



FALL INSTITUTE FOR YOUTH SERVICES 2020

VIRTUAL PRECONFERENCE

PEOPLE FIRST

OCTOBER 27, 2020

2020 Fall Institute Sponsorship Opportunities

Sponsor MLA's 2020 2020 Fall Institute pre-conference and get exclusive access to your specific audience. Historically, the annual Spring Institute draws approximately 200 youth service professionals from libraries in all corners of the state. 2020's Fall Institute will be MLA's first virtual conference.

Fall Institute Exclusive Sponsor: \$1500

- Exclusive event sponsorship
- Recognition in scrolling slideshow played throughout conference on main stage
- Logo and link to your website on conference homepage
- Pre-event and post-event attendee lists
- Four complimentary pre-conference registrations
- Mention in MLA newsletter, website, and social media pages
- Complimentary large exhibit booth listed first in expo hall
- Logo and recognition at all major event functions
- Right of first refusal for MLA's 2021 Spring Institute! Have your pick of opportunities next year!

Fall Institute Exhibit Booth

Showcase your products and services, with your choice of a pre-recorded video or a live video stream session in the booth.

- Booths have a customizable lead generation feature built-in for capturing attendee interest with automatic email notifications
- Link to website button in booth and on event home page
- Link to twitter button in booth
- Pre-event and post-event attendee lists
- Post-event transcript of chats
- Two complimentary registrations

CATEGORY	EARLY BIRD (BEFORE SEPT. 25)	STANDARD
Small Booth	\$175	\$225
Large Booth	\$200	\$250