Strategic Planning Workgroup
February 2023

General Workgroup Description
The Michigan Library Association’s Strategic Planning Workgroup’s role is to:

- Develop, analyze, modify and evaluate the strategic plan/goals and objectives of MLA.
- Identify any areas that need improvements within the organization.

Workgroup Membership and Meetings
The Strategic Planning Workgroup shall be made up of between 5-15 MLA board members and members of the Association. The Executive Director serves as staff liaison.

All workgroup members are required to attend a virtual MLA volunteer development training.

Workgroup meetings will be held monthly, if warranted, between October through June and held by zoom unless in-person is warranted.

Authority and Responsibilities
The Strategic Planning Workgroup shall:

- Annually review the strategic plan/goals and objectives noting omissions, areas in need of change or modification, areas needing clarification, or areas needing further review.
- Every 4th year, determine the annual process (timeline, contractor, metrics, etc.) to gather robust input from MLA members, conduct an environmental scan and internal analysis, and research library trends.
- Make recommendations to the MLA Board of Directors regarding proposed changes and modifications and the rationale for such proposed changes to the strategic plan/goals and objectives. The plan will then be approved by the Board of Directors for implementation.

Committee Terms
Workgroup members are appointed by and serve at the pleasure of the MLA Board for a term of one (1) year. Workgroup members may indicate their interest in renewing their commitment annually.

Chair and Vice Chair Selection
The chair of the workgroup will be the MLA President. The vice chair will be the President-Elect.

Qualifications
This is an opportunity for individuals who are passionate about the success of MLA’s long-range goals and future commitment to the library field. The selected members will have achieved leadership stature in MLA
and/or in Michigan libraries. Member’s accomplishments will allow them to attract other well-qualified, high-performing leaders to the committee.

**Service Without Renumeration**

Service on the Michigan Library Association’s Workgroups are without renumeration or additional discounts for event attendance.