

Intern with the Michigan Library Association

Social Media Strategist Intern

Term: Semester (September – December or January – April)

Title: Social Media Strategist Intern

Supervisor: MLA Membership and Communications Director

Work Schedule: 10 hours per week, flexible hours based on class schedule, 120 hours total

Compensation: \$1,500 per semester, internship credit

What does a social media strategist do?

- Work on social media projects like content development, photos, graphics, analytics and engagement
- Learn and refine how to use Facebook, Twitter, Instagram, blogging and more for promoting libraries
- Work on promotional, writing and research projects

Here's what we are looking for:

- A current college student
- A stellar writer with imagination and a creative flair
- Someone who can adopt MLA's brand voice and personality and translate it to digital content
- Someone who's organized and detail oriented
- Someone who's independent and accountable
- Someone who is willing to work remotely and commit to at least 10 hours a week during either the Fall, Spring or Summer semester.

[Click here to learn more about the Social Media Strategist Internship](#) (pdf)

Program and Event Intern

Term: Semester (September – December or January – April)

Title: Program and Event Intern

Supervisor: MLA Program and Event Director

Work Schedule: 10 hours per week, flexible hours based on class schedule, 120 hours total

Compensation: \$1,500 per semester, Internship credit, lodging at MLA conference

What does a program and event intern do?

- Assist in conference coordination, registration
- Assist with onsite volunteer management
- Sponsor, exhibitor, and advertiser support
- Assist in future conference and event RFP process
- Assist in creation of speaker and attendee instructions
- Data entry and database management
- Internship report or project

Here's what we are looking for:

- A current college student
- Someone who's organized and detail oriented
- Someone who's independent and accountable
- Someone who is willing to work remotely and commit to at least 10 hours a week during either the Fall or Spring semester

[Click here to learn more about the Program and Event Internship](#) (pdf)