

## MLA Board of Directors and Executive Director,

Thank you for allowing me to represent MLA at the 2013 ALA Midwinter Meeting as Chapter Councilor. As Chapter Councilor, I am required to attend all official Council meetings, the ALA-APA meetings, and for this first conference, the New Councilor Orientation session. I also was encouraged to attend the Chapter Council Committee meetings, as well as the forums, which proved very helpful to me in navigating the maze that is ALA governance. I would also like to thank outgoing Chapter Councilor Mary Repczinski, who took the time to share her knowledge and experience. I will summarize the important resolutions and their outcomes here in the first three pages – you can read in more detail the entire proceedings in the rest of my report should you wish.

## Summary Report

**ALA Council/Executive Board/Membership Information Session** – President Maureen Sullivan informed us that this meeting would now include more executive reports so that time in Council could be spent more productively on issues. Reports given included President, President-Elect, Executive Director, Treasurer, Budget Analysis and Review, Endowment Trustee, and Nominating. Of interest to the MLA Board is the fact that the Nominating Committee, out of 60,000 members, had issues coming up with enough people to run for Member-at-Large.

**COUNCIL I** – Barbara Stripling (President-Elect and 2012-2013 Chair of Committee on Committees) presented nominations for the ALA Executive Board. **Keith Michael Fiels, ALA Executive Director**, reviewed Executive Board actions since the 2012 Annual Meeting. Major actions included approval of a special trial membership through United for Libraries and approval of the programmatic priorities. Additionally, Executive Board approved forwarding the membership dues proposal to Council. **Sari Feldman and Robert Wolven, Co-Chairs of the Digital Content and Libraries Working Group**, presented a brief report on recent work of the group and on future directions. The Business Models subgroup was active in identifying models currently being used by publishers for offering e-books to libraries. The subgroup also developed a scorecard, which is a tool to use in evaluating models that different publishers use. **Maureen Sullivan** led Council through a small group discussion session on rethinking ALA. The questions that the small groups discussed were: What are your aspirations for the future of ALA? and What are the most important results you want to see? Council also approved a

resolution stating that the master's degree with a specialty in school library media is the preferred first degree for school librarians.

**ALA-APA Council – Keith Michael Fiels, ALA-APA Executive Director**, introduced **Lorelle Swader, ALA-APA Director**, who made a brief report on recent ALA-APA office activities. The Certified Public Library Administrator program currently has 167 active candidates and 63 graduates.

**COUNCIL II** – Treasurer Jim Neal gave an expanded report. The Committee on Policy Monitoring asked for some revisions based on what the council agreed to in Saturday's meeting. **Kay Cassell, Chair of the ALA Membership Committee**, presented background information on how the committee arrived at the membership dues proposal that has been shared with Council. This was the big discussion of the conference. Although the resolution came from committee and had been shared on the listserv in plenty of time, many councilors felt the need to refer back to the days of yore and give their opinions yet again. After much parliamentary jousting, the motion was referred to the Executive Board. The resolution was discussed in the forum Monday evening and a revised resolution ended up coming to Council on Tuesday. **Pam Hickson-Stevenson, Chair of the ALA Council Orientation Committee, Jim Rettig, Chair of the Committee on Organization**, and **Candace Morgan, Chair of the Freedom to Read Foundation**, all presented reports.

**COUNCIL III** – **Maureen Sullivan, President of ALA**, presented Memorials and Tributes. **Henry Stewart, Chair of the Tellers**, reported on the results of the Executive Board election. With 130 ballots cast, Jim Neal and Sara Kelly Johns were elected. **Pat Scales, Chair of the Intellectual Freedom Committee**, presented the Committee's report. She highlighted that the IFC has declined, at this time, to change the *Library Bill of Rights* to include housing status. **Vivian Wynn, Chair of the Committee on Legislation**, presented the Committee's report. She presented a Resolution Supporting the Application of the First Sale Doctrine of the Copyright Law to All Materials in Library Collections. The resolution passed. **Nancy Bolt, Chair of the International Relations Committee Report**, presented the Committee's report. She presented a Resolution on Supporting the WIPO Treaty for Improved Access for People Who are Blind, Visually Impaired and with Other Print Disabilities. Council approved the resolution. She next presented a Resolution on United States Funding and Participation in UNESCO. Council also approved this resolution.

**Maureen Sullivan, President**, presented a resolution from the ALA Executive Board that was written after the proposal for the personal member dues adjustment was referred to the

Executive Board for revisions. *Resolved, Beginning in September 2013 and continuing annually through September 2017, personal member dues will be reviewed by the ALA Executive Board, which may approve a dues adjustment not to exceed the percentage change in the national average Consumer Price Index (CPI) for the previous calendar year, rounded to the nearest dollar. Any increase beyond the above provision proposed by the Executive Board will require approval by a vote of Council and a mail vote of ALA personal members. This provision shall be formally evaluated by the Executive Board and Council in 2016 with input from ALA personal members. Any subsequent dues adjustment will require approval by a vote of the ALA Executive Board, Council and a mail vote of ALA personal members.* Council approved the resolution.

Council next considered a Resolution on Divestment of Holdings in Fossil Fuel Companies. It was determined that this resolution was out of order since it had not been reviewed by the Budget committee for fiscal implications.

Council next considered a Resolution Reaffirming ALA Support for Whistleblowers Including Bradley Manning and John Kiriakou. A motion was made to refer the revised Resolution to the Intellectual Freedom Committee with a request for a report at the 2013 Annual Conference. The motion to refer passed.

**Keith Michael Fiels**, Executive Director of ALA, announced that conference attendance totaled 10,731.

This concludes the summary portion of my report.

Respectfully submitted,

Trish Burns

**Complete notes on all council meetings, including wording of resolutions, follows.**

**ALA Council/Executive Board/Membership Information Session**

**ALA President's Report – Maureen Sullivan**

Maureen began her report by informing the audience that the content of the information session will feature more reports so that more time at the Council sessions can be devoted to discussion by Council members of issues and strategies.

Maureen provided brief updates on her presidential initiatives: The Promise of Libraries Transforming Communities; Leadership in the Digital Age; Rethinking ALA; and ALA and International Librarianship.

**ALA President-Elect's Report – Barbara Stripling**

Barbara presented brief updates on her presidential projects and initiatives. She highlighted efforts made on behalf of school libraries in Washington, D.C. She also commented on her presidential initiative, Libraries Change Lives, which will feature three areas of emphasis: literacy, innovation, and community engagement.

**Executive Director's Report – Keith Michael Fiels**

Keith highlighted the coming ALA Leadership Institute, a four-day immersive leadership development program for future library leaders. The inaugural institute will take place in Chicago in August 2013. Keith also highlighted opportunities at Midwinter to learn about community engagement

**Budget Analysis and Review Committee Report – Clara Bohrer, Chair**

Clara reported that ALA management is delaying the proposed 1% adjustment to base salary for staff until March 2013 after reviewing six-month financial results and will enact a similar delay to October 2013 for the 1% year-end compensation adjustment based on year-end results. She also reported that at the 2012 Annual Conference, BARC provided general input on two

suggested personal dues adjustment strategies. Additionally, BARC studied and discussed the proposed financial model for using an external index (CPI) and recommended to the Executive Board approval of the dues adjustment proposal. finally, BARC discussed changes to the initial proposal and concurred with Executive Board action to approve.

### **Treasurer's Report – Jim Neal**

Jim stated that ALA is a \$50 million organization. He reported that revenue in 2012 increased in publishing, meetings/conferences, and grants/awards for a 6.6% increase in ALA total revenues. Total assets stand at just over \$76 million and total liabilities stand at \$45.5 million. ALA has demonstrated steady improvement in total net asset balance over the last four to five years. ALA showed an increase of 4.6% in general fund revenues in 2012 over 2011. But, the summary of general fund revenues and expenses showed a loss of \$1.3 million.

Divisions had a very positive year with an increase in revenues of 12.1% and a decline of nearly 5% in expenses.

Jim also reported on the rethinking of ALA's annual conference and midwinter meeting in terms of financial issues for the association. Net revenue from annual conference has declined over the last two years, but net revenue has improved for the midwinter meeting.

Jim commented that ALA is a global institution with a growing positive reputation and well-known brand around the world. Online education efforts will continue to provide opportunities for increasing ALA's global reach. Plans for an online education strategy include: plans for a national online training program; reaching out to international members; and developing pilot CE training relationships and partnerships with international association, societies and libraries.

### **Endowment Trustees Report – John Vitali, Senior Trustee**

John reviewed a number of factors that affected the portfolio since the first quarter: continued European sovereign/bank debt issues; recessionary-induced austerity in Europe; year-end U.S. fiscal/debt issues; and slowing growth in the Pacific Rim.

He reported that the value of the endowment for the calendar year ending Dec. 31, 2012 was \$32.6 million.

### **Nominating Committee Report – Nancy Davenport, Chair**

Nancy reported that the committee observed through the nominating process that perceptions of Council hampered the committee's ability to find people willing to stand for election to Council. Additionally, past practice of one Nominating Committee resulted in many more candidates standing for election than could be elected, which also affects the ability to find individuals willing to stand for election. (Those not elected are willing to be nominated again.) The Nominating Committee is charged to seek candidates for the number of seats being vacated plus half.

Nancy also introduced the candidates for ALA President-elect (Barbara Immroth, Courtney Young) and for ALA Treasurer (Clara Bohrer, Mario Gonzalez).

## **COUNCIL I**

**Barbara Stripling, Chair of the 2012–2013 Committee on Committees** (and ALA President-Elect), presented the 2013 nominations for election to the ALA Executive Board. Two councilors are to be elected for three-year terms from the following candidates: Daniel Berdaner, Forest Hill Public Library, Texas; Peter Hepburn, College of the Canyons Library, California; Sara Kelly Johns, Lake Placid School Librarian, New York; and Jim Neal, Columbia University Librarian, New York.

**Keith Michael Fiels, ALA Executive Director**, reviewed Executive Board actions since the 2012 Annual Meeting. Major actions included approval of a special trial membership through United for Libraries and approval of the programmatic priorities. Additionally, Executive Board approved forwarding the membership dues proposal to Council. He also reviewed the implementation report on ALA Council actions taken at the 2012 Annual Conference. He highlighted the resolution on school libraries and informed Council of plans for a national campaign to bring attention to the important role that school libraries play. He also highlighted the resolution addressing library service to the homeless.

**Sari Feldman and Robert Wolven, Co-Chairs of the Digital Content and Libraries Working Group**, presented a brief report on recent work of the group and on future directions. The Business Models subgroup was active in identifying models currently being used by publishers for offering e-books to libraries. The subgroup also developed a scorecard, which is a tool to use in evaluating models that different publishers use. Next will be a survey of public libraries asking them to weigh different factors used to make purchasing decisions. The

Communications and Outreach subgroup has developed a media communications toolkit to use for explaining e-book issues to the public and to the media. In the future the Working Group will take a broader view of digital publishing beyond the big six publishers and also will focus on e-content availability for school libraries. Collaborations will continue with Readers First and the Pew Internet studies.

**Irene Briggs, Chair of the ALA Resolutions Committee**, presented a report that featured recommendations to revise the guidelines for preparation of Council and Membership resolutions. The recommendations were approved.

**Maureen Sullivan** introduced a video featuring the head of the FCC, in which he thanked the ALA and America's libraries for the role played in digital literacy and in bridging the digital divide. This video will be made available for public viewing.

**Maureen Sullivan** led Council through a small group discussion session on rethinking ALA. The questions that the small groups discussed were: What are your aspirations for the future of ALA? and What are the most important results you want to see?

Council next considered the following resolution:

*Resolved, that the following statement, adopted by the AASL Board on January 26, 2013, be endorsed by the ALA Council that the Policy Monitoring Committee will Change Policy B.9.2.2 **School Library Media Specialists** (formerly ALA Policy #54.2.2) from this text: The master's degree in library and information studies from a program accredited by the American Library Association or a master's degree with a specialty in **school library media** from an **educational unit accredited by the National Council for the Accreditation of Teacher Education** is the appropriate first professional degree for **school library media specialists**.*

Council approved the resolution.

## **ALA-APA COUNCIL Meeting**

**Keith Michael Fiels, ALA-APA Executive Director**, introduced **Lorelle Swader, ALA-APA Director**, who made a brief report on recent ALA-APA office activities. The Certified Public Library Administrator program currently has 167 active candidates and 63 graduates. The Library Support Staff Certification (LSSC) program currently has 318 candidates and 32 graduates.

From mid-February to mid-March, the ALA-APA will offer support of \$175 toward the \$350 application fee for the LSSC program. The 2012 edition of the ALA-APA salary survey is available to purchase online and in print; subscriptions are available as well. The fundraiser held Saturday evening appears to have been successful. Tuesday, April 16 will be National Library Workers Day. Libraries will have an opportunity to nominate a library worker star. The ALA-APA has a new logo and a new website.

**Jim Neal, ALA-APA Treasurer**, presented his report. He highlighted why the ALA-APA exists. It provides national certification for library workers. It advocates for salaries and training for library workers.

## COUNCIL II

**Jim Neal, ALA Treasurer**, added to the report that he presented at the Saturday Information Session. ALA ended FY 2012 in a positive situation but with a net loss of approximately \$1.3 million. The board chose to draw down the net loss from the net asset balance. The 2013 budget has been constructed to begin restoring that net asset balance. The 2013 budget has also been planned for 0.5% less expenditures. Savings have been realized in health insurance costs. Additionally, the implementation of salary increases has been delayed until later in 2013. The raises will be "very, very modest." Jim also reviewed conference expenses and revenues and highlighted that generally, ALA conferences return enough revenue that the conferences help support areas of ALA that do not generate revenue directly themselves.

He also presented the FY2014 programmatic priorities that are in line with the 2015 ALA strategic plan, which Council endorsed:

- *Diversity*
- *Equitable Access to Information and Library Services*
- *Education and Lifelong Learning*
- *Intellectual Freedom*
- *Advocacy for Libraries and the Profession*
- *Literacy*
- *Organizational Excellence*
- *Transforming Libraries*



**Erlene Bishop Killeen, Chair of the Policy Monitoring Committee**, presented her report and also asked John Moorman to give background information from work of the Policy Manual Revision Task Force, which he chaired. Erlene presented motions on the following: reinsertion of the following policies (A.1 through A.1.3) into the ALA *Policy Manual* Section A; renumbering policies A.1 through A.1.3; existing policy language in current A.4.5 units (old number 6.5) to be reorganized under heading A.4.3, Units, Committees, Etc. (old number 6); remove Appendix A “policies of the American Library Association in Relations to its Membership Divisions” form ALA *Policy Manual*, Section A: Organization and Operational Policies Manual; Deletion of heading from ALA *Policy Manual* Section B. Council approved the recommended changes. Erlene also presented a motion to change policy language to reflect the change that Council approved at its Sunday meeting in language used related to school library media specialists found in Policy B.9.2.2. Council approved the recommended change to policy language.

**Kay Cassell, Chair of the ALA Membership Committee**, presented background information on how the committee arrived at the membership dues proposal that has been shared with Council. The Committee wanted to provide an approach that would provide steady revenue for ALA while at the same time keeping dues adjustments at small manageable increments for members. Of particular interest were approaches that have been instituted by ACRL and PLA. The Membership Committee developed the following recommendation:

*Dues for personal members will be reviewed annually by the Executive Board, which may approve a dues adjustment not to exceed the percentage change in the national average Consumer Price Index (CPI) for the previous calendar year, rounded to the nearest dollar. Any increase beyond the above provision shall be proposed by the Executive Board with approval by a vote of the Council and subject to a mail vote of the personal members. Dues for Chapter Members, Organization Members, and Corporate Members shall be set by Council upon recommendation of the Executive Board.*

*(Note: See ALA Policy 12.) Members falling into two or more categories of membership shall pay the highest applicable dues and shall receive corresponding privileges. The membership year for any member of the Association and its divisions and round tables shall be twelve consecutive months effective the first day of the month following receipt of dues payment.*

Council engaged in a lengthy and thorough discussion of the proposal and of another option to place a review timeframe on the Membership Committee’s proposal.

Council considered a motion to approve the committee's recommendation as presented and then considered an amendment to the motion. Next a motion was introduced to postpone discussion to Council III but the motion to postpone failed. The amendment motion also failed. Council then voted to close debate on the original proposal but there were not enough votes to close debate. Finally Council voted to refer the matter to Executive Board, so that the two options could be merged and the review period could be incorporated into the original proposal from the Membership Committee. That motion passed.

**Pam Hickson–Stevenson, Chair of the ALA Council Orientation Committee**, presented her report on the work that the committee has done to strengthen the council orientation process.

**Jim Rettig, Chair of the Committee on Organization**, presented his report. COO received a petition to create the Sustainability Round Table. Council approved creation of the new round table. Jim also reported that the Boing Boing Membership Initiative Group has changed its name to Library Lab Membership Initiative Group.

**Candace Morgan, Chair of the Freedom to Read Foundation**, presented her report. The FTRF board was very saddened to learn that Carolyn Forsman, an intellectual freedom champion, recently died of cancer.

She also reported on the situation in Davis County, Utah, where the school board voted to remove all copies of *In Our Mothers' House*. The Utah Attorney General's office has informed the Utah ACLU that the book would be returned to the open shelves.

She concluded with a plea for all those present to join the FTRF. The FTRF cannot join lawsuits if there are no members in the service area where a lawsuit has been filed. Joining online is possible at the new FTRF website: [www.ftrf.org](http://www.ftrf.org). She also highlighted that materials are available from FTRF for library science educators and that FTRF makes materials available for Banned Books Week.

## **COUNCIL III**

**Maureen Sullivan, President of ALA**, presented Memorials and Tributes. Memorials for Alice Holly Scott, Leo Dillon, Clara Stanton Jones, Phyllis Brodnax Heroy, Aaron Swartz, Joseph Branin, Harris Clark McClaskey, Barbara Ann Schmitt Webb, Genevieve "Kay" Bishop, and William "Bill"

DeJohn were acknowledged, as were Tributes in honor of the Association for Library Service to Children (ALSC) on the occasion of the 75th anniversary of the Caldecott Medal.

**Henry Stewart, Chair of the Tellers**, reported on the results of the Executive Board election. With 130 ballots cast, Jim Neal and Sara Kelly Johns were elected.

**Pat Scales, Chair of the Intellectual Freedom Committee**, presented the Committee's report. She highlighted that the IFC has declined, at this time, to change the *Library Bill of Rights* to include housing status. The IFC, however, is in the process of reviewing the *Library Bill of Rights* and its Interpretations in preparation for the 9th edition of the *Intellectual Freedom Manual* and will insure that the Interpretations make it clear that a person's housing status should not be used to deny access to library services.

**Vivian Wynn, Chair of the Committee on Legislation**, presented the Committee's report.

She presented a Resolution Supporting the Application of the First Sale Doctrine of the Copyright Law to All Materials in Library Collections. *Resolved, that the American Library Association: 1) Reaffirm the essential role of the First Sale Doctrine in ensuring that the education, research, and library communities continue to support the constitutional purpose of copyright law by promoting the advancement and sharing of knowledge, innovation, and creativity, wherever made; and 2) Urge the United States Congress to pass legislation to remedy any judicial decision that limits libraries ability to lend copies of foreign-made works under the First Sale Doctrine.* Council approved the resolution.

**Nancy Bolt, Chair of the International Relations Committee Report**, presented the Committee's report. She presented a Resolution on Supporting the WIPO Treaty for Improved Access for People Who are Blind, Visually Impaired and with Other Print Disabilities. *Resolved that the American Library Association (ALA) 1) endorses the Obama Administration's statement that access to information is a universal right; 2) commends the United States delegation to World Intellectual Property Organization (WIPO) for their recognition of libraries as critical providers of accessible content; 3) supports the call for a diplomatic conference to enact the WIPO International Instrument/Treaty on Limitations and Exceptions for Visually Impaired Persons/Persons with Print Disabilities.* Council approved the resolution.

She next presented a Resolution on United States Funding and Participation in UNESCO. *Resolved that the American Library Association (ALA) 1) urges Congress to approve the national interest waiver so the United States can again pay its dues, and become a fully*

*functioning member of the United Nations Educational, Scientific and Cultural Organization (UNESCO). Council approved the resolution.*

**Maureen Sullivan, President,** presented a resolution from the ALA Executive Board that was written after the proposal for the personal member dues adjustment was referred to the Executive Board for revisions. *Resolved, Beginning in September 2013 and continuing annually through September 2017, personal member dues will be reviewed by the ALA Executive Board, which may approve a dues adjustment not to exceed the percentage change in the national average Consumer Price Index (CPI) for the previous calendar year, rounded to the nearest dollar. Any increase beyond the above provision proposed by the Executive Board will require approval by a vote of Council and a mail vote of ALA personal members. This provision shall be formally evaluated by the Executive Board and Council in 2016 with input from ALA personal members. Any subsequent dues adjustment will require approval by a vote of the ALA Executive Board, Council and a mail vote of ALA personal members.* Council approved the resolution.

Council next considered a Resolution on Divestment of Holdings in Fossil Fuel Companies. *Resolved that the American Library Association: 1) goes on record to publicly recognize that human generation of CO2 is resulting in global climate change; 2) directs its endowment trustees to divest all holdings in the fossil fuel industry and invest in renewable energy initiatives; 3) renews relations with the Book Industry environmental Council, the Green Press Initiative, and other partners in the publishing and information technology industries to explore how e can help our communities and nation transition away from a fossil fueled economy; 4) calls on President Obama to hold a White House Conference on Climate Change, which libraries will assist in launching with a series of library-based local, state, regional, national and international community conversations focused on planning and implementing a peaceful transition to a post-fossil fuel, sustainable human relationship with the planet; and 5) amend ALA Policy B.5.5 to state that libraries are urged, in addition to the collection and provision of information regarding the environment, to take steps in assisting communities transition to fossil-free, renewable, sustainable energy sources.* It was determined that the resolution was out of order as it had not been referred to the Budget and Review Committee (BARC) for study of possible financial impact on ALA.

Council next considered a Resolution Reaffirming ALA Support for Whistleblowers Including Bradley Manning and John Kiriakou. *Resolved that the American Library Association (ALA): 1) Commends the signing into law of the "Whistleblower Protection Enhancement Act of 2012," and the extension of similar whistleblower protections in the 2013 National Defense*

*Authorization Act; 2) Commends Bradley Manning, John Kiriakou and other whistleblowers acting at great personal risk to ensure that the government can be held accountable by the public.* A motion was made to amend the Resolution by removing the Whereas clauses #12-18 and the second resolved statement. The motion to amend passed. Next a motion was made to refer the revised Resolution to the Intellectual Freedom Committee with a request for a report at the 2013 Annual Conference. The motion to refer passed.