



MLA Michigan Library Advocacy Day Workgroup

April 2025

General Workgroup Description

The Michigan Library Association's Michigan Library Advocacy Day Workgroup assists in the development, planning, and execution of the advocacy day held every year in the spring in Lansing. Advocacy Day is targeted to library professionals from all types of libraries as well as library trustees and MLS/MLIS students.

Workgroup Membership and Meetings

The workgroup shall include 3-5 members that meet bi-monthly via Zoom. The MLA Executive Director and Program Director will serve as staff liaison.

All workgroup members are required to attend a virtual MLA volunteer development training. Workgroup members are expected to attend Advocacy Day, but special consideration can be made for those unable to attend.

Authority and Responsibilities

The Advocacy Day workgroup shall be responsible for:

- Understand the current needs of public, academic, and special library workers across the state of Michigan
- Determine event theme/focus and goals
- Recruit potential keynote and featured speakers
- Assist in marketing the event to MLA members and non-members
- Staff event registration desk
- Assist with onsite setup
- Introduce speakers
- Visit and thank sponsors and exhibitors
- Other duties as assigned

Workgroup Terms

12-month term, beginning in July and concluding the following June.

Chair Selection

The workgroup will have a chair as selected and approved by MLA staff.

Chair Responsibilities

The workgroup chair will be expected to provide updates to the MLA Board of Directors at board meetings. These updates shall include a review of event goals, planned theme or focus, and any other relevant information.

Communications

MLA will create a group email e-list. The e-list will be used for questions and ongoing communication.

Qualifications

This is an opportunity for an individual who is passionate about the advocacy efforts of MLA. Workgroup members should be current MLA individual members throughout the length of their term, and must be willing to be creative, innovative, and show leadership skills throughout the planning process. Members shall have achieved leadership stature in MLA and/or in Michigan libraries

Service Without Remuneration

Service on Michigan Library Association's workgroups are without remuneration.