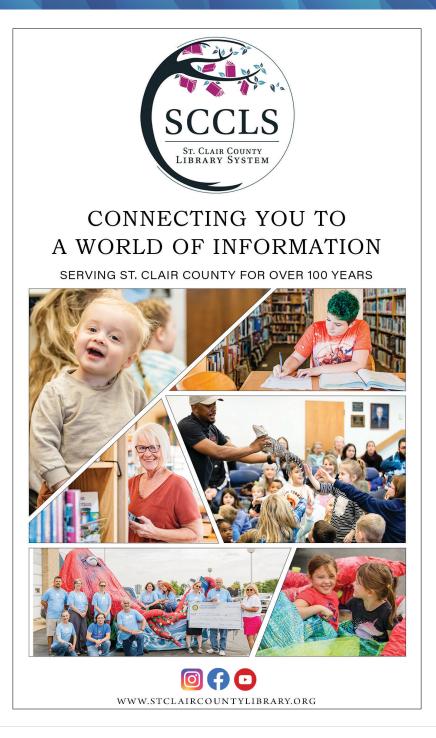
28	First Impression Print and Marketing
29	OverDrive
30	Oakland Community College
31	Library Design Associates, Inc. (double)
32	Library Design Associates, Inc. (double)
33	EBSCO Information Services (double)
34	Daniels and Zermack Architects
35	Blackstone Library
36	SenSource, Inc.
37	Bound to Stay Bound Books
38	McCarthy & Smith, Inc.
39	Foreword Reviews
40	Cherry Lake Publishing Group
41	Capstone Publishing
42	Mulder's Moving & Storage, Inc.
43	C2AE
44	Corrigan Moving Systems
45	Midwest Tape
46	Lance Red Design
47	Metcom, Inc.
49	Playaway Pre-Loaded Products
50	OCLC
51	MCD Architects
52	ABDO
53	EBSCO Information Services (double)

Exhibit Hall Map





Visit the app to view contact information and connect with our 2022 Annual Conference vendors.



Wednesday Schedule

12:15 - 4:30 PM	Registration Open
1:00 - 2:30 PM	Opening Keynote with the Civility Project
2:30 - 6:45 PM	Exhibits, Bookstore, and Silent Auction Open
2:30 - 3:15 PM	Exhibit Hall Break
3:15 - 4:15 PM	Breakout Sessions
4:30 - 5:30 PM	Breakout Sessions
5:30 - 6:45 PM	Welcome Reception in the Exhibit Hall
7:00 - 9:30 PM	Michigan Library Awards Ceremony Dinner

Opening Keynote with The Civility Project — Bridging the Divide: Civility in a Time of Unrest

1:00 - 2:30 PM | Lake Huron A







Celebrated journalists Nolan Finley and Stephen Henderson have been longtime friends, despite their different perspectives on pretty much everything. The one thing they agree on is the importance of their friendship — which includes a healthy dose of disagreement and mutual respect.

"It never occurred to us that we couldn't be friends because we disagree," says Nolan. "We've never avoided conversation, we never pulled punches, we sort of enjoyed the mix-up." Americans used to engage in civil conversation with people of opposing viewpoints – enjoying the banter and debate. Today, many Americans believe they can't be friends with people whose politics are different. The Civility Project seeks to bring people of opposing viewpoints together for healthy disagreement, personal interactions and constructive conversations."If we reach the point where we dehumanize the people we disagree with, anything is possible," Stephen says. "We must step back and learn to talk to people as people, rather than political adversaries."

Breakout Sessions | 3:15 - 4:15 PM

Digital Collection Developments in the Mitten

Connect Session | Abbey I

Speakers

Joan Beaudoin, Wayne State University Meg Bruce, Wayne State University Cameron Socha, Wayne State University

Wednesday Schedule Cont.

Building a Culture of Wellbeing at Your Library

Lead Session | Abbey II

Speakers

Jenny Kobiela-Mondor, Midwest Collaborative for Library Services Lissa Krull, Midwest Collaborative for Library Services

Outreach On Wheels: Book Bikes for Beginners

Create Session | Ballroom I

Speakers

Maggie McKeithan, Spring Lake District Library Alison Taylor, Spring Lake District Library

Yo Quiero Leer: Impacting Migrant Families Through Literacy

Reimagine Session | Ballroom II

Speaker Teresa Kline, Fennville District Library

Personalizing Your Presence: Social Media That's FUNctional

Reimagine Session | Riverview

Speakers

Jessica Keeler, Plymouth District Library Sarah Vargas, Plymouth District Library

Breakout Sessions | 4:30 - 5:30 PM

Michigan Humanities' Programs and Grants for Your Library

Connect Session | Abbey I

Speakers

Estee Schlenner, Michigan Humanities Ashley Ross, Michigan Humanities

Making Tough Topics as Easy as 1-2-3

Connect Session | Abbey II

Speakers

Amy Young, Clinton-Macomb Public Library Celia Mulder, Clinton-Macomb Public Library Lisa Mulvenna, Clinton-Macomb Public Library

It Takes a Village: Anchor Institutions and Public Health

Lead Session | Ballroom I

Speaker

Zachary Benedict, MKM Architecture + Design

So You're Thinking About Forming a Union?

Lead Session | Ballroom II

Speakers

Angelo Moreno, UAW Local 2256 Meredith Kahn, University of Michigan Jon Curtiss, AFT Michigan, AFL-CIO Katie Dover-Taylor, Willam P. Faust Public Library of Westland

Charting the Path to a Digital Local History Room

Create Session | Riverview

Speakers

Biz Gallo, Library of Michigan Chelsea Denault, Midwest Collaborative for Library Services Richard Adler, Michigan Service Hub

Thursday Schedule

7:30 AM - 4:00 PM	Registration Open
7:30 - 8:30 AM	Morning Walk
8:00 - 9:00 AM	Breakfast
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6:00 - 8:00 PM	Dinner on Your Own
8:00 - 10:00 PM	Trivia Party

Morning Keynote with Angela Hursh — How Will They Know? Make Sure Your Library's Efforts to Bridge the Divide Get Noticed!



The work that your library does to make information, services, and technology accessible to everyone is extraordinary. But all that work is for naught if your community doesn't know they can take advantage of it! This talk is packed with practical tips to successfully promote your library's collection, services, and programs, even when you face staff and budget shortfalls. You'll learn how to maximize digital platforms and reach community members who don't have (or don't want) internet access. And you'll leave with a plan to work smarter by putting your time and available resources to the best use.

Breakout Sessions | 9:45 - 10:45 AM

Creating Inclusive and Diverse Youth Toy Kits

Reimagine Session | Abbey I

Speakers

Liz Pitcher, Ypsilanti District Library Psyche Jetton, Ypsilanti District Library

Owning Our Roles: Bridging the Humility Gap Pt. 1

Lead Session | Abbey II

Speakers

Elissa Zimmer, Van Buren District Library Liz Breed, Jackson District Library

Library Staff Onboarding & Development with MeL

Connect Session | Ballroom I

Speaker Heather Wood-Gramza, Library of Michigan

Financing Library Construction and Improvement Projects

Create Session | Ballroom II

Speaker R.J. Naughton, PFM Financial Advisors LLC

Library Marketing Plans: How to Write One

Create Session | Riverview Speaker Katie Rothley, Northville District Library

Breakout Sessions | 11:00 AM - 12:00 PM

From the Inside Out: Transforming the Flint Public Library

Reimagine Session | Abbey I

Speakers Toby Olsen, OPN Architects Kay Schwartz, Flint Public Library

Owning Our Roles: Bridging the Humility Gap Pt. 2

Lead Session | Abbey II

Speakers

Elissa Zimmer, Van Buren District Library Liz Breed, Jackson District Library

Thursday Schedule Cont.

I Can Do That With MeL?!

Create Session | Ballroom I

Speaker Laura Warren-Gross, Midwest Collaborative For Library Services

Resources for Veterans and Becoming a MI Veteran Connector

Connect Session | Ballroom II

Speakers Julie Cortright, Michigan Veterans Affairs Agency Andrea Norton, Aleda E. Lutz VA Medical Care Facility

Inclusive Communication Tools for Non-Verbal Library Users

Create Session | Riverview

Speakers

Cathrine Trautman, Northville District Library Lia Gargaro, Northville Public Schools Susan Oleson, Northville Public Schools

Breakout Sessions | 1:15 - 2:15 PM

Leadership in Difficult Times: Directors Helping Directors

Lead Session | Abbey I

Speakers

Chase McMunn, Orion Township Public Library James Pugh, Orion Township Public Library Cathy Russ, West Bloomfield Township Public Library Alyson Lobert, Commerce Township Community Library Wesleyann Johnson, Center Line Public Library

But What About the Children? Law & Children in the Library

Reimagine Session | Abbey II

Speaker

Clare Membiela, Library of Michigan

Michigan Arts and Culture Council Grants for Libraries

Connect Session | Ballroom I Speaker Jeff Garrett, Michigan Arts and Culture Council

Students' Positions on Library Boards

Reimagine Session | Ballroom II Speaker Liam Dreyer, Government for Tomorrow

The Post-Pandemic Library According to Directors & Designers

Create Session | Riverview Speakers Dennis Jensen, C2AE Hannah Snyder, C2AE Ryan Wieber, Kalamazoo Public Library Kristin Shelley, East Lansing Public Library

Breakout Sessions | 3:00 - 4:00 PM

SEL Using Makerspaces and Passion Projects in Libraries

Lead Session | Abbey | **Speaker** Julie Darling, Ann Arbor Public Schools

Beyond Books: Bringing Innovative Items to Your Library

Create Session | Abbey II

Speaker

Tierney Czartoski, Rochester Hills Public Library

Want to Host a Social Work Field Student? Here's How!

Reimagine Session | Ballroom I

Speaker Mark Cioclar, Saginaw Valle

Mark Giesler, Saginaw Valley State University

Thursday Schedule Cont.

Bridge and Conquer: Promotion Change in LIS Education

Lead Session | Ballroom II

Speakers

Tom Walker, Wayne State University, School of Information Sciences Hermina Anghelescu, Wayne State University, School of Information Sciences Timothy Bowman Wayne State University, School of Information Sciences Bin Li, Wayne State University, School of Information Sciences

Strategic Planning for Community Impact

Connect Session | Riverview

Speaker

Amanda Standerfer, Fast Forward Libraries



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Construction Management

General Contracting

Construction Consulting

Friday Schedule

7:30 - 11:30 AM	Registration and Silent Auction Pickup Open
7:30 - 8:30 AM	Morning Walk
8:00 - 9:00 AM	Breakfast
9:00 - 10:00 AM	Breakout Sessions
10:15 - 11:15 AM	Breakout Sessions
11:30 AM - 12:30 PM	Closing Keynote with Kent Oliver
12:30 - 12:45 PM	Grab and Go Snacks

Breakout Sessions | 9:00 - 10:00 AM

Taking on Literacy...Literally!

Create Session | Abbey I Speaker Cindi Place, Bellaire Public Library

The First Amendment: A Library Puzzle

Reimagine Session | Abbey II Speaker Clare Membiela, Library of Michigan

Staff Challenge: Interactive Onboarding Using Beanstack

Lead Session | Ballroom I Speaker Keegan Sulecki, Troy Public Library

Two-Part Mini Breakout Sessions: Winter Reading – Flamingos in the Snow! and Dramatic Play in Your Library

Connect Session | Ballroom II

Speaker Sarah Rehborg, Peter White Public Library

#LibraryTikTok: Use TikTok to Create Magical Connections

Connect Session | Riverview

Speakers

Storm Kopitsch, Fowlerville District Library Zoe Guettler, Fowlerville District Library

Friday Schedule Cont.

Breakout Sessions | 10:15 - 11:15 AM

Intellectual Freedom Panel

Create Session | Abbey I

Speakers

Dillon Geshel, MLA Intellectual Freedom Task Force Chair, Superiorland Library Cooperative Juliane Morian, Rochester Hills Public Library Megan Buck, Dickinson County Library Tashia Miller, Washtenaw Community College

Sensory Accessibility and Inclusion: Kulturecity

Connect Session | Abbey II

Speakers

Stacia Serafin, Clarkston Independence District Library Chris Nadeau, Clarkston Independence District Library

The National Labor Relations Board: Protecting Employee Rights

Reimagine Session | Ballroom I

Speaker Elizabeth Kerwin, National Labor Relations Board

Library Law Q & A with Anne and Clare

Lead Session | Riverview

Speakers

Clare Membiela, Library of Michigan Anne Seurynck, Foster, Swift, Collins and Smith

Closing Keynote with Kent Oliver — Intellectual Freedom in a Time of Partisanship

11:30 AM - 12:30 PM | Lake Huron A



Kent Oliver will close the conference and share some of his experiences defending intellectual freedom, what Michigan libraries can do to be proactive in the fight against censorship, and how to manage in a time of hyper-partisan conflict and burnout. Kent recently retired as Director of Nashville Public Library (NPL) where he served from 2012 – 2022. Kent is a three-time President of the Freedom to Read Foundation and has chaired the Intellectual Freedom Committee of the American Library Association (ALA).



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For over 50 years libraries across Michigan have turned to Merritt Cieslak Design [MCD] for design guidance and vision for their facilities. As a leader in this space, our firm has continued to stay at the cutting edge of library design, technology, and social evolution, and we have brought our clients alongside on the journey. So it is only natural that, as our library design practice has evolved, so too should our identity.

Introducing MCD Architects. MCD continues to provide the same excellence in design and planning for our many library clients with enthusiasm, commitment, and professionalism in our dedication to the advancement of public libraries. Together, our leadership and staff have over 75 years of library design experience, and we feel like we are just getting started. Thank you for trusting us over the years with your library's design needs, and thank you for continuing to trust us for what's next...



Annual Conference Workgroup

MLA wishes to thank the members of the MLA 2022 Annual Conference workgroup for their direction, support, and leadership.



Scott Duimstra Capital Area District Libraries



Dillon Geshel Superiorland Library Cooperative



Amber Sheerin Michigan Library Association



Chelsey Boss Adrian District Library



Sarah Burchart ICPSR



Andrea Ingmire Peter White Public Library



Amber Johnson Chesterfield Township Library





Elizabeth Kish Genesee District Library



Shane Stewart Chesterfield Township Library



Breck McCrory Chesterfield Township Library



Lisa Waskin Superior District Library



Eric Palmer Mideastern Michigan Library Cooperative



Cindi L. Place Bellaire Public Library



Beauty Meets Brawn

Engage library users with a discovery service that combines a modern user interface and sophisticated search technology.



EBSCO Discovery Service"

ebsco.com