MLA 2019 ANNUAL CONFERENCE
OPEN DOORS
OCTOBER 16-18, 2019

Michigan Library Association
MICHIGAN LIBRARY ASSOCIATION • 2019 ANNUAL CONFERENCE
NOVI, MICHIGAN • OCTOBER 16-18, 2019
PROFESSIONAL LIBRARY MOVING SERVICES INCLUDING:

- Pre-planning of the move project with you
- Preparation and protection of building and work area
- Specialized equipment to move entire shelves for internal projects
- Proper handling and packing of books and other materials into missile boxes
- Organization and labeling to maintain exact book order
- Workstation and office disassembly, moving and reassembly
- Reconfiguration of existing shelving for the new layout
- Safe and secure storage in our climate-controlled warehouse in Kalamazoo
- Unpacking and re-shelving of books per the plan and per labels
- Expansion planning and set-up per customer request
- Gentle packing and moving of valuable artwork and sculptures
- Management of the entire project by Mulder’s Moving staff
- 40+ years of library moving and renovation experience
OPEN DOORS AT MLA

Welcome! Please join me as we throw open the doors to learning and explore what is possible when we intentionally pursue diversity, equity and inclusion in our libraries. There is a positive sense of energy and urgency to this work. By design, we hope the 2019 Michigan Library Association Conference feels different to you, that you give yourself permission to break out of comfort zones and provide space for contemplation on the important and challenging topics of social change.

Building on the success of last year’s conference where we renewed and refreshed, this year we are investing in transformational change. We have created both big and small touchpoints for meaningful discussions, skill-building sessions, inspirational keynotes, and collaborative and spoken art. Whether you experience this conference as a three-day endeavor or day-trip to Novi, we want to challenge you to think intentionally and deeply about social equity and inclusion during your time here. Your Annual Conference Work Group dreamed big with ambitious goals for the 2019 conference, and we will have succeeded if you seek out and empower new voices at your libraries, invite colleagues who are both different and alike to have a seat at the table, and engage in active listening and social change.

We also invite you to join the conversation with us on Twitter and Facebook using the hashtags #MLA19AC and #OPENDOORS.

Enjoy, and welcome!

Juliane Morian
MLA 2019 Annual Conference Chair
Associate Director, Clinton-Macomb Public Library

They say that when one door closes, another opens. I believe that is true. And with all new endeavors and life journeys, it is always exciting to open a door, see what is inside, and let the fresh air in. In June, I opened the door as the new Executive Director of the Michigan Library Association, and it is a great honor to work hand-in-hand with the board, staff and volunteers of MLA and to help open doors and bring focus to the values I hold dear — values like equity, diversity and inclusion.

Having varied perspectives helps generate better ideas to solve the complex problems of a changing, and increasingly diverse, world. And I believe that real change occurs when we work together. When our public, academic, school and special libraries make equity, diversity and inclusion central to their missions, we experience greater impact on the lives of those we serve and in the communities where we reside.

These values are central to our work and we are dedicating the next three days at the 2019 MLA Annual Conference to find ways to infuse these values throughout our internal culture, systems and practices. We are excited to open the door to see what is inside…we are so glad that you are joining us…come on in.

I am excited to hear the keynote speakers and special presenters this year. The conference committee did a wonderful job securing speakers who will enlighten us and innovate our programs, services, staff and ourselves. I am ready to learn about using cognitive neuroscience, socio-psychology and communication to develop inclusive workplaces; creating empathetic and kind working environments; working with the Veteran’s Administration; establishing coding programs; collecting and marketing diverse collections; and so much more. The second annual Style in the Stacks Fashion Show will be great fun! I can’t wait to see the creative endeavors of librarians from across the state.

Conferences are a tremendous amount of work to organize and to rollout. A huge thank you to everyone who brainstormed, planned, organized and worked to make the MLA Annual Conference possible. Thank you to the MLA staff, the conference work group, the exhibitors, the sponsors, the presenters, our libraries and our members! Kudos to all of you. I cannot wait to get back to the library to open the doors to even more people, programs and ideas.

Kristin Shelley
MLA President, 2018-2020
Director, East Lansing Public Library

Open Doors...

This year’s theme of inclusion and diversity is the foundation of many libraries. We are open to all. Film director, Ava DuVernay said, “When we’re talking about diversity, it’s not a box to check. It is a reality that should be deeply felt and held and valued by all of us.” The sessions during this conference will challenge and push us to think how our organization, how we, are inclusive and equitable.

Get involved and be a part of the great sessions, exhibits, luncheons and networking opportunities! I love the MLA conference because it is a chance to catch up with library staff from around the state. I always learn something at the sessions, luncheons, in the exhibit hall and hanging out in the hallway talking to attendees.

This year’s theme of inclusion and diversity is the foundation of many libraries. We are open to all. Film director, Ava DuVernay said, “When we’re talking about diversity, it’s not a box to check. It is a reality that should be deeply felt and held and valued by all of us.” The sessions during this conference will challenge and push us to think how our organization, how we, are inclusive and equitable.

Get involved and be a part of the great sessions, exhibits, luncheons and networking opportunities! I love the MLA conference because it is a chance to catch up with library staff from around the state. I always learn something at the sessions, luncheons, in the exhibit hall and hanging out in the hallway talking to attendees.

I am excited to hear the keynote speakers and special presenters this year. The conference committee did a wonderful job securing speakers who will enlighten us and innovate our programs, services, staff and ourselves. I am ready to learn about using cognitive neuroscience, socio-psychology and communication to develop inclusive workplaces; creating empathetic and kind working environments; working with the Veteran’s Administration; establishing coding programs; collecting and marketing diverse collections; and so much more. The second annual Style in the Stacks Fashion Show will be great fun! I can’t wait to see the creative endeavors of librarians from across the state.

Conferences are a tremendous amount of work to organize and to rollout. A huge thank you to everyone who brainstormed, planned, organized and worked to make the MLA Annual Conference possible. Thank you to the MLA staff, the conference work group, the exhibitors, the sponsors, the presenters, our libraries and our members! Kudos to all of you. I cannot wait to get back to the library to open the doors to even more people, programs and ideas.
We define diversity, equity, and inclusion based on language from the D5 Coalition, Racial Equity Tools Glossary, and UC Berkeley:

**Diversity** includes all the ways in which people differ, encompassing the different characteristics that make one individual or group different from another. While diversity is often used in reference to race, ethnicity, and gender, we embrace a broader definition of diversity that also includes age, national origin, religion, disability, sexual orientation, socioeconomic status, education, marital status, language, and physical appearance. Our definition also includes diversity of thought, ideas, perspectives, and values. We also recognize that individuals affiliate with multiple identities.

**Equity** is the fair treatment, access, opportunity, and advancement for all people, while at the same time striving to identify and eliminate barriers that have prevented the full participation of some groups. Improving equity involves increasing justice and fairness within the procedures and processes of institutions or systems, as well as in their distribution of resources. Tackling equity issues requires an understanding of the root causes of outcome disparities within our society.

**Inclusion** is the act of creating environments in which any individual or group can be and feel welcomed, respected, supported, and valued to fully participate. An inclusive and welcoming climate embraces differences and offers respect in words and actions for all people. It’s important to note that while an inclusive group is by definition diverse, a diverse group isn’t always inclusive. Increasingly, recognition of unconscious or ‘implicit bias’ helps organizations to be deliberate about addressing issues of inclusivity.

Definitions published in Independent Sector – October 6, 2016 Why Diversity, Equity and Inclusion Matter Article Monisha Kapila, Ericka Hines, and Martha Searby; ProInspire
GENERAL CONFERENCE INFO

Registration Hours
Wednesday 7:00am – 5:30pm
Thursday 7:30am – 5:15pm
Friday 8:00am – 12:30pm

Exhibit Hours
Wednesday 11:30am – 3:15pm | 5:30 – 6:30pm
Thursday 10:00am – 12:00pm | 1:15 – 3:15pm

Bookstore
The MLA 2019 bookstore will be available in the Coral Room across from the exhibit hall and is sponsored by Bookbound.

Wi-Fi
MLA is pleased to offer attendees free Wi-Fi internet access in all conference meeting rooms and exhibit space. To access the network, first select the Suburban Collection Showplace network, you will be directed to a login page where you can enter the login and password below. Please note the login and password are case sensitive.

Login: mla2019
Password: opendoors

Attendee Survey and Session Evaluations
We want to hear from you! Conference surveys and session evaluations will be sent to attendees after the event. Please plan to share your feedback with us!

Prize Drawing
Tickets entered in the exhibitor game on both Wednesday and Thursday will be pooled into the grand prize drawing. (along with a ticket for each person registered for Friday so they can also participate) for a Kalamaoo themed gift basket and free 2020 registration. Drawing will occur right before the closing keynote on Friday. You do not need to be present to win!

Photographer
Smile, you’re on camera! Thank you to David Specht from Kent District Library for providing photography service to the conference. MLA staff will also have cameras to document all the fun, but your right to privacy is important to us. If pictures aren’t your thing, please get a red dot badge sticker from the registration desk. While your picture may still be taken this red dot will alert MLA not to publish these pictures in future promotional materials.

Annual Meeting
Thursday 4:45 – 5:30pm
Room: Crystal/Onyx
Join us for your association’s Annual Membership Meeting where we will present MLA’s year-end review and honor outgoing Board members. Please show your continued support for MLA leadership by joining us for this meeting. Annual conference registration is not required to attend the annual meeting. All members are welcome and encouraged to attend.

Code of Conduct Policy
Approved by MLA Board of Directors: March 2019
MLA is committed to providing a safe, productive, and welcoming environment for all participants and MLA staff. Participants, including attendees, speakers, volunteers, exhibitors, staff and service providers, are expected to understand and follow MLA policies and report any violations. These expectations apply to all MLA activities including those held in conjunction with MLA conferences, events and meetings, as well as online venues and social media. Speakers are asked to frame discussions as openly and inclusively as possible and to be aware of how language or images may be perceived by others. Exhibitors in the exhibit hall, sponsor or vendor booths, or at accompanying activities are also subject to the policy.
Please contact Debbie Mikula at dmikula@milibraries.org or fill out the form on our website to report any concerns: milibraries.org/code-of-conduct

Coffee and Snack Breaks
Enjoy plenty of coffee, snacks and, of course, chocolate, and network with colleagues and exhibitors during complimentary snack and beverage breaks throughout the conference. Food and beverage will also be available for purchase during the events indicated below. Plus, don’t forget to engage with exhibitors during our fun exhibitor activities on Wednesday and Thursday for the chance to win adult beverage tickets for use during Wednesday’s Opening Reception or Thursday’s Your Professional Connection and Poster Reception! Check out more info on the exhibitor game on page 10.

Wednesday Coffee and Pastries 7:00 – 10:30am | Exhibit Hall Lobby
Start the day with pastries, bagels, muffins and coffee.
Cash and Carry Lunch 11:00am – 1:00pm | Fireside Lounge
Lunch will be available for purchase for those not attending the State Librarian’s Luncheon.
Prezel Time Break
2:30 – 3:15pm | Exhibit Hall Lobby
Enjoy warm pretzels with nacho cheese, fudge, cinnamon cream cheese, and honey mustard with soda and bottled water.
Opening Reception 5:30 – 6:30pm | Exhibit Hall
Hors d’oeuvres and cash bar.

Thursday Coffee and Pastries
Sponsored by Library Design Associates, Inc.
7:30 – 10:00am | Exhibit Hall Lobby and Exhibit Hall
Start the day with donuts, muffins and coffee.
Coffee! 10:00am – 12:00pm | Exhibit Hall
Seasonal Selection Break 2:00 – 2:45pm | Exhibit Hall Lobby
Apple bites, pumpkin mousse, coffee and sodas.
Your Professional Connection Reception 5:45 – 6:45pm | Platinum Lobby
Hors d’oeuvres and cash bar.
Triva Night 7:00 – 9:00pm | Fireside Lobby and Lounge
Food and drinks available for purchase.

Friday Coffee and Pastries
Sponsored by Mango Languages
8:00 – 11:30am | Platinum Lobby
Delicious danish, pastries and coffee.

Code of Conduct Policy
Approved by MLA Board of Directors: March 2019
MLA is committed to providing a safe, productive, and welcoming environment for all participants and MLA staff. Participants, including attendees, speakers, volunteers, exhibitors, staff and service providers, are expected to understand and follow MLA policies and report any violations. These expectations apply to all MLA activities including those held in conjunction with MLA conferences, events and meetings, as well as online venues and social media. Speakers are asked to frame discussions as openly and inclusively as possible and to be aware of how language or images may be perceived by others. Exhibitors in the exhibit hall, sponsor or vendor booths, or at accompanying activities are also subject to the policy.
Please contact Debbie Mikula at dmikula@milibraries.org or fill out the form on our website to report any concerns: milibraries.org/code-of-conduct

Session Handouts
Access session handouts on the web at mlamemberlinks.org/sessions. Session handouts for each breakout session are linked below the session description.
SPECIAL PROGRAMMING AND EVENTS

Get to Know Our Exhibitors
Visit with Vendors to Win Drink Tickets!
Do you wish you could bypass the “cash” part of the cash bar? Here is your chance! Meet with vendors and learn about the exciting things they have up their sleeves to be entered to win drink tickets for the Opening Reception and Your Professional Connection Reception. Plus, you will be entered to win the grand prize of a free registration to MLA Annual Conference 2020 and a gift basket courtesy of Discover Kalamazoo! You will be provided two voting tickets per day on Wednesday and Thursday and every exhibitor booth will have a basket to collect your vote. Conversation starters will be announced at the morning keynotes on Wednesday and Thursday morning. As you visit the vendors, make sure to ask them the conversation starter of the day and vote for your favorite answers. If you REALLY like their answer you can vote for them twice.

Each day, 25 entries will win a drink ticket for the evening’s reception. Our drink ticket winners will be posted at the receptions - be sure to write your name on the back of your ticket to win! The grand prize winner will be drawn at the closing keynote on Friday.
P.S. Keep an eye on Thursday for a bundle of balloons at the keynote on Friday.

#OPENDOORS Collaborative Art

#Opendoors can open minds! Come add your contribution to the MLA community art project titled “Open Doors”. As we each add our own small piece to the overall installation a vision of the wonderful statewide library ecosystem will begin to emerge. The art installation will be located in the Platinum Lobby next to the conference registration booth.

Attendee Group Photo #StrongerTogether

Join us for a group photo at 9:00am in the Crystal/Onyx room, immediately prior to our opening keynote. Be ready to hold up the #StrongerTogether spread (on page 20-21 in the book).

2019 Literary Awards Announced!

Join us at 10:15am on Wednesday, immediately following the opening keynote in the Crystal/Onyx room as we announce the winners and honor books of the 2019 Mitten, Thumbs Up! and YouPer Awards!

Yoga

Thursday ________ 7:45 – 8:45am
Friday ________ 7:00 – 7:45am

Room: Crystal/Onyx
Pre-registration required
Join 2016-2017 MLA Past President Kathleen Zaenger for refreshing yoga to awaken your energy flow and keep you going all through the conference day. Please bring a mat or towel and wear comfortable clothes for stretching. Water will be provided.

State Librarian’s Lunch

Wednesday ________ 12:00 – 1:00pm
Room: Crystal/Onyx
Ticketed event
Join State Librarian Randy Riley as he announces and honors the winner of the Library of Michigan Foundation State Librarian’s Excellence Award.

All Conference Opening Reception

Wednesday ________ 5:30 – 6:30pm
Room: Exhibit Hall
Keep the energy and excitement of opening day going by meeting up with colleagues and friends on the trade show floor. Exchange notes on what you’ve seen and heard during the first day of the conference while visiting with vendors. Hors d’oeuvres stations are included and a cash bar will be available. This event is free to attend for all Wednesday conference attendees.

Deep Dive Education Sessions

Thursday ________ 2:30 – 4:00pm
Pre-registration required
Take a deep-dive into topics during extended afternoon sessions. Deep-dive sessions require pre-registration. If you would like to attend and didn’t register during online signup, a waitlist will be available at the door. Please check your registration packet to confirm if you are registered for a deep-dive session.

Critical Conversations: Supporting Diversity and Inclusion through Discussion-Based Programming

Thursday ________ 2:30 – 3:30pm
Room: Crystal/Onyx

De-escalation Training

Thursday ________ 10:30 – 11:00am
Room: Crystal/Onyx

Executive Exchange

Thursday ________ 3:30 – 4:00pm
Room: Crystal/Onyx

Thursday Awards Lunch and Fashion Show

Thursday ________ 12:00 – 1:15pm
Room: Crystal/Onyx
MLA Awards Presentation

12:30 – 12:45pm
Celebrate the winners of the Librarian of the Year, Heart of a Champion, Rising Star and Legislator of the Year Awards at the Awards Luncheon. Read more about MLA Awards on page 32.

Style in the Stacks

12:45 – 1:15pm
Join us and watch your fellow librarians become divas of the catwalk as they model their library material creations. Purchase a ticket for $10 for a chance to vote for your favorite style! All proceeds will support the MLA Scholarship Fund. Tickets are available for purchase at the registration desk.

Your Professional Connection and Poster Reception

Thursday ________ 5:45 – 6:45pm
Room: Platinum Lobby
This casual, inclusive reception is designed to bring emerging professionals, local MLIS program alumni and established library staff from all backgrounds together to learn about innovative new projects, network and grow professionally. Whether your goal is to make new connections, explore collaboration opportunities, or simply put faces with names, this event will help you grow your network. Appetizers are included and a cash bar will be available.

Trivia Night

Thursday ________ 7:00 – 9:00pm
Room: Fireside Lounge
Food and drink will be available for purchase.

Librarians know all the right stuff, and this is your chance to prove it. Join Sporcle Entertainment in the Fireside Lounge at 7:00pm Thursday following the “Your Professional Connection Reception” to wow your friends and colleagues with the breadth of your knowledge and prizes as well as bragging rights. Pre-formed teams of five, as well as individuals who want to join a team, are welcome!

Closing Conference Spoken Word Poetry from Artist-in-Residence Suban Nur Cooley

Friday ________ 12:30 – 12:40pm
Room: Crystal/Onyx
A poem need not be fancy or filled with complicated words, or even rhymes. Just the ‘best words in the best order’

~English Poet, Samuel Taylor Coleridge

Artists are a conduit and interface between ideas and culture, and their way of thinking revolves around public spaces and presentation, aesthetics, and conveying a higher concept. The 2019 Annual Conference Work Group felt it important to not only deliver factual and informative content on diversity, equity and inclusion during our event, but also to be able to share our thoughts and feelings by including an artist-in-residence who will listen to you, engage with you, and then deliver a summary of our time together. We believe that we have found that artist in Suban Nur Cooley.

Suban is a writer, poet and editor living in the Midwest where she is a doctoral candidate at Michigan State University. Her research focuses on women of the Somali diaspora and how their identity performance is affected by memory, migration/displacement and assimilation. She is also an outstanding poet and spoken word artist that delivers a powerful, inspirational and straightforward message.

While in residence at the Annual Conference, Suban will find opportunities to listen in on the conversations and use this as a source of inspiration for the spoken word presentation she will create during her time with us. She will be taking note of the language, themes, and emotional resonances emerging from listening and then finding the ‘best words in the best order’ in which to express and convey them. Through her own creative lens, we’ve asked Suban to explore the intersection of diversity, equity and inclusion and how our Michigan libraries can engage with and be more reflective of their own communities.

Suban will be at our registration area where we’ve set up a station for her to engage one-on-one with anyone curious to talk and write poems and engage in our “Open Door” art project. In the spirit of democracy, diversity and creativity, Suban will help us embrace diversity in our libraries, believing that our work is enriched through active engagement with all who walk in our doors.
Thursday Morning Keynote With Lance Werner
Thursday, October 17 | 9:00 – 10:00am
Better Libraries and Stronger Communities Through Kindness, Empathy and Love

Living with kindness, empathy and love provides benefits for both the giver and receiver. Studies show that these types of expression might slow aging, decrease pain and create a higher sense of emotional warmth that reduces stress and health risks. For those on the receiving end, a greater sense of inclusion and value contribute to stronger emotional brand engagement. Workplaces with a culture of kindness, empathy and love also have lower staff turnover and greater effectiveness.

This culture ripples out from individuals to others in the workplace, to patrons and throughout the community. Learn how Werner created a coveted work culture at his library by implementing this mantra of kindness, empathy and love. His approach was so successful with staff that the concept was turned into a new approach to customer service, termed the “KDL Way.” Learn ways to implement this relationship-based approach at your library and create a more genuine style of management and customer service that focuses on individual needs.

Werner has served as Executive Director for Kent District Library since 2011. He received a juris doctorate degree from Michigan State University’s College of Law and his master’s degree in Library Science from Wayne State University (WSU). In 2018 he was chosen as Library Journal’s Librarian of the Year; he was the recipient of the Joey Rodger Leadership Award from the Urban Libraries Council; Librarian of the Year Award from the Michigan Library Association (MLA), the WSU Distinguished Alumni award, and Library Journal’s Mover and Shaker Award. He is currently involved in the ALA Policy Corps, WSU’s Capital Campaign, MLA’s Legislative Committee, and recently graduated from Michigan Political Leadership Course.
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 – 10:30a</td>
<td>Coffee and Pastries — Exhibit Hall Lobby</td>
</tr>
<tr>
<td>7:00am – 5:30p</td>
<td>Registration Open — Platinum Lobby</td>
</tr>
<tr>
<td>8:00a – 5:30p</td>
<td>Bookbound Bookstore Open — Coral</td>
</tr>
<tr>
<td>9:00 – 9:15a</td>
<td>Welcome and #StrongerTogether Attendee Group Photo — Crystal/Onyx</td>
</tr>
<tr>
<td>9:15 – 10:15a</td>
<td>Opening Keynote With Dr. Steve Robbins — Crystal/Onyx Sponsored by Library of Michigan</td>
</tr>
<tr>
<td>10:15 – 10:20a</td>
<td>2019 Literary Awards Announced — Crystal/Onyx</td>
</tr>
<tr>
<td>10:30 – 11:30a</td>
<td>Do you Know the ADA?</td>
</tr>
<tr>
<td>11:00a – 1:00p</td>
<td>Cash and Carry Lunch — Fireside Lounge</td>
</tr>
<tr>
<td>11:30a – 6:30p</td>
<td>Exhibits Open — Exhibit Hall Closed 3:15 – 5:30pm</td>
</tr>
<tr>
<td>11:30a – 12:00p</td>
<td>Visit with Vendors — Exhibit Hall</td>
</tr>
<tr>
<td>12:00 – 1:00p</td>
<td>State Librarian’s Luncheon — Crystal/Onyx</td>
</tr>
<tr>
<td>1:00 – 1:30p</td>
<td>Visit with Vendors — Exhibit Hall</td>
</tr>
<tr>
<td>1:30 – 2:30p</td>
<td>It's a Coder’s World: Bringing Coding Education to the Library</td>
</tr>
<tr>
<td>2:30 – 3:15p</td>
<td>Pretzel Time Break — Exhibit Hall Lobby Sponsored by Emery Pratt</td>
</tr>
<tr>
<td>3:15 – 4:15p</td>
<td>Building Early Literacy With Text Messaging</td>
</tr>
<tr>
<td>3:30 – 4:30p</td>
<td>Mental Health in Libraries: Staff Focus</td>
</tr>
<tr>
<td>3:30 – 4:30p</td>
<td>Public Library Financial Management: What’s new and What are the Basics Again?</td>
</tr>
<tr>
<td>4:30 – 5:30p</td>
<td>Open Wide: Migrating to Koha</td>
</tr>
<tr>
<td>4:30 – 5:30p</td>
<td>Programs, Grants, and Capacity-building: Michigan Humanities Opportunities for Your Library</td>
</tr>
<tr>
<td>4:30 – 5:30p</td>
<td>Them and Us: Understanding the Roles of Municipal Officials in Public Libraries</td>
</tr>
<tr>
<td>4:30 – 5:30p</td>
<td>Early Chapter Book Bonanza</td>
</tr>
<tr>
<td>4:30 – 5:30p</td>
<td>The Lo-down on Collecting Locally</td>
</tr>
<tr>
<td>4:30 – 5:30p</td>
<td>Tabletop Role-playing Games: Open Game Play</td>
</tr>
<tr>
<td>4:30 – 5:30p</td>
<td>It's not Just 3D Printing: Cultivating a Maker Culture at Your Library</td>
</tr>
<tr>
<td>5:30 – 6:30p</td>
<td>Opening Night Reception — Exhibit Hall</td>
</tr>
<tr>
<td>7:00 – 7:45a</td>
<td>Yoga and Mindfulness Wake-up — Ivory</td>
</tr>
<tr>
<td>7:30am – 5:15p</td>
<td>Registration Open — Platinum Lobby</td>
</tr>
<tr>
<td>7:30 – 10:00a</td>
<td>Coffee and Pastries — Exhibit Hall and Lobby Sponsored by Library Design Associates, Inc.</td>
</tr>
<tr>
<td>8:00a – 4:30p</td>
<td>Bookbound Bookstore Open — Coral</td>
</tr>
<tr>
<td>9:00 – 10:00a</td>
<td>Keynote Presentation With Lance Werner — Crystal/Onyx</td>
</tr>
<tr>
<td>10:00a – 3:15p</td>
<td>Exhibits Open — Exhibit Hall Closed 12:00 – 1:15pm</td>
</tr>
<tr>
<td>10:00 – 10:45a</td>
<td>Visit with Vendors — Exhibit Hall</td>
</tr>
<tr>
<td>10:00a – 12:00p</td>
<td>Coffee — Exhibit Hall</td>
</tr>
</tbody>
</table>
**THURSDAY**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:45 – 11:45am</td>
<td><strong>Me, Difficult! Nah, They’re Difficult!!</strong></td>
</tr>
<tr>
<td>12:00 – 1:15pm</td>
<td>Thursday Award Luncheon and Style in the Stacks Fashion Show — Crystal/Onyx</td>
</tr>
<tr>
<td>1:15 – 2:30pm</td>
<td>Visit with Vendors — Exhibit Hall</td>
</tr>
<tr>
<td>2:30 – 4:00pm</td>
<td><strong>DEEP DIVES</strong></td>
</tr>
<tr>
<td>3:00 – 4:00pm</td>
<td>Advocacy Update — Crystal/Onyx</td>
</tr>
<tr>
<td>4:15 – 4:45pm</td>
<td>MLA Annual Meeting — Crystal/Onyx</td>
</tr>
<tr>
<td>4:45 – 5:30pm</td>
<td>Your Professional Connection and Poster Reception — Platinum Lobby</td>
</tr>
<tr>
<td>5:45 – 6:45pm</td>
<td><strong>YOUR PROFESSIONAL CONNECTION AND POSTER RECEPTION</strong> — Platinum Lobby</td>
</tr>
<tr>
<td>7:00 – 9:00pm</td>
<td>Trivia Party — Fireside Lobby</td>
</tr>
</tbody>
</table>

**FRIDAY**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 – 7:45am</td>
<td>Yoga and Mindfulness Wake-up — Ivory</td>
</tr>
<tr>
<td>8:00am – 12:30pm</td>
<td>Registration Open — Platinum Lobby</td>
</tr>
<tr>
<td>8:00 – 11:30am</td>
<td>Coffee and Pastries — Platinum Lobby Sponsored by Mango Languages</td>
</tr>
<tr>
<td>8:30 – 11:30am</td>
<td>Bookbound Bookstore Open — Coral</td>
</tr>
<tr>
<td>9:00 – 10:00am</td>
<td><strong>Friday Sessions Sponsored by:</strong></td>
</tr>
<tr>
<td>10:15 – 11:15am</td>
<td>Decolonize Your Library</td>
</tr>
<tr>
<td>11:30 – 11:35am</td>
<td>Prize Drawing — Crystal/Onyx</td>
</tr>
<tr>
<td>11:35am – 12:30pm</td>
<td>Closing Keynote with Dr. Derrick Gay — Crystal/Onyx</td>
</tr>
<tr>
<td>12:30 – 12:40pm</td>
<td>Artist-in-Residence Spoken Word with Suban Nur Cooley — Crystal/Onyx</td>
</tr>
<tr>
<td>12:45 – 1:45pm</td>
<td>Michigan Author Award Luncheon — Opal</td>
</tr>
<tr>
<td>1:45 – 2:15pm</td>
<td>Michigan Author Book Signing — Opal</td>
</tr>
</tbody>
</table>
Developing Reading Booster Packs: A Multi-leveled, Multi-practice Approach Supporting Struggling Readers by Grade 3
Room: Bronze
Michigan teachers, families, and students are under increasing pressure to demonstrate every child can read by grade three. In an effort to bridge this gap and support struggling readers, Reading Booster Packs were developed by creating ready-to-go packaged materials and activities. Programs, incentive initiatives, and reading kits have provided families and teachers within our system with a cohesive multi-leveled and multi-practice approach to help elementary students become better readers.

Speakers
Jackie Boss
Kent District Library
Ashley Smolinski
Kent District Library

Do You Know the ADA?
Room: Copper/Granite
Compliance with the ADA has proven to be notoriously complex and confusing, despite myriad regulations and technical guidance. Libraries are consistently faced with situations that fall outside of established policies. Library staff and directors are often not sure of when they can refuse or mitigate accommodations, or of how far an accommodation must go. This session uses a fun gameshow atmosphere to explore some of the most common pitfalls encountered in library accommodations and to provide tips and strategies for addressing different types of accommodation requests.

Speaker
Clare Membiela
Library of Michigan

Michigan Veterans Affairs Agency and Libraries: Making the Connection
Room: Emerald
There are over 586,000 veterans in Michigan. Do you know how to connect the veterans in your community to the resources and benefits they have earned? The Michigan Veterans Affairs Agency will provide an overview of what it means to be a veteran, what state and federal resources are available to help veterans, and what actions you can take to engage with more veterans in your community.

Speakers
Karen McCloskey
Michigan Veterans Affairs Agency
John Stauffer
Michigan Veterans Affairs Agency

Spotlight Session: Breaking Bad Bias Workshop
Room: Gold
Unconscious bias has gotten a bad rap! In much the same way that we stereotype people, many have stereotyped all unconscious biases as something negative, bad. The Breaking Bad Bias © workshop will clear the air and help attendees to fully understand bias from the science of human behavior and cognitive neuroscience. Such an understanding is required to combat the harmful assumptions that exist in our everyday lives.

Speaker
Clare Membiela
Library of Michigan

Movies out of the Mainstream
Room: Amethyst
When I started working at the Ferndale Library, we had no foreign-language films. Not one. Foreign and art house films have been a passion of mine since I was a teenager, and I wanted to share that with my fellow Ferndalians. We now have a foreign-language and art house film collection that rivals any in Michigan, and certainly in our consortium. Many of these films get a limited release in U.S. theaters if at all. I personally take joy not only in giving library patrons an opportunity to view these films but also in being able to provide an audience for the films.

Speaker
Ed Burns
Ferndale Area District Library

Your Brain is Good at Inclusion... Except When it's Not
Room: Crystal/Onyx
Dr. Steve Robbins provides an innovative, science-based look at the benefits of creating inclusive workplaces. Using the fields of cognitive neuroscience, socio-psychology, and communication (among others), Dr. Robbins explores the human, hard-wired need to be valued and included – and what happens when that need is not met. In the end, Dr. Robbins shows that the key to battling bias in organizations begins with understanding how individuals’ brains operate, but ultimately requires changes in organizational patterns of beliefs and behaviors.

Speaker
Steve Robbins
SL Robbins & Associate

Except When it’s Not: Your Brain is Good at Inclusion... Except When it’s Not
Room: Amethyst
When I started working at the Ferndale Library, we had no foreign-language films. Not one. Foreign and art house films have been a passion of mine since I was a teenager, and I wanted to share that with my fellow Ferndalians. We now have a foreign-language and art house film collection that rivals any in Michigan, and certainly in our consortium. Many of these films get a limited release in U.S. theaters if at all. I personally take joy not only in giving library patrons an opportunity to view these films but also in being able to provide an audience for the films.

Speaker
Ed Burns
Ferndale Area District Library

Developing Reading Booster Packs: A Multi-leveled, Multi-practice Approach Supporting Struggling Readers by Grade 3
Room: Bronze
Michigan teachers, families, and students are under increasing pressure to demonstrate every child can read by grade three. In an effort to bridge this gap and support struggling readers, Reading Booster Packs were developed by creating ready-to-go packaged materials and activities. Programs, incentive initiatives, and reading kits have provided families and teachers within our system with a cohesive multi-leveled and multi-practice approach to help elementary students become better readers.

Speakers
Jackie Boss
Kent District Library
Ashley Smolinski
Kent District Library

Do You Know the ADA?
Room: Copper/Granite
Compliance with the ADA has proven to be notoriously complex and confusing, despite myriad regulations and technical guidance. Libraries are consistently faced with situations that fall outside of established policies. Library staff and directors are often not sure of when they can refuse or mitigate accommodations, or of how far an accommodation must go. This session uses a fun gameshow atmosphere to explore some of the most common pitfalls encountered in library accommodations and to provide tips and strategies for addressing different types of accommodation requests.

Speaker
Clare Membiela
Library of Michigan

Michigan Veterans Affairs Agency and Libraries: Making the Connection
Room: Emerald
There are over 586,000 veterans in Michigan. Do you know how to connect the veterans in your community to the resources and benefits they have earned? The Michigan Veterans Affairs Agency will provide an overview of what it means to be a veteran, what state and federal resources are available to help veterans, and what actions you can take to engage with more veterans in your community.

Speakers
Karen McCloskey
Michigan Veterans Affairs Agency
John Stauffer
Michigan Veterans Affairs Agency

Spotlight Session: Breaking Bad Bias Workshop
Room: Gold
Unconscious bias has gotten a bad rap! In much the same way that we stereotype people, many have stereotyped all unconscious biases as something negative, bad. The Breaking Bad Bias © workshop will clear the air and help attendees to fully understand bias from the science of human behavior and cognitive neuroscience. Such an understanding is required to combat the harmful assumptions that exist in our everyday lives.

Speaker
Clare Membiela
Library of Michigan

Movies out of the Mainstream
Room: Amethyst
When I started working at the Ferndale Library, we had no foreign-language films. Not one. Foreign and art house films have been a passion of mine since I was a teenager, and I wanted to share that with my fellow Ferndalians. We now have a foreign-language and art house film collection that rivals any in Michigan, and certainly in our consortium. Many of these films get a limited release in U.S. theaters if at all. I personally take joy not only in giving library patrons an opportunity to view these films but also in being able to provide an audience for the films.

Speaker
Ed Burns
Ferndale Area District Library
#STRONGERTOGETHER

Michigan Library Association
begin to successfully address unconscious biases at both individual and organizational levels. The key word in that last sentence is “begin.” Merely understanding unconscious bias is not enough to take on the biases that lead to negative outcomes, like exclusion. Why? Because it’s unconscious!

Speaker
Steve Robbins
Saginaw Chippewa Tribal Libraries

Rethinking Library Organizational Systems to Foster Community Well-being
Room: Pearl
The Saginaw Chippewa Tribal Libraries have recently begun a three-year MFLS National Leadership Grant-funded project to address the question: How can tribal libraries use traditional ways of knowing and being to break free of the colonialisit library organizational systems that reinforce a damaging worldview? Attendees will learn about the project and have the opportunity to participate in discussion about the project and process and to share their experiences and knowledge about decolonizing and indigenizing library classification and cataloging systems.

Speaker
Anne Heideman
Saginaw Chippewa Tribal Libraries

Financing Library Construction and Improvement Projects
Room: Silver
This session will help you understand the options available to a library when the library needs a capital project. When does it make sense to use fund equity, undergo a capital fundraising campaign or borrow through bonds? This session will detail the benefits and drawbacks of all three methods and the allowable types of projects of each option.

Speaker
RJ Naughton
PMF Financial Advisors LLC

It’s a Coder’s World: Bringing Coding Education to the Library
Room: Amethyst
In a world where computer coding skills have become a must-have for many jobs, it is imperative that younger generations start learning coding skills now. Through programs such as Girls Who Code, introduction to Python coding class, and Coder Dojo, patrons at the Rochester Hills Public Library have multiple opportunities to learn coding skills. The presentation will allow the audience to evaluate an array of programs that can be planned.

Speaker
Tierney Czartoski
Rochester Hills Public Library

A Plethora of Programs: 30 Programs for Children
Room: Bronze
Let’s explore 30 programs for children under 12. Whether your budget is shoestring or robust, you will leave this program with a rejuvenated sense of excitement about your youth programming. Topics for programs include STEAM/STEM programs, popular character parties, art classes, holiday programs, and many more ideas. A variety of resources will be introduced and explored.

Speaker
Lisa Martin
Warren Public Library
Alicia Piggott
Clinton-Macomb Public Library

Finding Funding for Libraries
Room: Copper/Granite
Libraries of all kinds can benefit from diversifying their funding sources and finding ways to fill in gaps in financial support. This session will identify ten of the most important things you need to know about finding grants and demo the Free Visualizing Funding for Libraries data tool, a project of the Foundation Center that won the Knight Foundation’s News Challenge on Libraries Competition in 2016. The goal of this session is to help you use this data visualization tool to find funding opportunities, increase your understanding of funding sources, and track funding trends.

Speaker
Lynn Heitkamp
Public Libraries of Saginaw

Self-publishing and Libraries
Room: Emerald
More authors are self-publishing every year, yet many librarians are still hesitant to include self-published works in their collections. In this presentation, Brian Johnston will present the findings of his survey on self-publishing, which he distributed both to library professionals and self-published authors. He will then provide information from interviews he conducted from both sides and present tips for both librarians and self-published authors on bridging the gap between the two and getting quality self-published works onto library shelves.

Speaker
Brian Johnston
Lincoln Township Public Library

The Other Kind of Smart: How to be Effective Using Emotional Intelligence at Work
Room: Gold
We all have different personalities, different wants and needs, and different ways of showing our emotions. Navigating through this all takes tact and cleverness – especially if we hope to succeed in life. This is where emotional intelligence becomes important. Emotional intelligence is the ability to recognize your emotions, understand what they’re telling you, and realize how your emotions affect people around you. It also involves your perception of others: when you understand how they feel, this allows you to manage relationships more effectively.

Speaker
Megan Buck
Dickinson County Library
Lisa Waskin
Superior District Library

TRUSTED AUTHORITIES IN MOVING LIBRARIES FORWARD

Bringing years of experience in the library industry as consultants, public library trustees, and advocates:

• EXECUTIVE SEARCH to help libraries hire visionary leaders
• STRATEGIC PLANNING to set goals and priorities
• COMMUNITY NEEDS ASSESSMENTS to make informed decisions
**A to Zelda: Everything you wanted to know about video games in the library**

**Room: Pearl**

Since the collection's inception in 2015, Kent District Library has implemented many different circulation rules to make the video game collection as accessible as possible and it has become a well-loved part of the library for kids and teens. KDL staff will discuss various aspects of including video games in the library collection from maintaining the collection to hosting competitive tournaments for all ages.

**Speakers**

**Greg Lewis**  
Kent District Library  
**Aaron Thomas**  
Kent District Library

---

**Self-Directed Training Options for Front Line Staff**

**Room: Silver**

Become familiar with online training options for front line staff to build your own professional development program. This session will cover a broad range of topics including community organizing, working with genealogists, youth programming for 21st-century skills, and working with online resources. Get actionable recommendations for motivating, measuring outcomes, and achieving your library’s strategic objectives with examples from libraries across the country.

**Speaker**

**Jared Oates**  
Nichie Academy

---

**Building Early Literacy With Text Messaging**

**Room: Amethyst**

TALK: Text and Learn for Kindergarten is a text messaging service that empowers parents as their child’s first teacher – even busy parents who may never visit the library. TALK sends simple activities that encourage parent-child interaction and are proven to build literacy skills. The Ypsilanti District Library worked with Niche Academy to produce the service, which is funded by LSTA. Activities were reviewed for clarity and cultural competency by a group of parents in the Great Start Parent Coalition, and Ypsilanti Literacy ensured the language used was accessible to parents with limited English literacy. Currently in the third year of our pilot project, we will share successes and lessons learned as we developed the service, formed community partnerships, evaluated its impact on school readiness and student outcomes, and created a product ready to be shared with other libraries.

**Speakers**

**Lisa Hoenig**  
Ypsilanti District Library  
**Gillian Ream Gainsley**  
Ypsilanti District Library  
**Kristel Sexton**  
Ypsilanti District Library

---

**Mental Health in Libraries: Staff Focus**

**Room: Bronze**

One in five Americans has a mental illness, many suffer from this stigma impacting how and when and where to turn for care. Unlike physical conditions, symptoms of mental health and substance use problems can be difficult to detect. For non-clinicians, it can be hard to know when and how to step in. This session will give library staff the tools to identify when a colleague might be struggling with mental health or substance use problems and how to connect them with appropriate support and resources when necessary.

**Speakers**

**Shantalee Johns**  
School of Social Work, Wayne State University  
**Monique Oldfield**  
Wayne State University Libraries

---

**Library Financial Management: What’s New and What’s the Basics Again?**

**Room: Copper/Granite**

Good financial accounting is a vital part of library management. Come learn about the revised and updated Public Library Financial Management Guide (2019) from the Library of Michigan from Alan Panter from Yeo & Yeo, who wrote the revisions. The manual covers accounting for libraries, budgeting, auditing, reporting and internal controls, as well as other topics. Session sponsored by the Library of Michigan.

**Speaker**

**Alan Panter**  
Yeo & Yeo

---

**Foundations of Legal Information and Research: Law for Librarians**

**Room: Emerald**

We will help provide librarians with the context and background needed to approach requests for legal information with more confidence. From where, for example, does “The Law” come, and what part do people and government entities play in creating it? Which of these resources might your patrons want to use to find the answers they need? What resources might help you to help them? How might you find this information without trying to memorize a never-ending list of web pages and names of print resources? Join us to learn how to think about legal reference and direct patrons through the maze of available law resources.

**Speakers**

**Julie Clement**  
Michigan Supreme Court  
**Kim Koscielnik**  
Library of Michigan / State Law Library

---

**Developing Cultural Intelligence: Where do we go From Here?**

**Room: Gold**

In this interactive presentation, Michigan’s ALA Councilor, who was present for a widely-publicized racist incident at ALA Midwinter, and an administrator experienced in equity, diversity, and inclusion (EDI) will discuss what we can learn from such incidents. The presenters will discuss the importance of cultural intelligence and responsiveness to incidents of prejudice in professional situations, interrogate the notions of civility and professional conduct, and offer tools for interrupting and engaging with uncomfortable situations.

**Speakers**

**Jennifer Dean**  
University of Detroit Mercy  
**Amber Johnson**  
University of Detroit Mercy

---

**Tabletop Role-playing Games in the Library: How to Start Your Collection and Create an RPG Club and How to Hold a Successful RPG Session**

**Room: Pearl**

Tabletop games are growing in popularity. From web series like Critical Role and Tabletop, to television shows like Stranger Things and the Big Bang Theory to bars with game nights, you see tabletop games everywhere. Libraries are the perfect place to bring tabletop games to a new audience. This lecture will cover tabletop board games, card games, and role-playing games, including development, creation of programming for all ages, and material requirements. The room will remain open following the session for those who wish to participate in game demos.

**Speakers**

**Keith Latimer**  
Capital Area District Libraries  
**Christine Martin-Resotko**  
Capital Area District Libraries

---

**Peer Navigators @ KPL**

**Room: Silver**

Learn how your library can build a coalition to provide peer navigation services at your library. Discover how KPL’s peer navigation program has been a resource to staff when dealing with patrons. Hear success stories about peer navigators making connections and directing people towards a healthier path.

**Speakers**

**Sean Harris**  
Recovery Institute of Southwest Michigan  
**Kevin King**  
Kalamaoozoo Public Library

---

**Open Wide: Migrating to Koha**

**Room: Amethyst**

This session will share information about PALnet’s migration to the open-source ILS, Koha, managed by Bywater Solutions. Two years post-migration, there have been valuable lessons learned. As for the future of open source, it’s wide open.

**Speaker**

**Jill Sotd**  
Matt Community College Library

---

**Programs, Grants, and Capacity-Building: Michigan Humanities Opportunities for Your Library**

**Room: Bronze**

Curious about the way your library can receive funds for programming? Ready to take part in a statewide reading program or host a traveling exhibit? Michigan Humanities staff will share highlights of new programs and grants that are available now to Michigan libraries, offer tips for successfully applying for funding, and answer your questions about eligibility, timelines, and other important details. Through grants and collaborative programming offered across the state, Michigan Humanities provides opportunities to gain a deeper understanding of the past, the tools for analyzing the present, and a more informed vision for the future.

---

**The Do-n-n-0w on Collecting Locally**

**Room: Gold**

Learn about the Library of Michigan’s new local collection guidelines and how they can help you!

**Speakers**

**Berdonette Bartlett**  
Library of Michigan  
**Matthew Pacer**  
Library of Michigan

---

**Tabletop Role-playing Games: Open Game Play**

**Room: Pearl**

Participate in game demos of popular tabletop role-playing games. It’s Not Just 3D Printing: Cultivating a Maker Culture at Your Library

**Room: Silver**

Time has proven that makerspaces aren’t just some fleeting fad in library land. However, many libraries, especially libraries who have limited resources, get hung up on the “space” part of “makerspace”. Or perhaps a library does have the space, purchased a 3D printer, and they don’t know where to go from there. This session will discuss how to tie maker culture into your library’s programming and services, regardless of your budget or space constraints.

**Speakers**

**Tienrey Czartoski**  
Parish Library  
**Katie Parajy**  
Rochester Hills Public Library
Better Libraries and Stronger Communities through Kindness, Empathy and Love
Room: Crystal/Onyx
Living with kindness, empathy and love provide benefits for both the giver and receiver. Studies show that these types of expression might slow aging, decrease pain and create a higher sense of emotional warmth that reduces stress and heart-health risks. For those on the receiving end, a greater sense of inclusion and value contribute to brand engagement. Workplaces with a culture of kindness, empathy and love also have lower staff turnover and greater effectiveness. This culture ripples out from individuals to colleagues, patrons and throughout the community.

Speaker
Lance Werner
Kent District Library

Our Year of Learning on Equity, Diversity and Inclusion at Kent District Library
Room: Bronze
Find out how Kent District Library is focusing on giving staff new experiences on equity, diversity and inclusion in their yearlong focus. This year of learning is a new format for KDL that allows us purposeful focus on one topic. A year of activities, opportunities, conversations and self-reflection are included with the purpose of staff’s personal growth.

Speaker
Sara Proano
Kent District Library

Room: Copper/Granite
Library of Michigan staff will discuss Census 2020 and why it matters to Michigan libraries. Beginning with an overview of what the census is, its history and how it’s collected. The Library of Michigan staff will show how and why the 2020 Census will impact our libraries and what libraries can do to help ensure that their people count.

Speakers
Evette Atkin
Library of Michigan
Clare Membela
Library of Michigan
Joseph Hamlin
Library of Michigan
Kathy Webb
Library of Michigan

Understanding Organizational Theory: Increasing Dimension and Reorganizing Your Leadership
Room: Emerald
Join administrators from the University of Detroit Mercy for more organizational theory and its application to libraries. Using research-based literature, narratives of personal experience, and opportunities for small and large group interaction, the presenters will build on their presentation from MLA 2018, discussing what we know about organizations and how library administrators may use this knowledge in their own practice.

Speakers
Jennifer Dean
University of Detroit Mercy
Megan Novell
University of Detroit Mercy

What to do With an International Collection
Room: Pearl
New to the International Collection? Looking for help, tips or tricks? Two international collection selectors are here to guide you through the development of a new language collection. Together we’ll cover everything from selecting books to choosing donations, and possible programming (such as Language and ESL Conversation Groups). We’ll explore resources, starting points, challenges, opportunities and more.

Speakers
Casey J. Coker
Novi Public Library
Daniel Patton
Canton Public Library

Me, Difficult? Nah, They’re Difficult!!
Room: Amethyst
A therapist and librarian discuss how to deal with difficult patrons and co-workers in this fun and informative session. Participants will learn the unseen influences that may cause people to act difficult, how to put ourselves and others in a healthier context when we are interacting personally and professionally and will discover methods to steer uncomfortable situations with difficult people onto a healthier path.

Speakers
Casey J. Coker
Novi Public Library
Kevin King
Kalamazoo Public Library
No Reservation Recommendations
As a director, to whom do you turn when you need recommendations for auditing services or a plumber or project management software? Our “No Reservation Recommendations” website will provide you with more vendor options in more categories and arranged by cooperative boundaries; the best part: recommendations will come from your trusted colleagues.

Presenters
Rebecca Higgerson
Brandon Township Public Library

Shauna Quick
Brandon Township Public Library

One Thing, Two Things - It’s a Library of Things!
At Mott Community College, we want to offer our students more than just books and databases. We’re always looking for creative ways to expand what we can offer through the library.

One enthusiastic and creative librarian decided to take advantage of the college president’s mini-grant program and develop a Library of Things. See how Phase I has developed at Mott Library.

Presenters
Jill Silt
Mott Community College

Jenny Himsted
Mott Library

Alzheimer’s Kits in the Library
Alzheimer’s Disease progressively and irreversibly carves away a person’s precious lifetime of memories. However, studies show that many seniors with dementia achieve greater focus and show fewer signs of irritability doing activities like those included in the Alzheimer’s Kits.

In this session, those who work in libraries can learn how to create their own Alzheimer’s Kits.

Presenters
Lynn Bieszkat
Warren Public Library

Paul Konkolewsky
Warren Public Library, Civic Center Branch

National Teen Lock-in: Engage Your Teens Every Summer
Looking for a way to engage your teen patron? Each year the National Teen Lock-in shares resources on how to host your own program and includes planned activities such as Live YA Author Chats, Minute to Win It, Photo Scavenger Hunt, online connections with other libraries, ganning, crafts and more. The NTL supports libraries that participate every year and encourage new libraries to support their teen community.

Presenters
Erin Durrett
Clinton-Macomb Public Library

Dawn Iocca
Jackson District Library

Escape Rooms @ Your Library
Interested in hosting an escape room at your library? The Adrian District Library has hosted three successful escape rooms. Come see our process, from picking a theme and writing clues to setting up the room and managing the program on the event date.

Presenter
Jennifer Noble
Adrian District Library

Artists Trading Cards: Making, Swapping and Connecting Library Patrons Through Art
As a community-hub, libraries are ideal places to offer opportunities in artistic exploration and enrichment. Consider offering an Artist Trading Card making session and then participate in the Libraries Across America ATC Swap. This poster showcases the swap as well as ideas getting started, including resources to world-wide ATC communities, display ideas, involving local art organizations, and tips for hosting your own workshop and/or swap.

Presenter
Mary Robinson
Novi Public Library

School of Information Sciences Video Projects Analysis
Allia McCoy discusses her US journey making and engaging video projects for Wayne State University. Allia aims to discuss what’s working and what is not in our video projects when working with technical and time constraints. She creates video content to positively represent LIS and to recruit students from historically under-represented backgrounds.

Presenter
Allia McCoy
Wayne State University

Using Google Translate in Cataloging
With limited staffing in cataloging and a robust global collection policy, original cataloging in many different languages is a huge challenge. One tool to use is Google Translate. This poster illustrates how this tool benefits my cataloging in different languages.

Presenter
Xiaoming Xu
Andrews University

Working in a Prison Library
Ever wonder what it was like to work in a prison library? This poster session will answer your questions about library values in a prison setting, what rules must be followed, the safety precautions taken, and how the library can help a prisoner’s situation.

Presenter
Sarah Rick
Michigan Department of Corrections
LibGuides Without Borders: Using LibGuides as a Tool to Optimize Shared Governance Communication

LibGuides have been used for information literacy, library assessment, and collection management. LibGuides have served as the tool to build whole library websites, but there is little literature on the use of the LibGuide as a solution to campus challenges external to the library. In 2017, the University of Detroit Mercy launched a new website. While it serves to market the university to potential students, it is lacking in other areas. The presenters describe how a LibGuide added value to the University and solved a campus-wide communication problem involving shared governance.

 Speakers

Jennifer Dean, University of Detroit Mercy
Julia Eisenstein, University of Detroit Mercy

What do Grant Funders Want?

Room: Gold

How can you meet grant funder expectations when you apply for a grant? Come learn about how the grant application and review process work and how that impacts your interactions with potential funders. Bring grant ideas to discuss and learn good grant application habits.

 Speaker

Ken Reish, Library of Michigan

Unlocks the Power of Volunteering at Your Library!

Room: Bronze

Unlock the power of a well-run volunteer program and watch your library benefit! Are you overwhelmed trying to fit managing volunteers into your busy day? This session will give you ideas and tools to help with recruitment, organizing your volunteer team schedule, retention, recognition and also incorporating opportunities for adults with special needs. Volunteers can be a very valuable asset to your library, turning ambassadors into promoting the library, so come and learn how to create an effective volunteer program!

 Speaker

Lori Morris, Orion Township Public Library

Keep Your Hands off my Millage Dollars!

Room: Copper/Granite

Public libraries depend on their millage dollars, but taxing authorities like Downtown Development Authorities can capture millage dollars with the passing of Public Acts 505-510 of 2016. Learn about the current state of surveillance technology and how to be aware of the ways this kind of aggregation of personal data affects everyone. Additional discussion will include how to advocate for privacy through public policy.

 Speakers

Kristy Cooper, Canton Public Library
Andrea Smiley, East Lansing Public Library

Podcasting for Libraries

Room: Gold

Libraries can—and many already do—use the podcast platform as an efficient and easy method to share news and information, promote programs and services, and distribute other important content to their patrons. Come learn the details that will help you produce, record, and deliver your own podcasts from a library that has found success in this media.

 Speakers:

Kristen Shelley, East Lansing Public Library
Andrea Smiley, East Lansing Public Library

Making Without the Space: Circulating STEM Kits

Room: Silver

Like many small libraries, the Georgetown Township Public Library does not have room for a makerspace, and the sole provider of STEM-related content is the local high school's STEM programming. With the help of a grant from IEEE, GTPL created a collection of 15 STEM kits that can be checked out for one week and completed at home. The collection includes kits for chemistry, biology, coding, engineering and math. In this session, Kaelyn Christian will offer a template for building your own circulating STEM collection, ideas for projects and a budget breakdown for collection. Participants will also have a chance to brainstorm kit topics and projects during the presentation.

 Speaker

Kaelyn Christian, Georgetown Township Public Library

Reframing Diversity for the 21st Century: Mirrors and Windows in our Library Collections

Room: Crystal/Onyx

In today’s interconnected world, students require cultural competency and empathy to successfully navigate an increasingly diverse, globalized, and multicultural society. In most schools, these efforts fall under the well-meaning yet often polarizing umbrella of diversity.

 Speakers:

Dr. Derrick Gay, Artist-in-Residence

Upgrading our Privacy Advocacy in the Age of Big Data

Room: Emerald

This program will help library professionals get a better understanding of ways to improve their own privacy practices as well as educate our communities on how to keep their digital data secure. Learn about the current state of surveillance technology and how to be aware of the ways this kind of aggregation of personal data affects everyone. Additional discussion will include how to advocate for privacy through public policy.

 Speaker

Kristy Cooper, Canton Public Library
Libraries are the cultural hubs of our communities, providing vital access to information, encouragement of new readers and support for lifelong learners of all ages. Through the Annual Awards Program, the Michigan Library Association proudly recognizes the importance and value of the library profession – not only for their work to build and grow a reading public, but for the ways libraries transform individuals and advance community progress. Awards of excellence are presented every year to Michigan library staff and supporters at the MLA Annual Conference and have been selected from the membership by the dedication and hard work of a peer review committee.

Award winners will be announced on Thursday, October 17 at the Annual Awards Luncheon. Below are the three annual award descriptions that will be presented.

**Librarian of the Year – sponsored by the Walter H. Kaiser Fund**

For more than 30 years, the Librarian of the Year Award has recognized a librarian’s outstanding contributions and accomplishments to the library community over a long period of time. Winners of this award provide innovative library service to his or her community and promote collaboration among libraries. The Librarian of the Year shows evidence of personal and professional achievement as well as initiative and creativity. They are leaders who provide cutting edge ideas that inspire people.

**Heart of a Champion – sponsored by the Walter H. Kaiser Fund**

The Heart of a Champion Award was established in 2012 to recognize a library supporter who has shown an exceptional commitment to libraries and/or the library profession. Award recipients will show their support to the library profession through continued advocacy, supporting or providing funding for the local library, or continued support of Michigan Library Association activities.

**Rising Star**

Established in 2012, the Rising Star Award recognizes a librarian who shows leadership early in their career. While new to the profession, they expand the role of librarian through being forward-thinking and moving libraries into the future. Winners of this award will be energetic efficient librarians who push the boundaries of originality and creativity. They will help to establish a library culture that sets high expectations, promotes learning, and creates understanding of the library as an integral part of the community.
EXHIBITORS

BOOTH: 43  A to Z Databases
atodatabases.com
Jordan L扝erotte
(402) 939-3833
janel.scott@databaseusa.com

BOOTH: 56  ABD
abdbooks.com
Doris Taylor
(952) 698-2418
doristaylor@msn.com

BOOTH: 34  Above the Treeline
abovethetreeline.com
Sara Richmond
(734) 660-0868
sara@abovethetreeline.com

BOOTH: 26  AWE Learning
awelearning.com
Sam Priestley
(610) 833-6400
windso@awelearning.com

BOOTH: 46  Comprise Technologies
compriseTechnologies.com
Kirsten Booth
(800) 854-6822 ext. 232
KBoehm@compriseTechnologies.com

BOOTH: 20  Daniels and Zermack Architects, LLC
danielsandzermack.com
Seth Ponchansky
(734) 761-2090
spenchansky@danielsandzermack.com

BOOTH: 63  The Ebco Company, LLC
Ebco.com
Elise Gold
(205) 981-4678
EGold@ebsco.com

BOOTH: 13  EBSCO Information Services
ebsco.com
Elise Gold
(205) 981-4678
EGold@ebsco.com

BOOTH: 8  Emery Pratt Company
emery-pratt.com
Chris Balmer
(800) 248-3887
chris.balmer@emery-pratt.com

BOOTH: 58  Fresh Food is Fun
freshfoodisfun.com
Hether Frayer
(269) 598-6857
hether@freshfoodisfun.com

BOOTH: 53  Gale, a Cengage Company
cengage.com
Shannon Ostrowski
(248) 699-8988
shannon.ostrowski@cengage.com

BOOTH: 48  Graphic Sciences, Inc.
scannittoday.com
Terry Buchanan
(248) 549-6600
patrir@gisinc.com

BOOTH: 33  The Fairy Godmother of Music
melissabehring.com/fairy-godmother-of-music
Melissa Behring Tobias
(248) 798-2080
melissabehring@gmail.com

BOOTH: 41  EnvisionWare
envisionware.com
Mason Melville
(801) 235-9616
info@envisionware.com

BOOTH: 14  Infobase
infobase.com
Gray Balentine
(973) 477-4997
GBalentine@infobase.com

BOOTH: 55  Meemic Insurance
meemic.com
Kristin Weaver
(989) 530-4000
kristrn.wveaver.private@meemic.com

BOOTH: 52  Maner Costerisan
manercpa.com
Bill Tucker
(517) 999-5808
btucker@manercpa.com

BOOTH: 17  McCarthy & Smith, Inc.
mccarthysmith.com
Deborah McCarthy
(248) 427-8400
dmccarthy@mccarthysmith.com

BOOTH: 28  Ingram Content
 Ingramcontent.com
Kate Elder
(248) 535-5962
eric.shotwell@ingramcontent.com

librarydesign.com
Matt de Beal
(734) 459-5000
mdebear@librarydesign.com

BOOTH: 2  Library of Michigan
michigan.gov/libraryofmichigan
Mary Anne Smith
(517) 373-1580
SmithM99@michigan.gov

BOOTH: 5 & 6  LocalHop
getlocalhop.com
Rachel Sussbauer
(248) 952-9800
RSussbauer@getlocalhop.com

BOOTH: 62  Maner Costerisan
manercpa.com
Bill Tucker
(517) 999-5808
btucker@manercpa.com

BOOTH: 11  FaxScan24 Fax & Scan Kiosks
fax24.us
John Davey
(203) 885-8323
john_davey@bkglobal.net

BOOTH: 16  krM Architecture
kmarchitect.com
Susan Guindon
(765) 649-8477
sguindon@kmarchitect.com

BOOTH: 21  Library Design Associates, Inc.
 librarydesign.com
Matt de Beal
(734) 459-5000
mdebear@librarydesign.com

BOOTH: 55  Meemic Insurance
 meemic.com
Kristin Weaver
(989) 530-4000
kristrn.wveaver.private@meemic.com

BOOTH: 39  Brodart Company
brodart.com
Dennis Keith
(570) 326-2461 ext. 6170
exhibits@brodart.com

BOOTH: 65  Capira
capiraTech.com
Michael Berse
(631) 317-1338
jessica@capiratech.com

BOOTH: 42  CoLibri Systems North America, Inc.
colibriusa.com
Philip Novick
(877) 265-4274
pnowick@colibriusa.com

BOOTH: 10  First Impression Print and Marketing
fipprint.com
Don Cortez
(517) 546-9798
don@fipprint.com

BOOTH: 12  Fishbeck, Thompson, Carr & Huber, Inc.
fitch.com
Amy Melellan
(616) 757-3824
info@fitch.com

BOOTH: 51  Fresh Food is Fun
freshfoodisfun.com
Hether Frayer
(269) 598-6857
hether@freshfoodisfun.com

BOOTH: 40  ELM USA
elm-usa.com
Mike Rozner
(847) 243-4150
mrozner@elm-usa.com

BOOTH: 8  Graphic Sciences, Inc.
scannittoday.com
Terry Buchanan
(248) 549-6600
patrir@gisinc.com

BOOTH: 14  Infobase
infobase.com
Gray Balentine
(973) 477-4997
GBalentine@infobase.com

BOOTH: 55  Meemic Insurance
 meemic.com
Kristin Weaver
(989) 530-4000
kristrn.wveaver.private@meemic.com

BOOTH: 8  Graphic Sciences, Inc.
scannittoday.com
Terry Buchanan
(248) 549-6600
patrir@gisinc.com

BOOTH: 14  Infobase
infobase.com
Gray Balentine
(973) 477-4997
GBalentine@infobase.com

BOOTH: 55  Meemic Insurance
 meemic.com
Kristin Weaver
(989) 530-4000
kristrn.wveaver.private@meemic.com

BOOTH: 28  Ingram Content
 Ingramcontent.com
Kate Elder
(248) 535-5962
eric.shotwell@ingramcontent.com
Discover Kalamazoo
for the 2020 Michigan Library Association Conference at DiscoverKalamazoo.com

CHECK OUT ALL THE REASONS TO EXTEND YOUR TRIP TO KALAMAZOO
UPCOMING MLA EVENTS

Spring Institute for Youth Services
MARCH 19-20, 2020 / ANN ARBOR
Join us March 19-20, 2020 in Ann Arbor for Spring Institute, Michigan’s premier annual education event for youth library staff. This two-day conference brings together more than 200 children and teen services staff to share, discover and experience best practices. Formal sessions and vendor exhibits combine with networking and social activities in a fun and collaborative learning environment.

Leadership Academy
MARCH 3-4, 2020 / AUBURN HILLS
MAY 11, 2020 / GRAND RAPIDS
AUGUST 7, 2020 / LANSING
OCTOBER 27-28, 2020 / KALAMAZOO
The Michigan Library Association’s Leadership Academy has a strong history of providing leadership training to librarians across the state and offers the kind of information you wish you could have learned at library school. In the process, you will develop a cohort of colleagues from across the state to call on for support and inspiration as you navigate your way throughout your career. A variety of topics are presented over five days and cover everything from leadership fundamentals to successfully managing the politics inherent in every library position.

Coaching and Evaluating Staff
APRIL 3, 2020 / FLINT
Are you prepared to manage? This workshop is about setting expectations and working with employees to bring out the best of their abilities. It will also cover how to develop and administer a clear evaluation process.

Community Collaborations 2020
APRIL 20, 2020 / JACKSON
The Library as a Social Service Nexus: Homelessness, addiction, housing, domestic violence all require resources. How can your librarians learn about the agencies and services available to provide the best resources to your patrons?

Advocacy Day
APRIL 22, 2020 / LANSING
Please join the Michigan Library Association (MLA) and library staff from across the state as we converge in Lansing to voice support for policies and funding that support our statewide library community. The schedule will include a morning session to gear-up for the day and will conclude with personal appointments with your legislators, and photo-ops at the state Capitol building. By coming together collectively we can promote our libraries from all corners of Michigan. Face-to-face discussion is the most effective means of communication and together we can help set a foundation of a great working relationships with your representatives. While this event is important, it is only a one-day meeting, and MLA hopes you will use this as a launchpad to open an ongoing line of dialog with your elected officials going forward.

How to Advance Your Career
MAY 1, 2020 / TRAVERSE CITY
Presenting yourself to others as an accomplished, capable, smart and skilled person can help you advance in your career. Whether that advancement is at your current library or a new one, learn how to use self-awareness and emotional intelligence to promote your authentic self. Learn how to get support from others in your network by showing how you value your relationships and the good work you do.

Dismantling Institutional Racism
MAY 15, 2020
Libraries are crucial to our communities and even the smallest facets of our operations can have a lasting effect on our patrons. As we look at the world around us and think about our part in it, are there ways we can make changes that will ripple outward? We know that librarianship is overwhelmingly homogeneous and often lack experience in talking about race and other “difficult” topics. Many of us want to see libraries be more diverse but wonder how we can make a difference when as individuals we are part of the majority.
In this workshop, we will look at how libraries and library workers can reassess our systems to identify the ways in which these systems have often upheld racist, colonialist, patriarchal, heteronormative, ableist, and classist values. These systems have evolved over time but, like our larger society, still contain many problems that actively hurt individuals in our communities. How can we change these systems to make them less oppressive?

Executive Summit
MAY 29, 2020 / SOUTHFIELD
The most inexpensive way to make your library a success is to have a strong and positive organizational culture. The key is knowing what good organizational health is and how it plays a crucial role in shaping behavior in the library. How can leaders identify and transform their organizational culture?

Annual Conference 2020
OCTOBER 28-30, 2020 / KALAMAZOO
Join us next October in Kalamazoo, Michigan for the premier library event in Michigan!
EBSCO is proud to sponsor the 2019 Michigan Library Association Conference. The work that every librarian does is important. We aim to optimize the value of that work with products and services that enable you to meet the information needs of your library’s users.

Visit booth #13 to learn more about the statewide resources available from EBSCO at your library:

- **Auto Repair Source™**
- **EBSCO eBooks™** (includes more than 175,000 DRM-free e-books)
- **Full-Text Databases and Archives**
- **MyHeritage Library Edition™**
- **E-Journals/E-Packages**
- **LearningExpress Library®**
- **LearningExpress PrepSTEP®**

Ask us about **EBSCO Faculty Select™**, a search interface that enables faculty to access quality open textbooks, OER and DRM-free e-books.

In the end, we share the same goals for success. Let’s achieve them together.

Follow us on Twitter. @EBSCO

www.ebsco.com